Edgar Filing: TWEEN BRANDS, INC. - Form 4

TWEEN BRA	ANDS, INC.											
Form 4												
February 25,	2008											
FORM 4 UNITED STATES SECURITIES A							TT A T		COMMERION	-	PPROVAL	
UNITED STATES SEC				CURITIES AND EXCHANGE COMMISSI Washington, D.C. 20549						Number:	3235-0287	
if no long								Expires:	January 31, 2005			
subject to Section 16. Form 4 or			F CHANGES IN BENEFICIAL OWNERSHIP SECURITIES							Estimated average burden hours per response 0		
Form 5 obligation may conti <i>See</i> Instru 1(b).	Is Section 1	7(a) of the		ility H	old	ing Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	·		
(Print or Type R	lesponses)											
1. Name and Address of Reporting Person <u>*</u> HENCHEL GREGORY J			2. Issuer Name and Ticker or Trading Symbol TWEEN BRANDS, INC. [TWB]					-	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	dle) 3. Date of Earliest Transaction						(Chec	Check all applicable)		
				(Month/Day/Year) 02/21/2008					Director 10% Owner X Officer (give title below) Other (specify below) SVP, General Counsel			
	(Street)		4. If Amer	Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
NEW ALBA	ANY, OH 4305	4	Filed(Mon			C			Applicable Line) _X_ Form filed by (Form filed by M Person	One Reporting P	erson	
(City)	(State)	(Zip)	Table	e I - Noi	n-De	erivative S	Securi	ties Ac	quired, Disposed of	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	itle of 2. Transaction Date 2A. Deemed urity (Month/Day/Year) Execution Date, if		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A))	Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock, \$.01 par value	02/21/2008			F		179	D	\$0	4,916	D		
Common Stock, \$.01 par value	02/22/2008			А		713	A	\$ 0	5,629	D		
Common Stock, \$.01 par value	02/22/2008			F		67	D	\$0	5,562	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e Expiration I	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 29.39	02/21/2008		А	5,414	<u>(1)</u>	02/21/2018	Common Stock, \$.01 par value	5,414	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HENCHEL GREGORY J 8323 WALTON PARKWAY NEW ALBANY, OH 43054			SVP, General Counsel				
Signatures							
By: Robert J. Tannous, Attorney-in-Fact		02/25/2	2008				

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

(1) Option vests 25% per year beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.