

HealthMarkets, Inc.
Form 10-Q
November 06, 2009

Table of Contents

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

**QUARTER REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2009

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the transition period from _____ to _____.

Commission file number: 001-14953

**HEALTHMARKETS, INC.
(Exact name of registrant as specified in its charter)**

**Delaware
(State or other jurisdiction of
incorporation or organization)**

**75-2044750
(I.R.S. Employer
Identification Number)**

9151 Boulevard 26, North Richland Hills, Texas 76180

(Address of principal executive offices, zip code)

(817) 255-5200

(Registrant's phone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer
(Do not check if a smaller
reporting company)

Smaller reporting
company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
Yes No

On October 30, 2009 the registrant had 26,772,436 outstanding shares of Class A-1 Common Stock, \$.01 Par Value, and 2,570,460 outstanding shares of Class A-2 Common Stock, \$.01 Par Value.

**HEALTHMARKETS, INC.
and Subsidiaries
Third Quarter 2009 Form 10-Q
TABLE OF CONTENTS**

| | Page |
|--|------|
| <u>PART I FINANCIAL INFORMATION</u> | |
| <u>Item 1. Financial Statements (Unaudited)</u> | 1 |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | 28 |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u> | 40 |
| <u>Item 4. Controls and Procedures</u> | 40 |
| <u>PART II OTHER INFORMATION</u> | |
| <u>Item 1. Legal Proceedings</u> | 41 |
| <u>Item 1A. Risk Factors</u> | 41 |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u> | 42 |
| <u>Item 3. Defaults Upon Senior Securities</u> | 42 |
| <u>Item 4. Submission of Matters to a Vote of Security Holders</u> | 42 |
| <u>Item 5. Other Information</u> | 43 |
| <u>Item 6. Exhibits</u> | 44 |
| <u>SIGNATURES</u> | |
| <u>EX-10.3</u> | |
| <u>EX-10.4</u> | |
| <u>EX-10.5</u> | |
| <u>EX-10.6</u> | |
| <u>EX-10.7</u> | |
| <u>EX-10.8</u> | |
| <u>EX-10.9</u> | |
| <u>EX-10.10</u> | |
| <u>EX-10.11</u> | |
| <u>EX-10.12</u> | |
| <u>EX-10.13</u> | |
| <u>EX-31.1</u> | |
| <u>EX-31.2</u> | |
| <u>EX-32</u> | |

**HEALTHMARKETS, INC.
and Subsidiaries**

| | Page |
|---|------|
| <u>PART I FINANCIAL INFORMATION</u> | |
| <u>Item 1. Financial Statements (Unaudited)</u> | |
| <u>Consolidated Condensed Balance Sheets as of September 30, 2009 and December 31, 2008</u> | 2 |
| <u>Consolidated Condensed Statements of Income (Loss) for the Three and Nine Months Ended September 30, 2009 and 2008</u> | 3 |
| <u>Consolidated Condensed Statements of Comprehensive Income (Loss) for the Three and Nine Months Ended September 30, 2009 and 2008</u> | 4 |
| <u>Consolidated Condensed Statements of Cash Flows for the Nine Months Ended September 30, 2009 and 2008</u> | 5 |
| <u>Notes to Consolidated Condensed Financial Statements</u> | 6 |

Table of Contents

HEALTHMARKETS, INC.
and Subsidiaries
CONSOLIDATED CONDENSED BALANCE SHEETS
(In thousands, except per share data)

| | September 30, 2009 (Unaudited) | December 31, 2008 |
|--|---|----------------------------------|
| ASSETS | | |
| Investments: | | |
| Securities available for sale | | |
| Fixed maturities, at fair value (cost: September 30, 2009 \$792,378; December 31, 2008 \$855,137) | \$ 809,360 | \$ 805,026 |
| Equity securities, at fair value (cost: September 30, 2009 \$214; December 31, 2008 \$178) | 246 | 210 |
| Trading securities, at fair value | 13,956 | 11,937 |
| Short-term and other investments | 338,029 | 210,433 |
| | | |
| Total investments | 1,161,591 | 1,027,606 |
| Cash and cash equivalents | 8,572 | 100,339 |
| Student loan receivables | 71,984 | 78,837 |
| Restricted cash | 7,410 | 7,881 |
| Investment income due and accrued | 12,294 | 13,304 |
| Reinsurance recoverable ceded policy liabilities | 376,499 | 384,801 |
| Agent and other receivables | 26,409 | 37,954 |
| Deferred acquisition costs | 68,796 | 72,151 |
| Property and equipment, net | 47,129 | 63,198 |
| Goodwill and other intangible assets | 86,356 | 87,555 |
| Recoverable federal income taxes | 1,818 | 10,177 |
| Other assets | 25,990 | 32,910 |
| | \$ 1,894,848 | \$ 1,916,713 |
| LIABILITIES AND STOCKHOLDERS EQUITY | | |
| Policy liabilities: | | |
| Future policy and contract benefits | \$ 468,761 | \$ 486,174 |
| Claims | 349,013 | 415,748 |
| Unearned premiums | 51,027 | 61,491 |
| Other policy liabilities | 9,549 | 9,633 |
| Accounts payable and accrued expenses | 48,892 | 58,571 |
| Other liabilities | 84,503 | 94,346 |
| Deferred federal income taxes | 48,216 | 23,495 |
| Debt | 481,070 | 481,070 |
| Student loan credit facility | 78,850 | 86,050 |
| Net liabilities of discontinued operations | 2,007 | 2,210 |
| | 1,621,888 | 1,718,788 |

Commitments and Contingencies (Note 8)

Stockholders' Equity:

| | | |
|--|--------------|--------------|
| Preferred stock, par value \$0.01 per share authorized 10,000,000 shares, none issued | | |
| Common Stock, Class A-1, par value \$0.01 per share authorized 90,000,000 shares, 27,000,062 issued and 26,772,436 outstanding at September 30, 2009; 27,000,062 issued and 26,887,281 outstanding at December 31, 2008. | | |
| Class A-2, par value \$0.01 per share authorized 20,000,000 shares, 4,026,104 issued and 2,626,801 outstanding at September 30, 2009; 4,026,104 issued and 2,741,240 outstanding at December 31, 2008 | 310 | 310 |
| Additional paid-in capital | 46,682 | 54,004 |
| Accumulated other comprehensive income (loss) | 4,185 | (41,970) |
| Retained earnings | 257,420 | 227,686 |
| Treasury stock, at cost (227,626 Class A-1 common shares and 1,399,303 Class A-2 common shares at September 30, 2009; 112,781 Class A-1 common shares and 1,284,864 Class A-2 common shares at December 31, 2008) | (35,637) | (42,105) |
| | 272,960 | 197,925 |
| | \$ 1,894,848 | \$ 1,916,713 |

See Notes to Consolidated Condensed Financial Statements.

Table of Contents

HEALTHMARKETS, INC.
and Subsidiaries
CONSOLIDATED CONDENSED STATEMENTS OF INCOME (LOSS)
(In thousands, except per share data)
(Unaudited)

| | Three Months Ended | | Nine Months Ended | |
|---|---------------------------|-------------|--------------------------|-------------|
| | September 30, | | September 30, | |
| | 2009 | 2008 | 2009 | 2008 |
| REVENUE | | | | |
| Health premiums | \$ 239,560 | \$ 315,765 | \$ 753,203 | \$ 959,068 |
| Life premiums and other considerations | 487 | 673 | 1,829 | 37,189 |
| | 240,047 | 316,438 | 755,032 | 996,257 |
| Investment income | 10,873 | 16,244 | 32,224 | 55,607 |
| Other income | 15,064 | 19,710 | 47,841 | 62,440 |
| Total other-than-temporary impairment losses | | (16,785) | (4,078) | (22,366) |
| Portion of loss recognized in other comprehensive income (before taxes) | | | | |
| Net impairment losses recognized in earnings | | (16,785) | (4,078) | (22,366) |
| Realized gains, net | 795 | 1,463 | 2,350 | 3,805 |
| | 266,779 | 337,070 | 833,369 | 1,095,743 |
| BENEFITS AND EXPENSES | | | | |
| Benefits, claims, and settlement expenses | 126,042 | 211,500 | 435,721 | 661,795 |
| Underwriting, acquisition, and insurance expenses | 84,191 | 113,862 | 263,467 | 381,846 |
| Other expenses | 21,948 | 26,498 | 63,862 | 87,288 |
| Interest expense | 7,559 | 13,325 | 25,252 | 34,920 |
| | 239,740 | 365,185 | 788,302 | 1,165,849 |
| Income (loss) from continuing operations before income taxes | 27,039 | (28,115) | 45,067 | (70,106) |
| Federal income tax expense (benefit) | 9,644 | (9,319) | 16,456 | (25,721) |
| Income (loss) from continuing operations | 17,395 | (18,796) | 28,611 | (44,385) |
| Income from discontinued operations, net | 55 | 82 | 106 | 149 |
| Net income (loss) | \$ 17,450 | \$ (18,714) | \$ 28,717 | \$ (44,236) |
| Basic earnings per share: | | | | |
| Income (loss) from continuing operations | \$ 0.59 | \$ (0.63) | \$ 0.97 | \$ (1.46) |
| Income (loss) from discontinued operations | 0.00 | 0.00 | 0.00 | 0.00 |

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| | | | | |
|--|---------|-----------|---------|-----------|
| Net income (loss) per share, basic | \$ 0.59 | \$ (0.63) | \$ 0.97 | \$ (1.46) |
| Diluted earnings per share: | | | | |
| Income (loss) from continuing operations | \$ 0.58 | \$ (0.63) | \$ 0.95 | \$ (1.46) |
| Income (loss) from discontinued operations | 0.00 | 0.00 | 0.00 | 0.00 |
| Net income (loss) per share, diluted | \$ 0.58 | \$ (0.63) | \$ 0.95 | \$ (1.46) |

See Notes to Consolidated Condensed Financial Statements.

3

Table of Contents

HEALTHMARKETS, INC.
and Subsidiaries
CONSOLIDATED CONDENSED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(In thousands)
(Unaudited)

| | Three Months Ended | | Nine Months Ended | |
|--|---------------------------|-------------|--------------------------|-------------|
| | September 30, | | September 30, | |
| | 2009 | 2008 | 2009 | 2008 |
| Net income (loss) | \$ 17,450 | \$ (18,714) | \$ 28,717 | \$ (44,236) |
| Implementation effect upon adoption of SFAS FSP No. 115-2, which was codified into FASB ASC Topic 320, <i>Investments - Debt and Equity Securities</i> | | | 1,017 | |
| Other comprehensive income (loss): | | | | |
| Unrealized gains (losses) on securities available for sale arising during the period | 38,360 | (27,956) | 65,131 | (45,954) |
| Reclassification for investment (gains) losses included in net income (loss) | (809) | (756) | 2,221 | (1,170) |
| Other-than-temporary impairment losses recognized in OCI | | | (1,565) | |
| Effect on other comprehensive income (loss) from investment securities | 37,551 | (28,712) | 65,787 | (47,124) |
| Unrealized gains (losses) on derivatives used in cash flow hedging during the period | (1,137) | (901) | (2,036) | (2,881) |
| Reclassification adjustments included in net income (loss) | 2,380 | 1,891 | 7,260 | 4,188 |
| Effect on other comprehensive income from hedging activities | 1,243 | 990 | 5,224 | 1,307 |
| Other comprehensive income (loss) before tax | 38,794 | (27,722) | 71,011 | (45,817) |
| Income tax expense (benefit) related to items of other comprehensive income (loss) | 13,579 | (9,691) | 24,856 | (16,010) |
| Other comprehensive income (loss) net of tax | 25,215 | (18,031) | 46,155 | (29,807) |
| Comprehensive income (loss) | \$ 42,665 | \$ (36,745) | \$ 75,889 | \$ (74,043) |

See Notes to Consolidated Condensed Financial Statements.

