## Edgar Filing: BRACE RAYMOND - Form 4

| BRACE RA<br>Form 4   | YMOND                            |  |   |                 |      |   |                              |               |   |  |   |  |
|--|----------------------------------|--|---|-----------------|------|---|------------------------------|---------------|---|--|---|--|
| February 04  | , 2005                           |  |   |                 |      |   |                              |               |   |  |   |  |
| FORM   | ЛД                               |  |   |                 |      |   |                              |               |   | OMB AF   | PROVAL  |  |
|  | UNITEDS                          | TATES S  |   |                 |      | AND EX<br>, D.C. 20                             |                              | ANGE CO       | OMMISSION   | OMB<br>Number:   | 3235-0287   |  |
| Check th<br>if no lon<br>subject th<br>Section<br>Form 4 of<br>Form 5<br>obligation<br>may com | uant to Se<br>) of the Pu        | F CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>Section 16(a) of the Securities Exchange Act of 1934,<br>Public Utility Holding Company Act of 1935 or Section |   |                 |      |   |                              |               | Expires:<br>Estimated a<br>burden hour<br>response  |  |   |  |
| <i>See</i> Instr<br>1(b).  |                                  | 30(h) o  | f the In  | ivestm          | lent | : Compa   | ny A                         | ct of 1940    | )   |  |   |  |
| (Print or Type   | Responses)                       |  |   |                 |      |   |                              |               |   |  |   |  |
| 1. Name and A<br>BRACE RA  | Address of Reporting P<br>AYMOND | S  | Symbol  |                 |      | Ticker of                                       |                              | ]             | 5. Relationship of l<br>Issuer  | Reporting Pers   | on(s) to  |  |
|  |                                  |  | HERSHEY FOODS CORP [HSY]  |                 |      |   |                              |               | (Check all applicable)  |  |   |  |
| (  |                                  |  | 3. Date of Earliest Transaction<br>(Month/Day/Year)<br>02/02/2005 |                 |      |   |                              | ī             | Director 10% Owner<br>Officer (give title Other (specify<br>below) below)<br>SVP, Operations                          |  |   |  |
| HERSHEY  | (Street)<br>7, PA 17033          |  | 4. If Ame<br>Filed(Mo   |                 |      | ate Origin<br>r)                                | al                           | -             | <ol> <li>Individual or Joi</li> <li>Applicable Line)</li> <li>X_ Form filed by O</li> <li>Form filed by Ma</li> </ol> | ne Reporting Per   | rson  |  |
| (City)   | (State) (2                       | Zip)   | Tabl  | le I - No       | on-I | Derivative                                      | e Secu                       |               | ired, Disposed of,  | or Beneficial  | ly Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)   |                                  | 2A. Deemed<br>Execution E<br>any<br>(Month/Day   | Date, if  | Code<br>(Instr. | 8)   | 4. Securi<br>por Dispos<br>(Instr. 3,<br>Amount | sed of<br>4 and<br>(A)<br>or |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)    | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock  | 02/02/2005                       |  |   | M               | v    | 1,300   | (D)<br>A                     | \$<br>31.8438 | 9,448   | D  |   |  |
| Common<br>Stock  | 02/02/2005                       |  |   | S               |      | 1,300   | D                            | \$ 59.41      | 8,148   | D  |   |  |
| Common<br>Stock  | 02/02/2005                       |  |   | М               |      | 100   | A                            | \$<br>31.8438 | 8,248   | D  |   |  |
| Common<br>Stock  | 02/02/2005                       |  |   | S               |      | 100   | D                            | \$ 59.43      | 8,148   | D  |   |  |
| Common<br>Stock  | 02/02/2005                       |  |   | М               |      | 400   | А                            | \$<br>31.8438 | 8,548   | D  |   |  |

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| Common<br>Stock | 02/02/2005 | S | 400   | D | \$ 59.44      | 8,148  | D |
|-----------------|------------|---|-------|---|---------------|--------|---|
| Common<br>Stock | 02/02/2005 | М | 600   | A | \$<br>31.8438 | 8,748  | D |
| Common<br>Stock | 02/02/2005 | S | 600   | D | \$ 59.42      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 400   | А | \$<br>31.8438 | 8,548  | D |
| Common<br>Stock | 02/02/2005 | S | 400   | D | \$ 59.41      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 800   | А | \$<br>31.8438 | 8,948  | D |
| Common<br>Stock | 02/02/2005 | S | 800   | D | \$ 59.43      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 600   | A | \$<br>31.8438 | 8,748  | D |
| Common<br>Stock | 02/02/2005 | S | 600   | D | \$ 59.45      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 5,200 | А | \$<br>29.7188 | 13,348 | D |
| Common<br>Stock | 02/02/2005 | S | 5,200 | D | \$ 59.49      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 100   | А | \$<br>29.7188 | 8,248  | D |
| Common<br>Stock | 02/02/2005 | S | 100   | D | \$ 59.48      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 300   | А | \$<br>29.7188 | 8,448  | D |
| Common<br>Stock | 02/02/2005 | S | 300   | D | \$ 59.49      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 100   | А | \$<br>29.7188 | 8,248  | D |
| Common<br>Stock | 02/02/2005 | S | 100   | D | \$ 59.5       | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 100   | А | \$<br>29.7188 | 8,248  | D |
| Common<br>Stock | 02/02/2005 | S | 100   | D | \$ 59.48      | 8,148  | D |
| Common<br>Stock | 02/02/2005 | М | 200   | A | \$<br>29.7188 | 8,348  | D |
|                 | 02/02/2005 | S | 200   | D | \$ 59.49      | 8,148  | D |

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| Common<br>Stock |            |   |     |   |               |       |   |
|-----------------|------------|---|-----|---|---------------|-------|---|
| Common<br>Stock | 02/02/2005 | М | 300 | А | \$<br>29.7188 | 8,448 | D |
| Common<br>Stock | 02/02/2005 | S | 300 | D | \$ 59.51      | 8,148 | D |
| Common<br>Stock | 02/02/2005 | М | 200 | А | \$<br>29.7188 | 8,348 | D |
| Common<br>Stock | 02/02/2005 | S | 200 | D | \$ 59.49      | 8,148 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 3                   | ate                | 7. Title a<br>Amount o<br>Underlyi<br>Securitie<br>(Instr. 3 a | of<br>ing<br>es | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owna<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---------------------------------------|---|---------------------|--------------------|--|-----------------|---|--|
|   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | or<br>Title Nu<br>of   | lumber          |   |  |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships   |           |         |       |  |  |  |
|---|-----------------|-----------|---------|-------|--|--|--|
|   | Director        | 10% Owner | Officer | Other |  |  |  |
| BRACE RAYMOND<br>100 CRYSTAL A DRIVE<br>HERSHEY, PA 17033             | SVP, Operations |           |         |       |  |  |  |
| Signatures  |                 |           |         |       |  |  |  |
| By: Bonnie S. Martin, as Attorney-in-Fact For: Raymond 02/04/20 Brace |                 |           |         |       |  |  |  |

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### **Remarks:**

The total amount of securities reported as indirectly owned by the reporting person in Column 5 of Table I (401(k) Plan) include

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.