

MEREDITH CORP
Form 8-K
March 02, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 2, 2004
Commission file number: 1-5128

MEREDITH CORPORATION
(Exact name of registrant as specified in its charter)

IOWA
(State or other jurisdiction of
incorporation or organization)

42-0410230
(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa
(Address of principal executive offices)

50309-3023
(Zip Code)

Registrant's telephone number, including area code: 515-284-3000

Item 5. Other Events

Edgar Filing: MEREDITH CORP - Form 8-K

Meredith Corporation presented at the Merrill Lynch Advertising/Marketing, Information and Education Conference on March 2, 2004. Chairman and Chief Executive Officer William T. Kerr, Publishing Group President Stephen M. Lacy and Chief Financial Officer Suku V. Radia discussed company developments and responded to questions. The text of the presentation is attached as an exhibit. A live webcast of the conference is accessible to the public on the Company's website, meredith.com. The webcast will remain there through March 9, 2004.

Item 7. Financial Statements and Exhibits

(c) Exhibits

99

Text of presentation at Merrill Lynch Advertising/Marketing, Information and Education Conference on March 2, 2004.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION
Registrant

/s/ Suku V. Radia

Suku V. Radia
Vice President - Chief Financial Officer
(Principal Financial and Accounting Officer)

Date: March 2, 2004

Index to Exhibits

| Exhibit Number | Item |
|-------------------|---|
| 99 | Text of presentation at Merrill Lynch Advertising/Marketing, Information and Education Conference on March 2, 2004. |
