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if no lo subject Section Form 4 Form 5 obligati may co	05, 2011 M 4 UNITED this box nger to 16. or Filed pu Section 17	MENT OF Irsuant to S 7(a) of the F	W F CHA Section Public V	ashingto NGES II SECU 16(a) of Utility Ho	n, D.C. 2 N BENE VRITIES the Secur olding Co	FICI rities) AL OWN Exchange	OMMISSION ERSHIP OF Act of 1934, 935 or Section	OMB Number: Expires: Estimated a burden hou response	irs per
(Print or Type	e Responses)									
1. Name and ONETTO	Address of Reporting MARC A	g Person <u>*</u>	Symbol	ier Name a ZON CO			I	. Relationship of I ssuer		
(Last)	(First)	(Middle)		of Earliest	-			(Check	all applicable	e)
							· · · · · · · · · · · · · · · · · · ·	ive title Other (specify below) ior Vice President		
Filed(Mo				Month/Day/Year) Ap				. Individual or Joint/Group Filing(Check pplicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting		
(City)	(State)	(Zip)						Person		
	× ,						_	red, Disposed of,		-
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	Code (Instr. 8)	orDisposed (Instr. 3, 4	of (D) 4 and 2 (A) or) 5)	 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common				Code V	Amount	(D)	Price	(110410 414 1)		
Stock, par value \$.01 per share	12/04/2011			М	75,000	A	\$0	87,138	D	
Common Stock, par value \$.01 per share	12/05/2011			S <u>(1)</u>	3,900	D	\$ 194.5101 (2)	83,238	D	
Common Stock, par	12/05/2011			S <u>(1)</u>	11,443	D	\$ 195.2329	71,795	D	

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value \$.01 per share					<u>(3)</u>			
Common Stock, par value \$.01 per share	12/05/2011	S <u>(1)</u>	12,183	D	\$ 196.3371 (4)	59,612	D	
Common stock, par value \$.01 per share	12/05/2011	S <u>(1)</u>	14,525	D	\$ 197.3316 (5)	45,087	D	
Common Stock, par value \$.01 per share	12/05/2011	S <u>(1)</u>	8,404	D	\$ 198.0908 (<u>6)</u>	36,683	D	
Common Stock, par value \$.01 per share						5,862	I	In trust
Common Stock, par value \$.01 per share						151.409	I	Held by the reporting person's Amazon.com 401(k) plan account
Reminder: Re	eport on a separate line for each class of sec	curities ber	Pers	sons v rmati	who respond on contained	rectly. I to the collect I in this form a Inless the form	are not	SEC 1474 (9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transactio	5. Number of orDerivative	6. Date Exercisab Expiration Date	le and	7. Title and A Underlying S	
Security (Instr. 3)	or Exercise Price of Derivative Security	(Hondi Day Tear)	any (Month/Day/Year)	Code (Instr. 8)	Securities	(Month/Day/Year	.)	(Instr. 3 and	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or

Restricted Stock Unit Award	\$ 0 <u>(7)</u>	12/04/2011	М	75,000	12/04/2008 <u>(8)</u>	12/04/2012	Common Stock, par value \$.01 per share	75,0
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Reporting Owners

Reporting Owner Name / Address		1		
	Director	10% Owner	Officer	Other
ONETTO MARC A P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President	
Signatures				
/s/ Marc Onetto, Senior Vice President		12/05/201	1	
**Signature of Reporting Person		Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$194.80 and the lowest price at which shares were sold was \$193.81.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$195.81 and the lowest price at which shares were sold was \$194.82.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$196.80 and the lowest price at which shares were sold was \$195.82.
- (5) Represents the weighted average sale price. The hightest price at which shares were sold was \$197.81 and the lowest price at which shares were sold was \$196.82.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$198.42 and the lowest price at which shares were sold was \$197.82.
- (7) Converts into Common Stock on a one-for-one basis.
- (8) This award vests based upon the following vesting schedule: 20% on December 4, 2008 and an additional 20% after every year of employment thereafter until fully vested.

Remarks: REMARKS:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.