NEW YORK TIMES CO
Form 11-K
June 22, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 11-K

FOR ANNUAL REPORTS OF EMPLOYEE STOCK
PURCHASE, SAVINGS AND SIMILAR PLANS
PURSUANT TO SECTION 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934
(Mark One):
x ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended December 31, 2010
OR
.. TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transaction period from to
Commission file number: 1-05837

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:
THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
RETIREMENT AND INVESTMENT PLAN

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:
THE NEW YORK TIMES COMPANY
620 Eighth Avenue
New York, New York 10018

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Note: All schedules other than those listed above have been omitted because they are not applicable or not required by 29 CFR 2520.103-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, as amended.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the ERISA Management Committee & the Plan Administrator
The New York Times Companies Supplemental Retirement and Investment Plan
New York, New York

We have audited the accompanying statements of net assets available for benefits of The New York Times Companies Supplemental Retirement and Investment Plan (the "Plan") as of December 31, 2010 and 2009, and the related statement of changes in net assets available for benefits for the year ended December 31, 2010. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2010 and 2009, and the changes in net assets available for benefits for the year ended December 31, 2010 in conformity with accounting principles generally accepted in the United States of America.

Our audits were performed for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying supplemental schedule of assets (held at end of year) as of December 31, 2010 is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ BDO USA, LLP
New York, New York
June 22, 2011

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
RETIREMENT AND INVESTMENT PLAN
STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

	December 31, 2010	December 31, 2009
Assets		
Investments, at fair value	$523,182,191	$361,092,927
Plan interest in Master Trust investments, at fair value	—	119,482,678
Total investments	523,182,191	480,575,605
Receivables:		
Employer contributions	9,412,065	158,324
Participant contributions	149,828	155,486
Notes receivable from participants	7,209,289	7,705,703
Total receivables	16,771,182	8,019,513
Net assets available for benefit at fair value	539,953,373	488,595,118
Adjustment from fair value to contract value for fully benefit-responsive investment contract	—	15,328
Net assets available for benefits	$539,953,373	$488,610,446

See notes to financial statements.

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
RETIREMENT AND INVESTMENT PLAN
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

	For the year ended December 31, 2010
Additions	
Contributions:	
Employer contributions	$20,468,372
Participant contributions	20,246,891
Rollovers	1,165,426
Total contributions	41,880,689
Investment income:	
Net appreciation in fair value of investments	40,787,809
Dividend income	9,813,505
Plan interest in Master Trust investment income	2,623,631
Interest income	865,314
Net investment income	54,090,259
Interest from participants' notes receivable	400,073
Other additions	29,864
Total additions	96,400,885
Deductions	
Benefits paid to participants	44,870,139
Administrative expenses	175,696
Other deductions	12,123
Total deductions	45,057,958
Net increase in assets available for benefits	51,342,927
Net assets available for benefits:	
Beginning of year	488,610,446
End of year	$539,953,373

See notes to financial statements.

THE NEW YORK TIMES COMPANIES SUPPLEMENTAL
RETIREMENT AND INVESTMENT PLAN
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2010

NOTE 1 – DESCRIPTION OF THE PLAN

The following brief description of The New York Times Companies Supplemental Retirement and Investment Plan (the "Plan") is provided for general information purposes only. Participants should refer to the Plan document for a more complete description of the Plan's provisions.

General

The Plan is a defined contribution plan for the benefit of certain eligible employees, as defined in the Plan document, of The New York Times Company (the "Company"). The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA"). The authority to manage, control and interpret the Plan is vested in the ERISA Management Committee (the "Committee") of the Company. Vanguard Fiduciary Trust Company (the "Trustee" or "Vanguard") serves as the trustee of the Plan.

The Committee appoints the Plan Administrator ("Plan Administrator"). The "named fiduciary" within the meaning of ERISA comprises the Committee, the Plan Administrator, and the Pension Investment Committee. The authority to manage the investment of the Plan assets is vested in the Pension Investment Committee of the Company.

Certain of the Plan's investment assets were held in a trust account at the Trustee and consisted of an undivided interest in an investment account of the Master Trust for The New York Times Companies Supplemental Retirement and Investment Plan, The New York Times Company Excluded Guild Plan, the Worcester Telegram & Gazette Supplemental Retirement and Investment Plan, The New York Times Company Payroll Investment Plan and the International Herald Tribune, S.A. Pension Plan for U.S. Citizens who are Members of the National Journalists Union Employees (the "Master Trust"). See Note 3 for a discussion of the Master Trust.

