

Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

WHITMAN EDUCATION GROUP INC

Form 10-Q

November 07, 2002

FORM 10-Q

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2002

Commission File Number 1-13722

WHITMAN EDUCATION GROUP, INC.  
(Exact Name of Registrant as Specified in its Charter)

Florida

22-2246554

-----  
(State or Other Jurisdiction of  
Incorporation or Organization)

-----  
(I.R.S. Employer Identification No.)

4400 Biscayne Boulevard, Miami, Florida 33137

-----  
(Address of Principal Executive Offices)

(305) 575-6510

-----  
(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No \_\_\_\_\_

Indicate the number of shares outstanding of each of issuer's classes of common stock, as of the latest practicable date.

As of October 31, 2002, there were 14,125,042 shares of common stock outstanding.

# Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

## TABLE OF CONTENTS

|                                                                                                    | Page No. |
|----------------------------------------------------------------------------------------------------|----------|
| PART I - Financial Information                                                                     |          |
| Item 1. Financial Statements.....                                                                  | 3        |
| Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations..... | 11       |
| Item 4. Controls and Procedures.....                                                               | 18       |
| PART II - Other Information                                                                        |          |
| Item 4. Submission of Matters to a Vote of Security Holders.....                                   | 18       |
| Item 6. Exhibits and Reports on Form 8-K.....                                                      | 18       |

2

## PART I - FINANCIAL INFORMATION

### Item 1. Financial Statements

#### Whitman Education Group, Inc. and Subsidiaries Condensed Consolidated Balance Sheets

|                                                          | September 30,<br>2002 | March 31,<br>2002 |
|----------------------------------------------------------|-----------------------|-------------------|
|                                                          | -----                 | -----             |
|                                                          | (Unaudited)           |                   |
| Assets                                                   |                       |                   |
| Current assets:                                          |                       |                   |
| Cash and cash equivalents.....                           | \$ 14,261,132         | \$ 14,010,878     |
| Accounts receivable, net.....                            | 28,886,516            | 23,425,589        |
| Inventories.....                                         | 1,860,252             | 1,633,917         |
| Deferred tax assets, net.....                            | 3,333,027             | 3,376,197         |
| Other current assets.....                                | 2,261,651             | 2,273,607         |
|                                                          | -----                 | -----             |
| Total current assets.....                                | 50,602,578            | 44,720,188        |
| Property and equipment, net.....                         | 10,640,090            | 10,804,417        |
| Deposits and other assets, net.....                      | 1,970,891             | 2,296,002         |
| Goodwill, net.....                                       | 9,288,622             | 9,288,622         |
|                                                          | -----                 | -----             |
| Total assets.....                                        | \$ 72,502,181         | \$ 67,109,229     |
|                                                          | =====                 | =====             |
| Liabilities and Stockholders' Equity                     |                       |                   |
| Current liabilities:                                     |                       |                   |
| Accounts payable.....                                    | \$ 2,301,568          | \$ 1,716,674      |
| Accrued expenses.....                                    | 6,108,918             | 6,749,811         |
| Current portion of capitalized<br>lease obligations..... | 1,549,825             | 1,781,501         |
| Current portion of capital                               |                       |                   |

# Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

|                                                                                                                                                                                                                                                                       |               |               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------|
| expenditure note payable.....                                                                                                                                                                                                                                         | 1,300,000     | 1,300,000     |
| Deferred tuition revenue.....                                                                                                                                                                                                                                         | 27,417,349    | 23,269,177    |
|                                                                                                                                                                                                                                                                       | -----         | -----         |
| Total current liabilities.....                                                                                                                                                                                                                                        | 38,677,660    | 34,817,163    |
| Capitalized lease obligations.....                                                                                                                                                                                                                                    | 2,199,970     | 2,815,136     |
| Capital expenditure note payable.....                                                                                                                                                                                                                                 | 4,008,334     | 4,658,333     |
| Deferred tax liability.....                                                                                                                                                                                                                                           | 1,225,680     | 1,091,960     |
| Stockholders' equity:                                                                                                                                                                                                                                                 |               |               |
| Common stock, no par value; authorized<br>100,000,000 shares; issued 14,369,414<br>shares at September 30, 2002 and<br>14,262,648 shares at March 31, 2002;<br>outstanding 13,934,620 shares at<br>September 30, 2002 and 13,827,854 shares<br>at March 31, 2002..... | 23,781,553    | 23,198,153    |
| Additional paid-in capital.....                                                                                                                                                                                                                                       | 805,309       | 805,309       |
| Retained earnings (accumulated deficit) ..                                                                                                                                                                                                                            | 1,803,675     | (276,825)     |
|                                                                                                                                                                                                                                                                       | -----         | -----         |
| Total stockholders' equity.....                                                                                                                                                                                                                                       | 26,390,537    | 23,726,637    |
|                                                                                                                                                                                                                                                                       | -----         | -----         |
| Total liabilities and stockholders'<br>equity.....                                                                                                                                                                                                                    | \$ 72,502,181 | \$ 67,109,229 |
|                                                                                                                                                                                                                                                                       | =====         | =====         |

See accompanying notes to financial statements.