Table of Contents

HEALTHMARKETS, INC.
and Subsidiaries
CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS
(In thousands)
(Unaudited)

| | Nine Months Ended | |
|--|--------------------------|-------------|
| | September 30, | |
| | 2009 | 2008 |
| Operating Activities: | | |
| Net income (loss) | \$ 28,717 | \$ (44,236) |
| Adjustments to reconcile net income (loss) to cash (used in) provided by operating activities: | | |
| Income from discontinued operations | (106) | (149) |
| Realized gains, net | 2,217 | 14,043 |
| Change in deferred income taxes | (681) | (38,220) |
| Depreciation and amortization | 22,962 | 22,275 |
| Amortization of prepaid monitoring fees | 9,375 | 9,375 |
| Equity based compensation expense | 5,250 | 3,477 |
| Other items, net | 9,732 | 575 |
| Changes in assets and liabilities: | | |
| Investment income due and accrued | 1,010 | 3,681 |
| Due premiums | 1,845 | 797 |
| Reinsurance recoverable ceded policy liabilities | 8,869 | (328,793) |
| Agent and other receivables | 7,476 | 45,200 |
| Deferred acquisition costs | 3,355 | 121,975 |
| Prepaid monitoring fees | (12,500) | (12,500) |
| Current income tax recoverable | 8,359 | 10,323 |
| Policy liabilities | (90,286) | 11,412 |
| Other liabilities and accrued expenses | (6,514) | (31,457) |
| | | |
| Cash used in continuing operations | (920) | (212,222) |
| Cash used in discontinued operations | (97) | (52) |
| | | |
| Net cash used in operating activities | (1,017) | (212,274) |
| | | |
| Investing Activities: | | |
| Student loan receivables | 4,763 | 5,492 |
| Securities available for sale | 59,069 | 247,395 |
| Short-term and other investments, net | (127,140) | 175 |
| Purchases of property and equipment | (2,170) | (13,698) |
| Proceeds from subsidiaries sold, net of cash disposed of \$437 | (440) | |
| Net proceeds from sale of businesses and assets | | 4,665 |
| Change in restricted cash | 471 | 767 |
| Decrease (increase) in agent receivables | (276) | 2,923 |
| | | |
| Cash (used in) provided by continuing operations | (65,723) | 247,719 |
| Cash (used in) provided by discontinued operations | | |

| | | |
|---|-----------|-----------|
| Net cash (used in) provided by investing activities | (65,723) | 247,719 |
| Financing Activities: | | |
| Repayment of student loan credit facility | (7,200) | (9,400) |
| Decrease in investment products | (4,410) | (1,322) |
| Increase in cash overdraft | | 2,931 |
| Proceeds from shares issued to agent plans and other | 6,340 | 9,923 |
| Purchases of treasury stock | (18,279) | (51,566) |
| Excess tax reduction from equity based compensation | (1,478) | (320) |
| Cash used in continuing operations | (25,027) | (49,754) |
| Cash (used in) provided by discontinued operations | | |
| Net cash used in financing activities | (25,027) | (49,754) |
| Net change in cash and cash equivalents | (91,767) | (14,309) |
| Cash and cash equivalents at beginning of period | 100,339 | 14,309 |
| Cash and cash equivalents at end of period in continuing operations | \$ 8,572 | \$ |
| Supplemental disclosures: | | |
| Income taxes paid | \$ 10,314 | \$ 2,588 |
| Interest paid | \$ 29,142 | \$ 35,966 |

See Notes to Consolidated Condensed Financial Statements.

Table of Contents

HEALTHMARKETS, INC.
and Subsidiaries
NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS
(Unaudited)

1. BASIS OF PRESENTATION

The accompanying consolidated condensed financial statements for HealthMarkets, Inc. (the Company or HealthMarkets) and its subsidiaries have been prepared in accordance with United States generally accepted accounting principles (GAAP) for interim financial information and the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, such financial statements do not include all of the information and notes required by GAAP for complete financial statements. In the opinion of management, these financial statements include all adjustments, consisting of normal recurring adjustments and accruals, necessary for the fair presentation of the consolidated condensed balance sheets, statements of income (loss), statements of comprehensive income (loss) and statements of cash flows for the periods presented. The accompanying December 31, 2008 consolidated condensed balance sheet was derived from audited consolidated financial statements, but does not include all disclosures required by GAAP for annual financial statement purposes. Preparing financial statements requires management to make estimates and assumptions that affect the amounts that are reported in the financial statements and the accompanying disclosures. Although these estimates are based on management's knowledge of current events and actions that HealthMarkets may undertake in the future, actual results may differ materially from the estimates. Operating results for the three and nine months ended September 30, 2009 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2009. Certain amounts in the prior period financial statements have been reclassified to conform to the 2009 financial statement presentation. We have evaluated subsequent events for recognition or disclosure through November 6, 2009, which was the date we filed this Form 10-Q with the Securities and Exchange Commission (the SEC). For further information, refer to the consolidated financial statements and notes thereto, included in the Company's Annual Report on Form 10-K for the year ended December 31, 2008.

Concentrations

Through the Self-Employed Agency Division (SEA), the Company's insurance company subsidiaries provide health insurance products in 41 states and the District of Columbia. As is the case with many of HealthMarkets competitors in this market, a substantial portion of the Company's insurance company subsidiaries products are issued to members of various independent membership associations that act as the master policyholder for such products. The three principal membership associations in the self-employed market that make available to their members our health insurance products are the Alliance for Affordable Services (AAS), the National Association for the Self-Employed (NASE) and Americans for Financial Security (AFS). During the nine months ended September 30, 2009, the Company issued approximately 49% of our new policies through AAS, approximately 12% of our new policies through NASE and approximately 22% of our new policies through AFS.

Additionally, during the nine months ended September 30, 2009, the Company generated approximately 56% of its health premium revenue from the following 10 states:

| | Percentage |
|----------------|------------|
| California | 13% |
| Texas | 8% |
| Florida | 7% |
| Massachusetts | 6% |
| Illinois | 5% |
| Washington | 4% |
| North Carolina | 4% |
| Maine | 3% |
| Pennsylvania | 3% |
| Wisconsin | 3% |

As previously reported, on August 26, 2009, The MEGA Life and Health Insurance Company (MEGA), Mid-West National Life Insurance Company of Tennessee (Mid-West) and The Chesapeake Life Insurance Company (Chesapeake) entered into a regulatory settlement agreement with the Massachusetts Division of Insurance to resolve all outstanding matters stemming from a 2006 regulatory settlement agreement and to resolve all issues identified in subsequent reviews and/or re-examinations conducted through February 2009. As previously reported, on August 31, 2009, the Company, MEGA and Mid-West entered into a consent with the Commonwealth of Massachusetts settling the matter entitled *Commonwealth of Massachusetts v. The MEGA Life and Health Insurance Company*, pending in the Superior Court of Suffolk County, Massachusetts, Case

Table of Contents

Number 06-4411-F. As a result of these settlements, the Company's insurance subsidiaries are prohibited from offering any new health benefit plans in Massachusetts on or after October 1, 2009. See Note 8 of Notes to Consolidated Condensed Financial Statements for additional information.

Deferred Acquisition Costs (DAC) 2009 Change in Estimates

Prior to January 1, 2009, the basis for the amortization period on deferred lead costs and the portion of DAC associated with excess commissions over ultimate paid to agents was the estimated weighted average life of the insurance policy, which approximated 24 months. The monthly amortization factor was calculated to correspond with the historical persistency of policies (i.e. the monthly amortization is variable and is higher in the early months). Beginning January 1, 2009, on newly issued policies, the Company refined its estimated life of the policy to approximate the premium paying period of the policy based on the expected persistency over this period. As such, these costs are now amortized over sixty months, and the monthly amortization factor is calculated to correspond with the expected persistency experience for the newly issued policies. However, the amounts amortized will continue to be substantially higher in the early months of the policy as both are based on the persistency of the Company's insurance policies. Policies issued before January 1, 2009 will continue to be amortized using the existing assumptions in place at the time of the issuance of the policy.

Additionally, prior to January 1, 2009, certain other underwriting and policy issuance costs, which the Company determined to be more fixed than variable, were expensed as incurred. Effective January 1, 2009, HealthMarkets determined that, due to changes in both the Company's products and underwriting procedures performed, certain of these costs have become more variable than fixed in nature. As such, the Company began deferring such costs over the expected premium paying period of the policy, which approximates five years.

These changes resulted in a decrease in Underwriting, acquisition and insurance expenses of \$3.0 million and \$10.3 million, respectively, for the three and nine months ended September 30, 2009.

Recent Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board (the FASB) issued Statement of Financial Accounting Standards (SFAS) No. 167, *Amendments to FASB Interpretation No. 46(R)* (SFAS No. 167), which has not yet been codified in the FASB Accounting Standards Codification (ASC). SFAS No. 167 modifies financial reporting for variable interest entities (VIEs). Under this guidance, companies are required to perform a periodic analysis to determine whether their variable interest must be consolidated by the Company. Additionally, Companies must disclose significant judgments and assumptions made when determining whether it must consolidate a VIE. Any changes in consolidated entities resulting from a Company's analysis must be applied retrospectively to prior period financial statements. SFAS No. 167 is effective for annual and interim periods beginning after November 15, 2009. The Company has not yet determined the impact that the adoption of this guidance will have on its financial position and results of operations.

In June 2009, the FASB issued SFAS No. 166, *Accounting for Transfers of Financial Assets - an amendment of SFAS No. 140* (SFAS No. 166), which has not yet been codified in the ASC. SFAS No. 166 provides greater transparency about transfers of financial assets and requires companies to determine whether the transferor or companies included in the transferor's financial statements have surrendered control over transferred financial assets. SFAS No. 166 modifies the financial-components approach used in SFAS No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*, which was codified into FASB ASC Topic 860, *Transfers and Servicing*, and limits the circumstances in which a financial asset, or portion of a financial asset, should be derecognized. Additionally, this FSP removes the concept of a qualifying special-purpose entity (QSPE) and removes the exception from applying FASB Interpretation No. 46 (revised December 2003), *Consolidation of Variable Interest Entities*, to QSPEs. SFAS No. 166 is effective for annual and interim periods beginning after November 15, 2009. The Company has not yet determined the impact that the adoption of this guidance will have on its financial position and results of operations.

In September 2009, the FASB issued ASC Updated 2009-12, *Fair Value Measurements and Disclosures (Topic 820) - Investments in Certain Entities that Calculate Net Asset Value per Share (or Its Equivalent)*, which provides amendments to Subtopic 820-10, *Fair Value Measurements and Disclosures - Overall*, for the fair value measurement of investments in certain entities that calculate net asset value per share (or its equivalent). This Update

is effective for annual and interim periods beginning after December 15, 2009. The Company has not yet determined the impact that the adoption of this guidance will have on its financial position and results of operations.

In June 2009, the FASB issued SFAS No. 168, *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles a replacement of FASB Statement No. 162*, which was codified into FASB ASC Topic 105, *Generally Accepted Accounting Standards*. This standard recognizes the ASC as the source of

Table of Contents

authoritative U.S. GAAP recognized by the FASB. Additionally, rules and interpretive releases of the SEC under authority of federal securities laws will also continue to be sources of authoritative GAAP for SEC registrants. The Company adopted such guidance in September 2009. Beginning in the third quarter of 2009, this guidance impacted the Company's financial statements and related disclosures as all references to authoritative accounting literature reflect the newly adopted codification.

In May 2009, the FASB issued SFAS No. 165, *Subsequent Events* (SFAS No. 165), which was codified into FASB ASC Topic 855, *Subsequent Events*. Under this guidance, an entity is required to disclose the date through which it has evaluated subsequent events and the basis for that date. Additionally, this guidance clarifies the circumstances under which an entity should recognize in the financial statements, the effects of events or transactions occurring after the balance sheet date, and required disclosures for such events and transactions. The Company adopted this guidance in the third quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In August 2009, the FASB issued ASC Update No. 2009-05, *Fair Value Measurements and Disclosures (Topic 820 - Measuring Liabilities at Fair Value)*, which provides amendments to Subtopic 820-10, *Fair Value Measurements and Disclosures - Overall*, for the fair value measurement of liabilities. This Update provides clarification for measuring fair value in circumstances where a quoted price in an active market for the identical liability is not available. The Company adopted this guidance in the third quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In April 2009, the FASB issued FASB Staff Position (FSP) SFAS No. 157-4, *Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly*, which was codified into FASB ASC Topic 820, *Fair Value Measurements and Disclosures* (ASC Topic 820). This standard provides guidance for estimating fair value when the market activity for the asset or liability has significantly decreased and guidance for identifying transactions that are not orderly. Furthermore, this guidance requires disclosure in interim and annual periods for the inputs and valuation techniques used to measure fair value. Additionally, it requires an entity to disclose a change in valuation technique, and to quantify such effects. The Company adopted this guidance in the second quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In February 2008, the FASB issued FSP SFAS No. 157-2, *Effective Date of FASB Statement No. 157*, which was codified into FASB ASC Topic 820. This guidance delays the effective date of SFAS No. 157, *Fair Value Measurements*, for all nonfinancial assets and nonfinancial liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). These nonfinancial items would include, for example, reporting units measured at fair value in a goodwill impairment test and nonfinancial assets acquired and liabilities assumed in a business combination. The Company adopted this guidance in the first quarter of 2009. Such adoption of these remaining provisions did not have a material impact on the Company's financial position and results of operations.