Eligibility

Employees, as defined in the Plan document, are eligible to become participants in the Plan as of the first day of the month following the month of hire, except as defined in the Plan document.

Eligibility to contribute to the Plan is temporarily suspended, as defined in the Plan document, when a participant makes a hardship withdrawal. In addition, certain changes in the status of an employee may make him or her ineligible to become, or continue as, a participant.

Participant contributions

An account is maintained for each participant in the Plan. A participant may elect to contribute, through payroll deductions, subject to certain limitations, from 1% to 20% (in increments of 1%) of his or her eligible earnings ("Before-Tax Contributions"), as defined in the Plan document. Before-Tax Contributions are deducted from participants' pay before federal and (in most cases) state and local income taxes are calculated. If the Before-Tax Contributions are less than 20% of the participant's eligible earnings, the participant may elect to make after-tax contributions from 1% to 20% (in increments of 1%) of his or her eligible earnings ("After-Tax Contributions"). Participants who have attained age 50 are permitted to make catch-up contributions in an amount specified by the Internal Revenue Service ("Before-Tax Catch-Up Contributions"). In addition, eligible participants are allowed to make Roth contributions and Roth Catch-Up contributions ("Roth Contributions"). The combined amount of Before-Tax Contributions, After-Tax Contributions and Roth Contributions on behalf of that participant shall not exceed 20% of the participant's eligible earnings. Roth Contributions are made in lieu of all or a portion of the Before-Tax Contributions and/or Before-Tax Catch-Up Contributions the participant is otherwise eligible to make under the Plan.

Employer contributions:

Employer Matching Contributions – Prior to January 1, 2009, during each month that a participant contributed to the Plan, the Company contributed an amount equal to 50% of his or her Before-Tax and After-Tax Contributions up to 6% of the participant's eligible earnings, as defined in the Plan document ("Employer Matching Contributions").

Safe Harbor Matching Contributions – Effective January 1, 2009, the Plan was amended to be designated as a safe harbor plan. As a result the matching contribution formula changed. The Company now matches (i) $1.00 for each dollar of participant contributions up to 3% of the participant's eligible earnings, plus (ii) $0.75 for each dollar of participant contributions up to the next 2% of the participant's eligible earnings, plus (iii) $0.50 for each dollar of participant contributions up to the next 1% of the participant's eligible earnings for the Plan Year, as defined in the Plan document ("Safe Harbor Matching Contributions"). The total Safe Harbor Matching Contributions on the first 6% contributed by a participant will equal 5% of the participant's eligible earnings. Safe Harbor Matching Contributions are fully vested when made.

The Safe Harbor Matching Contribution is allocated in cash and Company stock – 60% of each dollar is deposited in cash to each participant's account each pay period, and the remaining 40% of each dollar is deposited to each participant's account semi-annually as units of The New York Times Company Stock Fund ("NYT Company Stock Fund"), which is a unitized Company stock fund. Participants are able to keep their contributions invested in the NYT Company Stock Fund, or transfer its value into any of the other investment options under the Plan. The Plan permits participants to be able to direct that up to 10% of future contributions shall be invested in the NYT Company Stock Fund, or to transfer up to 10% of their existing account balance into the NYT Company Stock Fund. Upon distribution of a participant's account, he or she may request a distribution in-kind of any interest in the NYT Company Stock Fund. A participant who requests a loan will have the value of his/her units in the NYT Company Stock Fund taken into account when determining the maximum loan available, but the loan shall not be funded from the NYT Company Stock Fund.

Employer Basic Contributions – Effective January 1, 2010, the Company makes a cash contribution equal to 3% of a participant's eligible earnings to all participants meeting the eligibility requirements, as defined in the Plan document ("Employer Basic Contributions"). The Plan was amended, effective January 1, 2010, to expand the definition of eligible earnings, used to determine the Employer Basic Contributions, to include any bonuses received by participants in the Plan Year. Employer Basic Contributions are only made for participants who are employed by the Company on the last day of the Plan Year, or for participants who terminate employment prior to the last day of the Plan Year on account of death, disability or retirement.

For the 2010 Plan Year, total employer contributions were $20,468,372, of which $11,346,285 represented Safe Harbor Matching Contributions and $9,122,087 represented Employer Basic Contributions. The Safe Harbor Matching Contributions included non-cash contributions totaling $4,520,960 into the NYT Company Stock Fund.

