

Item 8.01 Other Events.

On August 9, 2018, Daniel Meyer, Chairman of the Board of Directors of Shake Shack Inc. (the “Company”), entered into a stock trading plan, under substantially similar terms as his previous trading plans, to sell shares of the Company’s Class A Common Stock, par value \$0.001 per share (the “Common Stock”), as part of his personal long-term financial planning. Mr. Meyer’s previous trading plan was dated March 8, 2018.

The trading plan is designed to comply with Rule 10b5-1 of the Securities and Exchange Act of 1934, as amended, and the Company’s insider trading compliance policy.

Under Mr. Meyer’s trading plan, as of September 10, 2018, he may sell up to 300,000 shares of Common Stock through February 28, 2019, which represent approximately 6.0% of his equity holdings (excluding unvested equity awards) in the Company.

Sales of shares of Common Stock under the trading plans are subject to certain minimum price conditions and maximum sale volume limitations.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Shake Shack Inc.
(Registrant)

By: /s/ Tara Comonte
Tara Comonte

Date: September 7, 2018 Chief Financial Officer