Hanson Amy Form 144 March 01, 2011					
UNITED STATES	OMB APPROVAL				
SECURITIES AND EXCHANG Washington, D.C. 20549	OMB Number 3235-0101 Expires: March 31, 2011 Estimated average burden hours per response				
FORM 144				SEC USE ONLY DOCUMENT	
NOTICE OF PROPOSED SAL PURSUANT TO RULE 144 UN				SEQUENCE NO.	
ATTENTION: <i>Transmit for filir</i> with a broker to execute sale or executing a sale o			lacing an orde	CUSIP NUMBER r	
1 (a) NAME OF ISSUER (Please type or print)		(b) IRS (c) S.E IDENT. NO. FILE N		WORK LOCATION	
Macy's, Inc.		13-3324058 794367			
1(d) ADDRESS OF ISSUER STREET CITY STATE ZIP CODE			(e)	(e) TELEPHONE NO.	
7 West Seventh Street Cincinnati Ohio 45202 513			DE NUMBER		
2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD	(b) RELATIONSH TO ISSUER	IP(c) ADDRESS STREET ZIP CODE	CITY	STATE	
Amy Hanson	Executive Officer	c/o Macy's, Inc. 7 West Seventh Street 45202	Cincinnati	Ohio	

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

3 (a)	<i>(b)</i>	SEC USE ONLY	Y (c)	(d)	(<i>e</i>)	(f)	(g)
Title of the			Number of	Aggregate	Number of	Approximate	Name of
Class of	Name and Address of Each	Broker-Dealer	Shares	Market	Shares	Date of Sale	Each
Securities	Broker Through Whom the	File Number	or Other	Value	or Other Units	(See instr. 3(f))	Securities
To Be Sold	Securities are to be Offered of	or	Units	(See instr. 3(d)	Outstanding	(MO DAY	Exchange
	Each Market Maker		To Be Sold		(See instr. 3(e))	YR)	(See instr.
	who is Acquiring the		(See instr.				$\mathcal{Z}(g)$
	Securities		3(c))				
Common	Mellon Securities LLC		1,000	\$23,900.00	423,476,697	3/01/11	New York
Stock							Stock
	480 Washington Blvd., 24th			(as of 2/28/11)) (as of 11/26/10)	1	Exchange
	Floor						

Jersey City, NJ 07310

INSTRUCTIONS:

1. (a) Name of issuer

(b) Issuer's I.R.S. Identification Number

(c) Issuer's S.E.C. file number, if any

(d) Issuer's address, including zip code

(e) Issuer's telephone number, including area code

2. (a) Name of person for whose account the securities are to be sold

(b) Such person's relationship to the issuer (e.g., officer, director, 10%

stockholder, or member of immediate family of any of the foregoing)

(c) Such person's address, including zip code

3. (a) Title of the class of securities to be sold

(b) Name and address of each broker through whom the securities are intended to be sold

(c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)

(d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice

(e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown

- by the most recent report or statement published by the issuer
- (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

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TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	Nature of Acquisition Transaction Name of Person from Whom Acquired (If gift, also give date donor	Amount of Securities Acquired	Date of Payment	Nature of Payment
		acquired)			
Common	3/23/01	Awarded pursuant to Issuer s 1995 Macy's, Inc.	1,000	N/A	N/A
Stock		Executive Equity Incentive Plan			

INSTRUCTIONS:	If the securities were purchased and full payment therefor was		
	not made in cash at the time of purchase, explain in the table or		
	in a note thereto the nature of the consideration given. If the		
	consideration consisted of any note or other obligation, or if		
	payment was made in installments describe the arrangement		
	and state when the note or other obligation was discharged in		
	full or the last installment paid.		

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities

are to be sold.

Title of Securities Sold

Amount of Securities Sold Gross Proceeds Date of

Sale

REMARKS:

Name and Address of Seller

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any materiel adverse information in regard to the current and included in that definition. In addition, information shall be given as prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

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03/01/2011	/s/ Linda J. Balicki (1)					
DATE OF NOTICE	Linda J. Balicki, as attorney-in-fact for Amy Hanson pursuant to a Power of Attorney					
DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION, IF RELYING ON RULE 10B5-1	The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.					

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001). SEC 1147 (04-07)