Participant accounts

Individual accounts are maintained for each Plan participant. Each participant's account is credited with the participant's contributions, Safe Harbor Matching Contributions and Employer Basic Contributions. Each participant's account is also credited with Plan earnings and charged for Plan losses, based on the participant's account balances. Certain administrative expenses may also be charged to a participant's account, such as loan fees or fees for processing domestic relations orders. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Investments

Participants direct the investment of their account into various investment options offered by the Plan. As of December 31, 2010, the Plan offered 21 mutual funds (registered investment companies), 2 common/collective trusts, and the NYT Company Stock Fund as investment options for participants.

Vesting

Participants are fully vested in their contributions and the Safe Harbor Matching Contributions. A participant becomes 40% vested in his or her Employer Matching Contributions and the Employer Basic Contributions upon completion of one year of vesting service. A year of vesting service is defined by the Plan document as the twelve-month period beginning with the employee's date of hire or rehire, and each one year anniversary thereof, until the employee quits, retires or is discharged, or if earlier, the twelve-month anniversary of any other absence. The participant receives an additional 15% vesting credit upon the completion of each additional year of vesting service, thereby becoming 100% vested after completing five years of vesting service, as defined in the Plan document. Nonvested Employer Matching Contributions and Employer Basic Contributions that are forfeited are applied against future Safe Harbor Matching Contributions and Employer Basic Contributions.

Loans

The Trustee may make loans to participants pursuant to loan procedures adopted by the Committee. The loan will be funded from the participant's Plan investments on a proportionate basis, from Before-Tax Contributions first, followed by vested Employer Matching Contributions, Safe Harbor Matching Contributions, rollovers, After-Tax Contributions, Roth Contributions and vested Employer Basic Contributions. There are two types of loans available from the Plan. A general-purpose loan is available for any reason. A residential loan is available for the purchase or the construction of the participant's principal residence. No more than one general-purpose and one residential loan may be outstanding to any one participant at a time. The minimum loan amount is $1,000 and the maximum loan amount will be the lesser of: (i) 50% of the participant's vested account balance, or (ii) $50,000 minus the highest outstanding loan balance in the last 12 months. Loans are secured by up to 50% of a participant's vested account balance upon inception of the loan. The proceeds for the loan will be taken pro-rata from each of the investment funds in which the participant's accounts are invested, except for the NYT Company Stock Fund.

The interest rate charged for a loan is one percentage point above the Prime Rate as received by Vanguard from Reuters on the first day of the month in which the loan is initiated. Interest rates on loans outstanding as of December 31, 2010 ranged from 4.25% to 10.5%.

Loan repayments are made through automatic payroll deductions beginning no later than the first payroll period of the second month after the loan check is mailed. General-purpose loans must be paid back within 60 months and the residential loans must be paid back within 15 years. There is no prepayment penalty. Outstanding loans will be declared due and payable upon termination of the participant's employment. Retirees are offered the option to repay their loans over time.

Payment of benefits

A participant's vested account is payable upon termination, retirement, disability or death. Upon distribution of the vested portion of the participant's Employer Matching Contributions and Employer Basic Contributions accounts, the nonvested portion of such accounts is forfeited. The participant, or designated beneficiary upon the participant's death, may choose to receive a lump-sum payment or installment payments.

Prior to a participant's termination, retirement, disability or death, the Plan allows the following partial or full withdrawals:

(a) A participant may withdraw his or her After-Tax Contributions. After-Tax Contributions made before January 1, 1987 can be withdrawn without any allocable earnings. After-Tax Contributions which were subject to the Employer Matching Contributions or Safe Harbor Matching Contributions can be withdrawn only after unmatched After-Tax Contributions are withdrawn. Withdrawals of matched After-Tax Contributions will subject the participant to a six month suspension period. Withdrawals of After-Tax Contributions made after January 1, 1987 include a percentage of earnings on those contributions.

(b) A participant may withdraw Before-Tax Contributions only upon presenting proof of hardship to and receiving approval from the Plan Administrator. In the event of a hardship withdrawal, the Participant will be suspended from making contributions to the Plan for a period of six months.

(c) A participant who has attained age 59½ may withdraw the entire vested amount of his or her account.

Administrative expenses

All Trustee, investment management fees and other fund and Plan expenses for all investment options are paid from the assets of the Plan, except for the Lord Abbett Small-Cap Value I Fund and the Russell Equity I Fund. Incremental fees for these funds are allocated quarterly and such fees are charged to each participant investing in these funds. Participants also pay administrative fees for loans, processing domestic relations orders, if applicable, and recordkeeping fees. Other expenses are paid by the Company.

