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MOISON F Form 4	FRANCK J											
May 05, 20	ЛЛ	STATES					NGE C	OMMISSION	OMB	PROVAL 3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue				Washington, D.C. 20549 Number: 323 IANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Expires: Janu Ion 16(a) of the Securities Exchange Act of 1934, ic Utility Holding Company Act of 1935 or Section Estimated average burden hours per response Ion 16(a) of the Securities Exchange Act of 1934, ic Utility Holding Company Act of 1940 Ion 1940								
(Print or Type	Responses)											
MOISON FRANCK J Symbol					nd Ticker of LMOLIV			5. Relationship of Reporting Person(s) to Issuer				
				of Earliest 7	Fransaction		[-]	(Check	(Check all applicable)			
C/O COLGATE-PALMOLIVE 05/03/2 COMPANY, 300 PARK AVENUE				h/Day/Year) 3/2006				Director 10% Owner _X Officer (give title Other (specify below) below) Pres., Europe/So. Pacific Div.				
				Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(State)	(Zip)	7 7 - 1	1. T. N	Destantion	C		Person	D	0		
1.Title of Security (Instr. 3)		Fransaction Date 2A. Deemed			4. Securit onor Dispos (Instr. 3, 4	ies Ac ed of (4 and 5 (A) or	cquired (A) (D) 5)	iired, Disposed of, 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	05/03/2006			Code V $M^{(1)}$	Amount 10,045	(D) A	Price \$ 56.5313	83 934	D			
Common Stock	05/03/2006			F <u>(2)</u>	4	D	\$ 58.87	83,930	D			
Common Stock	05/03/2006			F <u>(3)</u>	9,647	D	\$ 58.87	74,283	D			
Common Stock	05/04/2006			S <u>(4)</u>	175	D	\$ 59.7608	3 74,108 (5)	D			
Common Stock								1,189	Ι	By Issuer's 401(k)		

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Plan
Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of ctionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 56.5313	05/03/2006		M <u>(1)</u>		10,045	12/07/2000	09/05/2006	Common Stock	10,045

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MOISON FRANCK J C/O COLGATE-PALMOLIVE COMPAN 300 PARK AVENUE NEW YORK, NY 10022	Y		Pres., Europe/So. Pacific Div.				
Signatures							
Nina D. Gillman by power of attorney	05/05/2006						

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exercise of stock options awarded under the issuer's employee stock option plan.

(2) Payment of tax liability by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.

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- (3) Payment of exercise price of stock option by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.
- (4) Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan..
- (5) As a result of the reported transactions, the reporting person's Common Stock ownership has increased by 219 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. st Banks, Inc. 2000 Stock Plan.(3)Restricted stock units granted under the SunTrust Banks, Inc. 2004 Stock Plan and the 2009 Stock Plan. Payments commence following the reporting person's departure from the Board of Directors of SunTrust Banks, Inc. These securities convert to common stock on a one-for-one basis.

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