

CRACKER BARREL OLD COUNTRY STORE, INC  
Form DFAN14A  
October 25, 2012

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A  
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

CRACKER BARREL OLD COUNTRY STORE, INC.  
(Name of Registrant as Specified in Its Charter)

BIGLARI HOLDINGS INC.  
BIGLARI CAPITAL CORP.  
THE LION FUND, L.P.  
STEAK N SHAKE OPERATIONS, INC.  
SARDAR BIGLARI  
PHILIP L. COOLEY

(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.



(1) Title of each class of securities to which transaction applies:

---

(2) Aggregate number of securities to which transaction applies:

---

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

---

(4) Proposed maximum aggregate value of transaction:

---

(5) Total fee paid:

---

.. Fee paid previously with preliminary materials:

---

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

---

(1) Amount previously paid:

---

(2) Form, Schedule or Registration Statement No.:

---

(3) Filing Party:

---

(4) Date Filed:

---



Item 1: On October 25, 2012, Biglari Holdings Inc. issued the following investor presentation:

---

































































- 1 BJ's Restaurants, Inc. (BJRI)  
Peter A. Bassi  
Potbelly Sandwich Works
  - 2 Bob Evans Farms, Inc. (BOBE)  
E. William Ingram  
CEO - White Castle System, Inc.
  - 3 Bravo Brio Restaurant Group, Inc. (BBRG)  
Fortunato Valenti  
CEO - Patina Restaurant Group, LLC
  - David Pittaway  
The Cheesecake Factory Incorporated  
(CAKE)
  - Thomas J. Baldwin  
Firebirds Wood Fired Grill  
Restaurants  
Lone Star Steakhouse  
Texas Land & Cattle  
Restaurants  
Home Run Inn Pizza
  - 4 Brinker International, Inc. (EAT)  
Michael Dixon  
Pinkberry
  - Jon Luther  
Dunkin' Brands Group, Inc. (DNKN)
  - 5 Caribou Coffee Company, Inc. (CBOU)  
Wallace Doolin  
Famous Dave's of America, Inc.  
(DAVE)
  - 6 Carrols Restaurant Group, Inc. (TAST)  
Daniel S. Schwartz  
Burger King Holdings, Inc. (BKC)
  - Steven M. Wiborg  
Burger King Holdings, Inc. (BKC)
  - Nicholas Daraviras  
Fiesta Restaurant Group, Inc.  
(FRGI)
  - 7 CEC Entertainment, Inc. (CEC)  
Louis Neeb  
Denny's Corporation (DENN)
  - Walter Tyree  
Cracker Barrel Old Country Store, Inc.  
(CBRL)
  - 8 The Cheesecake Factory Incorporated (CAKE)  
David Pittaway  
Bravo Brio Restaurant Group, Inc.  
(BBRG)
-

9	Cosi, Inc. (COSI) Creed Ford CEO - Fired Up, Inc.	Michael O'Donnell CEO - Ruth's Hospitality Group, Inc. (RUTH) LRI Holdings Inc. Sbarro, Inc.	Robert Merritt Ruth's Hospitality Group, Inc. (RUTH)
10	Del Frisco's Restaurant Group Inc. (DFRG) Norman J. Abdallah California Pizza Kitchen CEO - Romano's Macaroni Grill	David B. Barr Rita Restaurant Corp.	
11	Denny's Corporation (DENN) Louis Neeb CEC Entertainment, Inc. (CEC)		
12	Domino's Pizza, Inc. (DPZ) Richard Federico Jamba, Inc. (JMBA) CEO - P.F. Chang's China Bistro, Inc.	Andrew Balson Bloomin' Brands, Inc. (BLMN)	
13	Dunkin' Brands Group, Inc. (DNKN) Jon Luther Brinker International, Inc. (EAT) Arby's Restaurant Group	Mark Nunnelly Bloomin' Brands, Inc. (BLMN)	
14	Famous Dave's of America, Inc. (DAVE) Wallace Doolin Caribou Coffee Company, Inc. (CBOU)	John Gilbert IGNITE Restaurant Group, Inc. (IRG)	
15	Frisch's Restaurants, Inc. (FRS) Robert J. (RJ) Dourney CEO - Hearthstone Associates LLC		
16	Granite City Food & Beverage Ltd. (GCFB) Robert Doran McDonalds of Hawaii	Fouad Bashour TM Restaurant Holdings Red Mango, Inc.	

---

- 17 Ignite Restaurant Group, Inc. (IRG)  
 John F. Gilbert III  
 Famous Dave's of America, Inc.  
 (DAVE)
- 18 Jack in the Box (JACK)  
 David L. Goebel  
 CEO - Goodcents Deli Fresh Subs
- 19 Jamba, Inc. (JMBA)  
 Richard L. Federico  
 CEO - P.F. Chang's China Bistro Inc.  
 Domino's Pizza. (DPZ)
- 20 Luby's Inc. (LUB)  
 Christopher Pappas  
 CEO - Pappas Restaurants, Inc.
- 21 Panera Bread Co. (PNRA)  
 Thomas E. Lynch  
 Rubio's Restaurants Inc.
- 22 Papa John's Int'l, Inc. (PZZA)  
 Wayne Taylor  
 CEO - Texas Roadhouse, Inc. (TXRH)
- 23 Pizza Inn Inc. (PZZI)  
 Steven Johnson  
 CEO - F&H Acquisition Corp.
- 24 Ruby Tuesday, Inc. (RT)  
 Jeffrey O'Neill  
 CEO - Einstein Noah Restaurant Group  
 (BAGL)
- 25 Ruth's Hospitality Group, Inc. (RUTH)  
 Michael O'Donnell  
 Cosi, Inc. (COSI)  
 Sbarro Inc.  
 LRI Holdings Inc.
- 26 Sonic Corporation (SONC)  
 Douglas Benham  
 O'Charley's Inc.
- 27 Texas Roadhouse, Inc. (TXRH)  
 Wayne Taylor  
 Papa John's Int'l, Inc. (PZZA)
- Michael A. Depatie  
 CEO - Kimpton Hotels and Restaurants, LLC
- David A. Pace  
 Bloomin' Brands, Inc.  
 (BLMN)
- Harris Pappas  
 Pappas Restaurants, Inc.
- Clinton Coleman  
 F&H Acquisition Corp.
- James Zielke  
 F&H Acquisition Corp.
- Robert Merritt  
 Cosi, Inc. (COSI)