Forfeited accounts

Forfeited accounts include amounts from nonvested Employer Matching Contributions, nonvested Employer Basic Contributions and from uncashed benefit payments. Forfeited amounts from uncashed benefit payments are included as “Other additions” in the Statement of Changes in Net Assets Available for Benefits. As of December 31, 2010 and 2009, the balance in the forfeiture account totaled $47,384 and $19,981, respectively. These amounts are used to reduce future Safe Harbor Matching Contributions and Employer Basic Contributions. During the year ended December 31, 2010, forfeitures totaling $115,441 were used to reduce Safe Harbor Matching Contributions.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of the significant accounting and reporting policies followed in preparation of the financial statements of the Plan:

Basis of accounting

The accompanying financial statements of the Plan have been prepared under the accrual method of accounting.

Notes receivable from participants

Notes receivable from participants represent participant loans that are recorded at their unpaid principal balance plus any accrued but unpaid interest. Interest income on notes receivable from participants is recorded when earned. No allowance for loan losses has been recorded as of December 31, 2010 and 2009. If a participant ceases to make loan payments and the loan is deemed a distribution, based on the terms of the Plan document, the participant's loan balance is reduced and a benefit payment is recorded.

In September 2010, the Financial Accounting Standards Board (“FASB”) issued new guidance, which amended previous guidance, requiring participant loans to be measured at their unpaid principal balance plus any accrued but unpaid interest, and to be classified as notes receivable from participants. The guidance is effective for plan years ending after December 15, 2010 and should be applied retrospectively to all prior periods presented. Early adoption is permitted. The Plan adopted this guidance for the year ended December 31, 2010. Prior to the adoption, loans were measured at fair value and classified as investments. Participant loans have been reclassified to notes receivable from participants as of December 31, 2009.

Investment valuation and income recognition

All investments in the Plan are stated at fair value, except for the investment contract held by the Master Trust as of December 31, 2009, which was valued at contract value. See Note 3 for a discussion of the Master Trust.

All security transactions are accounted for on the date securities are purchased or sold (trade date). The net change in the difference between the market value and cost of investments is reflected as net unrealized appreciation or depreciation on investments in the periods in which such changes occur. Realized gains and losses are recorded as the differences between the original purchase price of the investment and the sales price of the investment. Interest income is accrued when earned. Dividend income is recorded on the ex-dividend date, which is the date preceding the record date allowing for settlement period.

Contracts held by a defined contribution plan are required to be reported at fair value with an offsetting asset or liability netting to contract value in the Statements of Net Assets Available for Benefits. The Statement of Changes in Net Assets Available for Benefits is prepared on a contract value basis for the fully benefit-responsive contracts.
Fair value is the price that would be received upon the sale of an asset or paid upon transfer of a liability in an orderly transaction between market participants at the measurement date. The transaction would be in the principal or most advantageous market for the asset or liability, based on assumptions that a market participant would use in pricing the asset or liability.
The fair value hierarchy consists of three levels. The following provides a description of the three levels of inputs that may be used to measure fair value, the types of Plan investments that fall under each category, and the valuation methodologies used to measure these investments at fair value. Level 1 provides the most reliable measure of fair value, whereas Level 3 generally requires significant judgment.
Level 1 – Inputs to the valuation methodology are quoted prices available in active markets for identical investments as of the reporting date.
Registered investment companies:
The shares of registered investment companies are valued at quoted market prices in an exchange and active market, which represent the net asset values of shares held by the Plan at year end.
Level 2 – Inputs to the valuation methodology are other than quoted prices available in active markets, which are either directly or indirectly observable as of the reporting date, and fair value can be determined through the use of models or other valuation methodologies.
Common/collective trusts:
The fair value of investments in common/collective trusts is valued at net asset value (“NAV”) as reported by the sponsoring financial institution. The NAV is determined by reference to the value of the underlying assets owned by these common/collective trusts, minus its liabilities, and then divided by the number of units outstanding. As of December 31, 2010, the Plan's common/collective trusts consisted of the Vanguard Retirement Savings Trust (“VRST”) IV and the Russell Equity I Fund. As of December 31, 2009, the Plan's common/collective trusts consisted of the Russell Equity I Fund and the VRST II within the Master Trust.

The VRST IV seeks to provide current and stable income while maintaining a net asset value of $1 per share. The VRST IV provides for the collective investment of assets of tax-exempt pension and profit sharing plans, primarily in a pool of investment contracts that are issued by insurance companies and commercial banks, and in contracts that are backed by bond trusts, which are primarily valued at contract value. The VRST IV also has investments in a registered investment company, which is valued at quoted market prices in an exchange and active market. Contract value represents contributions made, plus earnings, less participant withdrawals. There are no restrictions as to the redemption of these investments.

