

PEARSON PLC  
Form 6-K  
November 29, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2018

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)i

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedii:

Pearson plc

1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)  
Non-UK issuer

2. Reason for the notification (please mark the appropriate box or boxes with an "X")

An acquisition or disposal of voting rights

An acquisition or disposal of financial instruments

X

An event changing the breakdown of voting rights

Other (please specify)iii:

3. Details of person subject to the notification obligationiv

Name

The Goldman Sachs Group, Inc.

City and country of registered office (if applicable)

Corporation Trust Center, 1209 Orange Street,  
Wilmington DE 19801, USA

4. Full name of shareholder(s) (if different from 3.)v

Name

Goldman Sachs International

City and country of registered office (if applicable)

Peterborough Court, 133 Fleet Street, London  
EC4A 2BB, UK

5. Date on which the threshold was crossed or reachedvi:

26/11/2018

6. Date on which issuer notified (DD/MM/YYYY):

28/11/2018

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments of 8.B 1 + 8.B 2	Total of both in % (8.A + 8.B)	Total number of voting rights of issuervii
Resulting situation on the date on which threshold was crossed or reached	0.55%	6.19%	6.74%	781,067,196
Position of previous notification (if applicable)	0.61%	6.01%	6.62%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reachedviii

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rightsix		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		3,913,266		0.50%
US7050151056		355,578		0.05%
SUBTOTAL 8. A	4,268,844		0.55%	

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B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

Type of financial instrument	Expirationdate <sup>x</sup>	Exercise/Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		16,172,575	2.07%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15 Mar 2019		1,000,000	0.13%
Put Option	15-Feb-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Call Option	21-Dec-2018		400,000	0.05%
SUBTOTAL 8. B			120,572,575	2.63%

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expirationdate <sup>x</sup>	Exercise/Conversion Period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
Refer to Annexure					
SUBTOTAL 8.B.2			27,777,958	3.56%	

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer<sup>xiii</sup>  
 Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity<sup>xiv</sup>(please add additional X rows as necessary)

Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Goldman Sachs Group, Inc. Goldman Sachs (UK) LLC Goldman Sachs Group UK Limited Goldman Sachs International		4.08%	4.08%
The Goldman Sachs Group, Inc. Goldman Sachs & Co. LLC			
The Goldman Sachs Group, Inc. GSAM Holdings LLC Goldman Sachs Asset Management, L.P.			

Goldman Sachs Asset Management  
International Holdings L.L.C.  
Goldman Sachs Asset Management  
Co., Ltd.

The Goldman Sachs Group, Inc.  
GSAM Holdings LLC  
Goldman Sachs Asset Management,  
L.P.

10. In case of proxy voting, please identify:

Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information<sup>xvi</sup>

Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

General email contact:

gs-regops-emea-position-enquiries@gs.com

Place of completion London, UK

Date of completion 28/11/2018

Natalie White

Deputy Company Secretary

29 November 2018

## Annexure

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date <sup>x</sup>	Exercise/Conversion period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
CFD	10-Dec-2025		Cash	3,650,180	0.47%
CFD	23-Sep-2020		Cash	2,464,000	0.32%
CFD	13-Nov-2028		Cash	1,771,083	0.23%
Swap	7-May-2019		Cash	1,704,591	0.22%
CFD	20-Oct-2027		Cash	1,207,888	0.15%
Swap	28-Jul-2021		Cash	1,096,212	0.14%