3

## Whitman Education Group, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (Unaudited)

|                                            | For the Three Months Ended<br>September 30, |               |
|--------------------------------------------|---------------------------------------------|---------------|
|                                            | 2002                                        | 2001          |
|                                            | -----                                       | -----         |
| Net revenues.....                          | \$ 25,349,696                               | \$ 21,384,299 |
| Costs and expenses:                        |                                             |               |
| Instructional and educational support..... | 16,159,548                                  | 14,036,833    |
| Selling and promotional.....               | 4,186,704                                   | 3,837,463     |
| General and administrative.....            | 3,804,069                                   | 3,298,585     |
|                                            | -----                                       | -----         |
| Total costs and expenses.....              | 24,150,321                                  | 21,172,881    |
|                                            | -----                                       | -----         |
| Income from operations.....                | 1,199,375                                   | 211,418       |
| Other (income) and expenses:               |                                             |               |
| Interest expense.....                      | 184,182                                     | 245,273       |
| Interest income.....                       | (91,837)                                    | (83,233)      |
|                                            | -----                                       | -----         |
| Income before income tax provision.....    | 1,107,030                                   | 49,378        |
| Income tax provision.....                  | 448,347                                     | 19,751        |

# Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

|                                             |            |            |
|---------------------------------------------|------------|------------|
|                                             | -----      | -----      |
| Net income.....                             | \$ 658,683 | \$ 29,627  |
|                                             | =====      | =====      |
| Net income per share:                       |            |            |
| Basic.....                                  | \$ 0.05    | \$ 0.00    |
|                                             | =====      | =====      |
| Diluted.....                                | \$ 0.04    | \$ 0.00    |
|                                             | =====      | =====      |
| Weighted average common shares outstanding: |            |            |
| Basic.....                                  | 13,967,803 | 13,668,586 |
|                                             | =====      | =====      |
| Diluted.....                                | 15,096,907 | 14,050,324 |
|                                             | =====      | =====      |

See accompanying notes to financial statements.

4

## Whitman Education Group, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (Unaudited)

|                                            |                                           |               |
|--------------------------------------------|-------------------------------------------|---------------|
|                                            | For the Six Months Ended<br>September 30, |               |
|                                            | -----                                     | -----         |
|                                            | 2002                                      | 2001          |
|                                            | -----                                     | -----         |
| Net revenues.....                          | \$ 50,773,812                             | \$ 41,902,415 |
| Costs and expenses:                        |                                           |               |
| Instructional and educational support..... | 31,218,411                                | 27,775,521    |
| Selling and promotional.....               | 8,073,244                                 | 7,200,216     |
| General and administrative.....            | 7,822,171                                 | 6,394,283     |
|                                            | -----                                     | -----         |
| Total costs and expenses.....              | 47,113,826                                | 41,370,020    |
|                                            | -----                                     | -----         |
| Income from operations.....                | 3,659,986                                 | 532,395       |
| Other (income) and expenses:               |                                           |               |
| Interest expense.....                      | 359,251                                   | 513,986       |
| Interest income.....                       | (195,903)                                 | (192,681)     |
|                                            | -----                                     | -----         |
| Income before income tax provision.....    | 3,496,638                                 | 211,090       |
| Income tax provision.....                  | 1,416,138                                 | 84,436        |
|                                            | -----                                     | -----         |
| Net income.....                            | \$ 2,080,500                              | \$ 126,654    |
|                                            | =====                                     | =====         |

# Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

|                                             |            |            |
|---------------------------------------------|------------|------------|
| Net income per share:                       |            |            |
| Basic.....                                  | \$ 0.15    | \$ 0.01    |
|                                             | =====      | =====      |
| Diluted.....                                | \$ 0.14    | \$ 0.01    |
|                                             | =====      | =====      |
| Weighted average common shares outstanding: |            |            |
| Basic.....                                  | 13,944,028 | 13,658,737 |
|                                             | =====      | =====      |
| Diluted.....                                | 15,233,793 | 13,990,198 |
|                                             | =====      | =====      |

See accompanying notes to financial statements.

5

## Whitman Education Group, Inc. and Subsidiaries Condensed Consolidated Statements of Cash Flows (Unaudited)

|                                                                                     | For the Six Months Ended<br>September 30, |             |
|-------------------------------------------------------------------------------------|-------------------------------------------|-------------|
|                                                                                     | 2002                                      | 2001        |
| Cash flows from operating activities:                                               |                                           |             |
| Net income.....                                                                     | \$ 2,080,500                              | \$ 126,654  |
| Adjustments to reconcile net income to net cash provided by operating activities:   |                                           |             |
| Depreciation and amortization.....                                                  | 1,827,809                                 | 1,979,719   |
| Bad debt expense.....                                                               | 2,751,942                                 | 2,329,326   |
| Deferred tax provision.....                                                         | 176,890                                   | -           |
| Changes in operating assets and liabilities:                                        |                                           |             |
| Accounts receivable.....                                                            | (8,212,869)                               | (3,940,133) |
| Inventories.....                                                                    | (226,335)                                 | 30,912      |
| Other current assets.....                                                           | 11,956                                    | (20,263)    |
| Deposits and other assets.....                                                      | 325,111                                   | (210,515)   |
| Accounts payable.....                                                               | 584,894                                   | (1,019,253) |
| Accrued expenses.....                                                               | (335,623)                                 | 1,225,333   |
| Income taxes payable.....                                                           | -                                         | 69,815      |
| Deferred tuition revenue.....                                                       | 4,148,172                                 | 953,851     |
| Net cash provided by operating activities.....                                      | 3,132,447                                 | 1,525,446   |
| Cash flows from investing activity:                                                 |                                           |             |
| Purchase of property and equipment.....                                             | (1,617,860)                               | (710,705)   |
| Net cash used in investing activity.....                                            | (1,617,860)                               | (710,705)   |
| Cash flows from financing activities:                                               |                                           |             |
| Proceeds from line of credit and long-term debt.....                                | -                                         | 163,846     |
| Principal payments on line of credit, long-term debt and capital lease obligations. | (1,542,463)                               | (3,104,530) |

