Maestri Luca Form 4 April 03, 2019

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Maestri Luca			2. Issuer Name and Ticker or Trading Symbol APPLE INC [AAPL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	()			
ONE APPLE P	ARK WAY	,	(Month/Day/Year) 04/01/2019	Director 10% Owner _X_ Officer (give title Other (specify below) Senior Vice President, CFO			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
CUPERTINO,	CA 95014		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tab	le I - Non-	Derivative S	Securi	ties Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities our Disposed (Instr. 3, 4	d of (Ľ))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	04/01/2019		M	105,400	A	<u>(1)</u>	132,848 (2)	D	
Common Stock (3)	04/01/2019		F	54,262	D	\$ 191.24	78,586	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	(1)	04/01/2019		M	40,954	<u>(4)</u>	<u>(4)</u>	Common Stock	40,954	
Restricted Stock Unit	(1)	04/01/2019		M	36,108	<u>(5)</u>	(5)	Common Stock	36,108	
Restricted Stock Unit	<u>(1)</u>	04/01/2019		M	28,338	<u>(6)</u>	<u>(6)</u>	Common Stock	28,338	

Reporting Owners

	Relationships
Reporting Owner Name / Address	•

Director 10% Owner Officer Other

Maestri Luca

ONE APPLE PARK WAY CUPERTINO, CA 95014

Senior Vice President, CFO

Signatures

/s/ Sam Whittington, Attorney-in-Fact for Luca Maestri

04/03/2019

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
- (2) The number of securities reported reflects the acquisition on January 31, 2019 of 124 shares of Apple Inc.'s common stock pursuant to the Apple Inc. Amended Employee Stock Purchase Plan ("ESPP") for the ESPP purchase period of August 1, 2018 through January 31, 2019.
- (3) Shares withheld by Registrant to satisfy the statutory tax withholding requirements on vesting of restricted stock units. No shares were
- (4) This award was granted on October 17, 2014. 40,955 restricted stock units subject to the award vested on April 1, 2017 and 40,954 restricted stock units subject to the award vested on each of April 1, 2018 and April 1, 2019.
- This award was granted on October 5, 2015. 36,108 restricted stock units subject to the award vested on each of April 1, 2018 and April 1, 2019 and 36,107 restricted stock units are scheduled to vest on April 1, 2020, assuming continued employment through the applicable vesting date.

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This award was granted on October 14, 2016. 28,338 restricted stock units subject to the award vested on April 1, 2019, 28,338 restricted (6) stock units are scheduled to vest on April 1, 2020 and 28,337 restricted stock units are scheduled to vest on April 1, 2021, assuming continued employment through the applicable vesting date.

Remarks:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.