In April 2009, the FASB issued FSP SFAS No. 107-1 and APB 28-1, *Disclosures about Fair Value of Financial Instruments*, which was codified into FASB ASC Topic 825, *Financial Instruments*. This guidance requires companies to provide disclosures about fair value of financial instruments in both interim and annual financial statements. Additionally, under this guidance, companies are required to disclose the methods and significant assumptions used to estimate the fair value of financial instruments in both interim and annual financial statements. The Company adopted this guidance in the second quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In April 2009, FASB issued FSP SFAS No. 115-2, *Recognition and Presentation of Other-Than-Temporary Impairments* (FSP SFAS No. 115-2), which was codified into FASB ASC Topic 320, *Investments - Debt and Equity Securities* (ASC Topic 320). This guidance improves the presentation and disclosure of other-than-temporary impairments on debt and equity securities in the financial statements. Under this guidance, when the fair value is less than the amortized cost basis at the measurement date, a company would be required to assess the impaired security to determine whether the impairment is other-than-temporary. Such assessment may result in the recognition of an other-than-temporary impairment related to a credit loss in the statement of income and the recognition of an

other-than-temporary impairment related to a non-credit loss in accumulated other comprehensive income on the balance sheet. To avoid recognizing the entire other-than-temporary impairment in the statement of income, a company would be required to assert (a) it does not have the intent to sell the security and (b) it is more likely than not that it will not have to sell the security before recovery of its cost basis. Additionally, at adoption, a company is permitted to make a one-time cumulative-effect adjustment for securities held at adoption for which an other-than-temporary impairment related to a non-credit loss had been previously recognized. The Company adopted this guidance in the second quarter of 2009. Upon adoption, the Company recognized such tax-effected cumulative effect as an increase to the opening balance of retained earnings for \$1.0 million with a

Table of Contents

corresponding decrease to accumulated other comprehensive income, with no overall change to shareholders' equity. See Note 4 of Notes to Consolidated Condensed Financial Statements.

On January 1, 2009, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities* an amendment of FASB Statement No. 133, which was codified into FASB ASC Topic 815, *Derivative Instruments* (ASC Topic 815). This standard requires companies with derivative instruments to disclose information that enables financial statement users to understand how and why a company uses derivative instruments, how derivative instruments and related hedged items are accounted for and how derivative instruments and related hedged items affect a company's financial position, financial performance, and cash flows. The Company adopted this guidance in the first quarter of 2009. See Note 6 of Notes to Consolidated Condensed Financial Statements for information on the Company's derivative instrument, including these additional required disclosures.

In December 2007, the FASB issued SFAS No. 160, *Non-controlling Interests in Consolidated Financial Statements* an amendment of ARB No. 51 (SFAS No. 160), which was codified into FASB ASC Topic 810, *Consolidation*. The objective of SFAS No. 160 is to improve the relevance, comparability, and transparency of financial information related to minority interest in consolidated financial statements. The Company adopted this guidance in the first quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

2. DISPOSITIONS*Exit from Life Insurance Division Business*

On September 30, 2008 (the Closing Date), HealthMarkets, LLC completed the transactions contemplated by the Agreement for Reinsurance and Purchase and Sale of Assets dated June 12, 2008 (the Master Agreement). Pursuant to the Master Agreement, Wilton Reassurance Company or its affiliates (Wilton) acquired substantially all of the business of the Company's Life Insurance Division, which operated through MEGA, Mid-West and The Chesapeake Life Insurance Company (Chesapeake) (collectively the Ceding Companies), and all of the Company's 79% equity interest in each of U.S. Managers Life Insurance Company, Ltd. and Financial Services Reinsurance, Ltd. As part of the transaction, under the terms of the Coinsurance Agreements (the Coinsurance Agreements) entered into with each of the Ceding Companies on the Closing Date, Wilton agreed, effective July 1, 2008 (the Coinsurance Effective Date), to reinsure on a 100% coinsurance basis substantially all of the insurance policies associated with the Company's Life Insurance Division (the Coinsured Policies). The reinsurance transaction resulted in a pre-tax loss of \$17.6 million for the nine months ended September 30, 2008, of which \$13.0 million was recorded as an impairment to the Life Insurance Division's deferred acquisition costs and \$4.6 million was recorded in Realized gains, net in the Company's consolidated condensed statement of income (loss).

In connection with these transactions, the Company incurred \$6.3 million in investment banker fees and legal fees recorded as Other expenses on the Company's consolidated condensed statement of income (loss), of which \$5.0 million was incurred during the three months ended September 30, 2008. The Company also incurred \$6.4 million of employee and lease termination costs and other costs recorded in Underwriting, acquisition and insurance expenses, of which \$3.2 million was incurred during the three months ended September 30, 2008 (see Note 11 of Notes to Consolidated Condensed Financial Statements). In addition, the Company incurred interest expense of \$3.0 million during the third quarter of 2008 associated with the use of the cash transferred to Wilton during the period from the Coinsurance Effective Date to the Closing Date. Lastly, the Ceding Companies wrote-off deferred acquisition costs of \$101.1 million, representing all of the deferred acquisition costs associated with the Coinsured Policies subject to the transaction, which is included in the realized loss on the transaction. This write-off of deferred acquisition costs correspondingly reduced the related deferred tax assets by \$36.7 million at September 30, 2008.

Student Loans

In connection with the execution of the Master Agreement, HealthMarkets, LLC entered into a definitive Stock Purchase Agreement (as amended, the Stock Purchase Agreement) pursuant to which Wilton agreed to purchase the Company's student loan funding vehicles, CFLD-I, Inc. (CFLD-I) and UICI Funding Corp. 2 (UFC2), and the related student association. Prior to June 30, 2009, the Company had presented the assets and liabilities of CFLD-I and UFC2 as held for sale on its consolidated condensed balance sheet and included the results of operations of CFLD-I and UFC2 in discontinued operations on its consolidated condensed statement of income (loss). As the closing of the

Stock Purchase Agreement did not occur, the Company reclassified the assets and liabilities of CFLD-I and UFC2 out of held for sale and reclassified the results of operations from discontinued operations to continuing operations for all periods presented. Such reclassification in the condensed consolidated statement of income (loss) resulted in an increase in Loss from continuing operations of \$12,000 and \$5.3 million for the three and nine months ended September 30, 2008, respectively.

Table of Contents

In accordance with the terms of the Coinsurance Agreements, Wilton will fund student loans; provided, however, that Wilton will not be required to fund any student loan that would cause the aggregate par value of all such loans funded by Wilton, following the Coinsurance Effective Date, to exceed \$10.0 million. As of September 30, 2009, approximately \$1.4 million of student loans have been funded under this agreement.

Sale of ZON-Re

The Company's Other Insurance Division consisted of ZON-Re USA, LLC (ZON-Re), an 82.5%-owned subsidiary, which underwrote, administered and issued accidental death, accidental death and dismemberment (AD&D), accident medical, and accident disability insurance products, both on a primary and on a reinsurance basis. The Company distributed these products through professional reinsurance intermediaries and a network of independent commercial insurance agents, brokers and third party administrators.

On June 5, 2009, HealthMarkets, LLC, entered into an Acquisition Agreement for the sale of its 82.5% membership interest in ZON-Re to Venue Re, LLC (Venue Re). The transaction contemplated by the Acquisition Agreement closed effective June 30, 2009. The sale of the Company's membership interest in ZON-Re resulted in a total pre-tax loss of \$489,000 for the nine months ended September 30, 2009. The Company will continue to reflect the existing insurance business in its financial statements to final termination of all liabilities.

Exit from the Medicare Market

In late 2007, the Company expanded into the Medicare market by offering a new portfolio of Medicare Advantage Private-Fee-for-Service Plans called HealthMarkets Care Assured PlansSM in selected markets in 29 states with calendar year coverage effective for January 1, 2008. In July 2008, the Company determined it would not continue to participate in the Medicare business after the 2008 plan year. In connection with its exit from the Medicare market, the Company incurred employee termination costs of \$371,000 and asset impairment charges of \$1.1 million associated with technology assets unique to its Medicare business in the third quarter of 2008. Additionally, during the nine months ended September 30, 2008, the Company recognized a \$4.9 million expense, recorded in Underwriting, acquisition and insurance expenses, associated with a minimum volume guarantee fee related to the Company's contract with a third party administrator. This minimum volume guarantee fee was based on a minimum number of member months for the three year term of the contract covering calendar years 2008 through 2010. During 2009, the Company continued to fulfill its remaining obligations under the 2008 calendar year Medicare contracts.

3. FAIR VALUE MEASUREMENTS

In accordance with ASC Topic 820, the Company categorizes its investments and certain other assets and liabilities recorded at fair value into a three-level fair value hierarchy as follows:

Level 1 Unadjusted quoted market prices for identical assets or liabilities in active markets which are accessible by the Company.

Level 2 Observable prices in active markets for similar assets or liabilities. Prices for identical or similar assets or liabilities in markets that are not active. Directly observable market inputs for substantially the full term of the asset or liability, such as interest rates and yield curves at commonly quoted intervals, volatilities, prepayment speeds, default rates, and credit spreads. Market inputs that are not directly observable but are derived from or corroborated by observable market data.

Level 3 Unobservable inputs based on the Company's own judgment as to assumptions a market participant would use, including inputs derived from extrapolation and interpolation that are not corroborated by observable market data.

The Company evaluates the various types of securities in its investment portfolio to determine the appropriate level in the fair value hierarchy based upon trading activity and the observability of market inputs. The Company employs control processes to validate the reasonableness of the fair value estimates of its assets and liabilities, including those estimates based on prices and quotes obtained from independent third party sources. The Company's procedures generally include, but are not limited to, initial and ongoing evaluation of methodologies used by independent third parties and monthly analytical reviews of the prices against current pricing trends and statistics.

Table of Contents

Where possible, the Company utilizes quoted market prices to measure fair value. For investments that have quoted market prices in active markets, the Company uses the quoted market price as fair value and includes these prices in the amounts disclosed in Level 1 of the hierarchy. When quoted market prices in active markets are unavailable, the Company determines fair values using various valuation techniques and models based on a range of observable market inputs including pricing models, quoted market price of publicly traded securities with similar duration and yield, time value, yield curve, prepayment speeds, default rates and discounted cash flow. In most cases, these estimates are determined based on independent third party valuation information, and the amounts are disclosed in Level 2 of the fair value hierarchy. Generally, the Company obtains a single price or quote per instrument from independent third parties to assist in establishing the fair value of these investments.

If quoted market prices and independent third party valuation information are unavailable, the Company produces an estimate of fair value based on internally developed valuation techniques, which, depending on the level of observable market inputs, will render the fair value estimate as Level 2 or Level 3. On occasions when pricing service data is unavailable, the Company may rely on bid/ask spreads from dealers in determining the fair value. When dealer quotations are used to assist in establishing the fair value, the Company generally obtains one quote per instrument. The quotes obtained from dealers or brokers are generally non-binding. When dealer quotations are used, the Company uses the mid-mark as fair value. When broker or dealer quotations are used for valuation or price verification, greater priority is given to executable quotes. As part of the price verification process, valuations based on quotes are corroborated by comparison both to other quotes and to recent trading activity in the same or similar instruments.

To the extent the Company determines that a price or quote is inconsistent with actual trading activity observed in that investment or similar investments, or if the Company does not think the quote is reflective of the market value for the investment, the Company will internally develop a fair value using this observable market information and disclose the occurrence of this circumstance.

In accordance with ASC Topic 820, the Company has categorized its available for sale securities into a three level fair value hierarchy based on the priority of inputs to the valuation techniques. The fair values of investments disclosed in Level 1 of the fair value hierarchy include money market funds and certain U.S. government securities, while the investments disclosed in Level 2 include the majority of the Company's fixed income investments. In cases where there is limited activity or less transparency around inputs to the valuation, the Company classifies the fair value estimates within Level 3 of the fair value hierarchy.

As of September 30, 2009, all of the Company's investments classified within Level 2 and Level 3 of the fair value hierarchy are valued based on quotes or prices obtained from independent third parties, except for \$106.3 million of

Corporate debt and other classified as Level 2, \$2.2 million of Collateralized debt obligations classified as Level 3 and \$1.4 million of Commercial-backed investments classified as Level 3. The \$106.3 million of Corporate debt and other investments classified as Level 2 noted above includes \$93.9 million of an investment grade corporate bond issued by UnitedHealth Group that was received as consideration for the sale of the Company's former Student Insurance Division in December 2006.

Table of Contents*Fair Value Hierarchy on a Recurring Basis*

Assets and liabilities measured at fair value on a recurring basis are categorized in the tables below based upon the lowest level of significant input to the valuations.

| | Assets at Fair Value as of September 30, 2009 | | | |
|---|--|----------------|----------------|--------------|
| | Level 1 | Level 2 | Level 3 | Total |
| | (In thousands) | | | |
| U.S. and U.S. Government agencies | \$ 5,085 | \$ 43,114 | \$ | \$ 48,199 |
| Corporate debt and other | | 351,705 | | 351,705 |
| Collateralized debt obligations | | | 3,096 | 3,096 |
| Residential-backed issued by agencies | | 111,585 | | 111,585 |
| Commercial-backed issued by agencies | | 8,787 | | 8,787 |
| Residential-backed | | 4,189 | | 4,189 |
| Commercial-backed | | 75,361 | 1,388 | 76,749 |
| Asset-backed | | 20,367 | 445 | 20,812 |
| Municipals | | 176,968 | 7,270 | 184,238 |
| Corporate equities | 33 | | | 33 |
| Trading securities | | | 13,956 | 13,956 |
| Put options ⁽¹⁾ | | | 794 | 794 |
| Short-term and other investments ⁽²⁾ | 312,805 | 6,234 | 440 | 319,479 |
| | \$ 317,923 | \$ 798,310 | \$ 27,389 | \$ 1,143,622 |

(1) Included in Other assets on the consolidated condensed balance sheet.