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

|                                                                             |               |              |
|-----------------------------------------------------------------------------|---------------|--------------|
| Proceeds from purchases in stock purchase plan and exercise of options..... | 278,130       | 29,550       |
|                                                                             | -----         | -----        |
| Net cash used in financing activities.....                                  | (1,264,333)   | (2,911,134)  |
|                                                                             | -----         | -----        |
| Increase (decrease) in cash and cash equivalents.....                       | 250,254       | (2,096,393)  |
| Cash and cash equivalents at beginning of year.....                         | 14,010,878    | 5,892,779    |
|                                                                             | -----         | -----        |
| Cash and cash equivalents at end of period.....                             | \$ 14,261,132 | \$ 3,796,386 |
|                                                                             | =====         | =====        |
| Supplemental disclosures of noncash financing and investing activities:     |               |              |
| Equipment acquired under capital leases.....                                | \$ 45,622     | \$ 513,108   |
|                                                                             | =====         | =====        |
| Value of stock issued for 401(k)employee match.....                         | \$ 305,270    | \$ -         |
|                                                                             | =====         | =====        |
| Supplemental disclosures of cash flow information:                          |               |              |
| Interest paid.....                                                          | \$ 359,251    | \$ 513,986   |
|                                                                             | =====         | =====        |
| Income taxes paid.....                                                      | \$ 1,494,179  | \$ 5,000     |
|                                                                             | =====         | =====        |

See accompanying notes to financial statements.

### Whitman Education Group, Inc. and Subsidiaries Notes to Condensed Consolidated Financial Statements (Unaudited)

#### 1. General

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and, in the opinion of management, include all adjustments, which are of a normal recurring nature, necessary for a fair presentation, in all material respects, of financial position and the results of operations and cash flows for the periods presented. However, the financial statements do not include all information and footnotes required for a presentation in accordance with accounting principles generally accepted in the United States of America. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and the notes thereto included or incorporated by reference in our Form 10-K for the fiscal year ended March 31, 2002. The results of operations for the interim periods are not necessarily indicative of the results of operations to be expected for the full year.

The accompanying financial statements include the accounts of Whitman Education Group, Inc., and its wholly-owned subsidiaries, Ultrasound Technical Services, Inc. ("Ultrasound Diagnostic Schools"), Sanford Brown College, Inc. ("Sanford-Brown College") and CTU Corporation ("Colorado Technical University"). All intercompany accounts and transactions have been eliminated. Hereafter,

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

reference to "Whitman" shall include collectively Whitman Education Group, Inc. and its operating subsidiaries, Ultrasound Diagnostic Schools, Sanford-Brown College and Colorado Technical University.

Whitman experiences seasonality in its quarterly results of operations as a result of changes in the level of student enrollment. New enrollment in Whitman's schools tends to be lower in the first and second fiscal quarters covering the summer months which are traditionally associated with recess from school. Costs are generally not significantly affected by seasonal factors on a quarterly basis. Accordingly, quarterly variations in net revenues will result in fluctuations in income from operations on a quarterly basis.

7

### Whitman Education Group, Inc. and Subsidiaries Notes to Condensed Consolidated Financial Statements (Unaudited) - (Continued)

#### 2. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share:

|                                                                                                                     | For the Three Months<br>Ended September 30, |            | For the Six Months<br>Ended September 30, |            |
|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------|------------|-------------------------------------------|------------|
|                                                                                                                     | 2002                                        | 2001       | 2002                                      | 2001       |
| Numerator:                                                                                                          |                                             |            |                                           |            |
| Net income.....                                                                                                     | \$ 658,683                                  | \$ 29,627  | \$ 2,080,500                              | \$ 126,654 |
|                                                                                                                     | =====                                       | =====      | =====                                     | =====      |
| Denominator:                                                                                                        |                                             |            |                                           |            |
| Denominator for basic<br>earnings per share -<br>weighted average<br>shares.....                                    | 13,967,803                                  | 13,668,586 | 13,944,028                                | 13,658,737 |
| Effect of dilutive<br>securities:                                                                                   |                                             |            |                                           |            |
| Employee stock options.                                                                                             | 1,129,104                                   | 381,738    | 1,289,765                                 | 331,461    |
|                                                                                                                     | -----                                       | -----      | -----                                     | -----      |
| Dilutive potential<br>common shares.....                                                                            | 1,129,104                                   | 381,738    | 1,289,765                                 | 331,461    |
|                                                                                                                     | -----                                       | -----      | -----                                     | -----      |
| Denominator for diluted<br>earnings per share-<br>adjusted weighted-<br>average shares and<br>assumed conversions.. | 15,096,907                                  | 14,050,324 | 15,233,793                                | 13,990,198 |
|                                                                                                                     | =====                                       | =====      | =====                                     | =====      |
| Basic net income per<br>share.....                                                                                  | \$ 0.05                                     | \$ 0.00    | \$ 0.15                                   | \$ 0.01    |
|                                                                                                                     | =====                                       | =====      | =====                                     | =====      |
| Diluted net income per<br>share.....                                                                                | \$ 0.04                                     | \$ 0.00    | \$ 0.14                                   | \$ 0.01    |
|                                                                                                                     | =====                                       | =====      | =====                                     | =====      |

