

TELEFONICA S A  
Form 6-K  
February 25, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**Report of Foreign Private Issuer**

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of February, 2004

Commission File Number: 001-09531

**Telefónica, S.A.**

(Translation of registrant's name into English)

**Gran Vía, 28**

28013 Madrid, Spain

3491-459-3050

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F      X                      Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes                                      No                      X

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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Yes No X

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

**Telefónica, S.A.**

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Telefonica S.A., as provided in article 82 of the Spanish Stock Market Act (*Ley del Mercado de Valores*), hereby reports the following

SIGNIFICANT EVENT

The Board of Directors of Telefonica, S.A., at its meeting held on February 25<sup>th</sup>, 2004, has decided to tentatively schedule the 2004 Annual General Shareholders' Meeting for April 29<sup>th</sup>, at first call, or on the day after, that is, April 30<sup>th</sup>, 2004, at second call.

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The formal call of the Annual General Shareholders' Meeting of the Company is expected to be submitted for the approval of the Board of Directors at the meeting scheduled for March 31<sup>st</sup>, 2004.

Madrid, February 25<sup>th</sup>, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

|       |                                     |  |     |                          |   |
|-------|-------------------------------------|--|-----|--------------------------|---|
|       |                                     |  |     | <b>Telefónica, S.A.</b>  |   |
| Date: | February 25 <sup>th</sup> ,<br>2004 |  | By: | /s/ Antonio Alonso Ureba |   |
|       |                                     |  |     | Name:                    | Antonio Alonso Ureba  |
|       |                                     |  |     | Title:                   | General Secretary and<br>Secretary to the Board of<br>Directors |