

GROWLIFE, INC.
Form DEFA14A
August 25, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934
(Amendment No. 1)

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, For Use of the Commission Only (As Permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under Rule 14a-12

Growlife, Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Explanatory Note

This Amendment No. 1 (“Amendment No. 1”) is filed to amend the Schedule 14A Definitive Additional Materials as filed on August 17, 2017 (the “Original Filing”) by GrowLife, Inc. (the “Company”). This Amendment No. 1 is filed to correct an inadvertent misstatement of the time at which the Company’s 2017 Annual Meeting of Stockholders (the “Annual Meeting”) will begin and to amend the voting recommendations. The Company’s Annual Meeting will begin at 3:00 p.m. local time. Pursuant to this Amendment No. 1, all references in the Original Filing, including in the Notice Regarding Internet Availability of Proxy Materials and proxy card included therein, are hereby modified to reflect a start time for the Annual Meeting of 3:00 p.m. local time and to amend the voting recommendations. Neither the date nor the location of the Annual Meeting have changed. The Annual Meeting will take place on Monday, October 23, 2017 at 3:00 p.m., local time, at our headquarters at 5400 Carillon Point, Kirkland, WA 98033.

Except as specifically discussed in this Explanatory Note, this Amendment No. 1 does not otherwise modify or update any other disclosures presented in the Original Filing. In addition, except as specifically discussed in this Explanatory Note, this Amendment No. 1 does not reflect events occurring after the date of the Original Filing or modify or update disclosures that may have been affected by subsequent events.

GROWLIFE, INC. CONTROL
ID:
REQUEST
ID:

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY
MATERIALS
for the Annual Meeting of Stockholders

DATE: October 23, 2017
TIME: 3:00 p.m. Local Time
LOCATION: 5400 Carillon Point, Kirkland, WA 98033

HOW TO REQUEST PAPER COPIES OF OUR MATERIALS

PHONE: INTERNET:
Call https://www.iproxydirect.com/PHOT
FAX: and EMAIL:
Send this card to followproxy@iproxydirect.com
to 202-521-3464 the Include your Control ID in your email.
1-866-752-8683 on-screen
instructions.

This communication represents a notice to access a more complete set of proxy materials available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The proxy statement is available at: <https://www.iproxydirect.com/PHOT>

If you want to receive a paper copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request, as instructed above, before October 12, 2017.

you may enter your voting instructions at <https://www.iproxydirect.com/PHOT> until 11:59 pm eastern time October 22, 2017.

The purposes of this meeting are as follows:

1.
To elect four nominees to serve on the Board until the 2018 Annual Meeting of Stockholders”);
2.
To adopt and approve the 2017 Stock Incentive Plan;
- 3.

To approve an amendment to the Company's Certificate of Incorporation to increase the authorized shares of common stock ("Common Stock") from 3,000,000,000 to 6,000,000,000;

4.
To ratify the appointment of SD Mayer and Associates, LLP of Seattle, Washington as the Company's independent registered public accounting firm for the fiscal years ending December 31, 2016 and 2017;

5.
To approve, on a non-binding advisory basis, the compensation paid to the Company's named executive officers;

6.
To vote, on a non-binding advisory basis, on the frequency (i.e., every one, two, or three years) of holding an advisory shareholder vote to approve the compensation paid to the Company's named executive officers; and

7.
To transact such other business that may properly come before the Annual Meeting and at any adjournments thereof.

PURSUANT TO SECURITIES AND EXCHANGE COMMISSION RULES, YOU ARE RECEIVING THIS NOTICE THAT THE PROXY MATERIALS FOR THE ANNUAL MEETING ARE AVAILABLE ON THE INTERNET. FOLLOW THE INSTRUCTIONS ABOVE TO VIEW THE MATERIALS AND VOTE OR REQUEST PRINTED COPIES.

THE BOARD OF DIRECTORS HAS FIXED THE CLOSE OF BUSINESS ON SEPTEMBER 1, 2017 AS THE RECORD DATE FOR THE DETERMINATION OF STOCKHOLDERS ENTITLED TO RECEIVE NOTICE OF THE ANNUAL MEETING AND TO VOTE THE SHARES OF OUR COMMON STOCK, PAR VALUE \$.0001 PER SHARE, THEY HELD ON THAT DATE AT THE MEETING OR ANY POSTPONEMENT OR ADJOURNMENT OF THE MEETING.

THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE "FOR ALL" FOR PROPOSAL 1, "FOR" PROPOSAL 2-5, AND "THREE YEAR" FOR PROPOSAL 6.

Please note - This is not a Proxy Card - you cannot vote by returning this card

GROWLIFE, INC.
SHAREHOLDER SERVICES
500 Perimeter Park Drive Suite D
Morrisville NC 27560

TIME SENSITIVE SHAREHOLDER INFORMATION ENCLOSED

IMPORTANT SHAREHOLDER INFORMATION

YOUR VOTE IS IMPORTANT

GROWLIFE, INC.

THIS PROXY IS SOLICITED ON BEHALF OF THE
BOARD OF DIRECTORS

ANNUAL MEETING OF STOCKHOLDERS –
OCTOBER 23, 2017 AT 3:00 P.M., LOCAL TIME

CONTROL ID:

REQUEST ID:

The undersigned stockholder(s) of Growlife, Inc., hereby revoking any proxy heretofore given, does hereby appoint Marco Hegyi or Mark Scott, and each of them, with full power to act alone, to represent the undersigned and to vote all shares of common stock of the Company that the undersigned is entitled to vote at the 2017 Annual Meeting of Stockholders of the Company to be held on October 23, 2017 at 3:00 p.m., local time, at our headquarters at 5400 Carillon Point, Kirkland, WA 98033, and any and all adjournments and postponements thereof, with all powers the undersigned would possess if personally present, on the following proposals, each as described more fully in the accompanying proxy statement, and any other matters coming before said meeting.

(CONTINUED AND TO BE SIGNED ON REVERSE
SIDE.)

VOTING INSTRUCTIONS

If you vote by phone, fax or internet, please DO NOT mail your proxy card.

MAIL:	Please mark, sign, date, and return this Proxy Card promptly using the enclosed envelope.
FAX:	Complete the reverse portion of this Proxy Card and Fax to 202-521-3464.
INTERNET:	https://www.iproxydirect.com/PHOT
PHONE:	1-866-752-VOTE(8683)

ANNUAL MEETING OF THE STOCKHOLDERS OF GROWLIFE, INC.

PLEASE COMPLETE, DATE, SIGN AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE:

PROXY SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

Proposal

FOR WITHHOLD FOR ALL
ALL ALL EXCEPT

1

To elect four nominees to serve on the Board until the 2018 Annual Meeting of Stockholders:

Marco Hegyi

Mark E. Scott

Michael E. Fasci

Katherine McLain

CONTROL
ID:
REQUEST
ID:

Proposal

FOR AGAINST ABSTAIN

2

To adopt and approve the 2017 Stock Incentive Plan.

Proposal

FOR AGAINST ABSTAIN

3

To approve an amendment to the Company's Certificate of Incorporation to increase the authorized shares of common stock ("Common Stock") from 3,000,000,000 to 6,000,000,000.

Proposal

FOR AGAINST ABSTAIN

4

To ratify the appointment of SD Mayer and Associates, LLP of Seattle, Washington as the Company's independent registered public accounting firm for the fiscal years ending December 31, 2016 and 2017.

Proposal

FOR AGAINST ABSTAIN

5

To approve, on a non-binding advisory basis, the compensation paid to the Company's named executive officers.

Proposal

ONE TWO THREE
YEAR YEAR YEAR ABSTAIN

6

To vote, on a non-binding advisory basis, on the frequency (i.e., every one, two, or three years) of holding an advisory shareholder vote to approve the compensation paid to the Company's named executive officers.

Proposal

7

To transact such other business that may properly come before the Annual Meeting and

at any adjournments thereof.

MARK "X" HERE IF YOU PLAN TO ATTEND THE MEETING:

MARK HERE FOR ADDRESS CHANGE New Address (if applicable):

IMPORTANT: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

Dated: _____, 2017

(Print Name of Stockholder and/or Joint Tenant)

(Signature of Stockholder)

(Second Signature if held jointly)

The Board recommends that you vote your shares "FOR ALL" for Proposal 1, and "FOR" for Proposal 2, 3, 4, and 5 and "THREE YEAR" for Proposal 6. If you sign and return your proxy card without indicating how you want your shares to be voted, the named proxies will vote your shares as "FOR ALL" for Proposal 1, and "FOR" for Proposal 2, 3, 4, and 5 and "THREE YEAR" for Proposal 6.