(2) Amount excludes \$18.6 million of short-term other investments which are not subject to fair value measurement.

| | Liabilities at Fair Value as of September 30, 2009 | | | |
|--------------------------|---|----------------|----------------|--------------|
| | Level 1 | Level 2 | Level 3 | Total |
| | (In thousands) | | | |
| Interest rate swaps | \$ | \$ 10,714 | \$ | \$ 10,714 |
| Agent and employee plans | | | 14,982 | 14,982 |
| | \$ | \$ 10,714 | \$ 14,982 | \$ 25,696 |

The following is a description of the valuation methodologies used for certain assets and liabilities of the Company measured at fair value on a recurring basis, including the general classification of such assets pursuant to the valuation hierarchy.

Fixed Income Investments

Available for sale investments

The Company's fixed income investments include investments in U.S. treasury securities, U.S. government agencies bonds, corporate bonds, mortgage-backed and asset-backed securities, and municipal auction rate securities and bonds.

The Company estimates the fair value of its U.S. treasury securities using unadjusted quoted market prices, and accordingly, discloses these investments in Level 1 of the fair value hierarchy. The fair values of the majority of non-U.S. treasury securities held by the Company are determined based on observable market inputs provided by independent third party valuation information. The market inputs utilized in the pricing evaluation include but are not limited to, benchmark yields, reported trades, broker/dealer quotes, issuer spreads, two-sided markets, benchmark securities, bids, offers, reference data, and industry and economic events. The Company classifies the fair value estimates based on these observable market inputs within Level 2 of the fair value hierarchy. Investments classified within Level 2 consist of U.S. government agencies bonds, corporate bonds, mortgage-backed and asset-backed securities, and municipal bonds.

The Company also holds a small number of fixed income investments, including certain mortgage-backed and asset-backed securities, and collateralized debt obligations, for which it estimates the fair value using internal pricing matrices with some unobservable inputs that are significant to the valuation. The Company estimates the fair value of its entire portfolio of municipal auction rate securities based on non-binding quotes received from independent third parties due to limited activity and market data for auction rate securities, resulting from liquidity issues in the global credit and capital markets. Consequently, the lack of transparency in the inputs and the availability of independent third party pricing information for these investments resulted in their fair values being classified within the Level 3 of the hierarchy. As of September 30, 2009, the fair values of certain municipal auction rate securities, collateralized debt obligations and mortgage-backed and asset-backed securities which represent approximately 1.5% of the Company's total fixed income investments are reflected within the Level 3 of the fair value hierarchy.

Table of Contents

Beginning in 2008, the Company determined that the non-binding quoted price received from an independent third party broker for a particular collateralized debt obligation investment did not reflect a value based on an active market. During discussions with the independent third party broker, the Company learned that the price quote was established by applying a discount to the most recent price that the broker had offered the investment. However, there were no responding bids to purchase the investment at that price. As this price was not set based on an active market, the Company developed a fair value for this particular collateralized debt obligation. The Company continues to fair value this collateralized debt obligation as such during 2009.

The Company established a fair value for such collateralized debt obligation based on information about the underlying pool of assets supplied by the investment's asset manager. The Company developed a discounted cash flow valuation for the investment by applying assumptions for a variety of factors including among other things, default rates, recovery rates and a discount rate. The Company believes the assumptions for these factors were developed in a manner consistent with those that a market participant would use in valuation and were based on the information provided regarding the underlying pool of assets, various current market benchmarks, industry data for similar assets types, and particular market observations about similar assets.

Trading securities

The Company's fixed income trading securities consist of auction rate securities, for which the fair value is determined based on unobservable inputs. Accordingly, the fair value of this asset is reflected within Level 3 of the fair value hierarchy.

Equities

The Company maintains one investment in equity securities for which the Company uses a quoted market price based on observable market transactions. The Company includes the fair value estimate for this stock in Level 1 of the hierarchy. The remaining amount in equity securities represents one security accounted for using the equity method of accounting and, therefore, does not require fair value disclosure under the provisions of ASC Topic 820.

Short-term and other investments

The Company's short-term and other investments primarily consist of highly liquid money market funds, which are reflected within Level 1 and Level 2 of the fair value hierarchy. Additionally, the fair value of one of the Company's investment assets included in short-term and other investments is determined based on unobservable inputs. Accordingly, the fair value of this asset is reflected within Level 3 of the fair value hierarchy.

Put Options

The put options that the Company owns are directly related to agreements the Company entered into with UBS during 2008 to facilitate the repurchase of certain auction rate municipal securities. The options are carried at fair value which is related to the fair value of the auction rate securities (see *Trading securities* above) and are recorded in Other assets on the consolidated condensed balance sheets. The Company accounts for such put options in accordance with ASC Topic 320, which provides a fair value option election that permits an entity to elect fair value as the initial and subsequent measurement attribute for certain financial assets and liabilities on an instrument by instrument basis. Changes in fair value of assets and liabilities, for which the election is made, will be recognized in earnings as they occur.

Derivatives

The Company's derivative instruments are valued utilizing valuation models that primarily use market observable inputs and are traded in the markets where quoted market prices are not readily available, and accordingly, these instruments are reflected within the Level 2 of the fair value hierarchy.

Agent and Employee Stock Plans

The Company accounts for its agent and employee stock plan liabilities based on the Company's share price at the end of each reporting period. The Company's share price at the end of each reporting period is based on the prevailing fair value as determined by the Company's Board of Directors. The Company largely uses unobservable inputs in deriving the fair value of its share price and the value is, therefore, reflected in Level 3 of the hierarchy.

Table of Contents*Changes in Level 3 Assets and Liabilities*

The tables below summarize the change in balance sheet carrying values associated with Level 3 financial instruments and agent and employee stock plans for the three and nine months ended September 30, 2009.

Changes in Level 3 Assets and Liabilities Measured at Fair Value For the Three Months Ended September 30, 2009

| | Beginning | Unrealized | Purchases, | | Transfer | Ending |
|---------------------------------|------------------|-------------------|---------------------|------------------|-----------------|----------------|
| | Balance | Gains or | Sales, | Realized | in/(out) | Balance |
| | | (Losses) | and | Losses(1) | of | |
| | | | Issuances, | | Level 3, | |
| | | | Net | | Net | |
| | | | In Thousands | | | |
| Assets | | | | | | |
| Collateralized debt obligations | \$ 2,563 | \$ 533 | \$ | \$ | \$ | \$ 3,096 |
| Commercial-backed Asset-backed | 1,424 | 52 | (88) | | | 1,388 |
| Municipals | 360 | 85 | | | | 445 |
| Trading securities | 7,301 | (31) | | | | 7,270 |
| Put options | 14,259 | (53) | (250) | | | 13,956 |
| Other invested assets | 741 | 53 | (66) | | | 794 |
| | 141 | 365 | | | | 440 |
| | \$ 26,789 | \$ 1,004 | \$ (404) | \$ | \$ | \$ 27,389 |
| Liabilities | | | | | | |
| Agent and employee stock plans | \$ 13,184 | \$ | \$ 1,798 | \$ | \$ | \$ 14,982 |

Changes in Level 3 Assets and Liabilities Measured at Fair Value For the Nine Months Ended September 30, 2009

| | Beginning | Unrealized | Purchases, | | Transfer | Ending |
|---------------------------------|------------------|-------------------|---------------------|------------------|-----------------|----------------|
| | Balance | Gains or | Sales, | Realized | in/(out) | Balance |
| | | (Losses) | and | Losses(1) | of | |
| | | | Issuances, | | Level 3, | |
| | | | Net | | Net | |
| | | | In Thousands | | | |
| Assets | | | | | | |
| Collateralized debt obligations | \$ 2,585 | \$ 1,906 | \$ | \$ (1,395) | \$ | \$ 3,096 |
| Commercial-backed Asset-backed | 1,494 | 149 | (255) | | | 1,388 |
| Municipals | 252 | 193 | | | | 445 |
| Trading securities | 6,539 | 731 | | | | 7,270 |
| | 11,937 | 2,369 | (350) | | | 13,956 |

| | | | | | |
|-----------------------|-----------|----------|----------|------------|-----------|
| Put options | 3,163 | (2,369) | | | 794 |
| Other invested assets | 476 | 258 | (294) | | 440 |
| | \$ 26,446 | \$ 3,237 | \$ (899) | \$ (1,395) | \$ 27,389 |

Liabilities

| | | | | | |
|--------------------------------|-----------|----|------------|----|-----------|
| Agent and employee stock plans | \$ 18,158 | \$ | \$ (3,176) | \$ | \$ 14,982 |
|--------------------------------|-----------|----|------------|----|-----------|

- (1) Realized losses for the period are included in Realized gains, net on the Company's consolidated condensed statement of income (loss).

Investments not reported at fair value

Other investments primarily consists of investments in equity investees, which are accounted for under the equity method of accounting on the Company's consolidated condensed balance sheet at cost.

4. INVESTMENTS

The Company's investments consist of the following at September 30, 2009 and December 31, 2008:

| | September 30, 2009 | December 31, 2008 |
|----------------------------------|-----------------------------------|------------------------------|
| | (In thousands) | |
| Securities available for sale | | |
| Fixed maturities | \$ 809,360 | \$ 805,026 |
| Equity securities | 246 | 210 |
| Trading securities | 13,956 | 11,937 |
| Short-term and other investments | 338,029 | 210,433 |
| Total investments | \$ 1,161,591 | \$ 1,027,606 |

Table of Contents

Available for sale fixed maturities are reported at fair value which was derived as follows:

| | September 30, 2009 | | | | Fair Value |
|---------------------------------------|---------------------------|-------------------------|-------------------------|-----------------------------------|-------------------|
| | Amortized | Gross Unrealized | Gross Unrealized | Non-credit Loss Recognized | |
| | Cost | Gains | Losses | in OCI | |
| | (In thousands) | | | | |
| U.S. and U.S. Government agencies | \$ 46,717 | \$ 1,482 | \$ | \$ | \$ 48,199 |
| Collateralized debt obligations | 2,352 | 929 | (185) | | 3,096 |
| Residential-backed issued by agencies | 107,388 | 4,347 | (150) | | 111,585 |
| Commercial-backed issued by agencies | 8,366 | 421 | | | 8,787 |
| Residential-backed | 4,288 | 6 | (105) | | 4,189 |
| Commercial-backed | 75,984 | 1,177 | (412) | | 76,749 |
| Asset-backed | 21,474 | 316 | (978) | | 20,812 |
| Corporate bonds and municipals | 519,709 | 19,163 | (8,352) | | 530,520 |
| Other | 6,100 | | (677) | | 5,423 |
| Total fixed maturities | \$ 792,378 | \$ 27,841 | \$ (10,859) | \$ | \$ 809,360 |

| | December 31, 2008 | | | Fair Value |
|---------------------------------------|--------------------------|-------------------------|-------------------------|-------------------|
| | Amortized | Gross Unrealized | Gross Unrealized | |
| | Cost | Gains | Losses | |
| | (In thousands) | | | |
| U.S. and U.S. Government agencies | \$ 36,014 | \$ 1,794 | \$ | \$ 37,808 |
| Collateralized debt obligations | 3,700 | | (1,115) | 2,585 |
| Residential-backed issued by agencies | 72,468 | 1,910 | (6) | 74,372 |
| Commercial-backed issued by agencies | 37,406 | 781 | (53) | 38,134 |
| Residential-backed | 6,340 | | (878) | 5,462 |
| Commercial-backed | 76,959 | | (8,427) | 68,532 |
| Asset-backed | 25,011 | 70 | (6,148) | 18,933 |
| Corporate bonds and municipals | 590,996 | 4,229 | (41,985) | 553,240 |
| Other | 6,243 | | (283) | 5,960 |
| Total fixed maturities | \$ 855,137 | \$ 8,784 | \$ (58,895) | \$ 805,026 |

The amortized cost and fair value of available for sale fixed maturities at September 30, 2009, by contractual maturity, are set forth in the table below. Fixed maturities subject to early or unscheduled prepayments have been included based upon their contractual maturity dates. Actual maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

September 30, 2009
Amortized

| | Cost | Fair Value |
|--------------------------------------|-----------------------|-------------------|
| | (In thousands) | |
| <i>Maturity:</i> | | |
| One year or less | \$ 18,787 | \$ 18,989 |
| Over 1 year through 5 years | 179,801 | 184,639 |
| Over 5 years through 10 years | 258,195 | 262,277 |
| Over 10 years | 118,095 | 121,333 |
| | 574,878 | 587,238 |
| Mortgage and asset-backed securities | 217,500 | 222,122 |
| Total fixed maturities | \$ 792,378 | \$ 809,360 |

See Note 3 of Notes to Consolidated Condensed Financial Statements for additional disclosures on fair value measurements.

