DENSON CHARLES D

Form 4 April 24, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Estimated average

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

3235-0287 January 31, Expires: 2005

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per 0.5 response...

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * DENSON CHARLES D			2. Issuer Name and Ticker or Trading Symbol NIKE INC [NKE]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
ONE BOWERMAN DRIVE		Æ	(Month/Day/Year) 04/24/2013	Director 10% OwnerX_ Officer (give title Other (specify below) President-NIKE Brand			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
BEAVERTON, OR 97005				Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tabl	le I - Non-L	Derivative S	Securi	ities Ac	quired, Disposed	of, or Benefic	ially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Class B Common Stock	04/24/2013		J	17,911		\$ 0	181,641	D	
Class B Common Stock	04/24/2013		J	15,949	A	\$0	35,261	I	by Denson Trust (1)
Class B Common Stock	04/24/2013		J(2)	33,860	D	\$0	0	I	by Denson Trust 2011
Class B Common							110,000	I	by Denson Invest (3)

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Stock

Class B

Common 5,170 I by ESPP $\underline{(4)}$

Stock

Class B by

Common 21,276 I Retirement Stock Plan $\frac{(5)}{}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr. 3	Secu Acq (A) Disp of (I (Inst	ivative urities uired or oosed		ate	Amor Unde Secur	le and unt of rlying rities 3 and 4)	8. Price of Derivative Security (Instr. 5)
				Code	V (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

DENSON CHARLES D

ONE BOWERMAN DRIVE President-NIKE Brand

BEAVERTON, OR 97005

Signatures

By: John F. Coburn III For: Charles D. 04/24/2013

Denson

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- 35,261 shares are held for the benefit of the reporting person's minor children by Lindsey Kirsten Denson Descendents Trust, Justin Ryan Denson Descendents Trust, and Jackson Michael Denson Descendents Trust. The reporting person disclaims beneficial ownership of
- (1) NIKE, Inc. common stock held by Lindsey Kirsten Denson Descendents Trust, Justin Ryan Denson Descendents Trust, and Jackson Michael Denson Descendents Trust, except to the extent of his pecuniary interest therein.
 - The final disbursement of 33,860 shares of Class B Common Stock was made by the Trustee, of which 17,911 shares were transferred to
- (2) the reporting person and 15,949 were transferred to Denson Trust. Simultaneously, the grantor retained annuity trust ("GRAT") was terminated pursuant to the terms of the GRAT.
- (3) Charles D. Denson, Member of Denson Investments LLC.
- (4) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (5) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.