BLUE CALYPSO, INC.
Form 8-K
October 16, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported) **October 16, 2014**

BLUE CALYPSO, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

000-53981   **20-8610073**

(Commission File Number)   (IRS Employer Identification No.)

19111 North Dallas Parkway, Suite 200

Dallas, TX   **75287**

(Address of principal executive offices)   (Zip Code)

(972) 695-4776

(Registrant s telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

o

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02

Departure of Directors of Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective October 16, 2014, the Board of Directors of Blue Calypso, Inc. (the   Company) appointed Andrew Levi, the Company s Chief Technology Officer, to the newly created role of Co-Chief Executive Officer. William Ogle, the Company s Chairman and Chief Executive Officer, will also serve as Co-Chief Executive Officer.

Mr. Levi, 48, founded Blue Calypso Holdings, Inc., now a wholly owned subsidiary of the Company, in September 2009. Since June 2012, he has served as the Company s Chief Technology Officer. He previously served as the Company s Chairman and Chief Executive Officer. He has also served as a member of the Company s Board of Directors since September 2011. From November 1991 until June 2012, Mr. Levi served as the founder, president and chief executive officer of Aztec Systems, Inc., a Dallas-based provider of mid-market ERP, managed services and related technology solutions. Mr. Levi has been named to SmartPartner Magazine s list of   50 Smartest People   in the technology industry and to D Magazine s   Top Entrepreneurs under 40.   Mr. Levi has been involved in numerous business and association ventures in the technology industry such as Boardroom Software, Inc., Critical Devices, Inc., Aztec Business Solutions, L.L.P., REES Associates, the board of the International Association of Microsoft Certified Partners (IAMCP) and the Information Technology Solution Provider Alliance (ITSPA). Mr. Levi is an active angel investor, is currently on the board of the Dallas chapter of Young Presidents Organization (YPO) and holds a Bachelor of Science degree in finance from Florida State University in addition to numerous technical certifications and ten United States patents.

Item 8.01

Other Events.

On October 16, 2014, the Company issued a press release announcing Mr. Levi s appointment as Co-Chief Executive Officer, a copy of which is attached hereto as Exhibit 99.1 and incorporated by reference herein.

Item 9.01

Financial Statements and Exhibits.

(d)

Exhibits

<u>Exhibit No.</u>

<u>Description</u>

99.1

Press Release of Blue Calypso, Inc. dated October 16, 2014

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLUE CALYPSO, INC.

Date: October 16, 2014

By: */s/ William Ogle*

   William Ogle

Co-Chief Executive Officer

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