The Russell Equity I Fund seeks long-term growth of capital and attempts to outperform the Russell 1000 Index. It invests in the stocks of the 1,000 largest companies in the United States, covering a variety of industry sectors, which are valued at quoted market prices in an exchange and active market. There are no restrictions as to the redemption of these investments.
NYT Company Stock Fund:
The fair value of the NYT Company Stock Fund is valued at NAV as reported by the Trustee. The NAV is determined by reference to the underlying assets, which consist of the Company’s Class A Common Stock and interests in a registered investment company, minus liabilities, and then divided by the outstanding units. The Company’s Common Stock and interests in a registered investment company are valued at quoted market prices in an exchange and active market. Redemptions of investments in this fund are subject to the Company's Insider Trading Policy.

Guaranteed investment contract:
Traditional investment contracts issued by insurance companies and banks are nontransferable, but provide for benefit-responsive withdrawals by Plan participants at contract value. For the traditional investment contract within the Master Trust as of December 31, 2009, fair value comprised the expected future cash flows under the contract discounted to present value. Contract value represented contributions made plus interest accrued at the contract rate, less withdrawals. The crediting rate is fixed for the life of the investment. Refer to Note 3 for additional information on this investment.

Money market fund:
The money market fund within the Master Trust as of December 31, 2009 was valued using amortized costs, which approximated the current fair value of the security.
Level 3 – Inputs to the valuation methodology are unobservable inputs in situations where there is little or no market activity for the asset or liability and the reporting entity makes estimates and assumptions related to the pricing of the asset or liability including assumptions regarding risk.
Contributions
Participant contributions are recorded in the Plan Year the contributions are withheld. The Safe Harbor Matching Contributions are recorded in the Plan Year in which the applicable contributions are withheld, up to March 31st of the immediately following Plan Year for any additional contributions resulting from the safe harbor matching contribution formula. The Employer Basic Contributions are recorded in the Plan Year coinciding with the last day of the Plan Year that the participant is employed by the Company, or other criteria as noted above, as long as the contributions are made within the time permitted by Section 404(a)(6) of the Internal Revenue Code (“IRC”).
Benefits paid
Benefit payments to participants are recorded when paid.
Use of estimates
The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (“GAAP”) requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.
Risks and uncertainties

The Plan holds investments which potentially subject the Plan to concentrations of credit risk, such as investments of the Plan's Trustee and in the Common Stock of the Company. The Plan provides for various investment securities, which include investments in any combination of registered investment companies, equities, common/collective trusts and fixed income securities. Investment securities are exposed to various risks, such as interest rate, market and credit risk. Due to the level of risk associated with certain investments and the level of uncertainty related to changes in the value of investment securities, it is possible that changes in risks in the near term could materially affect participants’ account balances and the amounts reported in the Plan’s financial statements.
Recent accounting pronouncements
In May 2011, the FASB issued new guidance to provide a consistent definition of fair value and ensure that fair value measurements and disclosure requirements are similar between U.S. GAAP and International Financial Reporting Standards. The guidance changes certain fair value measurement principles and enhances the disclosure requirements particularly for level 3 fair value measurements. The guidance is effective for plan years beginning after December 15, 2011, should be applied prospectively, and early adoption is not permitted. Plan management is currently evaluating the impact of this guidance on its financial statements.

NOTE 3 – MASTER TRUST

Certain of the Plan’s investment assets were held in a trust account of the Trustee and consisted of an undivided interest in an investment account of the Master Trust. As of October 1, 2010, the assets were removed from the Master Trust and transferred to the VRST IV, a common/collective trust, in order to provide a more risk-diversified investment option to participants, as the insurance contracts within the Master Trust have all matured. The assets from the Master Trust were transferred to the Plan for the proportionate share of the Plan's interest in Master Trust investments of $114,328,180 as of October 1, 2010.

The Plan interest in Master Trust investments, at fair value, totaled $0 as of December 31, 2010 and $119,482,678 as of December 31, 2009, respectively.

The plans that participated in the Master Trust, prior to removal of all assets from the Master Trust as of October 1, 2010 and as of December 31, 2009, were as follows:

The New York Times Companies Supplemental Retirement and Investment Plan
The New York Times Company Excluded Guild Plan
Worcester Telegram & Gazette Supplemental Retirement and Investment Plan
The New York Times Company Payroll Investment Plan
International Herald Tribune, S.A. Pension Plan for U.S. Citizens who are Members of the National Journalists Union Employees

Use of the Master Trust permitted the commingling of multiple plans’ assets maintained by a single controlled group of companies for investment and administrative purposes. Although assets of participating plans were commingled in the Master Trust, the Trustee maintained supporting records for the purpose of allocating the net gain or loss of the investment account to each participating plan. The net investment income of the investment assets was allocated by the Trustee to each participating plan based on the relationship of the interest of each plan to the total of the interests of the participating plans.