3. New Accounting Pronouncement

In August 2001, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS 144"). SFAS 144 requires that one accounting model be used for long-lived assets to be disposed of by sale and broadens the presentation of discontinued operations to include more disposal transactions. SFAS 144 supercedes FASB Statement No. 121, "Accounting for the Impairment of Long-Lived Assets to Be Disposed Of" and the accounting and reporting provisions of APB Opinion No. 30, "Reporting the Results of Operations-Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual, and Infrequently Occurring Events and Transactions" for the disposal of a segment of a business. The adoption of SFAS 144, which was effective April 1, 2002, did not have an impact on Whitman's financial position or results of operations.

In June 2002, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 146, "Accounting for Costs Associated with Exit or Disposal Activities" ("SFAS 146"). SFAS 146 addresses financial accounting and reporting for costs associated with exit or disposal activities. This statement is effective for exit or disposal activities initiated after December 31, 2002. Whitman is not currently engaged in any significant exit or disposal activities and does not expect the adoption of SFAS 146 to have any impact on its financial position or results of operations.

8

Whitman Education Group, Inc. and Subsidiaries  
Notes to Condensed Consolidated Financial Statements (Unaudited) - (Continued)

4. Net Income Per Common Share

Basic net income per common share is computed using the weighted average number of common shares outstanding during the period. Diluted net income per share is computed using the weighted average number of common and common equivalent shares outstanding during the period.

5. Comprehensive Income

Whitman complies with the provisions of Statement of Financial Accounting Standards No. 130, "Reporting Comprehensive Income" ("SFAS 130"). SFAS 130 establishes rules for the reporting and display of comprehensive income and its components. SFAS 130 requires unrealized gains or losses on available-for-sale securities to be included in "other comprehensive income." Net income was the only component of comprehensive income for the three and six months ended September 30, 2002 and September 30, 2001.

6. Segment and Related Information

Whitman complies with the provisions of Statement of Financial Accounting Standards No. 131, "Disclosures About Segments of an Enterprise and Related Information" ("SFAS 131"). SFAS 131 establishes standards for the way that public business enterprises report information about operating segments in

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

annual financial statements and requires that those enterprises report selected information about operating segments in interim financial reports. It also establishes standards for related disclosures about products and services, geographic areas and major customers.

Whitman is organized into two reportable segments, the University Degree Division and the Associate Degree Division. The University Degree Division primarily offers bachelor, master and doctorate degrees through Colorado Technical University. The Associate Degree Division primarily offers associate degrees and diplomas or certificates through Sanford-Brown College and Ultrasound Diagnostic Schools.

Whitman's revenues are not materially dependent on a single customer or small group of customers.

9

### Whitman Education Group, Inc. and Subsidiaries Notes to Condensed Consolidated Financial Statements (Unaudited) - (Continued)

#### 6. Segment and Related Information - (Continued)

Summarized financial information concerning Whitman's reportable segments is shown in the following table:

|                                               | For the Three Months<br>Ended September 30, |                   | For the Six Months<br>Ended September 30, |               |
|-----------------------------------------------|---------------------------------------------|-------------------|-------------------------------------------|---------------|
|                                               | 2002                                        | 2001              | 2002                                      | 2001          |
| Net revenues:                                 |                                             |                   |                                           |               |
| Associate Degree<br>Division.....             | \$ 21,079,832                               | \$ 17,400,635     | \$ 41,051,117                             | \$ 32,688,843 |
| University Degree<br>Division.....            | 4,269,864                                   | 3,983,664         | 9,722,695                                 | 9,213,572     |
| Total.....                                    | \$ 25,349,696                               | \$ 21,384,299     | \$ 50,773,812                             | \$ 41,902,415 |
|                                               | =====                                       | =====             | =====                                     | =====         |
| Income (loss) before<br>income tax provision: |                                             |                   |                                           |               |
| Associate Degree<br>Division.....             | \$ 2,789,947                                | \$ 1,458,389      | \$ 5,474,943                              | \$ 1,527,244  |
| University Degree<br>Division.....            | (1,125,700)                                 | (797,795)         | (858,188)                                 | (93,371)      |
| Other.....                                    | (557,217)                                   | (611,216)         | (1,120,117)                               | (1,222,783)   |
| Total.....                                    | \$ 1,107,030                                | \$ 49,378         | \$ 3,496,638                              | \$ 211,090    |
|                                               | =====                                       | =====             | =====                                     | =====         |
|                                               | September 30,<br>2002                       | March 31,<br>2002 |                                           |               |
|                                               | -----                                       | -----             |                                           |               |
| Total assets:                                 |                                             |                   |                                           |               |
| Associate Degree<br>Division.....             | \$ 63,297,067                               | \$ 52,696,673     |                                           |               |

# Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

|                   |               |               |
|-------------------|---------------|---------------|
| University Degree |               |               |
| Division.....     | 7,577,808     | 10,773,292    |
| Other.....        | 1,627,306     | 3,639,264     |
|                   | -----         | -----         |
| Total.....        | \$ 72,502,181 | \$ 67,109,229 |
|                   | =====         | =====         |

10

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis should be read in conjunction with the consolidated financial statements of Whitman, the related notes to the consolidated financial statements and Management's Discussion and Analysis of Financial Condition and Results of Operations included in Whitman's Form 10-K for the year ended March 31, 2002 and the condensed consolidated financial statements and the related notes to the condensed consolidated financial statements included in Item 1 of this Quarterly Report on Form 10-Q. Except for the historical matters contained herein, statements made in this report are forward-looking and are made pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995. Such statements may include, but are not limited to, statements regarding our anticipated financial performance, our financing needs and plans for future resources, working capital and operations. Investors are cautioned that forward-looking statements involve risks and uncertainties, including, but not limited to, risks and uncertainties relating to the rate of student enrollment growth, the effect of, and our and our accrediting bodies' ability to comply with, state and federal government regulations regarding education and accreditation standards, or the interpretation or application thereof, the level of government funding for, and our eligibility to participate in, student financial aid programs, our ability to assess and meet the educational needs and demands of our customers and their employers, the effect of competitive pressures from other educational institutions, our ability to execute our growth strategy and manage planned internal growth, the effect of economic conditions in the postsecondary education industry and in the economy generally, the effect of changes in taxation and other government regulations, risks relating to the recoverability of our goodwill and the realization of our deferred tax assets, and risks and uncertainties relating to the availability of financing which may cause our actual results, performance or achievements to differ materially from the results expressed in the forward-looking statements made in this report. Other factors that may affect our future results include certain economic, competitive, governmental and other factors discussed in our filings with the Securities and Exchange Commission. We assume no responsibility to update forward-looking statements made herein or otherwise.

## Results of Operations

The following table sets forth the percentage relationship of certain statement of operations data to net revenues for the periods indicated:

|                            |                          |
|----------------------------|--------------------------|
| For the Three Months Ended | For the Six Months Ended |
| September 30,              | September 30,            |

Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

|                                            | 2002   | 2001   | 2002   | 2001   |
|--------------------------------------------|--------|--------|--------|--------|
| Net revenues.....                          | 100.0% | 100.0% | 100.0% | 100.0% |
| Costs and expenses:                        |        |        |        |        |
| Instructional and educational support..... | 63.8   | 65.7   | 61.5   | 66.2   |
| Selling and promotional.....               | 16.5   | 17.9   | 15.9   | 17.2   |
| General and administrative..               | 15.0   | 15.4   | 15.4   | 15.3   |
| Total costs and expenses.....              | 95.3   | 99.0   | 92.8   | 98.7   |
| Income from operations.....                | 4.7    | 1.0    | 7.2    | 1.3    |
| Other (income) and expenses:               |        |        |        |        |
| Interest expense..                         | 0.7    | 1.1    | 0.7    | 1.2    |
| Interest income...                         | (0.4)  | (0.3)  | (0.4)  | (0.4)  |
| Income before income tax provision.....    | 4.4    | 0.2    | 6.9    | 0.5    |
| Income tax provision.....                  | 1.8    | 0.1    | 2.8    | 0.2    |
| Net income.....                            | 2.6%   | 0.1%   | 4.1%   | 0.3%   |

11

Results of Operations - (Continued)

Three Months Ended September 30, 2002 Compared to Three Months Ended September 30, 2001

Net revenues increased by \$3.9 million, or 18.5%, to \$25.3 million for the three months ended September 30, 2002 from \$21.4 million for the three months ended September 30, 2001. This increase was primarily due to a 10.9% increase in average student enrollment and an increase in tuition rates.

The Associate Degree Division experienced a 16.9% increase in average student enrollment and the University Degree Division experienced a 5.5% decrease in average student enrollment. The increase in student enrollment in the Associate Degree Division was primarily due to increased enrollment in the medical assisting and health information specialist programs offered at the Ultrasound Diagnostic Schools and the allied health programs offered at Sanford-Brown College. The decrease in student enrollment in the University Degree Division was primarily due to a decline in enrollment in the information technology programs offered at Colorado Technical University. The decrease in average student enrollment in the University Degree Division was offset by an increase in the revenue earned per student due to an increase in tuition rates and an increase in auxiliary sales.

Instructional and educational support expenses increased by \$2.1 million, or 15.1%, to \$16.1 million for the three months ended September 30, 2002 from \$14.0 million for the three months ended September 30, 2001. However, as a

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

percentage of net revenues, instructional and educational support expenses decreased to 63.8% for the three months ended September 30, 2002 as compared to 65.7% for the three months ended September 30, 2001. The increase in instructional and educational support expenses was primarily due to an increase in payroll and related benefits for faculty, academic administrators and student support personnel to support the increase in enrollment. The decrease in instructional and educational support expenses as a percentage of net revenues was due to our ability to better leverage our instructional and educational support expenses to support an increased revenue base.

Selling and promotional expenses increased by \$0.4 million, or 9.1%, to \$4.2 million for the three months ended September 30, 2002 from \$3.8 million for the three months ended September 30, 2001. As a percentage of net revenues, selling and promotional expenses decreased to 16.5% for the three months ended September 30, 2002 as compared to 17.9% for the three months ended September 30, 2001. The increase in selling and promotional expenses was primarily due to an increase in advertising expenses resulting from our marketing efforts directed at increasing enrollment. The decrease in selling and promotional expenses as a percentage of net revenues was due to our ability to better leverage such expenses while supporting a growth in revenues.