A summary of net investment income sources is set forth below:

| | Three Months Ended | | Nine Months Ended | |
|----------------------------------|---------------------------|-------------|--------------------------|-------------|
| | September 30, | | September 30, | |
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| Fixed maturities | \$ 9,290 | \$ 13,361 | \$ 28,980 | \$ 42,524 |
| Equity securities | 19 | | 36 | (9) |
| Short-term and other investments | 273 | 942 | (937) | 6,335 |
| Agent receivables | 613 | 731 | 1,959 | 2,382 |
| Student loan interest income | 1,149 | 1,656 | 3,625 | 5,817 |
| | 11,344 | 16,690 | 33,663 | 57,049 |
| Less investment expenses | 471 | 446 | 1,439 | 1,442 |
| | \$ 10,873 | \$ 16,244 | \$ 32,224 | \$ 55,607 |

Table of Contents*Realized Gains and Losses*

Realized gains and losses on sales of investments are recognized in net income (loss) on the specific identification basis and include write downs on those investments deemed to have other than temporary declines in fair values. Gains and losses on trading securities are reported in Realized gains, net on the consolidated condensed statements of income (loss).

Fixed maturities

Proceeds from the sale and call of investments in fixed maturities were \$38.2 million and \$52.6 million for the three and nine months ended September 30, 2009, respectively, and \$99.8 million and \$224.2 million for the three and nine months ended September 30, 2008, respectively. Gross gains of \$809,000 and \$1.9 million were realized on the sale and call of fixed maturity investments for the three and nine months ended September 30, 2009, respectively. Gross gains of \$961,000 and \$1.9 million and gross losses of \$206,000 and \$766,000 were realized on the sale and call of fixed maturity investments for the three and nine months ended September 30, 2008, respectively.

Equity securities

The Company realized no gains or losses on equity securities during the three and nine months ended September 30, 2009 and 2008.

Trading securities and Put options

The Company accounts for certain municipal auction rate securities as trading securities. In 2008, the Company entered into an agreement with UBS to facilitate the repurchase of certain auction rate municipal securities. At such time, the Company received put options. Any gain or loss recognized on the trading securities is offset by the same gain or loss on the put options.

Unrealized Gains (Losses)

Unrealized investment gains and losses on available for sale securities, net of applicable deferred income tax, are reported in Accumulated other comprehensive income (loss) as a separate component of stockholders' equity and accordingly have no effect on net income (loss).

Set forth below is a summary of gross unrealized losses in its fixed maturities as of September 30, 2009 and December 31, 2008:

| Description of Securities | Unrealized Loss Less Than 12 Months | | September 30, 2009 Unrealized Loss | | Total | |
|---------------------------------------|---|----------------------|---------------------------------------|----------------------|-------------------|----------------------|
| | Fair Value | Unrealized Losses | 12 Months or longer Fair Value | Unrealized Losses | Fair Value | Unrealized Losses |
| | (In thousands) | | | | | |
| Collateralized debt obligations | \$ 921 | \$ 185 | \$ | \$ | \$ 921 | \$ 185 |
| Residential-backed issued by agencies | 23,099 | 150 | | | 23,099 | 150 |
| Residential-backed Commercial-backed | | | 3,740 | 105 | 3,740 | 105 |
| Asset-backed | | | 19,199 | 412 | 19,199 | 412 |
| Corporate bonds and municipals | 300 | | 16,945 | 978 | 16,945 | 978 |
| Other | | | 187,951 | 8,352 | 188,251 | 8,352 |
| | | | 5,423 | 677 | 5,423 | 677 |
| Total | \$ 24,320 | \$ 335 | \$ 233,258 | \$ 10,524 | \$ 257,578 | \$ 10,859 |

December 31, 2008

| Description of Securities | Unrealized Loss Less Than 12 Months | | Unrealized Loss 12 Months or longer | | Total | |
|---------------------------------------|--|----------------------|--|----------------------|-------------------|----------------------|
| | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses |
| | | | (In thousands) | | | |
| Collateralized debt obligations | \$ | \$ | \$ 2,310 | \$ 1,115 | \$ 2,310 | \$ 1,115 |
| Residential-backed issued by agencies | 49 | | 2,361 | 59 | 2,410 | 59 |
| Residential-backed | | | 5,461 | 878 | 5,461 | 878 |
| Commercial-backed | 28,432 | 2,960 | 40,100 | 5,467 | 68,532 | 8,427 |
| Asset-backed | | | 13,072 | 6,148 | 13,072 | 6,148 |
| Corporate bonds and municipals | 117,143 | 6,877 | 289,731 | 35,108 | 406,874 | 41,985 |
| Other | | | 5,960 | 283 | 5,960 | 283 |
| Total | \$ 145,624 | \$ 9,837 | \$ 358,995 | \$ 49,058 | \$ 504,619 | \$ 58,895 |

Table of Contents

Of the \$335,000 in unrealized losses that had existed for less than twelve months at September 30, 2009, one Collateralized debt obligation had an unrealized loss in excess of 10% of the security's cost. The amount of unrealized loss with respect to this security is \$114,000 at September 30, 2009.

Of the \$10.5 million in unrealized losses that have existed for twelve months or longer at September 30, 2009, eleven securities had unrealized losses in excess of 10% of the security's cost, of which five were classified as

Asset-backed securities, one was classified as Other and five were classified as Corporate bonds and municipals in the table above. The amount of unrealized loss with respect to those securities was \$5.8 million at September 30, 2009, of which \$581,000 relates to Asset-backed securities, \$676,000 relates to Other and \$4.6 million relates to Corporate bonds and municipals.

As a Company that holds investments in the financial services industry, HealthMarkets has been affected by conditions in U.S. financial markets and economic conditions throughout the world. The financial environment in the U.S. was volatile during 2008; however, the Company has seen improved market conditions during 2009, which are reflected in the decrease in unrealized losses, as well as a decrease in the number of securities with unrealized losses. The Company continually monitors investments with unrealized losses that have existed for twelve months or longer and considers such factors as the current financial condition of the issuer, the performance of underlying collateral and effective yields. Additionally, HealthMarkets considers whether it has the intent to sell the security and whether it is more likely than not that the Company will be required to sell the debt security before the fair value reverts to our cost basis, which may be at maturity of the security. Based on such review, the Company believes that, as of September 30, 2009, the unrealized loss in these investments is temporary.

It is at least reasonably probable the Company's assessment of whether the unrealized losses are other than temporary may change over time, given, among other things, the dynamic nature of markets or changes in the Company's assessment of its ability or intent to hold impaired investment securities, which could result in the Company recognizing other-than-temporary impairment charges or realized losses on the sale of such investments in the future.

Equity securities

Gross unrealized investment gains (losses) on equity securities were \$4,000 and \$1,000 for the three and nine months ended September 30, 2009, respectively, and \$4,000 and \$(3,000) for the three and nine months ended September 30, 2008, respectively.

Other-than-temporary impairments

Investments are reviewed at least quarterly, using both quantitative and qualitative factors, to determine if they have experienced an impairment of value that is considered other-than-temporary. In its review, management considers the following indicators of impairment: fair value significantly below cost; decline in fair value attributable to specific adverse conditions affecting a particular investment; decline in fair value attributable to specific conditions, such as conditions in an industry or in a geographic area; decline in fair value for an extended period of time; downgrades by rating agencies from investment grade to non-investment grade; financial condition deterioration of the issuer and situations where dividends have been reduced or eliminated or scheduled interest payments have not been made. Additionally, the Company assesses whether the amortized cost basis will be recovered by comparing the present value of cash flows expected to be collected with the amortized cost basis of the investment. When the determination is made that an other-than-temporary impairment (OTTI) exists but the Company does not intend to sell the security and it is not more likely than not that the entity will be required to sell the security before the recovery of its remaining amortized cost basis, the Company will determine the amount of the impairment related to a credit loss and the amount related to other factors. OTTI losses attributed to a credit loss are recorded in Net impairment losses recognized in earnings on the statement of income (loss). OTTI losses attributed to other factors are reported in

Accumulated other comprehensive income (loss) as a separate component of stockholders' equity and accordingly have no effect on net income (loss).

The Company recognized no OTTI losses during the three months ended September 30, 2009 and \$4.1 million during the nine months ended September 30, 2009. These impairments, which the Company deemed to be other-than-temporary reductions, were attributable to credit losses and, as such, these impairments were recorded in the consolidated condensed statement of income (loss). The Company recognized realized losses from OTTIs of

\$16.8 million and \$22.4 million for the three and nine months ended September 30, 2008, respectively. These OTTI, which the Company deemed were other-than-temporary reductions, were due to a decline in the fair values of the investments below the Company's cost basis resulting partially from liquidity issues experienced in the global credit and capital markets. The significant OTTI charges recognized during the three months ended September 30, 2008 resulted from certain corporate debt and collateralized debt obligation securities.

Table of Contents

Upon adoption of FSP SFAS No. 115-2, which was codified into ASC Topic 320, the Company recorded a cumulative-effect adjustment for debt securities held at adoption for which an OTTI had been previously recognized. The Company recognized such tax-effected cumulative effect of initially applying this guidance as an adjustment to Retained earnings for \$1.0 million, net of tax, with a corresponding adjustment to Accumulated other comprehensive income.

| Cumulative OTTI credit losses recognized for securities still held at April 1, 2009 | Additions to OTTI securities where no credit losses were recognized prior to April 1, 2009 | Additions for OTTI securities where credit losses have been recognized prior to April 1, 2009 (In thousands) | Reductions for securities sold during the period (realized) | Reductions for increases in cash flows expected to be collected that are recognized over the remaining life of the security | Credit losses on debt securities for which a portion of an OTTI was recognized in OCI at September 30, 2009 |
|--|---|---|--|--|--|
| \$28,012 | \$ 2,683 | \$ | \$(4,203) | \$ (307) | \$26,185 |

5. DEBT

On April 5, 2006, HealthMarkets, LLC entered into a credit agreement, providing for a \$500.0 million term loan facility and a \$75.0 million revolving credit facility, which includes a \$35.0 million letter of credit sub-facility. The full amount of the term loan was drawn at closing. At September 30, 2009, the Company had an aggregate of \$362.5 million of indebtedness outstanding under the term loan facility, which indebtedness bore interest at the London inter-bank offered rate (LIBOR) plus a borrowing margin of 1.00%. The Company has not drawn on the \$75.0 million revolving credit facility.

In addition, on April 5, 2006, HealthMarkets Capital Trust I and HealthMarkets Capital Trust II (two newly formed Delaware statutory business trusts, collectively the Trusts) issued \$100.0 million of floating rate trust preferred securities (the Trust Securities) and \$3.1 million of floating rate common securities. The Trusts invested the proceeds from the sale of the Trust Securities, together with the proceeds from the issuance to HealthMarkets, LLC by the Trusts of the common securities, in \$100.0 million principal amount of HealthMarkets, LLC's Floating Rate Junior Subordinated Notes due June 15, 2036 (the Notes), of which \$50.0 million principal amount accrue interest at a floating rate equal to three-month LIBOR plus 3.05% and \$50.0 million principal amount accrue interest at a fixed rate of 8.367%.

On April 29, 2004, UICI Capital Trust I (a Delaware statutory business trust, the 2004 Trust) completed the private placement of \$15.0 million aggregate issuance amount of floating rate trust preferred securities with an aggregate liquidation value of \$15.0 million (the 2004 Trust Preferred Securities). The 2004 Trust invested the \$15.0 million proceeds from the sale of the 2004 Trust Preferred Securities, together with the proceeds from the issuance to the Company by the 2004 Trust of its floating rate common securities in the amount of \$470,000 (the Common Securities and, collectively with the 2004 Trust Preferred Securities, the 2004 Trust Securities), in an equivalent face amount of the Company's Floating Rate Junior Subordinated Notes due 2034 (the 2004 Notes). The 2004 Notes will mature on April 29, 2034. The 2004 Notes accrue interest at a floating rate equal to three-month LIBOR plus 3.50%, payable quarterly.

The following table sets forth detail of the Company's debt and interest expense:

| | Principal Amount at September 30, 2009 | Interest Expense | | | |
|-------------------------------------|---|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| | | Three Months Ended | | Nine Months Ended | |
| | | September 30, 2009 | September 30, 2008 | September 30, 2009 | September 30, 2008 |
| (In thousands) | | | | | |
| <i>2006 credit agreement:</i> | | | | | |
| Term loan | \$ 362,500 | \$ 3,737 | \$ 5,203 | \$ 12,757 | \$ 15,796 |
| \$75 Million revolver (non-use fee) | | 92 | 33 | 235 | 105 |
| <i>Trust preferred securities:</i> | | | | | |
| UICI Capital Trust I | 15,470 | 165 | 247 | 544 | 788 |
| HealthMarkets Capital Trust I | 51,550 | 478 | 768 | 1,668 | 2,534 |
| HealthMarkets Capital Trust II | 51,550 | 1,102 | 1,102 | 3,271 | 3,283 |
| <i>Other:</i> | | | | | |
| Other interest | | 790 | 4,115 | 2,357 | 6,211 |
| Amortization of financing fees | | 1,195 | 1,139 | 3,554 | 3,361 |
| Total | \$ 481,070 | \$ 7,559 | \$ 12,607 | \$ 24,386 | \$ 32,078 |
| Student Loan Credit Facility | 78,850 | | 718 | 866 | 2,842 |
| Total | \$ 559,920 | \$ 7,559 | \$ 13,325 | \$ 25,252 | \$ 34,920 |

The fair value of the Company's long-term debt was \$422.3 million and \$317.4 million at September 30, 2009 and December 31, 2008, respectively. The fair value of such long-term debt is estimated using discounted cash flow analyses, based on the Company's current incremental borrowing rates for similar types of borrowing arrangements.

