

Novocure Ltd  
Form 10-Q  
July 28, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2016

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-37565

NovoCure Limited

(Exact Name of Registrant as Specified in Its Charter)

Jersey (Channel Islands) 98-1057807  
(State or Other Jurisdiction of (I.R.S. Employer  
Incorporation or Organization) Identification No.)

Le Masurier House

La Rue Le Masurier

St. Helier, Jersey JE2 4YE

(Address of principal executive offices)

+44 (0) 15 3475 6700

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(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name, Former Address and Former Fiscal Year, If Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No .

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No .

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No .

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date.

Class	Outstanding as of July 26, 2016
Ordinary shares, no par value	85,774,774 Shares

## CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

In addition to historical facts or statements of current condition, this report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements contained in this report are based on our current plans, expectations, hopes, beliefs, intentions or strategies concerning future developments and their impact on us. Forward-looking statements contained in this report constitute our expectations or forecasts of future events as of the date this report was filed with the Securities and Exchange Commission and are not statements of historical fact. You can identify these statements by the fact that they do not relate strictly to historical or current facts. Such statements may include words such as “anticipate,” “will,” “estimate,” “expect,” “project,” “intend,” “should,” “plan,” “believe” and other words and terms of similar meaning in connection with any discussion of, among other things, future operating or financial performance, strategic initiatives and business strategies, regulatory or competitive environments, our intellectual property and delivery system research and development. In particular, these forward-looking statements include, among others, statements about:

- our research and development, clinical trial and commercialization activities and projected expenditures;
- the further commercialization of Optune®, our first Tumor Treating Fields (“TTFields”) delivery system, and our other TTFields delivery system candidates;
- our business strategies and the expansion of our sales and marketing efforts in the United States and in other countries;
- the market acceptance of Optune and our other TTFields delivery systems by patients, physicians, third-party payers and others in the healthcare and scientific community;
- our plans to pursue the use of TTFields for the treatment of other solid tumor cancers;
- our estimates regarding revenues, expenses, capital requirements and needs for additional financing;
- our ability to obtain regulatory approvals for additional indications and any future TTFields delivery systems;
- our ability to acquire the supplies needed to manufacture our TTFields delivery systems from third-party suppliers;
- our ability to manufacture adequate supply;
- our ability to secure adequate coverage from third-party payers to reimburse us for Optune or future TTFields delivery systems;
- our ability to maintain and develop our intellectual property position;
- our cash needs; and
- our prospects, financial condition and results of operations.

These forward-looking statements involve a number of risks and uncertainties (some of which are beyond our control) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. Factors which may cause such differences to occur include those risks and uncertainties set forth under Part I, Item 1A., “Risk Factors” of our Annual Report on Form 10-K for the fiscal year ended December 31, 2015, as well as other risks and uncertainties set forth from time to time in the reports we file with the U.S. Securities and Exchange Commission. We do not intend to update publicly any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.

## TRADEMARKS

This Quarterly Report on Form 10-Q includes trademarks of NovoCure Limited and other persons. All trademarks or trade names referred to herein are the property of their respective owners.



NovoCure Limited

Quarterly Report on Form 10-Q

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PART I—FINANCIAL INFORMATION

Item 1. Financial Statements

NOVOCURE LIMITED AND SUBSIDIARIES

CONDENSED INTERIM CONSOLIDATED BALANCE SHEETS

U.S. dollars in thousands

	June 30, 2016 Unaudited	December 31, 2015 Audited
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 80,871	\$ 119,423
Short-term investments	119,979	150,001
Restricted cash	99	87
Receivables and prepaid expenses	12,534	10,799
Inventories	21,215	13,594
Total current assets	234,698	293,904
<b>LONG-TERM ASSETS:</b>		
Property and equipment, net	8,813	6,552
Field equipment, net	5,850	6,029
Severance pay fund	82	79
Other long-term assets	1,076	772
Total long-term assets	15,821	13,432
<b>TOTAL ASSETS</b>	<b>\$ 250,519</b>	<b>\$ 307,336</b>

The accompanying notes are an integral part of these unaudited condensed interim consolidated financial statements.

