GROVE JANET

Form 144

March 09, 2011

UNITED STATES (ON	OMB APPROVAL		
SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							Nu Ex 20 Est bui	timated rden urs per	3235-0101 March 31, average response
FORM 14	4								E ONLY
							DOCUMENT SEQUENCE NO.		
with a brok	ION: Transmit for filing ker to execute sale or executing a sale di	rectly with a marke		·		ing an c		USIP 1	NUMBER
1 (a) NAME OF ISSUER (Please type or print) (b) IRS (c) S.E.C. IDENT. NO. FILE NO. 13-3324058 794367					W	ORK L	OCATION		
						(e) TEL	EPHO:	NE NO.	
7 Wes Ohio	t Seventh Street 45202			Cincinnati			AREA CODE 513		MBER -7000
FOR V THE S BE SO	NAME OF PERSON WHOSE ACCOUNT SECURITIES ARE TO DLD E. Grove	(b) RELATIONSHIP TO ISSUER Executive Officer	(c) ADI CODE c/o Macy 7 West S		STREET Cir	CITY	ST <i>A</i> Ohio		ZIP 45202

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

3 (a) Title of the	<i>(b)</i>	SEC USE ONLY	(c) Number of	(d) Aggregate	(e) Number of	(f) Approximate	(g) Name of
Class of	Name and Address of Each	Broker-Dealer	Shares or	Market	Shares	Date of Sale	Each
Securities	Broker Through Whom the	File Number	Other Units	Value	or Other Units	(See instr. $3(f)$)	Securities
To Be Sold	Securities are to be Offered		To Be Sold	(See instr. $3(d)$)	Outstanding	(MO DAY	Exchange
	or Each Market Maker who is Acquiring the Securities		(See instr. 3(c))		(See instr. 3(e))	YR)	(See instr. $3(g)$)
Common Stock	BNY Mellon Securities LLC 480 Washington Blvd.		25,000	\$584,250.00	423,476,697	03/09/11	New York Stock
	Jersey City, New Jersey 07310)		(as of 3/08/11)	(as of 11/26/10)		Exchange

INSTRUCTIONS:

- 1. (a) Name of issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
 - (b) Such person's relationship to the issuer (e.g., officer, director, 10% the face amount thereof outstanding, as shown stockholder, or member of immediate family of any of the

foregoing)

(c) Such person's address, including zip code

- 3. (a) Title of the class of securities to be sold
- (b) Name and address of each broker through whom the securities are intended to be sold
- (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities
 - by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
- (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	Nature of Acquisition Transaction Name of Person from Whom Acquired	Amount of Securities	Date of Payment	Nature of Payment
		(If gift, also give date donor acquired)	Acquired		
Common Stock	6/08/01	Awarded pursuant to Issuer's 1995 Macy s, Inc. Executive Equity Incentive Plan	25,000	N/A	N/A

INSTRUCTIONS:	If the securities were purchased and full payment therefore was		
	not made in cash at the time of purchase, explain in the table or		
	in a note thereto the nature of the consideration given. If the		
	consideration consisted of any note or other obligation, or if		
	payment was made in installments describe the arrangement		
	and state when the note or other obligation was discharged in		
	full or the last installment paid.		

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller
Title of Securities Sold
Date of Sale Securities Sold
Gross Proceeds
Janet Grove
Common Stock
03/09/11 36,000 864,000

7 West Seventh Street

Cincinnati, OH 45202

REMARKS:

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any materiel adverse information in regard to the current and included in that definition. In addition, information shall be given as prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

03/09/11	/s/ Linda J. Balicki (1)
DATE OF NOTICE	Linda J. Balicki, as attorney-in-fact for Janet E. Grove pursuant to a Power of Attorney
	The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be
DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,	manually signed. Any copies not manually signed shall bear typed or printed signatures.
IF RELYING ON RULE 10B5-1	

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (04-07)