

OMNICOM GROUP INC  
Form 8-K  
August 03, 2010  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 2, 2010

OMNICOM GROUP INC.  
(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction of incorporation)	1-10551 (Commission File Number)	13-1514814 (IRS Employer Identification No.)
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437 Madison Avenue, New York, NY (Address of principal executive offices)	10022 (Zip Code)
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Registrant's telephone number, including area code(212) 415-3600

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01. Other Events.**

On August 2, 2010, Omnicom Group Inc. ( Omnicom Group ), together with its wholly owned direct finance subsidiaries, Omnicom Capital Inc. and Omnicom Finance Inc. (collectively with Omnicom Group, the Issuers ), announced the pricing of their public offering of \$1.0 billion aggregate principal amount of 4.450% Senior Notes due 2020 (the Notes ). The Notes will mature on August 15, 2020. The transaction is expected to close on August 5, 2010. In connection with the offering, the Issuers entered into an underwriting agreement dated August 2, 2010 (the Underwriting Agreement ), with J.P. Morgan Securities Inc., as representative of the several underwriters named therein. The Underwriting Agreement includes the terms and conditions of the offer and sale of the Notes, indemnification and contribution obligations and other terms and conditions customary in agreements of this type. The foregoing disclosure is qualified in its entirety by reference to the Underwriting Agreement, which is attached hereto as Exhibit 1.1 and is incorporated herein by reference. A copy of the press release announcing the offering of the Notes is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The Notes will be issued under a base indenture dated as of July 1, 2009, among the Issuers and Deutsche Bank Trust Company Americas, as trustee (the Trustee ), as supplemented by the Second Supplemental Indenture thereto to be entered into among the Issuers and the Trustee.

The Issuers expect to receive net proceeds, after deducting underwriting discounts and estimated offering expenses, of approximately \$988.7 million and intend to use such net proceeds for general corporate purposes, which could include working capital expenditures, fixed asset expenditures, acquisitions, refinancing of other debt, repurchases of common stock or other capital transactions.

The Notes are being offered pursuant to the Issuers shelf registration statement on Form S-3 (File No. 333-158092) (the Registration Statement ), which became effective upon filing with the Securities and Exchange Commission on March 18, 2009. In connection with the offering of the Notes, Omnicom Group is filing certain other exhibits to this Current Report on Form 8-K for the purpose of incorporating them as exhibits to the Registration Statement and they are also incorporated therein by reference.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits:

Exhibit Number	Description
1.1	Underwriting Agreement, dated August 2, 2010, among Omnicom Group Inc., Omnicom Capital Inc., Omnicom Finance Inc. and J.P. Morgan Securities Inc.
5.1	Opinion of Jones Day
5.2	Opinion of Gilbride, Tusa, Last & Spellane LLC
12.1	Statement Regarding Computation of Ratio of Earnings to Fixed Charges
23.1	Consent of Jones Day (included in Exhibit 5.1 hereof)

23.2 Consent of Gilbride, Tusa, Last & Spellane LLC (included in Exhibit 5.2 hereof)

99.1 Press Release dated August 2, 2010

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**OMNICOM GROUP INC.**

By: /s/ Philip J. Angelastro

Name: Philip J. Angelastro

Title: Senior Vice President Finance and Controller

Date: August 2, 2010

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**INDEX TO EXHIBITS**

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