## NOVOCURE LIMITED AND SUBSIDIARIES

## CONDENSED INTERIM CONSOLIDATED BALANCE SHEETS

U.S. dollars in thousands (except share data)

	June 30, 2016 Unaudited	December 31, 2015 Audited
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Trade payables	\$22,007	\$16,755
Other payables and accrued expenses	12,611	11,872
Total current liabilities	34,618	28,627
<b>LONG-TERM LIABILITIES:</b>		
Long-term loan, net of discount and issuance costs	23,292	23,097
Employee benefit liabilities	2,592	2,057
Other long-term liabilities	3,371	2,735
Total long-term liabilities	29,255	27,889
<b>TOTAL LIABILITIES</b>	<b>63,873</b>	<b>56,516</b>
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>SHAREHOLDERS' EQUITY:</b>		
Share capital -		
Ordinary shares no par value, unlimited shares authorized; issued and outstanding:		
	85,774,774 shares and 83,778,581 shares at June 30, 2016 and December 31,	
	2015, respectively	
Additional paid-in capital	-	-
	652,460	640,406
Accumulated other comprehensive loss	(1,684 )	(1,505 )
Accumulated deficit	(464,130)	(388,081)
Total shareholders' equity	186,646	250,820
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>	<b>\$250,519</b>	<b>\$307,336</b>

The accompanying notes are an integral part of these unaudited condensed interim consolidated financial statements.



## NOVOCURE LIMITED AND SUBSIDIARIES

## CONDENSED INTERIM CONSOLIDATED STATEMENTS OF OPERATIONS

U.S. dollars in thousands (except share and per share data)

	Three months ended		Six months ended		Year ended
	June 30,		June 30,		December
	2016	2015	2016	2015	31,
	Unaudited		Unaudited		2015
					Audited
Net revenues	\$17,919	\$6,543	\$30,972	\$11,751	\$33,087
Cost of revenues	9,797	4,750	17,779	8,647	20,610
Impairment of field equipment	6,412	-	6,412	-	-
Gross profit	1,710	1,793	6,781	3,104	12,477
Operating costs and expenses:					
Research, development and clinical trials	11,318	12,765	22,763	22,692	43,748
Sales and marketing	14,598	8,866	27,906	15,221	38,861
General and administrative	13,031	7,368	25,287	14,343	33,864
Total operating costs and expenses	38,947	28,999	75,956	52,256	116,473
Operating loss	(37,237 )	(27,206 )	(69,175 )	(49,152 )	(103,996 )
Financial expenses, net	555	876	1,104	1,467	3,151
Loss before income tax expense	(37,792 )	(28,082 )	(70,279 )	(50,619 )	(107,147 )
Income tax expense	2,820	1,275	5,770	2,011	4,434
Net loss	\$(40,612 )	\$(29,357 )	\$(76,049 )	\$(52,630 )	\$(111,581 )
Basic and diluted net loss per ordinary share	\$(0.48 )	\$(2.36 )	\$(0.90 )	\$(4.12 )	\$(3.67 )
Weighted average number of ordinary shares used in					
computing basic and diluted net loss per share	85,274,683	12,427,442	84,843,028	12,783,881	30,401,603

## CONSOLIDATED INTERIM STATEMENTS OF COMPREHENSIVE INCOME

U.S. dollars in thousands

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	Three months ended		Six months ended		Year ended
	June 30,	2015	June 30,	2015	December 31, 2015
	Unaudited		Unaudited		Audited
Net loss	\$(40,612)	\$(29,357)	\$(76,049)	\$(52,630)	\$(111,581)
Other comprehensive loss, net of tax :					
Change in foreign currency translation adjustments	56	-	56	-	-
Pension benefit plan	235	-	(235 )	-	(1,505 )
Total comprehensive loss	\$(40,321)	\$(29,357)	\$(76,228)	\$(52,630)	\$(113,086)

The accompanying notes are an integral part of these unaudited condensed interim consolidated financial statements.

