SCHOTTENSTEIN JAY L

Form 4

October 03, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * SCHOTTENSTEIN JAY L

(First)

(State)

2. Issuer Name and Ticker or Trading

Symbol

AMERICAN EAGLE

5. Relationship of Reporting Person(s) to Issuer

OUTFITTERS INC [AEO]

(Check all applicable)

1800 MOLER ROAD

3. Date of Earliest Transaction (Month/Day/Year)

X_ Officer (give title below)

X__ 10% Owner Other (specify

(Middle)

(Zip)

10/01/2008

Chairman of the Board

4. If Amendment, Date Original

Applicable Line)

_X__ Director

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

(Street)

Filed(Month/Day/Year)

COLUMBUS, OH 43207

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
_			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock, without par value	10/01/2008		A	3,228	A	\$ 0	70,139	D	
Common Stock, without par	10/01/2008		F	1,130	D	\$ 0	69,009	D	

Common

value

Stock, By SEI, 7,979,994 I without par Inc.

value

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Common

value

Stock, without par 5,764,903 I By Trust $\underline{\underline{\text{(1)}}}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. T	itle of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	and	8. Price of	9. Nu
Der	ivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration D	ate	Amour	nt of	Derivative	Deriv
Sec	urity	or Exercise		any	Code	of	(Month/Day	/Year)	Underl	ying	Security	Secui
(Ins	tr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securit	ies	(Instr. 5)	Bene
		Derivative				Securities	S		(Instr. :	3 and 4)		Owne
		Security				Acquired						Follo
						(A) or						Repo
						Disposed						Trans
						of (D)						(Instr
						(Instr. 3,						
						4, and 5)						
										Amount		
							Date	Expiration		or Namel		
							Exercisable	Date		Number		
					Codo V	(A) (D)				of Chamas		
					Code v	(A) (D)			1	Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

SCHOTTENSTEIN JAY L 1800 MOLER ROAD COLUMBUS, OH 43207

X Chairman of the Board

Signatures

By: Robert J. Tannous, Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares owned by trusts as to which Mr. Schottenstein serves either as trustee or trust advisor of various family trusts. Mr. Schottenstein disclaims beneficial ownership except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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