SOUTH JERSEY INDUSTRIES INC Form 8-K August 05, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report August 5, 2010 (Date of earliest event reported)

SOUTH JERSEY INDUSTRIES, INC. (Exact name of registrant as specified in its charter)

New Jersey (State of incorporation)

1-6364 (Commission File Number) 22-1901645 (IRS employer identification no.)

(into employer rachamearion no.)

1 South Jersey Plaza, Folsom, New Jersey 08037 (Address of principal executive offices, including zip code)

(609) 561-9000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

| [] | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) |
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| [] | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) |
| [] | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |

| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) |
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Item 2.02. Results of Operations and Financial Condition

On August 5, 2010, South Jersey Industries ("SJI") issued a press release reporting the results of its operations for the three months ended June 30, 2010. The press release is attached hereto as Exhibit 99. SJI does not intend for this Item 2.02, Item 7.01 or Item 9.01, Exhibit 99, to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 7.01 Regulation FD Disclosure

On August 5, 2010, South Jersey Industries ("SJI") issued a press release reporting the results of its operations for the three months ended June 30, 2010. The press release is attached hereto as Exhibit 99. SJI does not intend for this Item 2.02, Item 7.01 or Item 9.01, Exhibit 99, to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

Exhibit 99. South Jersey Industries press release dated August 5, 2010.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SOUTH JERSEY INDUSTRIES, INC.

Date: August 5, 2010 By: /s/ David A. Kindlick

David A. Kindlick

Vice President & Chief Financial Officer