## NOVOCURE LIMITED AND SUBSIDIARIES

## CONDENSED INTERIM STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

U.S. dollars in thousands (except share data)

	Ordinary shares Shares	Preferred shares Shares	Additional paid-in capital	Accumulated other comprehensive loss	Accumulated deficit	Total shareholders' equity
Balance as of January 1, 2015 (audited)	13,431,414	58,676,017	\$ 374,375	\$ -	\$(276,500 )	\$ 97,875
Share-based compensation to employees	-	-	11,860	-	-	11,860
Exercise of options and warrants	731,665	-	2,038	-	-	2,038
Issuance of Series J preferred shares, net (a)	-	4,068,500	94,599	-	-	94,599
Issuance of shares and options in respect of  settlement, net of fair value of shares  provided as indemnification	(1,005,210 )	-	-	-	-	-
Issuance of ordinary shares upon IPO and  exercise of over-allotment, net (b)	7,876,195	-	157,534	-	-	157,534
Conversion of preferred shares to ordinary  shares	62,744,517	(62,744,517 )	-	-	-	-
Other comprehensive loss, net of tax benefit	-	-	-	(1,505 )	-	(1,505 )
Net loss	-	-	-	-	(111,581 )	(111,581 )
Balance as of December 31, 2015 (audited)	83,778,581	-	640,406	(1,505 )	(388,081 )	250,820
Share-based compensation to employees	-	-	11,093	-	-	11,093
Exercise of options and warrants	1,996,193	-	961	-	-	961
Other comprehensive loss, net of tax benefit	-	-	-	(179 )	-	(179 )
Net loss	-	-	-	-	(76,049 )	(76,049 )

Balance as of June 30, 2016 (unaudited)	85,774,774	-	\$652,460	\$ (1,684 )	\$ (464,130 )	\$ 186,646
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(a) Net of issuance expenses of \$319

(b) Net of issuance expenses (including underwriter fees) of \$15,742

The accompanying notes are an integral part of these unaudited condensed interim consolidated financial statements.

## NOVOCURE LIMITED AND SUBSIDIARIES

## CONDENSED INTERIM CONSOLIDATED CASH FLOWS

U.S. dollars in thousands

	Three months ended		Six months ended		Year ended
	June 30,		June 30,		December
	2016	2015	2016	2015	31,
	Unaudited		Unaudited		Audited
<b>Cash flows from operating activities:</b>					
Net loss	\$(40,612 )	\$(29,357 )	\$(76,049 )	\$(52,630 )	\$(111,581 )
Adjustments to reconcile net loss to net cash used in operating activities:					
Depreciation and amortization	1,407	588	2,510	1,112	3,153
Asset write-downs and impairment of field equipment	6,425	11	6,430	42	46
Accrued interest expense	(637 )	307	-	719	672
Share-based compensation to employees	5,637	2,632	11,093	4,444	11,860
Amortization of discount (premium)	(39 )	88	(56 )	143	329
Increase in receivables and prepaid expenses	(1,672 )	(2,079 )	(2,208 )	(3,026 )	(5,088 )
Increase in inventories	(4,769 )	(1,415 )	(7,621 )	(5,147 )	(10,148 )
Increase in other long-term assets	(111 )	(161 )	(278 )	(171 )	(381 )
Increase in trade payables	2,321	3,757	4,144	3,085	6,961
Increase in other payables and accrued expenses	2,399	3,237	756	518	3,579
Increase in employee benefit liabilities, net	32	-	270	7	133
Increase (decrease) in other long-term liabilities	225	(799 )	638	(753 )	581
Net cash used in operating activities	\$(29,394 )	\$(23,191 )	\$(60,371 )	\$(51,657 )	\$(99,884 )
<b>Cash flows from investing activities:</b>					
Purchase of property and equipment	\$(2,338 )	\$(1,808 )	\$(3,340 )	\$(2,417 )	\$(4,667 )
Purchase of field equipment	(4,274 )	(1,142 )	(6,100 )	(2,180 )	(5,604 )
Decrease (increase) in restricted cash	(13 )	40	(12 )	(33 )	(26 )
Proceeds from maturity of short-term investments	-	2,000	150,000	47,000	104,000
Purchase of short-term investments	-	(36,995 )	(119,728 )	(58,992 )	(208,998 )
Net cash provided by (used in) investing activities	\$(6,625 )	\$(37,905 )	\$20,820	\$(16,622 )	\$(115,295 )
<b>Cash flows from financing activities:</b>					
Proceeds from issuance of shares, net	\$-	\$94,599	\$-	\$94,599	\$252,133
Proceeds from long-term loan, net	17	(920 )	17	22,886	22,886
Deferred IPO costs	-	(294 )	-	(294 )	-
Repayment of other long-term loan	(19 )	(15 )	(35 )	(31 )	(63 )
Purchase of shares in respect of settlement	-	-	-	(5 )	(5 )
Exercise of options and warrants	904	16	961	19	2,038