The Master Trust was established by the Company and administered by the Trustee. The Master Trust held the assets of each plan that comprised the Fixed Income Fund (“Fixed Income Fund”). Prior to removal of all assets from the Master Trust as of October 1, 2010 and as of December 31, 2009, the Fixed Income Fund included investments in a common/collective trust, an investment with an insurance carrier in a guaranteed investment contract (the “guaranteed investment contract” or “contract”), and a money market fund.

The guaranteed investment contract within the Master Trust matured on June 15, 2010. It was a fully benefit-responsive investment contract, which was a simple interest contract with annual interest payouts. Contributions to the guaranteed investment contract were held in a fixed dollar account, which was credited for interest or any dividends and charged for participant benefits or administrative expenses. The guaranteed investment contract represented assets maintained for the benefit of the participating plans under the Master Trust. The allocation of interest income under the guaranteed investment contract was determined on the basis of each participating plan’s proportionate share of the Master Trust’s assets. The Plan’s beneficial interest in the investment of the Master Trust was determined on the basis of the initial asset contribution to the Master Trust, adjusted for subsequent contributions, allocated investment income/(loss) and allocated and unallocated expenses. Investment income and administrative expenses relating to the Master Trust were allocated to the individual plans based upon daily balances invested by each plan. The crediting interest rate of the guaranteed investment contract outstanding as of June 15, 2010 and December 31, 2009 was 5.07%. The crediting interest rate was fixed over the term to maturity of the contract.

The following table sets forth the Master Trust's net assets as of December 31, 2009. As of October 1, 2010, the net assets were removed from the Master Trust.

	December 31, 2009	
Assets		
Master Trust investments, at fair value:		
Common/collective trust	$129,054,317	
Money market fund	3,062,042	
Guaranteed investment contract	1,897,378	
Net assets available of the Master Trust, at fair value	134,013,737	
Adjustment from fair value to contract value for fully benefit-responsive investment contract	17,192	
Net assets available of the Master Trust, at contract value	$134,030,929	
Plan interest in Master Trust investments, at contract value	$119,498,006	
Plan interest in the Master Trust investments as a percentage of total	89	%

The following table sets forth the Master Trust's total investment income and the Plan's interest in the Master Trust's investment income for the year ended December 31, 2010. Results for the Master Trust during 2010 included nine months of changes in net assets available for benefits.

	For the year ended December 31, 2010
Investment income:	
Interest income	$2,939,605
Dividend income	1,042
Total investment income	$2,940,647
Plan interest in Master Trust investment income	$2,623,631

NOTE 4 – INVESTMENTS

The fair value of the Plan's investments that represented 5% or more of the Plan's net assets available for benefits were as follows:

	December 31, 2010	December 31, 2009
Registered investment companies:		
Dodge & Cox Income Fund	$47,912,363	$42,221,072
Lord Abbett Small-Cap Value I Fund	36,403,911	28,871,162
Vanguard 500 Index Fund	81,676,326	73,343,613
Vanguard Asset Allocation Fund	31,826,208	27,758,832
Vanguard International Growth Fund	34,839,749	29,215,329
Common/collective trusts:		
Vanguard Retirement Savings Trust IV	$110,988,755	$—
Russell Equity I Fund	47,955,037	46,955,505
Plan interest in Master Trust investments	$—	$119,482,678

During 2010, the Plan's investments (including gains and losses on investments purchased and sold, as well as held during the year) appreciated/(depreciated) in fair value as follows:

	For the year ended December 31, 2010
Registered investment companies	$35,565,892
Common/collective trusts	6,298,608
NYT Company Stock Fund	(1,076,691)
Net appreciation in fair value of investments	$40,787,809

NOTE 5 – FAIR VALUE MEASUREMENTS

The following sets forth the Plan's investments stated at fair value on a recurring basis by their fair value hierarchy levels.

