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HARRAHS ENTERTAINMENT INC

Form 8-K

April 03, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 3, 2001 (March 29, 2001)

HARRAH'S ENTERTAINMENT, INC.  
(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction  
of incorporation)

1-10410  
(Commission  
File Number)

62-1411755  
(I.R.S. Employer  
Identification No.)

ONE HARRAH'S COURT  
LAS VEGAS, NEVADA  
(Address of Principal Executive Offices)

89119  
(Zip Code)

(702) 407-6000

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(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

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ITEM 5. OTHER EVENTS

The Company has an approximate 40% beneficial ownership interest in JCC Holding Company and its subsidiary, Jazz Casino Company, LLC (collectively, "JCC"). On January 4, 2001, JCC filed a voluntary petition for reorganization relief under Chapter 11 of the U.S. Bankruptcy Code. The bankruptcy reorganization of JCC was consummated effective March 29, 2001.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: April 3, 2001

By: /s/ Stephen H. Brammell

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Name: Stephen H. Brammell  
Title: Senior Vice President and  
General Counsel