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Net cash provided by financing activities	\$902	\$93,386	\$943	\$117,174	\$276,989
Effect of exchange rate changes on cash and cash equivalents	\$56	\$-	\$56	\$-	\$-
Increase (decrease) in cash and cash equivalents	(35,061 )	32,290	(38,552 )	48,895	61,810
Cash and cash equivalents at the beginning of the period	115,932	74,218	119,423	57,613	57,613
Cash and cash equivalents at the end of the period	\$80,871	\$106,508	\$80,871	\$106,508	\$119,423
Supplemental cash flow activities:					
Cash paid during the period for:					
Income taxes	\$1,587	\$171	\$3,169	\$266	\$1,489
Interest	\$1,269	\$422	\$1,933	\$428	\$1,688

The accompanying notes are an integral part of these unaudited condensed interim consolidated financial statements

NOVOCURE LIMITED AND SUBSIDIARIES

NOTES TO UNAUDITED CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

U.S. dollars in thousands (except share data)

NOTE 1: ORGANIZATION AND BASIS OF PRESENTATION

Organization. NovoCure Limited (including its consolidated subsidiaries, the “Company”) was incorporated in Jersey and is principally engaged in the development, manufacture and commercialization of TTFields for the treatment of solid tumors. Since inception, the Company has devoted substantially all of its efforts to developing and commercializing a family of products to deliver TTFields for a variety of solid tumor indications, raising capital and recruiting personnel. The Company has regulatory approvals and clearances in certain countries for Optune, its first TTFields delivery system, to treat glioblastoma (“GBM”). The Company commenced marketing Optune in the United States at the end of 2011, in certain countries in Europe in 2014 and in Japan in 2015.

Financial statement preparation. The accompanying condensed consolidated financial statements include the accounts of the Company and its consolidated subsidiaries, and intercompany accounts and transactions have been eliminated. In the opinion of the Company’s management, the condensed consolidated financial statements reflect all adjustments, which are normal and recurring in nature, necessary for fair financial statement presentation. The preparation of these condensed consolidated financial statements in conformity with U.S. generally accepted accounting principles (“GAAP”) requires management to make estimates and assumptions that affect the amounts reported in these condensed consolidated financial statements and accompanying notes. Actual results could differ materially from those estimates. These condensed consolidated financial statements and accompanying notes should be read in conjunction with the Company’s annual consolidated financial statements and the notes thereto included in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2015 (the “2015 10-K”) filed with the Securities and Exchange Commission (the “SEC”) on March 1, 2016.

The significant accounting policies applied in the audited annual consolidated financial statements of the Company as disclosed in the 2015 10-K are applied consistently in these unaudited interim consolidated financial statements.