	Investment Assets at Fair Value as of December 31, 2010			
	Quoted prices in active markets for identical assets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level 3)	Total Fair Value
Registered investment companies:				
Domestic stock funds	$164,642,699	$—	$—	$164,642,699
Balanced funds	88,084,525	—	—	88,084,525
International stock funds	55,293,145	—	—	55,293,145
Fixed income fund	47,912,363	—	—	47,912,363
Other fund	49,737	—	—	49,737
Total Registered investment companies	355,982,469	—	—	355,982,469
Common/collective trusts	3,329,663	155,614,129	—	158,943,792
NYT Company Stock Fund	—	8,255,930	—	8,255,930
Total	$359,312,132	$163,870,059	$—	$523,182,191

	Investment Assets at Fair Value as of December 31, 2009			
	Quoted prices in active markets for identical assets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level 3)	Total Fair Value
Registered investment companies:				
Domestic stock funds	$145,141,329	$—	$—	$145,141,329
Balanced funds	72,750,695	—	—	72,750,695
International stock funds	47,543,275	—	—	47,543,275
Fixed income fund	42,221,072	—	—	42,221,072
Other fund	22,335	—	—	22,335
Total Registered investment companies	307,678,706	—	—	307,678,706
Common/collective trust	—	46,955,505	—	46,955,505
NYT Company Stock Fund	—	6,458,716	—	6,458,716
Total	$307,678,706	$53,414,221	$—	$361,092,927

The following sets forth the Master Trust's investments stated at fair value on a recurring basis by their fair value hierarchy levels as of December 31, 2009.

	Investment Assets at Fair Value as of December 31, 2009			
	Quoted prices in active markets for identical assets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level 3)	Total Fair Value
Common/collective trust	$15,951,114	$113,103,203	$—	$129,054,317
Money market fund	—	3,062,042	—	3,062,042
Guaranteed investment contract	—	1,897,378	—	1,897,378
Total	$15,951,114	$118,062,623	$—	$134,013,737

As of October 1, 2010, the assets from the Master Trust of $114,328,180, classified as Level 1 and 2, were transferred to a common/collective trust, VRST IV, within the Plan. The VRST IV is classified as Level 1 and 2 and valued at $3,329,663 and $107,659,092, respectively, as of December 31, 2010.

NOTE 6 – RELATED PARTY TRANSACTIONS

Certain Plan investments are shares of registered investment companies and a common/collective trust that are managed by an affiliate of the Trustee. These investments include the 500 Index, Asset Allocation, Capital Opportunity, International Growth, Prime Money Market, Target Retirement 2005, Target Retirement 2010, Target Retirement 2015, Target Retirement 2020, Target Retirement 2025, Target Retirement 2030, Target Retirement 2035, Target Retirement 2040, Target Retirement 2045, Target Retirement 2050, Target Retirement 2055 and Target Retirement Income. Transactions in such investments qualify as party-in-interest transactions. Fees paid by the Plan for administrative services, including investment advisory and management fees, to the Trustee and its affiliate amounted to $175,696 for the year ended December 31, 2010.

As of December 31, 2010, the Plan had $8,255,930, or 1.5%, of its total net assets invested in the NYT Company Stock Fund. Investments in shares of the Company's Class A Common Stock qualify as party-in-interest transactions. The NYT Company Stock Fund held approximately 842,442 shares of the Company's Class A Common Stock as of December 31, 2010.

An affiliate of the Trustee managed certain investments within the Master Trust. These investments included the VRST II, a common/collective trust, and the Prime Money Market Institution, a money market fund. Fees associated with the management of these funds qualify as party-in-interest transactions and were $1,593 during 2010 prior to removal of all assets from the Master Trust as of October 1, 2010. An affiliate of the Trustee also served as a counterparty to the Master Trust's guaranteed investment contract through its maturity date of June 15, 2010.

In addition, participants who are active employees may borrow from their accounts and such loans qualify as party-in-interest transactions.

All party-in-interest transactions noted above are deemed exempt from the prohibited transaction rules.

NOTE 7 – INCOME TAX STATUS

The Internal Revenue Service has determined and informed the Company, by letter dated October 18, 2002, that the Plan and related trust are designed in accordance with Section 401(a) of the IRC. Although the Plan has been amended since receiving the determination letter, the Plan Administrator and the Plan's tax counsel believe that the Plan is designed in compliance with the applicable requirements of the IRC. The Plan Administrator believes that the Plan is being operated in accordance with its terms. Therefore, no provision for income taxes has been included in the Plan's financial statements.

NOTE 8 – PLAN TERMINATION

Although it has not expressed any intention to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions set forth in ERISA. If the Plan is terminated or upon the complete discontinuance of contributions under the Plan, the value of each participant's interest, which includes the participant's contributions and the Employer Matching Contributions, Employer Basic Contributions and Safe Harbor Matching Contributions will be fully vested. Each participant's interest will be distributed in accordance with the terms of the Plan.