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Swap	28-Jul-2021	Cash	757,148	0.10%
CFD	15-Sep-2028	Cash	743,664	0.10%
CFD	9-Sep-2021	Cash	711,542	0.09%
Swap	21-May-2019	Cash	601,165	0.08%
Call Option	9-Jan-2019	Cash	537,337	0.07%
Swap	12-Oct-2023	Cash	397,330	0.05%
Call Option	15-Jan-2019	Cash	378,961	0.05%
CFD	15-Nov-2028	Cash	368,890	0.05%
CFD	17-Nov-2028	Cash	362,900	0.05%
CFD	15-Jul-2021	Cash	328,703	0.04%
CFD	16-Jun-2028	Cash	328,703	0.04%
Swap	7-May-2019	Cash	322,102	0.04%
Call Option	11-Jan-2019	Cash	313,846	0.04%
CFD	20-Oct-2027	Cash	308,401	0.04%
CFD	20-Oct-2027	Cash	308,140	0.04%
CFD	21-Jun-2028	Cash	307,142	0.04%
CFD	20-Oct-2021	Cash	302,250	0.04%
CFD	24-Mar-2028	Cash	259,000	0.03%
CFD	19-May-2027	Cash	253,415	0.03%
Swap	3-Feb-2023	Cash	250,801	0.03%
Swap	7-May-2019	Cash	245,505	0.03%
Swap	29-Nov-2023	Cash	225,000	0.03%
CFD	27-Sep-2028	Cash	217,594	0.03%
CFD	13-Nov-2028	Cash	209,331	0.03%
CFD	9-Sep-2021	Cash	208,879	0.03%
CFD	23-Aug-2028	Cash		0.03%

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			204,000	
Swap	28-Jul-2021	Cash	203,317	0.03%
Swap	2-Feb-2023	Cash	198,606	0.03%
Swap	28-Jul-2021	Cash	170,231	0.02%
Call Option	8-Feb-2019	Cash	167,344	0.02%
Call Option	19-Feb-2019	Cash	160,995	0.02%
CFD	12-Jul-2023	Cash	158,153	0.02%
CFD	25-Apr-2019	Cash	157,463	0.02%
CFD	12-Jun-2028	Cash	156,757	0.02%
CFD	22-Nov-2028	Cash	134,667	0.02%
Swap	28-Jul-2021	Cash	131,070	0.02%
CFD	17-Nov-2028	Cash	125,499	0.02%
CFD	25-Feb-2027	Cash	122,707	0.02%
Swap	17-Sep-2020	Cash	122,290	0.02%
CFD	17-Nov-2028	Cash	121,696	0.02%
Swap	7-May-2019	Cash	118,844	0.02%
Swap	3-Feb-2023	Cash	117,797	0.02%
CFD	15-Nov-2028	Cash	116,110	0.01%
Swap	13-Oct-2023	Cash	113,548	0.01%
CFD	18-Nov-2019	Cash	113,490	0.01%
Swap	22-Mar-2019	Cash	113,300	0.01%
CFD	10-Mar-2028	Cash	112,506	0.01%
CFD	24-Nov-2028	Cash	106,470	0.01%
Swap	2-Feb-2023	Cash	93,281	0.01%
CFD	17-Jul-2028	Cash	92,500	0.01%
CFD	1-Mar-2028	Cash		0.01%

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			92,210	
CFD	27-Oct-2027	Cash	91,397	0.01%
Swap	14-Jun-2023	Cash	86,565	0.01%
Swap	12-Jul-2023	Cash	84,590	0.01%
CFD	26-Nov-2021	Cash	80,948	0.01%
CFD	11-Aug-2023	Cash	77,077	0.01%
Swap	7-Jul-2023	Cash	73,094	0.01%
CFD	25-Apr-2019	Cash	69,385	0.01%
Swap	3-Feb-2023	Cash	68,758	0.01%
CFD	20-Nov-2028	Cash	68,454	0.01%
Swap	7-May-2019	Cash	66,847	0.01%
Swap	29-Nov-2023	Cash	65,026	0.01%
CFD	5-Nov-2027	Cash	64,825	0.01%
CFD	17-Nov-2028	Cash	64,651	0.01%
CFD	10-Jul-2019	Cash	63,409	0.01%
Swap	15-Jun-2023	Cash	57,709	0.01%
CFD	24-Nov-2028	Cash	57,059	0.01%
CFD	20-Nov-2028	Cash	57,045	0.01%
Swap	5-Sep-2019	Cash	55,700	0.01%
CFD	17-Jul-2028	Cash	55,000	0.01%
Swap	2-Feb-2023	Cash	54,448	0.01%
Swap	5-Sep-2019	Cash	53,400	0.01%
Swap	7-May-2019	Cash	53,377	0.01%
CFD	1-Mar-2028	Cash	50,720	0.01%
CFD	10-Mar-2028	Cash	46,785	0.01%
Swap	1-Feb-2023	Cash		0.01%

