Macy's, Inc. Form 144 January 11, 2010

UNITED STATES						OM	B APPROVAL
SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						2011 Estin burd hour	nber 3235-010 ires: March 31, l mated average
	FORM 14	14				SEC	USE ONLY
NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933					DOC	DOCUMENT SEQUENCE NO.	
ATTENTION: Transmit for with a broker to execute sale			•		an ord		SIP NUMBER
1 (a) NAME OF ISSUER (Please Macy's, Inc.	e type or print)		(b) IRS IDENT. NO. 13-3324058	(c) S.E.C. FILE NO. 794367		WO	RK LOCATION
1(d) ADDRESS OF ISSUER STREET CI' CODE	ТҮ		STAT	•	ZIP	(e) TEL	EPHONE NO.
7 West Seventh Street Cincinnati	Ohio 45202					AREA CODE 513	NUMBER 579-7000
2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD	TO ISSUER Director and Executive	(c) ADI ZIP CO c/o Ma		ET	CIT	Y	STATE
Terry J. Lundgren	Officer	7 West 4520	t Seventh Street 12		Cincinn	ati	Ohio

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

3 (a)	<i>(b)</i>	SEC USE ONLY	(c)	(d)	(e)	(f)	(g)
Title of the			Number of	Aggregate	Number of	Approximate	Name of
Class of	Name and Address of Each Broker		Shares	Market	Shares	Date of Sale	Each
Securities	Through Whom the Securities are to be	Broker-Dealer	or Other	Value	or Other Units	$(See\ instr.3(f))$	Securities
To Be Sold	Offered or Each Market Maker who is	File Number	Units	$(See\ instr.3(d))$	Outstanding	(MO DAY YR)	Exchange
	Acquiring the Securities		To Be Sold		(See instr.3(e))		(See
			(See				instr.3(g))
			instr.3(c))				
Common	BNY Mellon Securities LLC		300,000	\$5,076,000.00	421,012,196	01/11/10	NYSE
Stock	480 Washington Blvd.						
	Jersey City, NJ 07310			(as of 01/08/10)	(as of 11/27/09))	

INSTRUCTIONS:

- 1. (a) Name of issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
- (b) Such person's relationship to the issuer (e.g., officer, director, 10%
- stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip code

- 3. (a) Title of the class of securities to be sold
 - (b) Name and address of each broker through whom the securities are intended to be sold
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as
 - shown by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
 - (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor	Amount of Securities Acquired	Date of Payment	Nature of Payment
Common Stock	2/25/00	Exercise of Stock Options awarded pursuant to Issuer's 1995 Executive Equity Incentive Plan and adjusted to reflect the Issuer's 2-for-1 stock split that occurred June 9, 2006.	acquired) Macy's, Inc.	300,000	(1)	(1)
INSTRUCTIO	tabl obli	ne securities were purchased and full e or in a note thereto the nature of the gation, or if payment was made in in gation was discharged in full or the l	e consideration given. If the consi stallments describe the arrangeme	ideration consist	ed of any note	or other

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

		Date of	Amount of	
Name and Address of Seller	Title of Securities Sold	Sale	Securities Sold	Gross Proceeds

REMARKS:

(1) Securities are to be acquired pursuant to an exercise of stock options awarded at an exercise price of \$16.2187 which price will be netted out of the proceeds received upon sale of all such stock.

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(2) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

01/11/10	
DATE OF NOTICE	

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION, IF RELYING ON RULE 10B5-1

ATTENTION:

The person for whose account the securities to which this notice relates are to be Information is to be given not only as to the person for whose sold hereby represents by signing this notice that he does not know any materiel adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

> /s/Linda J. Balicki Linda J. Balicki, as attorney-in-fact for Terry J. Lundgren pursuant to a Power of Attorney

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (02-08)