NOTE 9 – DIFFERENCES BETWEEN FINANCIAL STATEMENTS AND FORM 5500

There are no differences between the financial statements and Form 5500 for the year ended December 31, 2010.

NOTE 10 – SUBSEQUENT EVENTS

Participant contributions – Effective January 1, 2011, the Plan was amended to increase the deferral limit from 20% to 75% of a participant's eligible earnings.

Payment of benefits – Effective January 1, 2011, the Plan was amended to permit a participant who is ordered or called to active duty for a period of 180 days or more to take a qualified reservist distribution of Before-Tax Contributions, Roth Contributions and Safe Harbor Matching Contributions.

SCHEDULE H, LINE 4(i)–SCHEDULE OF ASSETS (HELD AT END OF YEAR)
FORM 5500, SCHEDULE H, PART IV, Line 4(i)
AS OF DECEMBER 31, 2010
Plan Name: The New York Times Companies Supplemental Retirement and Investment Plan
Plan Number: 014
Sponsor Name: The New York Times Company
Sponsor Employer Identification Number: 13-1102020

(a)	(b) Identity of issue, borrower, lessor, or similar party	(c) Description of investment including maturity date, rate of interest, collateral, par or maturity value	(d) Cost **	(e) Current value
	Registered investment companies:			
	DFA Emerging Markets Value Portfolio R2A Class	565,480 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		$20,453,396
	Dodge & Cox Income Fund	3,621,494 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		47,912,363
	Dodge & Cox Stock Fund	169,925 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		18,311,130
	Lord Abbett Small-Cap Value I Fund	1,095,184 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		36,403,911
	T.Rowe Price Blue Chip Growth Fund	317,677 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		12,103,512
*	Vanguard 500 Index Fund	705,201 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		81,676,326
*	Vanguard Asset Allocation Fund	1,301,685 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		31,826,208
*	Vanguard Capital Opportunity Fund	485,795 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		16,147,820
*	Vanguard International Growth Fund	1,801,435 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		34,839,749
*	Vanguard Prime Money Market Fund	49,737 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		49,737
*	Vanguard Target Retirement 2005 Fund	145,989 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.		1,712,447

*	Vanguard Target Retirement 2010 Fund	260,889 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	5,820,435
*	Vanguard Target Retirement 2015 Fund	840,100 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	10,434,036
*	Vanguard Target Retirement 2020 Fund	392,241 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	8,668,519

*	Vanguard Target Retirement 2025 Fund	622,947 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	7,861,597
*	Vanguard Target Retirement 2030 Fund	235,398 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	5,103,432
*	Vanguard Target Retirement 2035 Fund	414,821 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	5,430,005
*	Vanguard Target Retirement 2040 Fund	207,455 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	4,460,279
*	Vanguard Target Retirement 2045 Fund	169,839 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	2,292,824
*	Vanguard Target Retirement 2050 Fund	37,697 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	806,706
*	Vanguard Target Retirement 2055 Fund	9 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	199
*	Vanguard Target Retirement Income	325,163 shares. Mutual fund which is a registered investment company. There is no maturity date, rate of interest, collateral, par or maturity value.	3,667,838
		Total Registered investment companies	355,982,469
	Common/collective trusts:		
*	Vanguard Retirement Savings Trust IV	110,988,755 units. There is no maturity date, rate of interest, collateral, par or maturity value.	110,988,755
	Russell Equity I Fund	1,921,276 units. There is no maturity date, rate of interest, collateral, par or maturity value.	47,955,037
		Total Common/collective trusts	158,943,792
*	NYT Company Stock Fund	469,087 units. Unitized stock fund. There is no maturity date, rate of interest, collateral, par or maturity value.	8,255,930
		Total Investments	$523,182,191
*	Participant loans	Participant loans (maturing 2011 to 2025) at interest rates of 4.25% to 10.5%. Collateralized by participant's account balance.	$7,209,289

* A party-in-interest as defined by ERISA.
** Cost information is not required for participant-directed investments and is therefore not included.

See accompanying independent auditor's report.

SIGNATURES

The Plan. Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 22, 2011

THE NEW YORK TIMES COMPANIES
SUPPLEMENTAL RETIREMENT AND
INVESTMENT PLAN

By: /s/ R. ANTHONY BENTEN
R. Anthony Benten
Chairman, ERISA Management Committee

EXHIBIT INDEX

Exhibit No.	Description of Exhibit
23.1	Consent of BDO USA, LLP, independent registered public accounting firm