

Edgar Filing: SCHOTTENSTEIN JAY L - Form 4

Common Stock, without par value	01/18/2005	S	2,558	D	\$ 49.06	3,502,333	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	1,000	D	\$ 49.07	3,501,333	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	2,650	D	\$ 49.08	3,498,683	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	9,750	D	\$ 49.09	3,488,933	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	25,705	D	\$ 49.1	3,463,228	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	295	D	\$ 49.11	3,462,933	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	250	D	\$ 49.12	3,462,683	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	2,498	D	\$ 49.15	3,460,185	I	By SEI, Inc.
Common Stock, without par value	01/18/2005	S	1,317	D	\$ 49.2	3,458,868	I	By SEI, Inc.
Common Stock, without par value						5,800	D	
Common Stock, without par value						99	I	By Custodian For Child
						3,133,403	I	By Trust ⁽¹⁾

Common
Stock,
without
par value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHOTTENSTEIN JAY L 1800 MOLER ROAD COLUMBUS, OH 43207	X	X	Chairman of the Board	

Signatures

By: Robert J. Tannous,
Attorney-in-Fact

01/18/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares owned by trusts as to which Mr. Schottenstein serves either as trustee or trust advisor of various family trusts. Mr. Schottenstein disclaims beneficial ownership except to the extent of his pecuniary interest therein.

Remarks:

This is the second Form 4 to be filed for transactions made on 1/18/05. Multiple Form 4s are being filed due to the 30 transact

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.