Recently Issued Accounting Pronouncements. In February 2016, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2016-02-Leases (ASC 842), which sets out the principles for the recognition, measurement, presentation and disclosure of leases for both parties to a contract (i.e. lessees and lessors). The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expense is recognized based on an effective interest method or on a straight line basis over the term of the lease, respectively. A lessee is also required to record a right-of-use asset and a lease liability for all leases with a term of greater than twelve months regardless of their classification. Leases with a term of twelve months or less will be accounted for similar to existing guidance for operating leases. The new standard requires lessors to account for leases using an approach that is substantially equivalent to existing guidance for sales-type leases, direct financing leases and operating leases. ASC 842 supersedes the previous leases standard, ASC 840. The standard is effective on January 1, 2019, with early adoption permitted. The Company is currently evaluating the

impact of the adoption of this standard on its consolidated financial statements.

In March 2016, the FASB issued ASU 2016-09, Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting. The amendments in ASU 2016-09 affect all entities that issue share-based payment awards to their employees and involve multiple aspects of the accounting for share-based payment transactions, including income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. ASU 2016-09 is effective for annual periods beginning after December 15, 2016, and interim periods within those annual periods. Early adoption is permitted in any interim or annual period. The Company is currently evaluating the impact of the adoption of this standard on its consolidated financial statements.

In April 2016, FASB issued ASU 2016-10, Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing. ASU 2016-10 covers two specific topics: performance obligations and licensing. This amendment includes guidance on immaterial promised goods or services, shipping or handling activities, separately identifiable performance obligations, functional or symbolic intellectual property licenses, sales-based and usage-based royalties, license restrictions (time, use, geographical) and licensing renewals. The Company is currently evaluating the impact of the adoption of this standard on its consolidated financial statements.

In May 2016, FASB issued ASU No. 2016-12, Revenue from Contracts with Customers (Topic 606): Narrow-Scope Improvements and Practical Expedients, which is intended to not change the core principle of the guidance in Topic 606, but rather affect only the narrow aspects of Topic 606 by reducing the potential for diversity in practice at initial application and by reducing the cost and

complexity of applying Topic 606 both at transition and on an ongoing basis. The Company is currently evaluating the impact of the adoption of this standard on its consolidated financial statements.

NOTE 2: SHORT-TERM INVESTMENTS

The Company invests in marketable U.S. Treasury Bills (“T-bills”) that are classified as held-to-maturity securities. The amortized cost and recorded basis of the T-bills are presented as short-term investments in the amount of \$119,979 and \$150,001 as of June 30, 2016 and December 31, 2015, respectively, and their estimated fair value as of June 30, 2016 and December 31, 2015 was \$119,845 and \$149,978, respectively.

NOTE 3: INVENTORIES

Inventories are stated at the lower of cost or market. The weighted average methodology is applied to determine cost. As of June 30, 2016 and December 31, 2015, the Company’s inventories were composed of:

	June 30, 2016 Unaudited	December 31, 2015 Audited
Raw materials	\$ 3,192	\$ 3,518
Work in progress	5,031	4,618
Finished products	12,992	5,458
Total	\$ 21,215	\$ 13,594

NOTE 4: COMMITMENTS AND CONTINGENT LIABILITIES

The facilities of the Company are leased under various operating lease agreements for periods ending no later than 2023. The Company also leases motor vehicles under various operating leases, which expire on various dates, the latest of which is in 2019.

As of June 30, 2016 and December 31, 2015, the Company pledged bank deposits of \$381 and \$133, respectively, to cover bank guarantees in respect of its leases of operating facilities and obtained guarantees by the bank for the fulfillment of the Company’s lease commitments of \$532 and \$283, respectively.

NOTE 5: SHARE CAPITAL

For the six months ended June 30, 2016, warrants to purchase 220,316 ordinary shares with an exercise price of \$3.59 were exercised, resulting in the issuance of 220,316 ordinary shares, and warrants to purchase 975,644 and 888,219 ordinary shares with exercise prices of \$18.09 and \$3.59 per share, respectively, were cashlessly exercised, resulting in the issuance of 950,637 ordinary shares. For the six months ended June 30, 2016, options to purchase 825,240 ordinary shares were exercised, resulting in the issuance of 825,240 ordinary shares. For additional information on option exercises, please see Note 6.

