Macy's, Inc. Form 144 October 15, 2009

UNITED STATES						0	OMB APPROVAL		
SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							N E 20 E bi	MB Jumber 3235-010 Superser March 31, 1011 Stimated average urden ours per response 2.00	
FORM 144							S	SEC USE ONLY	
							DOCUMENT SEQUENCE NO.		
ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.						USIP NUMBER			
1 (a) NAME OF ISSUER (Please type or print) Macy's, Inc.				(b) IRS IDENT. NO. 13-3324058	(c) S.E.C. FILE NO. 794367		W	VORK LOCATION	
1(d) ADDRESS OF ISSUER STREET (CODE	CITY			STAT	ΓE	ZIP	(e) T	ELEPHONE NO.	
7 West Seventh Street Cincinnati	Ohio	45202					AREA CODE 513	TOMBLIC	
2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD		(b) RELATIONSHIP TO ISSUER Director and Executive	(c) ADE ZIP CO c/o Ma		ET	CIT	Y	STATE	
Terry J. Lundgren		Citical	7 West Seventh Street Cincinnati 45202			nati	Ohio		

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

3 (a)	<i>(b)</i>	SEC USE ONLY	(c)	(d)	(e)	(f)	(g)
Title of the			Number of	Aggregate	Number of	Approximate	Name of
Class of	Name and Address of Each Broker		Shares	Market	Shares	Date of Sale	Each
Securities	Through Whom the Securities are to be	Broker-Dealer	or Other	Value	or Other Units	$(See\ instr.3(f))$	Securities
To Be Sold	Offered or Each Market Maker who is	File Number	Units	(See	Outstanding	(MO DAY YR)	Exchange
	Acquiring the Securities		To Be Sold	instr.3(d))	(See instr.3(e))		(See
			(See				instr.3(g)
			instr.3(c))				
Common	BNY Mellon Securities LLC		300,000	\$6,216,000	420,523,244	10/15/09	NYSE
Stock	480 Washington Blvd.						
	Jersey City, NJ 07310			(as of 10/14/09)	(as of 8/28/09)		

INSTRUCTIONS:

- 1. (a) Name of issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
- (b) Such person's relationship to the issuer (e.g., officer, director, 10%
- stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip code

- 3. (a) Title of the class of securities to be sold
 - (b) Name and address of each broker through whom the securities are intended to be sold
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as
 - shown by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
 - $\begin{tabular}{ll} (g) & Name of each securities exchange, if any, on which the securities are intended to be sold \\ \end{tabular}$

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of	Date You	Nature of Acquisition Transaction	Name of Person from Whom	Amount of	Date of	Nature of
the Class	Acquired		Acquired	Securities	Payment	Payment
			(If gift, also give date donor	Acquired		
			acquired)			
Common	2/25/00	Exercise of Stock Options	Macy's, Inc.	300,000	(1)	(1)
Stock		awarded pursuant to Issuer's				
		1995 Executive Equity				
		Incentive Plan and adjusted				
		to reflect the Issuer's				
		2-for-1 stock split that				
		occurred June 9, 2006.				
INSTRUCTIO	NS: If th	ne securities were purchased and full	payment therefor was not made in	cash at the time	of purchase,	explain in the
	table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other					or other
	obligation, or if payment was made in installments describe the arrangement and state when the note or other					other
	obligation was discharged in full or the last installment paid.					

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller

Title of Securities Sold

Terry J. Lundgren

Common Stock

Date of Sale Amount of Securities Sold Gross Proceeds

10/08/09 300,000 5,775,000

7 West Seventh Street

Cincinnati, Ohio 45202

REMARKS:

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- (1) Securities are to be acquired pursuant to an exercise of stock options awarded at an exercise price of \$16.2187 which price will be netted out of the proceeds received upon sale of all such stock.
- (2) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

10/15/09	
DATE OF NOTICE	

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION. IF RELYING ON RULE 10B5-1

ATTENTION:

The person for whose account the securities to which this notice relates are to be Information is to be given not only as to the person for whose sold hereby represents by signing this notice that he does not know any materiel adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

> /s/Linda J. Balicki Linda J. Balicki, as attorney-in-fact for Terry J. Lundgren pursuant to a Power of Attorney

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (02-08)