Table of Contents*Student Loan Credit Facility*

At September 30, 2009 and December 31, 2008, the Company had an aggregate of \$78.9 million and \$86.1 million, respectively, of indebtedness outstanding under a secured student loan credit facility (the Student Loan Credit Facility), which indebtedness is represented by Student Loan Asset-Backed Notes issued by a bankruptcy-remote special purpose entity (the SPE Notes). At September 30, 2009 and December 31, 2008, indebtedness outstanding under the Student Loan Credit Facility was secured by alternative (*i.e.*, non-federally guaranteed) student loans and accrued interest in the carrying amount of \$73.6 million and \$80.5 million, respectively, and by a pledge of cash, cash equivalents and other qualified investments of \$5.4 million and \$5.9 million, respectively.

The SPE Notes represent obligations solely of the SPE, and not of the Company or any other subsidiary of the Company. For financial reporting and accounting purposes, the Student Loan Credit Facility has been classified as a financing as opposed to a sale. Accordingly, in connection with the financing, the Company recorded no gain on sale of the assets transferred to the SPE.

The SPE Notes were issued by the SPE in three tranches (\$50.0 million of Series 2001A-1 Notes (the Series 2001A-1 Notes) and \$50.0 million of Series 2001A-2 Notes (the Series 2001A-2 Notes) issued on April 27, 2001, and \$50.0 million of Series 2002A Notes (the Series 2002A Notes) issued on April 10, 2002). The interest rate on each series of SPE Notes resets monthly in a Dutch auction process. The Series 2001A-1 Notes and Series 2001A-2 Notes have a final stated maturity of July 1, 2036; the Series 2002A Notes have a final stated maturity of July 1, 2037. Beginning July 1, 2005, the SPE Notes were also subject to mandatory redemption in whole or in part on each interest payment date from any monies received as a recovery of the principal amount of any student loan securing payment of the SPE Notes, including scheduled, delinquent and advance payments, payouts or prepayments. During the three and nine months ended September 30, 2009, the Company made principal payments of approximately \$2.2 million and \$7.2 million, respectively, and during the three and nine months ended September 30, 2008, the Company made principal payments of approximately \$2.3 million and \$9.4 million, respectively, on the SPE notes.

6. DERIVATIVES

HealthMarkets uses derivative instruments, specifically interest rate swaps, as part of its risk management activities to protect against the risk of changes in prevailing interest rates adversely affecting future cash flows associated with certain debt. The Company accounts for such interest rate swaps in accordance with ASC Topic 815. These swap agreements are designed as hedging instruments and the Company formally documents qualifying hedged transactions and hedging instruments, and assesses, both at inception of the contract and on an ongoing basis, whether the hedging instruments are effective in offsetting changes in cash flows of the hedged transaction. The Company uses regression analysis to assess the hedge effectiveness in achieving the offsetting cash flows attributable to the risk being hedged. In addition, the Company utilizes the hypothetical derivative methodology for the measurement of ineffectiveness. Derivative gains and losses not effective in hedging the expected cash flows will be recognized immediately in earnings. The fair values of the interest rate swaps are contained in Note 3 of Notes to Consolidated Condensed Financial Statements. In assessing the fair value, the Company takes into consideration the current interest rates and the current creditworthiness of the counterparties, as well as the current creditworthiness of the Company, as applicable.

At September 30, 2009, the Company owned two interest rate swap agreements with an aggregate notional amount of \$200 million. The terms of the swaps are 4 and 5 years beginning on April 11, 2006. Additionally, the Company owned a 3 year swap, which matured on April 11, 2009.

Derivative Instruments in Hedging Relationships for the Nine Months Ended September 30, 2009

| | Location of Gain | | Amount of Interest Expense | | Location of Loss | | Amount of (Gain) Loss | |
|---------------------|-----------------------------|--------------------|-----------------------------|--------------------|--------------------|----------------------------------|----------------------------------|----------------------------------|
| | (Loss) | from | (Income) | Reclassified from | Recognized in | Income on | Recognized in | Income on |
| | Accumulated OCI into Income | | Accumulated OCI into Income | | Income on | Derivative (Ineffective Portion) | Derivative (Ineffective Portion) | Derivative (Ineffective Portion) |
| | Effective Portion) | Effective Portion) | Effective Portion) | Effective Portion) | Effective Portion) | Effective Portion) | Effective Portion) | Effective Portion) |
| | 2009 | 2008 | 2009 | 2008 | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | | | | | |
| | Interest | | | | Investment | | | |
| Interest rate swaps | \$ (2,036) | \$ (2,881) | expense | \$ 6,741 | \$ 3,620 | income | \$ 519 | \$ 568 |

HealthMarkets does not expect the ineffectiveness related to its hedging activity to be material to the Company's financial results in the future. There were no components of the derivative instruments that were excluded from the assessment of hedge effectiveness.

At September 30, 2009, accumulated other comprehensive income (loss) included a deferred after-tax net loss of \$6.0 million related to the interest rate swaps of which \$646,000 (\$420,000 net of tax) is the remaining amount of loss associated with the previous terminated hedging relationship. This amount is expected to be reclassified into earnings in conjunction with the interest payments on the variable rate debt through April 2011, of which \$448,000 is expected to be reclassified into earnings within the next twelve months.

Table of Contents**7. NET INCOME (LOSS) PER SHARE**

The following table sets forth the computation of basic and diluted earnings per share:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|---|-------------|--|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands, except per share amounts) | | | |
| Income (loss) from continuing operations | \$ 17,395 | \$ (18,796) | \$ 28,611 | \$ (44,385) |
| Income (loss) from discontinued operations | 55 | 82 | 106 | 149 |
| Net income (loss) available to common shareholders | \$ 17,450 | \$ (18,714) | \$ 28,717 | \$ (44,236) |
| Weighted average shares outstanding, basic | 29,424 | 29,913 | 29,582 | 30,363 |
| Dilutive effect of stock options and other shares | 648 | | 601 | |
| Weighted average shares outstanding, dilutive | 30,072 | 29,913 | 30,183 | 30,363 |
| <i>Basic earnings (losses) per share:</i> | | | | |
| From continuing operations | \$ 0.59 | \$ (0.63) | \$ 0.97 | \$ (1.46) |
| From discontinued operations | 0.00 | 0.00 | 0.00 | 0.00 |
| Net income (loss) per share, basic | \$ 0.59 | \$ (0.63) | \$ 0.97 | \$ (1.46) |
| <i>Diluted earnings (losses) per share:</i> | | | | |
| From continuing operations | \$ 0.58 | \$ (0.63) | \$ 0.95 | \$ (1.46) |
| From discontinued operations | 0.00 | 0.00 | 0.00 | 0.00 |
| Net income (loss) per share, basic | \$ 0.58 | \$ (0.63) | \$ 0.95 | \$ (1.46) |

During the three and nine months ended September 30, 2008, 887,856 and 751,147, respectively, of common stock equivalents were anti-dilutive. Consequently the effect of their conversion into shares of common stock has been excluded from the calculation of diluted net income per share.

8. COMMITMENTS AND CONTINGENCIES*Leases*

For the three and nine months ended September 30, 2009, the Company recorded impairment expenses of approximately \$2.9 million and \$4.5 million, respectively, which are included in Underwriting, acquisition and insurance expenses on the consolidated condensed statements of income (loss). Such expenses relate to three leased facilities which the Company no longer utilizes. These costs represent impairments of leasehold improvements, as well as provisions for future remaining lease obligations. In accordance with ASC Topic 420, *Exit or Disposal Cost Obligations*, the provisions recorded for lease obligations on the cease-use dates were determined based on the fair value of the liability for costs that will continue to be incurred over the remaining terms of the leases without economic benefit to the Company.

With respect to the facilities discussed above, at September 30, 2009 the Company had a liability of \$2.6 million, which is included in Other liabilities on the consolidated condensed balance sheet. Payments toward the liability will continue through February 2013, which is the remaining term of the leases. Such liability is based on the future commitment, net of expected sublease income.

Litigation Matters

The Company is a party to various material legal proceedings, which are described in the Company's Annual Report on Form 10-K filed for the year ended December 31, 2008 under the caption *Item 3. Legal Proceedings*. Except as discussed below, during the three month period covered by this Quarterly Report on Form 10-Q, the Company has not been named in any new material legal proceeding, and there have been no material developments in the previously reported legal proceedings.

Litigation Matters

Insurance Claims Litigation

As previously disclosed, MEGA was named as a defendant in an action filed on April 8, 2003 (*Lucinda Myers v. MEGA et al.*) pending in the District Court of Potter County, Texas, Case No. 90826-E. Plaintiff alleged several causes of action, including breach of contract, breach of the duty of good faith and fair dealing, negligence, unfair claims settlement practices, violation of the Texas Deceptive Trade Practices-Consumer Protection Act, mental anguish, and felony destruction of records and securing execution by deception. Plaintiff sought monetary damages in an unspecified amount and declaratory relief. MEGA asserted a counterclaim alleging, among other things, a cause of action against the plaintiff

Table of Contents

for rescission of the health insurance contract due to material misrepresentations in the application for insurance. On September 29, 2009, this matter was dismissed with prejudice following a settlement of this matter on terms that did not have a material adverse effect upon the Company's consolidated financial condition or results of operations.

Credit Insurance Litigation

As previously disclosed, Mid-West was named as a defendant in a putative class action filed on November 7, 2008 (*Cynthia Hrnyak, on behalf of herself and all others similarly situated v. Mid-West National Life Insurance Company of Tennessee*) pending in the United States District Court for the Northern District of Ohio, Case No. 1:08CV2642. Plaintiff alleged several causes of action, including breach of contract, unjust enrichment, violation of the Ohio Revised Code Annotated Section 3918.08 and bad faith, arising from the alleged failure to refund unearned premium on credit insurance policies issued by Mid-West in connection with automobile loans upon early termination of coverage. Plaintiff seeks an order certifying the suit as a nationwide class action, compensatory and punitive damages and injunctive relief. The parties have agreed on the terms of a proposed settlement. On June 24, 2009, the Court signed a preliminary order approving such terms; however, any final settlement of this matter is subject to a fairness hearing scheduled for November 23, 2009. The Company believes that any final settlement of this matter will be on terms that do not have a material adverse effect on the Company's consolidated financial condition or results of operations.

Fair Labor Standards Act Agent Litigation

As previously disclosed, HealthMarkets is a party to three separate collective actions filed under the Federal Fair Labor Standards Act (FLSA) (*Sherrie Blair et al., v. Cornerstone America et al.*, filed on May 26, 2005 in the United States District Court for the Northern District of Texas, Fort Worth Division, Civil Action No. 4:04-CV-333-Y; *Norm Campbell et al., v. Cornerstone America et al.*, filed on May 26, 2005 in the United States District Court for the Northern District of Texas, Fort Worth Division, Civil Action No. 4:05-CV-334-Y; and *Joseph Hopkins et al., v. Cornerstone America et al.*, filed on May 26, 2005 in the United States District Court for the Northern District of Texas, Fort Worth Division, Civil Action No. 4:05-CV-332-Y). On December 9, 2005, the Court consolidated all of the actions and made the *Hopkins* suit the lead case. In each of the cases, plaintiffs, for themselves and on behalf of others similarly situated, seek to recover unpaid overtime wages alleged to be due under section 16(b) of the FLSA. The complaints allege that the named plaintiffs (consisting of former district sales leaders and regional sales leaders in the Cornerstone America independent agent hierarchy) were employees within the meaning of the FLSA and are therefore entitled, among other relief, to recover unpaid overtime wages under the terms of the FLSA. The parties filed motions for summary judgment on August 1, 2006. On March 30, 2007, the Court denied HealthMarkets and Mid-West's motion and granted the plaintiffs' motion. In October 2008, the United States Fifth Circuit Court of Appeals affirmed the trial court's ruling in favor of plaintiffs on the issue of their status as employees under the FLSA and remanded the case to the trial court for further proceedings. On March 23, 2009, the United States Supreme Court denied HealthMarkets' and Mid-West's petition for writ of certiorari. A court-approved notice to prospective participants in the collective action was mailed in April 2008, providing prospective participants with the ability to file opt-in elections. Discovery in this matter is ongoing. This matter has been scheduled for trial on March 15, 2010. The Company is in the process of evaluating the impact that these matters may have on its relationships with agents. At present, it is unclear what effect these matters may have on the Company's consolidated financial condition or results of operations.