#### NOTE 6: EQUITY INCENTIVE PLAN

In September 2015, the Company adopted the 2015 Omnibus Incentive Plan (the “2015 Plan”). The 2015 Plan replaced the 2013 Share Option Plan. Under the 2015 Plan, the Company can issue various types of equity compensation awards such as restricted shares, performance shares, restricted stock units, performance units, long-term cash award and other share-based awards.

The options granted under the 2015 Plan generally have a four-year vesting period and expire ten years after the date of grant. Options granted under the 2015 Plan that are cancelled or forfeited before expiration become available for future grant.

As of June 30, 2016, 12,898,636 ordinary shares were available for grant under the 2015 Plan.

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A summary of the status of the Company's option plans as of June 30, 2016 and changes during the period then ended is presented below:

	Six months ended	
	June 30, 2016	
	Unaudited	
	Number	Weighted average exercise price
	of options	
Outstanding at beginning of year	10,134,829	\$ 8.20
Granted	2,127,275	13.86
Exercised	(825,240 )	0.21
Forfeited and cancelled	(78,243 )	17.86
Outstanding as of June 30, 2016	11,358,621	9.77
Exercisable options	5,586,108	4.86
Vested and expected to vest	11,157,637	\$ 9.71

The fair value of share-based awards was estimated using the Black-Scholes option-pricing model for all grants with the following underlying assumptions:

	Six months ended		Year ended
	June 30, 2016	2015	December 31, 2015
	Unaudited		Audited
Expected term (years)	6.25	6.25	6.25
		62.5%	
	59.80%-61.65%	-	
Expected volatility		65.8%	59.00%-65.80%
		1.75%	
Risk-free interest rate	1.23%-1.88%	- 1.9%	1.74%-2.05%
Dividend yield	0%	0%	0%

The total non-cash share-based compensation expense related to all of the Company's equity-based awards recognized for the three and six months ended June 30, 2016 and 2015 and the year ended December 31, 2015 was:

	Three months ended		Six months ended		Year ended
	June 30,		June 30,		December 31,
	2016	2015	2016	2015	2015
	Unaudited		Unaudited		Audited
Cost of revenues	\$170	\$6	\$311	\$19	\$174
Research, development and clinical trials	839	628	1,602	1,049	2,529
Sales and marketing	1,349	571	2,639	979	2,496
General and administrative	3,279	1,427	6,541	2,397	6,661
Total share-based compensation expense	\$5,637	\$2,632	\$11,093	\$4,444	\$11,860

In September 2015, the Company adopted an employee share purchase plan (“ESPP”) to encourage and enable eligible employees to acquire ownership of the Company’s ordinary shares purchased through accumulated payroll deductions on an after-tax basis. In the United States, the ESPP is intended to be an “employee stock purchase plan” within the meaning of Section 423 of the Internal Revenue Code and the provisions of the ESPP will be construed in a manner consistent with the requirements of such section. The Company intends to begin offerings under the ESPP on August 1, 2016. As of June 30, 2016, 1,667,785 ordinary shares were available to be purchased by eligible employees under the ESPP and no shares have been offered under the ESPP.

## NOTE 7: SUPPLEMENTAL INFORMATION

The Company operates in a single reportable segment.

The following table presents long-lived assets by location:

	June 30, 2016 Unaudited	December 31, 2015 Audited
United States	\$ 5,959	\$ 6,600
Switzerland	6,385	4,204
Israel	1,862	1,376
Others	457	401
Total	\$ 14,663	\$ 12,581

The Company's revenues by geographic region, based on the customer's location, are summarized as follows:

	Three months ended June 30, 2016 Unaudited		Six months ended June 30, 2016 Unaudited		Year ended December 31, 2015 Audited
United States	\$ 16,122	\$ 6,190	\$ 28,135	\$ 11,164	\$ 30,961
Europe, Japan and others	1,797	353	2,837	587	2,126
Total	\$ 17,919	\$ 6,543	\$ 30,972	\$	