General and administrative expenses increased by \$0.5 million, or 15.3%, to \$3.8 million for the three months ended September 30, 2002 from \$3.3 million for the three months ended September 30, 2001. As a percentage of net revenues, general and administrative expenses decreased to 15.0% for the three months ended September 30, 2002 as compared to 15.4% for the three months ended September 30, 2001. The increase in general and administrative expenses was primarily due to an increase in bad debt expense. However, as a percentage of net revenues, bad debt expense decreased to 5.5% for the three months ended September 30, 2002 from 5.6% for the three months ended September 30, 2001.

We reported income from operations of \$1.2 million and \$0.2 million for the three months ended September 30, 2002 and 2001, respectively. This increase in profitability was primarily due to an increase in income from operations of \$1.3 million in the Associate Degree Division which was partially offset by an increase in losses from operations of \$0.3 million in the University Degree Division.

12

### Results of Operations - (Continued)

We reported net income of \$0.7 million and \$29,627 for the three months ended September 30, 2002 and 2001, respectively. The increase in net income was primarily due to the increase in profitability in the Associate Degree Division.

Six Months Ended September 30, 2002 Compared to Six Months Ended September 30, 2001

Net revenues increased by \$8.9 million, or 21.2%, to \$50.8 million for the six months ended September 30, 2002 from \$41.9 million for the six months ended September 30, 2001. This increase was primarily due to a 10.4% increase in average student enrollment and an increase in tuition rates.

The Associate Degree Division experienced a 17.8% increase in average student enrollment and the University Degree Division experienced a 6.0% decrease in average student enrollment. The increase in student enrollment in the Associate Degree Division was primarily due to increased enrollment in the

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

medical assisting and health information specialist programs offered at the Ultrasound Diagnostic Schools and the allied health programs offered at Sanford-Brown College. The decrease in student enrollment in the University Degree Division was primarily due to a decline in enrollment in the information technology programs offered at Colorado Technical University. The decrease in average student enrollment in the University Degree Division was offset by an increase in the revenue earned per student due to an increase in the number of credit hours taken by students at Colorado Technical University, an increase in tuition rates, and an increase in auxiliary sales.

Instructional and educational support expenses increased by \$3.4 million, or 12.4%, to \$31.2 million for the six months ended September 30, 2002 from \$27.8 million for the six months ended September 30, 2001. As a percentage of net revenues, instructional and educational support expenses decreased to 61.5% for the six months ended September 30, 2002 as compared to 66.2% for the six months ended September 30, 2001. The increase in instructional and educational support expenses was primarily due to an increase in payroll and related benefits for faculty, academic administrators and student support personnel to support the increase in enrollment. The decrease in instructional and educational support expenses as a percentage of net revenues was due to our ability to better leverage our instructional and educational support expenses to support an increased revenue base.

Selling and promotional expenses increased by \$0.9 million, or 12.1%, to \$8.1 million for the six months ended September 30, 2002 from \$7.2 million for the six months ended September 30, 2001. As a percentage of net revenues, selling and promotional expenses decreased to 15.9% for the six months ended September 30, 2002 as compared to 17.2% for the six months ended September 30, 2001. The increase in selling and promotional expenses was primarily due to an increase in advertising expenses resulting from our marketing efforts directed at increasing enrollment. The decrease in selling and promotional expenses as a percentage of net revenues was due to our ability to better leverage such expenses while supporting a growth in revenues.

General and administrative expenses increased by \$1.4 million, or 22.3%, to \$7.8 million for the six months ended September 30, 2002 from \$6.4 million for the six months ended September 30, 2001. As a percentage of net revenues, general and administrative expenses increased to 15.4% for the six months ended September 30, 2002 as compared to 15.3% for the six months ended September 30, 2001. The increase in general and administrative expenses was primarily due to an increase in administrative payroll expenses and related benefits to support the growth in student population and an increase in bad debt expense. However, for the six months ended September 30, 2002, bad debt expense as a percentage of net revenues decreased to 5.4% from 5.6% for the six months ended September 30, 2001.

### Results of Operations - (Continued)

We reported income from operations of \$3.7 million and \$0.5 million for the six months ended September 30, 2002 and 2001, respectively. This increase in profitability was primarily due to an increase in income from operations of \$3.9 million in the Associate Degree Division which was partially offset by an increase in losses from operations of \$0.8 million in the University Degree Division.

We reported net income of \$2.1 million and \$0.1 million for the six months

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

ended September 30, 2002 and 2001, respectively. The increase in net income was primarily due to the increase in profitability in the Associate Degree Division.

### Seasonality

We experience seasonality in our quarterly results of operations as a result of changes in the level of student enrollment. New enrollment in our schools tends to be lower in the first and second fiscal quarters covering the summer months, which are traditionally associated with recess from school. Costs are generally not significantly affected by the seasonal factors on a quarterly basis. Accordingly, quarterly variations in net revenues will result in fluctuations in income from operations on a quarterly basis.