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			43,214	
CFD	25-Apr-2019	Cash	41,002	0.01%
Swap	14-Jun-2023	Cash	40,052	0.01%
CFD	17-Nov-2028	Cash	39,501	0.01%
CFD	17-Nov-2028	Cash	38,304	0.005%
CFD	22-Nov-2028	Cash	38,030	0.005%
Swap	12-Jul-2023	Cash	37,897	0.005%
CFD	17-Nov-2028	Cash	36,622	0.005%
CFD	17-Jul-2023	Cash	34,800	0.004%
CFD	21-Jul-2028	Cash	34,000	0.004%
CFD	24-Nov-2028	Cash	33,512	0.004%
Swap	7-Jul-2023	Cash	32,746	0.004%
CFD	14-Jan-2021	Cash	31,573	0.004%
CFD	14-Jul-2023	Cash	30,500	0.004%
Swap	12-Jun-2023	Cash	30,225	0.004%
CFD	25-Feb-2027	Cash	29,702	0.004%
CFD	30-Oct-2028	Cash	28,773	0.004%
Swap	15-Jun-2023	Cash	26,702	0.003%
CFD	1-Nov-2028	Cash	26,197	0.003%
CFD	13-Sep-2028	Cash	26,000	0.003%
CFD	14-Jan-2021	Cash	25,495	0.003%
CFD	6-Jul-2023	Cash	25,488	0.003%
CFD	1-Nov-2028	Cash	25,474	0.003%
CFD	25-Apr-2019	Cash	24,541	0.003%
CFD	26-Nov-2021	Cash	24,179	0.003%
CFD	27-Feb-2023	Cash		0.003%



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			23,707	
Swap	14-Jun-2023	Cash	23,383	0.003%
Swap	12-Jul-2023	Cash	22,173	0.003%
CFD	25-Sep-2028	Cash	21,600	0.003%
CFD	20-Nov-2028	Cash	21,546	0.003%
CFD	17-Nov-2028	Cash	20,349	0.003%
Swap	1-Feb-2023	Cash	20,297	0.003%
Swap	7-Jul-2023	Cash	19,160	0.002%
CFD	27-Feb-2023	Cash	19,063	0.002%
CFD	17-Jul-2023	Cash	18,700	0.002%
CFD	21-Jan-2028	Cash	18,361	0.002%
CFD	24-Nov-2028	Cash	17,959	0.002%
CFD	20-Nov-2028	Cash	17,955	0.002%
Swap	28-Mar-2019	Cash	16,200	0.002%
Swap	22-May-2020	Cash	16,129	0.002%
Swap	30-Apr-2019	Cash	15,800	0.002%
Swap	22-May-2020	Cash	15,796	0.002%
Swap	15-Jun-2023	Cash	15,589	0.002%
Swap	17-Sep-2020	Cash	15,102	0.002%
CFD	11-Nov-2020	Cash	15,090	0.002%
CFD	21-Jul-2028	Cash	15,000	0.002%
CFD	18-Sep-2019	Cash	15,000	0.002%
Swap	7-May-2019	Cash	14,818	0.002%
CFD	22-Nov-2028	Cash	14,532	0.002%
Swap	31-Dec-2019	Cash	14,300	0.002%
Swap	12-Jun-2023	Cash		0.002%

