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LAMAR ADVERTISING Form 4 July 06, 2009	CO/NEW	5								
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								PPROVAL 3235-0287		
Section 16. Form 4 or Form 5 Filed p	oursuant to s 7(a) of the	F CHA Section Public U	NGES IN SECUI 16(a) of tl	BENEF RITIES he Securi lding Cor	ICIA ties I npan	Exchai y Act	WNERSHIP OF nge Act of 1934, of 1935 or Section 940	Expires: Estimated burden hou response n	urs per	
(Print or Type Responses)										
MUMBLOW STEPHEN P Syn LA			2. Issuer Name and Ticker or Trading Symbol LAMAR ADVERTISING CO/NEW [LAMR]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) C/O LAMAR ADVERTIS COMPANY, 5551 CORPO BOULEVARD			of Earliest T Day/Year) 2009	ransaction			X Director Officer (give below)		% Owner her (specify	
(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
BATON ROUGE, LA 708							Person	fore than one R	eporting	
(City) (State)	(Zip)	Tal	ole I - Non-	Derivative	Secu	rities A	cquired, Disposed of		-	
1.Title of Security (Instr. 3)2. Transaction Da Month/Day/Year (Month/Day/Year)		Date, if	Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4) Amount	(A) o of (D 4 and (A) or)	Beneficially (A Owned (A	. Ownership Form: Direct D) or Indirect I) Instr. 4)	Indirect	
Reminder: Report on a separate l	ine for each c	lass of sec	urities bene	ficially ow	ned di	irectly o	or indirectly.			

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option (right to buy)	\$ 37.187	07/01/2009		D		20,000	<u>(1)</u>	10/02/2010	Class A Common Stock	20,000
Stock Option (right to buy)	\$ 15.67	07/02/2009		A	8,000		(3)	07/02/2019	Class A Common Stock	8,000

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Othe			
MUMBLOW STEPHEN P C/O LAMAR ADVERTISING COMPANY 5551 CORPORATE BOULEVARD BATON ROUGE, LA 70808	X						
Signatures							
/s/ James McIlwain, as attorney-in-fact	07/06/200	9					
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested as to 20% immediately on the grant date, October 2, 2000, and an additional 20% on each of the next four anniversaries of the grant date.
- On July 2, 2009, pursuant to the issuer's option exchange program, the issuer cancelled an option granted to the reporting person on
 October 2, 2000 and issued a replacement option to the reporting person for 8,000 shares, having an exercise price equal to the closing price of the underlying Class A common stock on the grant date, as reported by the Nasdaq Global Select Market.

20% of the shares subject to this option vested on July 2, 2009, and an additional 20% of the shares subject to this option will vest on each of the first four anniversaries of July 2, 2009, such that this option will be fully vested on July 2, 2013, provided that vesting is

(3) conditioned on the reporting person's continued active service to the Company or one of its subsidiaries through each applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.