Commonwealth of Massachusetts Litigation

As previously disclosed, on October 23, 2006, MEGA was named as a defendant in an action filed by the Massachusetts Attorney General on behalf of the Commonwealth of Massachusetts (*Commonwealth of Massachusetts v. The MEGA Life and Health Insurance Company*), pending in the Superior Court of Suffolk County, Massachusetts, Case Number 06-4411-F. Plaintiff alleged that MEGA engaged in unfair and deceptive practices by issuing policies that contained exclusions of, or otherwise failed to cover, certain benefits mandated under Massachusetts law. In addition, plaintiff alleged that MEGA violated Massachusetts laws that (i) require health insurance policies to provide coverage for outpatient contraceptive services to the extent the policies provide coverage for other outpatient services and (ii) limit exclusions of coverage for pre-existing conditions. On August 22, 2007, the Attorney General filed an amended complaint which added HealthMarkets, Inc. and Mid-West (together with MEGA, the Defendants) to this

action and broadened plaintiff's original allegations. The amended complaint included allegations that the Defendants engaged in unfair and deceptive trade practices and illegal association membership practices, imposed illegal waiting periods and restrictions on coverage of pre-existing conditions and failed to comply with Massachusetts law regarding mandatory benefits.

On August 31, 2009, the Defendants and the Commonwealth of Massachusetts agreed to settle this matter by executing a Final Judgment by Consent (the Consent), which the Court approved on September 3, 2009. By entering into the Consent, the Defendants do not admit to any violation of law or liability. The settlement terms include a collective total

Table of Contents

payment of \$15.0 million, subject to certain credits for payments made under the August 26, 2009 Regulatory Settlement Agreement with the Massachusetts Division of Insurance (the Settlement Agreement) described below in *Regulatory Matters*. Each Defendant will pay \$5.0 million, comprised of (i) \$1.0 million to be paid as civil penalties (the Penalties Payment); (ii) \$250,000 to be paid as attorneys fees and costs; and (iii) \$3.75 million to be paid for consumer compensatory damages and other consumer relief (the Consumer Relief Payments). The Consent acknowledges the obligations of MEGA and Mid-West under the Settlement Agreement to pay \$2.0 million, together with an as-yet undetermined sum pursuant to a claims reassessment process. The Consent provides credits as follows: (i) the \$2.0 million payment under the Settlement Agreement will be credited towards the \$2.0 million in Penalties Payments that MEGA and Mid-West would otherwise be required to collectively pay and (ii) based on amounts to be paid by MEGA and Mid-West under the Settlement Agreement for claims reassessment, the Attorney General will provide a preliminary credit of \$400,000 toward the Consumer Relief Payments due collectively from MEGA and Mid-West. If the total amount of such claims reassessment payments is less than \$400,000, MEGA and Mid-West must pay the difference. If the total amount of such claims reassessment payments is more than \$400,000, the Attorney General must pay the amount which exceeds \$400,000 up to a maximum payment of \$600,000. Defendants will provide the Attorney General with information regarding actions taken, since February 1, 2007, to remediate claims associated with certain mandated benefits and policy exclusion limits. In addition to the payments described above, if the total amount of payments to remediate such claims since February 1, 2007 is less than \$2.2 million, the Defendants must pay the difference.

The Consent also imposes upon the Defendants certain non-monetary obligation. Effective October 1, 2009, for a period of five years from the date of written notice to customers (which notice must be given on or before June 30, 2011), the Consent prohibits MEGA and Mid-West, or any insurance subsidiary of the Company, from writing or issuing Health Plans (as defined under applicable Massachusetts law) in Massachusetts. The Consent also requires the Defendants to provide customers with written notice regarding restrictions on renewals on or before June 30, 2011; requires disclosure to customers regarding medical loss ratio of the MEGA and Mid-West Health Plans for the calendar years 2008, 2009 and 2010 and whether the products qualify as Creditable Coverage (as defined under applicable Massachusetts law); and imposes a number of injunctive terms, copies of which must be served on persons who have served as insurance producers of Defendants since January 1, 2009. To the extent that the Defendants sell health benefit plans of a third party carrier, the Consent further requires the Defendants to implement revised agent training materials and agent oversight processes and provide reporting to the Commonwealth of Massachusetts regarding compliance with performance standards under the previously reported May 2008 regulatory settlement agreement resolving matters arising from the multi-state market conduct examination of MEGA, Mid-West and Chesapeake (the Insurance Companies).

General Litigation Matters

The Company and its subsidiaries are parties to various other pending and threatened legal proceedings, claims, demands, disputes and other matters arising in the ordinary course of business, including some asserting significant liabilities arising from claims, demands, disputes and other matters with respect to insurance policies, relationships with agents, relationships with former or current employees and other matters. From time to time, some such matters, where appropriate, may be the subject of internal investigation by management, the Board of Directors, or a committee of the Board of Directors.

Given the expense and inherent risks and uncertainties of litigation, we regularly evaluate litigation matters pending against us, including those described in Note 16 of Notes to the Company s Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the year ended December 31, 2008, to determine if settlement of such matters would be in the best interests of the Company and its stockholders. The costs associated with any such settlement could be substantial and, in certain cases, could result in an earnings charge in any particular quarter in which we enter into a settlement agreement. Although we have recorded litigation reserves which represent our best estimate on probable losses, both known and incurred but not reported, our recorded reserves might prove to be inadequate to cover an adverse result or settlement for extraordinary matters. Therefore, costs associated with the various litigation matters to which we are subject and any earnings charge recorded in connection with a settlement agreement could have a material adverse effect on our consolidated results of operations in a period, depending on the

results of our operations for the particular period.

Regulatory Matters

Massachusetts Division of Insurance

As previously disclosed, in December 2006, the Insurance Companies entered into a regulatory settlement agreement with the Massachusetts Division of Insurance (the Division) following two prior limited scope market conduct examinations, the first pertaining to operations, complaint handling, marketing and sales, certificate holder services, underwriting and rating, and the second pertaining to claims handling practices in small group health insurance. The

Table of Contents

Division has monitored the Insurance Companies' activities and implementation of the regulatory settlement agreement requirements and, in January 2009, commenced a re-examination of certain key provisions of the regulatory settlement agreement.

On August 26, 2009, the Insurance Companies and the Division entered into the Settlement Agreement to resolve all outstanding matters stemming from the 2006 regulatory settlement agreement and to resolve all issues identified in subsequent reviews and/or re-examinations conducted through February 2009. By entering into the Settlement Agreement, the Insurance Companies do not admit, deny or concede any actual or potential fault, wrongdoing, liability or violation of law in connection with any facts or claims that have been or could have been alleged against them.

The settlement terms include payment of a \$2.0 million fee; discontinuance of voluntary sales of health benefit plans to eligible individuals and small businesses in the Massachusetts market; and agreement not to offer any new health benefit plans in Massachusetts on or after October 1, 2009, for a period of three years. The Insurance Companies may continue to offer ancillary vision, dental and related specialty plans that are not considered health benefit plans under Massachusetts law, and may continue to renew all existing health benefit plans and to honor all existing contracts pursuant to applicable statutory and regulatory requirements. The terms of the Settlement Agreement also require referral of all producer disciplinary actions to the Division's Special Investigations Unit for a two year period; a targeted customer outreach notifying certain insureds of their right to participate in a claims reassessment process; monthly reporting to the Division regarding the claims reassessment process and Special Investigation Unit referrals; and continued compliance with the requirements of the December 2006 regulatory settlement agreement as such requirements pertain to the business that the Insurance Companies continue to issue and/or renew after the Settlement Agreement is executed. The reasonable costs of the Division in monitoring compliance with the Settlement Agreement will be paid by the Insurance Companies. The Division may impose an additional penalty of up to \$3.0 million if the Insurance Companies fail to comply with the requirements of the Settlement Agreement.

General Regulatory Matters

The Company's insurance subsidiaries are subject to various other pending market conduct or other regulatory examinations, inquiries or proceedings arising in the ordinary course of business. As previously disclosed, these matters include the multi-state market conduct examination of the Insurance Companies for the examination period January 1, 2000 through December 31, 2005. Reference is made to the discussion of these and other matters contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 under the caption "Item 3 Legal Proceedings" and in Note 16 of Notes to Consolidated Financial Statements included in such report. State insurance regulatory agencies have authority to levy significant fines and penalties and require remedial action resulting from findings made during the course of such matters. Market conduct or other regulatory examinations, inquiries or proceedings could result in, among other things, changes in business practices that require the Company to incur substantial costs. Such results, individually or in combination, could injure our reputation, cause negative publicity, adversely affect our debt and financial strength ratings, place us at a competitive disadvantage in marketing or administering our products or impair our ability to sell insurance policies or retain customers, thereby adversely affecting our business, and potentially materially adversely affecting the results of operations in a period, depending on the results of operations for the particular period. Determination by regulatory authorities that we have engaged in improper conduct could also adversely affect our defense of various lawsuits.

9. SEGMENT INFORMATION

The Company operates three business segments, the Insurance segment, Corporate and Disposed Operations. The Insurance segment includes the Company's SEA Division, Medicare and Other Insurance. Corporate includes investment income not allocated to the Insurance segment, realized gains or losses, interest expense on corporate debt, the Company's Student Loans business, general expenses relating to corporate operations, variable non-cash stock-based compensation and operations that do not constitute reportable operating segments. Disposed Operations includes the former Life Insurance Division, former Star HRG Division and former Student Insurance Division.

Allocations of investment income and certain general expenses are based on a number of assumptions and estimates, and the business segments reported operating results would change if different allocation methods were

applied. Certain assets are not individually identifiable by segment and, accordingly, have been allocated by formulas. Segment revenues include premiums and other policy charges and considerations, net investment income, fees and other income. Management does not allocate income taxes to segments. Transactions between reportable segments are accounted for under respective agreements, which provide for such transactions generally at cost.

Table of Contents

Revenue from continuing operations, income (loss) from continuing operations before income taxes, and assets by operating segment are set forth in the tables below:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|---|-------------|--|--------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| Revenue from continuing operations: | | | | |
| Insurance: | | | | |
| Self-Employed Agency Division | \$ 259,231 | \$ 310,944 | \$ 815,819 | \$ 949,368 |
| Medicare Division | 1,253 | 26,519 | 1,254 | 72,537 |
| Other Insurance Division | 1,396 | 6,576 | 7,350 | 22,487 |
| Total Insurance | 261,880 | 344,039 | 824,423 | 1,044,392 |
| Corporate | 5,001 | (6,985) | 8,997 | 3,859 |
| Intersegment Eliminations | (122) | (38) | (122) | (129) |
| Total revenue excluding disposed operations | 266,759 | 337,016 | 833,298 | 1,048,122 |
| Disposed Operations | 20 | 54 | 71 | 47,621 |
| Total revenue from continuing operations | \$ 266,779 | \$ 337,070 | \$ 833,369 | \$ 1,095,743 |

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|---|-------------|--|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| Income (loss) from continuing operations before federal income taxes: | | | | |
| Insurance: | | | | |
| Self-Employed Agency Division | \$ 40,774 | \$ 16,374 | \$ 105,224 | \$ 47,119 |
| Medicare Division | 2,584 | (3,077) | (7,743) | (15,381) |
| Other Insurance Division | 739 | (1,348) | 3,153 | 2,893 |
| Total Insurance | 44,097 | 11,949 | 100,634 | 34,631 |
| Corporate | (16,866) | (36,556) | (53,285) | (81,701) |
| Total operating income (loss) excluding disposed operations | 27,231 | (24,607) | 47,349 | (47,070) |
| Disposed Operations | (192) | (3,508) | (2,282) | (23,036) |
| Total income (loss) from continuing operations before taxes | \$ 27,039 | \$ (28,115) | \$ 45,067 | \$ (70,106) |

Assets by operating segment at September 30, 2009 and December 31, 2008 are set forth in the table below:

| September 30, | December 31, |
|--------------------------|-------------------------|
|--------------------------|-------------------------|

| | 2009 | 2008 |
|---|------------------|------------------|
| | (In thousands) | |
| <i>Assets:</i> | | |
| <i>Insurance:</i> | | |
| Self-Employed Agency Division | \$ 732,517 | \$ 822,966 |
| Medicare Division | 8,438 | 18,328 |
| Other Insurance Division | 1,326 | 20,985 |
| Total Insurance | 742,281 | 862,279 |
| Corporate | 762,555 | 667,617 |
| Total assets excluding assets of Disposed Operations and assets held for sale | 1,504,836 | 1,529,896 |
| Disposed Operations | 390,012 | 386,817 |
| Total assets | \$ 1,894,848 | \$ 1,916,713 |

The assets of Disposed Operations primarily represent reinsurance recoverable associated with the Coinsurance Agreements entered into with Wilton. See Note 2 of Notes to Consolidated Condensed Financial Statements.

