

Boitmann Paul G  
Form 3  
March 05, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Boitmann Paul G		(Month/Day/Year)	NEWELL RUBBERMAID INC [NWL]	
(Last)	(First)	(Middle)	02/29/2008	
C/O NEWELL RUBBERMAID INC., Â 10B GLENLAKE PKWY., STE. 300			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
ATLANTA, Â GA Â 30328			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below) (specify below)	
			Pres., Sales Operat. & Walmart	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	36,030 <sup>(1)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option (Right to Buy)	Â <u>(2)</u>	05/08/2013	Common Stock	22,500	\$ 29.34	D	Â
Option (Right to Buy)	Â <u>(3)</u>	05/13/2014	Common Stock	22,500	\$ 22.98	D	Â
Option (Right to Buy)	Â <u>(4)</u>	02/10/2015	Common Stock	22,500	\$ 22.38	D	Â
Option (Right to Buy)	Â <u>(5)</u>	02/08/2016	Common Stock	11,000	\$ 23.99	D	Â
Option (Right to Buy)	Â <u>(6)</u>	02/06/2017	Common Stock	11,000	\$ 30.37	D	Â
Option (Right to Buy)	Â <u>(7)</u>	02/13/2018	Common Stock	45,000	\$ 23.32	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Boitmann Paul G C/O NEWELL RUBBERMAID INC. 10B GLENLAKE PKWY., STE. 300 ATLANTA, GA 30328	Â	Â	Â Pres., Sales Operat. & Walmart	Â

## Signatures

/s/ Christine E. Vogt, Attorney in Fact for Paul G. Boitmann

03/05/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes 12,765 shares of Restricted Stock granted on February 8, 2006, 9,370 shares of Restricted Stock granted on February 6, 2007 and 6,899 shares of restricted stock granted on February 13, 2008. All restrictions on shares lapse on the third anniversary of the date of grant.

(2) Options Granted on May 8, 2003. Options become exercisable in annual installments of 20% of the number of options granted.

(3) Options Granted on May 13, 2004. Options become exercisable in annual installments of 20% of the number of options granted.

(4) Options Granted on February 10, 2005. Options become exercisable in annual installments of 20% of the number of options granted.

(5) Options Granted on February 8, 2006. Options become exercisable in annual installments of 20% of the number of options granted.

(6) Options Granted on February 6, 2007. Options become exercisable in annual installments of 20% of the number of options granted.

(7) Options Granted on February 13, 2008. Options become exercisable in annual installments of 20% of the number of options granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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