

HASBRO INC  
Form 8-K  
July 02, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): July 1, 2010

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HASBRO, INC.

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(Exact name of registrant as specified in its charter)

RHODE ISLAND                      1-6682                      05-0155090

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(State of                      (Commission                      (IRS Employer  
Incorporation)                      File Number)                      Identification No.)

1027 NEWPORT AVE., PAWTUCKET, RHODE ISLAND                      02862

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(Address of Principal Executive Offices)                      (Zip Code)

(401) 431-8697

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(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act

(17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act

(17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02

Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Hasbro, Inc. (the Company) issued a press release announcing that Lisa Gersh, President of Strategic Initiatives at NBC News, has been appointed to the Company's Board of Directors (the Board) effective July 1, 2010. Upon joining the Board, Ms. Gersh also became a member of both the Nominating, Governance and Social Responsibility Committee, and the Finance Committee, of the Board. A copy of the press release is filed as Exhibit 99.1 to this Current Report and is incorporated herein by reference.

In connection with her appointment to the Board, and as part of its compensation program for non-employee directors, the Company is granting to Ms. Gersh such number of shares of the Company's common stock, par value \$.50 per share, as is equal to \$120,000 divided by the average of the high and low sales prices of the Company's common stock on July 1, 2010. Ms. Gersh will also receive the other elements of the Company's compensation program for non-employee directors, including an annual cash retainer of \$80,000. In addition, Ms. Gersh will become party with the Company to the Company's form of Director Indemnification Agreement, which has been filed as Exhibit 10(jj) to the Company's Annual Report on Form 10-K for the fiscal year ended December 30, 2007.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1

Press Release, dated July 1, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.

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(Registrant)

Date: July 2, 2010

By: /s/ Deborah Thomas

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Deborah Thomas

Senior Vice President and

Chief Financial Officer

(Duly Authorized Officer)

HASBRO, INC.

Current Report on Form 8-K

Dated July 2, 2010

Exhibit Index

Exhibit No.

Exhibit

99.1

Press Release, dated July 1, 2010.