

PETMED EXPRESS INC  
Form 4  
January 24, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PULEO MARC MD

(Last) (First) (Middle)  
1441 S.W. 29TH AVENUE  
(Street)

POMPANO BEACH, FL 30069

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PETMED EXPRESS INC [PETS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/23/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common stock                    | 01/23/2006                           |  | S                              |   | 25,000  | D  | \$ 16.01  |
|                                 |                                      |  |                                |   | 585,286   | I  |   |

See footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

**Edgar Filing: PETMED EXPRESS INC - Form 4**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |                              |
|---|---------------|-----------|---------|------------------------------|
|   | Director      | 10% Owner | Officer | Other                        |
| PULEO MARC MD<br>1441 S.W. 29TH AVENUE<br>POMPANO BEACH, FL 30069                               | X             |           |         |                              |
| MARPUL INVESTMENTS LIMITED PARTNERSHIP<br>1441 S.W. 29TH AVE<br>POMPANO BEACH, FL 33069         |               |           |         | Partnership for Marpul Trust |
| SOUTHPAC TRUST INTERNATIONAL, INC. / MARPUL TRUST TRUSTEE<br>P.O. BOX 11<br>RAROTONGA, G1 00000 |               |           |         | Trustee of Marpul Trust      |
| MARPUL TRUST / SOUTHPAC TRUST INTERNATIONAL, INC.<br>P.O. BOX 11<br>RAROTONGA, G1 00000         |               |           |         | Trust for Dr. Marc Puleo     |

## Signatures

/s/Marc A. Puleo, M.D. 01/24/2006

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transactions are pursuant to a pre-arranged structured sales plan that is in accordance with both the Securities and Exchange Commission's Rule 10b5-1 and the PetMed Express, Inc. insider trading policy. The shares were sold from the Marpul Investments Limited Partnership, a Nevada limited partnership. Mr. Brian Mason, Managing Director of Southpac Trust International, Inc., a corporation established under the laws of the Cook Islands, holds voting and dispositive power over the securities owned by Marpul

## Edgar Filing: PETMED EXPRESS INC - Form 4

Trust. Dr. Puleo is the sole General Partner of Marpul Investments Limited Partnership and Marpul Trust is the sole limited partner.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.