SCARBOROUGH DEAN A

Form 5

February 04, 2009

Transactions Reported

FORM 5

OMB UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per OWNERSHIP OF SECURITIES 5 obligations response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4

1. Name and Address of Reporting Person * SCARBOROUGH DEAN A			2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 150 N. ORAI	(First)	(Middle) VE BLVD.	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 02/02/2009	_X_ Director 10% Owner X Officer (give title Other (specify below) below) President and C.E.O.			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Reporting (check applicable line)			
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PASADENA,, CAÂ 91103 _X_Form F

_X_Form Filed by One Reporting Person __Form Filed by More than One Reporting Person

(City)	(State)	(Zip) Tal	ble I - Non-De	rivative Secur	ities A	cquire	d, Disposed of, o	or Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of Issuer's	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
				Amount	(A) or (D)	Price	Fiscal Year (Instr. 3 and 4)	or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock	12/31/2008	Â	<u>J(1)</u>	124.009	A	\$0	3,787.187	I	SHARE Plan
Common Stock	12/31/2008	Â	J(2)	1,868.456	A	\$0	23,369.852	I	Savings Plan
Common Stock	Â	Â	Â	Â	Â	Â	57,257.671	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	20	I	by Son
	Â	Â	Â	Â	Â	Â	136.865	I	

Common by Stock Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Units	\$ 0	12/31/2008	Â	J <u>(3)</u>	98.55	Â	08/08/1988	08/08/1988	Common Stock	98.55

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SCARBOROUGH DEAN A

150 N. ORANGE GROVE BLVD. Â X Â Â President and C.E.O. Â

PASADENA,, CAÂ 91103

Signatures

By: Irene Marquard For: Dean A. Scarborough 02/04/2009

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares purchased under the Company's SHARE Plan in transactions exempt under Rule 16b-3(c)
- (2) Shares purchased under the Company's Employee Savings Plan in transactions exempt under Rule 16b-3(c)
- (3) Includes stock units acquired upon the reinvestment of dividend equivalents under the Avery Capital Accumulation Plan ("CAP") in a transaction exempt under Rule 16a-11

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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