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			13,985	
CFD	21-Oct-2021	Cash	13,364	0.002%
CFD	25-Apr-2019	Cash	12,660	0.002%
Swap	3-Nov-2021	Cash	12,609	0.002%
Swap	22-May-2020	Cash	12,597	0.002%
CFD	20-Nov-2028	Cash	12,400	0.002%
CFD	22-Nov-2028	Cash	11,970	0.002%
Swap	1-Feb-2023	Cash	11,847	0.002%
CFD	26-Jun-2019	Cash	11,475	0.001%
Swap	29-Nov-2018	Cash	10,900	0.001%
CFD	28-Oct-2020	Cash	10,812	0.001%
Swap	6-Feb-2019	Cash	10,500	0.001%
CFD	27-Nov-2019	Cash	10,110	0.001%
Swap	12-Oct-2023	Cash	8,622	0.001%
Swap	12-Jun-2023	Cash	8,165	0.001%
Swap	22-May-2020	Cash	7,925	0.001%
CFD	25-Apr-2019	Cash	7,650	0.001%
Swap	22-May-2020	Cash	7,437	0.001%
Swap	22-May-2020	Cash	6,834	0.001%
CFD	27-Nov-2019	Cash	6,740	0.001%
Swap	22-May-2020	Cash	6,153	0.001%
CFD	15-Dec-2027	Cash	5,000	0.001%
CFD	8-Mar-2028	Cash	5,000	0.001%
CFD	12-May-2028	Cash	5,000	0.001%
CFD	3-Nov-2028	Cash	4,984	0.001%
Swap	22-May-2020	Cash		0.001%

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			4,774	
CFD	27-Oct-2028	Cash	4,511	0.001%
Swap	22-May-2020	Cash	3,941	0.001%
CFD	27-Jan-2028	Cash	3,712	0.0005%
Swap	3-Nov-2021	Cash	3,634	0.0005%
CFD	25-Apr-2019	Cash	3,060	0.0004%
Swap	22-May-2020	Cash	3,050	0.0004%
CFD	2-Nov-2028	Cash	2,900	0.0004%
Swap	22-May-2020	Cash	2,857	0.0004%
Swap	3-Nov-2021	Cash	2,556	0.0003%
CFD	28-Oct-2020	Cash	2,350	0.0003%
CFD	28-Oct-2020	Cash	2,350	0.0003%
Swap	3-Nov-2021	Cash	2,214	0.0003%
Swap	22-May-2020	Cash	1,768	0.0002%
CFD	26-Oct-2028	Cash	1,547	0.0002%
CFD	25-Oct-2028	Cash	1,429	0.0002%
CFD	21-May-2020	Cash	1,285	0.0002%
CFD	16-Nov-2028	Cash	1,259	0.0002%
CFD	15-Nov-2028	Cash	1,100	0.0001%
CFD	29-Nov-2028	Cash	900	0.0001%
CFD	27-Jan-2028	Cash	844	0.0001%
CFD	18-Sep-2028	Cash	694	0.0001%
CFD	23-Nov-2028	Cash	600	0.0001%
CFD	20-Nov-2028	Cash	532	0.0001%
Swap	22-May-2020	Cash	461	0.0001%
Swap	22-May-2020	Cash		0.0001%

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			419	
CFD	8-Nov-2028	Cash	400	0.0001%
CFD	22-Nov-2028	Cash	400	0.0001%
CFD	22-Nov-2028	Cash	400	0.0001%
Swap	22-May-2020	Cash	329	0.00004%
Swap	22-May-2020	Cash	323	0.00004%
CFD	9-Nov-2028	Cash	300	0.00004%
CFD	10-Nov-2028	Cash	300	0.00004%
CFD	15-Nov-2028	Cash	300	0.00004%
CFD	27-Sep-2028	Cash	123	0.00002%
CFD	5-Oct-2028	Cash	122	0.00002%
CFD	22-Nov-2028	Cash	100	0.00001%
CFD	29-Nov-2028	Cash	100	0.00001%
CFD	27-Sep-2028	Cash	90	0.00001%
CFD	6-Oct-2028	Cash	82	0.00001%
CFD	23-Nov-2028	Cash	63	0.00001%
CFD	2-Oct-2028	Cash	61	0.00001%
CFD	23-Oct-2028	Cash	19	0.000002%

Total Number of voting rights and percentage of voting rights 27,777,958 3.56%

Additional information: Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 29 November 2018

By: /s/ NATALIE WHITE

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Natalie White  
Deputy Company Secretary