

RICHARDSON BRADLEY C

Form 4

June 19, 2018

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
RICHARDSON BRADLEY C

2. Issuer Name **and** Ticker or Trading
Symbol
BRADY CORP [BRC]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
21916 AVALON DRIVE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
06/15/2018

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

ROCKY RIVER, OH 44116

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|---|---|---|---|--|--|---|
| | | | Code | V | Amount (A) or (D) | Price | |
| Class A Common Stock | 06/15/2018 | | M | | 8,400 (1) | A \$ 29.1 | 10,911 D |
| Class A Common Stock | 06/15/2018 | | F | | 6,119 (1) | D \$ 39.95 | 4,792 D |
| Class A Common Stock | 06/15/2018 | | M | | 4,250 (2) | A \$ 27 | 9,042 D |
| Class A Common Stock | 06/15/2018 | | F | | 2,872 (2) | D \$ 39.95 | 6,170 D |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. I. De. Sec. (In |
|--|--|--------------------------------------|--|--------------------------------|--|--|-----------------|---|----------------------------|--------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Stock Option Net Exercise | \$ 29.1 | 06/15/2018 | | M | 8,400 | <u>(3)</u> | 09/24/2020 | Class A Common Stock | 8,400 | |
| Stock Option Net Exercise | \$ 27 | 06/15/2018 | | M | 4,250 | <u>(3)</u> | 09/30/2021 | Class A Common Stock | 4,250 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| RICHARDSON BRADLEY C 21916 AVALON DRIVE ROCKY RIVER, OH 44116 | X | | | |

Signatures

Heidi Knueppel,
Attorney-In-Fact

06/19/2018

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents net exercise of stock option. 8,400 options were exercised, resulting in a net gain of 2,281 shares.

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(2) Represents net exercise of stock option. 4,250 options were exercised, resulting in a net gain of 1,378 shares.

(3) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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