

HOWELL J MARK  
Form 4  
August 16, 2017

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HOWELL J MARK

(Last) (First) (Middle)

ANGIE'S LIST, INC., 1030 EAST WASHINGTON STREET

(Street)

INDIANAPOLIS, IN 46202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Angie's List, Inc. [ANGI]

3. Date of Earliest Transaction (Month/Day/Year)  
08/14/2017

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Operating Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
Common Stock	08/14/2017		M		23,600	A \$ 6.74	125,416 D
Common Stock	08/14/2017		S		23,600	D \$ 11.8506	101,816 D
Common Stock	08/15/2017		M		38,221	A \$ 6.74	140,037 D
Common Stock	08/15/2017		S		38,221	D \$ 11.5224	101,816 D
	08/16/2017		M		25,121	A \$ 6.74	126,937 D

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Common  
Stock

Common Stock 08/16/2017 M 47,959 A \$ 8.82 174,896 D

Common Stock 08/16/2017 S 73,080 D \$ 11.6001 101,816 D  
(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Options (right to buy)	\$ 6.74	08/14/2017		M	23,600	<u>(4)</u> 02/27/2025	Common Stock	23,600
Stock Options (right to buy)	\$ 6.74	08/15/2017		M	38,221	<u>(4)</u> 02/27/2025	Common Stock	38,221
Stock Options (right to buy)	\$ 6.74	08/16/2017		M	25,121	<u>(4)</u> 02/27/2025	Common Stock	25,121
Stock Options (right to buy)	\$ 8.82	08/16/2017		M	47,959	<u>(5)</u> 02/26/2026	Common Stock	47,959

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOWELL J MARK ANGIE'S LIST, INC. 1030 EAST WASHINGTON STREET INDIANAPOLIS, IN 46202			Chief Operating Officer	

## Signatures

/s/ Shannon M. Shaw, as  
Attorney-in-fact

08/16/2017

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$11.77 to \$11.95, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within ranges set forth in this Form 4.

(2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$11.50 to \$11.62, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within ranges set forth in this Form 4.

(3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$11.50 to \$11.77, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within ranges set forth in this Form 4.

(4) On February 27, 2015, Mr. Howell was granted 173,885 stock options, 43,471 of which vested on each of February 27, 2016 and February 27, 2017. The remaining 86,943 unvested stock options outstanding under this grant will vest ratably in annual installments on the third and fourth anniversaries of the grant date.

(5) On February 26, 2016, Mr. Howell was granted 135,416 stock options, 33,854 of which vested on February 26, 2017. Following the first anniversary of the grant date, the remaining unvested stock options outstanding began vesting ratably on a monthly basis, resulting in the vesting of an additional 14,105 stock options through July 26, 2017. The remaining 87,457 unvested stock options outstanding under this grant will continue to vest ratably on a monthly basis through February 26, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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