

In this report, “Innovus Pharmaceuticals,” “Innovus Pharma,” the “Company”, “we,” “us” and “our” refer to Innovus Pharmaceuticals, Inc., and/or one or more of our wholly-owned subsidiaries, unless the context otherwise provides. Innovus Pharma® is a registered service mark of Innovus Pharmaceuticals, Inc.

Item 8.01 – Other Events

On January 23, 2018, the Company issued a press release announcing that it had entered into an exclusive license and distribution agreement with Lavasta Pharma FZ-LLC, a Dubai company for the distribution of its ProstaGorx® product in certain countries in the Middle East and North Africa. Pursuant to the Lavasta agreement, Lavasta shall receive an upfront payment plus a transfer price on Lavasta’s minimum annual purchase requirements.

The full text of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 -- Financial Statements and Exhibits

(d) Exhibits

Exhibit Number	Description
<u>99.1</u>	Press release issued January 23, 2018.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

INNOVUS PHARMACEUTICALS, INC.

Date: January 23, 2018 By: /s/ Randy Berholtz
Randy Berholtz
EVP, Corporate Development

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press release issued January 23, 2018