Macy's, Inc.
Form 144
August 28, 2014

UNITED STATES

OMB APPROVAL

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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FORM 144

SEC USE ONLY

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

DOCUMENT SEQUENCE NO.

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

CUSIP NUMBER

1 (a) NAME OF ISSUER (Please type or print)

Macy's, Inc.

(b) IRS IDENT. NO.

13-3324058

(c) S.E.C. FILE NO.

794367

WORK LOCATION					
1(d) ADDRESS OF ISSUER	STREET	CITY	STATE	ZIP CODE	
(e) TELEPHONE NO.					
7 West Seventh Street		Cincinnati	Ohio	45202	
AREA CODE 513					
NUMBER					
579-7000					
2 (a) NAME OF PERSON FOR WHOSE Karen M. Hoguet	ACCOUNT THE SE	ECURITIES ARE TO	BE SOLD		
(b) RELATIONSHIP TO ISSUER					
Executive Officer					
(c) ADDRESS STREET CITY	Y STATE Z	ZIP CODE			
c/o Macy's, Inc. 7 West Seventh Street Cin	cinnati Ohio 4	5202			
INSTRUCTION: The person filing Number.	g this notice should c	ontact the issuer to ob	tain the IRS. Identificat	tion Number and the S.E	E.C. File
3 (a)					
<i>(b)</i>					
SEC USE ONLY					

(c)
(d)
(e)
(f)
(g)
Title of the Class of Securities To Be Sold
Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities
Broker-Dealer File Number
Number of Shares or Other Units To Be Sold
(See instr. 3(c))
Aggregate Market Value (See instr. 3(d))
Number of Shares or Other Units Outstanding (See instr. 3(e))
Approximate Date of Sale (See instr. 3(f)) (MO_DAY_YR)
Name of Each Securities Exchange (See instr. 3(g))
Common Stock
Georgeson Securities Corporation 144 Fernwood Avenue
Edison, NJ 08837

37,140			
\$2,324,221.20			
(as of 8/27/14)			
360,432,076			
(as of 5/30/14)			
8/28/14			

New York Stock Exchange

INSTRUCTIONS:

- 1. (a) Name of issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
 - (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip code
- 3. (a) Title of the class of securities to be sold
 - (b) Name and address of each broker through whom the securities are intended to be sold
 - (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
 - (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
- (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
 - (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I - SECURITIES TO BE SOLD

N/A

N/A

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:
Title of the Class
Date You Acquired
Nature of Acquisition Transaction
Name of Person from Whom Acquired (If gift, also give date donor acquired)
Amount of Securities Acquired
Date of Payment
Nature of Payment
Common Stock
3/19/2010
Shares acquired from stock options awarded pursuant to Issuer's 2009 Omnibus Incentive Compensation Plan.
Macy s, Inc.
37,140

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INSTRUCTIONS:
If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.
TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.
Name and Address of Seller
Title of Securities Sold
Date of Sale
Amount of Securities Sold
Gross Proceeds
REMARKS:

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

8/28/2014 DATE OF NOTICE

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION.

IF RELYING ON RULE 10B5-1

/s/ Linda J. Balicki (1)

Linda J. Balicki, as attorney-in-fact for

Karen M. Hoguet pursuant to a Power of Attorney

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (02-08)