### Liquidity and Capital Resources

Cash and cash equivalents at September 30, 2002 and March 31, 2002 were \$14.3 million and \$14.0 million, respectively. Our working capital totaled \$11.9 million at September 30, 2002 and \$9.9 million at March 31, 2002.

Net cash of \$3.1 million and \$1.5 million were provided by operating activities for the six months ended September 30, 2002 and 2001, respectively. The increase in cash provided by operating activities of \$1.6 million was primarily due to an increase in net profits of \$2.0 million.

Net cash of \$1.6 million and \$0.7 million were used in investing activities for the six months ended September 30, 2002 and 2001, respectively. The net cash used in investing activities related to the purchase of property and equipment.

Net cash of \$1.3 million and \$2.9 million were used in financing activities for the six months ended September 30, 2002 and 2001, respectively. The net cash used in financing activities related to principal payments made on our long-term debt, line of credit and capital lease obligations net of proceeds received from such financings, and proceeds received from purchases in our employee stock purchase plan and from the exercise of stock options. The decrease in cash used in financing activities was due to a decrease of \$1.4 million in net payments on long-term debt and capitalized lease obligations.

### Liquidity and Capital Resources - (Continued)

We have a \$3.5 million line of credit which expires on October 31, 2003. At September 30, 2002, we had no outstanding balance under this facility and letters of credit outstanding of \$0.5 million which reduced the amount available for borrowing.

Our primary source of operating liquidity is the cash received from payments of tuition and fees. Most students attending our schools receive some form of financial aid under Title IV Programs. Approximately 65% of our cash collections are from students who received funds from Title IV Programs. Disbursements under each program are subject to disallowance and repayment by the schools. Because a significant percentage of our revenue is derived from the Title IV Programs, any legislative or regulatory action that significantly reduces Title IV Program funding or the ability of our schools or students to participate in the Title IV Programs could have a material adverse effect on our short-term and long-term liquidity.

We believe that with our working capital, our cash flow from operations, and our line of credit, we will have adequate resources to meet our anticipated

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

operating requirements for the foreseeable future.

### Contractual Obligations and Other Commercial Commitments

The following summarizes our contractual obligations at September 30, 2002, and the effect such obligations are expected to have on our liquidity and cash flow in future periods (in thousands):

|                           | Payments Due by Period |                  |           |           |                  |
|---------------------------|------------------------|------------------|-----------|-----------|------------------|
|                           | Total                  | Within<br>1 Year | 2-3 Years | 4-5 Years | After<br>5 Years |
| Note payable              | \$ 5,308               | \$ 1,300         | \$ 2,600  | \$ 1,408  | \$ -             |
| Capital lease obligations | 3,750                  | 1,550            | 1,926     | 274       | -                |
| Operating leases          | 28,122                 | 5,427            | 9,626     | 6,987     | 6,082            |
|                           | \$37,180               | \$ 8,277         | \$ 14,152 | \$ 8,669  | \$ 6,082         |

We have a contractual commitment related to a \$3.5 million line of credit which expires on October 31, 2003. At September 30, 2002, we had no outstanding balance under this facility and letters of credit outstanding of \$0.5 million, which reduced the amount available for borrowing.

### Transactions with Former Management

We purchase certain textbooks and materials for resale to our students from an entity that is 40% owned by Randy S. Proto, our former Chief Operating Officer and President. For the six months ended September 30, 2002 and 2001, we purchased approximately \$69,000 and \$73,000, respectively, in textbooks and materials from that entity.

### Critical Accounting Policies and Estimates

Financial Reporting Release No. 60 encourages all companies to include a discussion of critical accounting policies or methods used in the preparation of financial statements. Note 1 to the Consolidated Financial Statements of Whitman Education Group, Inc. for the fiscal year ended March 31, 2002 included in our Form 10-K as filed with the Securities and Exchange Commission includes a summary of the significant accounting policies and methods used in the preparation of our Consolidated Financial Statements. The following is a brief discussion of the more significant accounting policies and methods used by us.

Our discussions and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. On an on-going basis, we evaluate our

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

estimates, including those related to allowance for doubtful accounts, intangible assets, accrued liabilities, income and other tax accruals, and contingencies and litigation. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different conditions or if our assumptions change.

We believe the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our financial statements:

- o We maintain an allowance for doubtful accounts for estimated losses resulting from the inability, failure or refusal of our students to make required payments. We determine the adequacy of this allowance by regularly reviewing the accounts receivable aging and applying various expected loss percentages to certain student account receivable categories based on historical bad debt experience. We charge-off accounts receivable balances deemed to be uncollectible usually after they have been sent to a collection agency and returned uncollected. While such losses have historically been within our expectations, there can be no assurance that we will continue to experience the same level of losses that we have in the past. Furthermore, because a significant percentage of our revenue is derived from the Title IV Programs, any legislative or regulatory action that significantly reduces Title IV Program funding or the ability of our schools or students to participate in the Title IV Programs could have a material adverse effect on the collectability of our accounts receivable and our future operating results, including a reduction in future revenues and additional allowances for doubtful accounts.
- o We have made acquisitions in the past that have resulted in the recognition of goodwill. In assessing the recoverability of our goodwill, we must make assumptions regarding estimated future cash flows and other factors to determine the fair value of the respective asset. If these estimates or their related assumptions change in the future, we may be required to record impairment charges for this asset not previously recorded which would adversely impact our operating results for the period in which we made the determination. There are many assumptions and estimates underlying the determination of an impairment loss. Another estimate using different, but still reasonable assumptions could produce a significantly different result. Therefore, impairment losses could be recorded in the future.

16

### Critical Accounting Policies and Estimates - (Continued)

- o We currently have deferred tax assets which are subject to periodic recoverability assessments. Realization of our deferred tax assets is principally dependent upon achievement of projected future taxable income. We evaluate the realizability of our deferred tax assets quarterly.

### New Accounting Pronouncement

In August 2001, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS 144"). SFAS 144 requires that one

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

accounting model be used for long-lived assets to be disposed of by sale and broadens the presentation of discontinued operations to include more disposal transactions. SFAS 144 supercedes FASB Statement No. 121, "Accounting for the Impairment of Long-Lived Assets to Be Disposed Of" and the accounting and reporting provisions of APB Opinion No. 30, "Reporting the Results of Operations-Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual, and Infrequently Occurring Events and Transactions" for the disposal of a segment of a business. The adoption of SFAS 144, which was effective April 1, 2002, did not have an impact on our financial position or results of operations.

In June 2002, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 146, "Accounting for Costs Associated with Exit or Disposal Activities" ("SFAS 146"). SFAS 146 addresses financial accounting and reporting for costs associated with exit or disposal activities. This statement is effective for exit or disposal activities initiated after December 31, 2002. We are not currently engaged in any significant exit or disposal activities and do not expect the adoption of SFAS 146 to have any impact on our financial position or results of operations.

### Outlook

The principal factors that we now expect will influence our 2003 financial outlook include changes and trends in:

- o our student population;
- o our allowance for doubtful accounts and bad debt expense;
- o the level of governmental funding for student financial aid programs; and
- o governmental regulations, accreditation standards, or taxation.

Other factors that could impact our 2003 financial outlook are discussed above and in our other filings with the Securities and Exchange Commission.

Based on information and forecasts available to us, we now expect revenues for the year ending March 31, 2003 to increase to the range of approximately \$103.0 million to \$105.0 million, operating income to increase to approximately \$9.1 million to \$9.7 million, and net income to increase to approximately \$5.2 million to \$5.6 million. In such case, we would expect diluted earnings per share to increase to approximately \$0.34 to \$0.36 based on our expectation of approximately 15.6 million diluted common shares to be outstanding under the treasury stock method.

### Item 4. Controls and Procedures

Within 90 days prior to the date of this report, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Exchange Act Rule 13a-14. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective to ensure that all material information relating to us and our consolidated subsidiaries required to be included in this quarterly report has been made known to them in a timely fashion. No significant changes were made in our internal controls or in other factors that could significantly affect internal controls subsequent to the date of their evaluation.

# Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

## PART II - OTHER INFORMATION

### Item 4. Submission of Matters to a Vote of Security Holders

#### Annual Shareholders' Meeting

On August 15, 2002, Whitman held its annual meeting of shareholders. At the meeting, all of the nominees for director were elected by the vote set forth opposite their names in the table below:

| Election of Directors     | For        | Withheld |
|---------------------------|------------|----------|
| -----                     | ---        | -----    |
| Phillip Frost, M.D.       | 13,648,374 | 1,113    |
| Richard C. Pfenniger, Jr. | 13,590,234 | 59,253   |
| Jack R. Borsting, Ph.D    | 13,648,122 | 1,365    |
| Neil Flanzraich           | 13,648,122 | 1,365    |
| Peter S. Knight           | 13,646,374 | 3,113    |
| Richard M. Krasno, Ph.D.  | 13,646,374 | 3,113    |
| Lois F. Lipsett, Ph.D.    | 13,648,374 | 1,113    |
| Percy A. Pierre, Ph.D.    | 13,648,374 | 1,113    |
| A. Marvin Strait, C.P.A.  | 13,648,374 | 1,113    |

### Item 6. Exhibits and Reports on Form 8-K

#### (a) Exhibits

-----

#### Exhibit

| Number | Description                              | Method of Filing |
|--------|------------------------------------------|------------------|
| -----  | -----                                    | -----            |
| 99.1   | Certification of Chief Executive Officer | Filed herewith.  |
| 99.2   | Certification of Chief Financial Officer | Filed herewith.  |

#### (b) Reports on Form 8-K

-----

No reports on Form 8-K were filed by Whitman during the quarter ended September 30, 2002.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

WHITMAN EDUCATION GROUP, INC.

Date: November 7, 2002

By: /s/ FERNANDO L. FERNANDEZ

-----  
Fernando L. Fernandez  
Vice President - Finance,  
Chief Financial Officer,  
Treasurer and Secretary

19

CERTIFICATION  
-----

I, Richard C. Pfenniger, Jr., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Whitman Education Group, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

## Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 7, 2002

By: /s/RICHARD C. PFENNIGER, JR.

-----  
Richard C. Pfenniger, Jr.  
Chief Executive Officer

20

### CERTIFICATION

-----

I, Fernando L. Fernandez, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Whitman Education Group, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies in the design or operation of internal

Edgar Filing: WHITMAN EDUCATION GROUP INC - Form 10-Q

controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

- b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: November 7, 2002

By: /s/FERNANDO L. FERNANDEZ

-----  
Fernando L. Fernandez  
Vice President-Finance,  
Chief Financial Officer,  
Treasurer and Secretary