10. AGENT AND EMPLOYEE STOCK PLANS

Agent Stock Accumulation Plans

The Company sponsors a series of stock accumulation plans (the *Agent Plans*) established for the benefit of the independent contractor insurance agents and independent contractor sales representatives associated with the Company. With respect to references to our sales agents as independent contractors, see discussion of *Joseph Hopkins et al., v. Cornerstone America et al.*, Fair Labor Standards Act Agent Litigation, in Note 8 of Notes to Consolidated Condensed Financial Statements included herein and/or in the Company's Annual Report on Form 10-K filed for the year ended December 31, 2008 under the caption *Item 3. Legal Proceedings*.

Table of Contents

The Company estimates its current liability for unvested matching credits based on (i) the number of unvested credits, (ii) the prevailing fair market value (as determined by the Company's Board of Directors since the acquisition of the Company by affiliates of a group of private equity investors) of the Class A-2 common stock (\$19.95 at September 30, 2009 and \$19.00 at December 31, 2008) and (iii) an estimate of the percentage of the vesting period that has elapsed. At September 30, 2009, the Company recorded a liability for 1,006,184 unvested matching credits payable under the Agent Plans of \$12.8 million. At December 31, 2008, the Company recorded a liability for 1,166,663 unvested matching credits payable under the Agent Plans of \$16.2 million, of which 362,711 vested in January 2009. Upon vesting, the Company decreased additional paid-in capital by \$5.8 million, decreased treasury shares by \$12.7 million and decreased other liabilities by \$6.9 million. The liability is recorded in Other liabilities on the consolidated condensed balance sheets.

The Company accounts for the Company-match feature of its Agent Plans by recognizing compensation expense over the vesting period in an amount equal to the fair market value of vested shares at the date of their vesting and distribution to the participants. Additionally, changes in the liability from one period to the next are accounted for as either an increase in, or a decrease to, compensation expense. The following table sets forth the total compensation expense, recorded in Underwriting, acquisition and insurance expenses, and tax benefit associated with the Company's Agent Plans for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, 2009 | | Nine Months Ended September 30, 2009 | |
|--|--|-------------|---|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| SEA and Medicare Division stock-based compensation expense | \$ 989 | \$ 1,230 | \$ 3,977 | \$ 3,833 |
| Corporate variable non-cash stock-based compensation (benefit) expense | 440 | (607) | (386) | (3,825) |
| Total Agent Plan compensation (benefit) expense | 1,429 | 623 | 3,591 | 8 |
| Related Tax Benefit | 500 | 218 | 1,257 | 3 |
| Net expense included in financial results | \$ 929 | \$ 405 | \$ 2,334 | \$ 5 |

Employee Plans

As previously reported, on September 8, 2009, the Company entered into new employment agreements with certain executive officers of the Company. In connection with their entry into these new employment agreements, the executives agreed to forfeit 1,315,000 stock options previously granted to them and the Company granted 810,640 new stock options and 836,502 new restricted share awards. These equity awards transactions will generally be void if the Company does not obtain shareholder approval of the required amendments to the Amended and Restated 2006 Management Option Plan by the earlier of a change of control of the Company or December 31, 2009.

11. TRANSACTIONS WITH RELATED PARTIES

As of September 30, 2009, affiliates of The Blackstone Group, Goldman Sachs Capital Partners and DLJ Merchant Banking Partners (the Private Equity Investors) held 56.0%, 23.0%, and 11.5%, respectively, of the Company's outstanding equity securities. Certain members of the Board of Directors of the Company are affiliated with the Private Equity Investors.

Each of the Private Equity Investors provides to the Company ongoing monitoring, advisory and consulting services, for which the Company pays each of The Blackstone Group, Goldman Sachs Capital Partners and DLJ Merchant Banking Partners an annual monitoring fee in an amount equal to \$7.7 million, \$3.2 million and \$1.6 million, respectively. Aggregate annual monitoring fees in the amount of \$12.5 million for 2009 were paid in full to the Private Equity Investors in January 2009. The Company has expensed \$9.4 million through September 30,

2009.

On April 20, 2007, the Company's Board of Directors approved a \$10.0 million investment by Mid-West in Goldman Sachs Real Estate Partners, L.P., a commercial real estate fund managed by an affiliate of Goldman Sachs Capital Partners. The Company has committed such investment to be funded over a series of capital calls. During the first quarter of 2009, the amount of the Company's original commitment was reduced by \$2.0 million, to \$8.0 million. During the nine months ended September 30, 2009, the Company funded a \$600,000 capital call to such investment. As of September 30, 2009, the Company has made contributions totaling \$3.9 million, and has a remaining commitment to Goldman Sachs Real Estate Partners, L.P. of \$4.1 million.

On April 20, 2007, the Company's Board of Directors approved a \$10.0 million investment by MEGA in Blackstone Strategic Alliance Fund L.P., a hedge fund of funds managed by an affiliate of The Blackstone Group. The Company has committed such investment to be funded over a series of capital calls. During the nine months ended September 30, 2009, the Company received \$771,000 in capital distributions from Blackstone Strategic Alliance Fund L.P. During the nine

Table of Contents

months ended September 30, 2009, the Company funded a \$1.4 million capital call to such investment. As of September 30, 2009, the Company has made contributions totaling \$5.8 million, and has a remaining commitment to Blackstone Strategic Alliance Fund L.P. of \$4.2 million.

Pursuant to the terms of an engagement letter dated June 2, 2009, Blackstone Advisory Services L.P. agreed to provide certain financial advisory services to the Company in connection with opportunities presented by the launch of its Insphere Insurance Solutions business. The Company has agreed to pay Blackstone Advisory Services a fee in the amount of \$2.0 million contingent upon the completion of transaction(s) related to such opportunities.

In connection with the completion of the transactions contemplated by the Agreement for Reinsurance and Purchase and Sale of Assets dated June 12, 2008 pursuant to which Wilton Reassurance Company or its affiliates acquired substantially all of the business of the Company's Life Insurance Division, the Company recognized transaction fees payable to affiliates of The Blackstone Group, Goldman Sachs Capital Partners and DLJ Merchant Banking Partners of \$1.2 million, \$479,000 and \$240,000, respectively, which fees were paid in full on October 27, 2008. See Note 2 of Notes to Consolidated Condensed Financial Statements for additional information regarding the sale of the Company's former Life Insurance Division.

From time to time, the Company may obtain goods or services from parties in which the Private Equity Investors hold an equity interest. For example, in 2009 and 2008, the Company held several events at a hotel in which an affiliate of The Blackstone Group holds an equity interest. During the three and nine months ended September 30, 2009, in connection with these events, the Company paid the hotel approximately \$1.2 million and \$3.8 million, respectively and during both the three and nine months ended September 30, 2008, the Company paid the hotel approximately \$0 and \$1.6 million, respectively. Employees of the Company traveling on business may also, from time to time, receive goods or services from entities in which the Private Equity Investors hold an equity interest. The Company believes that the terms of all such transactions are and have been on terms no less favorable to the Company than could have been obtained in arms-length transactions with unrelated third parties.

Table of Contents**ITEM 2 MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS****Cautionary Statements Regarding Forward-Looking Statements**

In this report, unless the context otherwise requires, the terms Company, HealthMarkets, we, us, or our refer to HealthMarkets, Inc. and its subsidiaries. This report and other documents or oral presentations prepared or delivered by and on behalf of the Company contain or may contain forward-looking statements within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements are statements based upon management's expectations at the time such statements are made. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Forward-looking statements are subject to risks and uncertainties that could cause the Company's actual results to differ materially from those contemplated in the statements. Readers are cautioned not to place undue reliance on the forward-looking statements. All statements, other than statements of historical information provided or incorporated by reference herein, may be deemed to be forward-looking statements. Without limiting the foregoing, when used in written documents or oral presentations, the terms *anticipate*, *believe*, *estimate*, *expect*, *intend*, *may*, *might*, *objectively*, *plan*, *possible*, *potential*, *project*, *will* and similar expressions are intended to identify forward-looking statements. In addition to the assumptions and other factors referred to specifically in connection with such statements, factors that could impact the Company's business and financial prospects include, but are not limited to, those discussed under the caption *Item 1 Business*, *Item 1A. Risk Factors* and *Item 7 Management's Discussion and Analysis of Financial Condition and Results of Operations* and those discussed from time to time in the Company's various filings with the Securities and Exchange Commission or in other publicly disseminated written documents.

Introduction

The Company operates three business segments, the Insurance segment, Corporate and Disposed Operations. The Insurance segment includes the Company's Self-Employed Agency Division (SEA), the Medicare Division and the Other Insurance Division. Corporate includes investment income not allocated to the Insurance segment, realized gains or losses, interest expense on corporate debt, the Company's Student Loans business, general expenses relating to corporate operations, variable non-cash stock-based compensation and operations that do not constitute reportable operating segments. Disposed Operations includes the former Life Insurance Division, former Star HRG Division and former Student Insurance Division.

Through our SEA Division, we offer a broad range of health insurance products for individuals, families, the self-employed and small businesses. Our plans are designed to accommodate individual needs and include basic hospital-medical expense plans, plans with preferred provider organization features, catastrophic hospital expense plans, as well as other supplemental types of coverage.

We market these products to the self-employed and individual markets through independent agents contracted with our insurance subsidiaries. The Company has approximately 1,000 independent writing agents per week in the field selling health insurance in 41 states and the District of Columbia.

In late 2007, the Company expanded into the Medicare market by offering a new portfolio of Medicare Advantage Private-Fee-for-Service Plans called HealthMarkets Care Assured PlansSM in selected markets in 29 states with calendar year coverage effective for January 1, 2008. In July 2008, the Company determined it would not continue to participate in the Medicare business after the 2008 plan year. In connection with its exit from the Medicare market, the Company incurred employee termination costs of \$371,000 and asset impairment charges of \$1.1 million associated with technology assets unique to its Medicare business in the third quarter of 2008. Additionally, during the nine months ended September 30, 2008, the Company recognized a \$4.9 million expense, recorded in Underwriting, acquisition and insurance expenses, associated with a minimum volume guarantee fee related to the Company's contract with a third party administrator. This minimum volume guarantee fee was based on a minimum number of member months for the three year term of the contract covering calendar years 2008 through 2010. During 2009, the Company continued to fulfill its remaining obligations under the 2008 calendar year Medicare contracts.

Sale of ZON-Re

The Company's Other Insurance Division consisted of ZON-Re USA, LLC (ZON-Re), an 82.5%-owned subsidiary, which underwrote, administered and issued accidental death, accidental death and dismemberment (AD&D), accident

medical, and accident disability insurance products, both on a primary and on a reinsurance basis. The Company

Table of Contents

distributed these products through professional reinsurance intermediaries and a network of independent commercial insurance agents, brokers and third party administrators.

On June 5, 2009, HealthMarkets, LLC, entered into an Acquisition Agreement for the sale of its 82.5% membership interest in ZON-Re to Venue Re, LLC (Venue Re). The transaction contemplated by the Acquisition Agreement closed effective June 30, 2009. The sale of the Company's membership interest in ZON-Re resulted in a total pre-tax loss of \$489,000 for the nine months ended September 30, 2009. The Company will continue to reflect the existing insurance business in its financial statements to final termination of substantially all liabilities.

Insphere Insurance Solutions

During the second quarter of 2009, the Company formed Insphere Insurance Solutions, Inc. (Insphere), a Delaware corporation and a wholly-owned subsidiary of HealthMarkets, LLC. Insphere is an authorized insurance agency in 50 states and the District of Columbia. Insphere will serve as an insurance agency specializing in small business and middle-income market life, health, long-term care and retirement insurance, and will distribute products underwritten by the Company's insurance subsidiaries, as well as non-affiliated insurance companies.

Insphere has completed marketing agreements with a number of life, health, long-term care and retirement insurance carriers. Those carriers include, but are not limited to, ING, Minnesota Life Insurance Company, John Hancock and United Healthcare's Golden Rule Insurance Company. Specifically, effective July 2009, Insphere completed a marketing agreement with ING, a leading global banking and insurance company, to distribute ING's term life and universal life insurance products. Insphere began marketing ING insurance policies in October. In September 2009, Insphere completed a marketing agreement with Minnesota Life Insurance Company, to sell selected life insurance products, and with John Hancock, to sell selected long-term care insurance products. In October 2009, Insphere began marketing health insurance plans for United Healthcare's Golden Rule Insurance Company. These plans will first be offered through Insphere in Alabama, Arizona, Delaware, Florida, Illinois, Maryland, North Carolina, Tennessee, Virginia, Wisconsin and Washington, D.C., after which time we expect that sales will be expanded into the other markets in which United Healthcare's personal health plans are currently available.

Exit from Life Insurance Division Business

On September 30, 2008 (the Closing Date), HealthMarkets, LLC completed the transactions contemplated by the Agreement for Reinsurance and Purchase and Sale of Assets dated June 12, 2008 (the Master Agreement). Pursuant to the Master Agreement, Wilton Reassurance Company or its affiliates (Wilton) acquired substantially all of the business of the Company's Life Insurance Division, which operated through The MEGA Life and Health Insurance Company (MEGA), Mid-West National Life Insurance Company of Tennessee (Mid-West) and The Chesapeake Life Insurance Company (Chesapeake) (collectively the Ceding Companies), and all of the Company's 79% equity interest in each of U.S. Managers Life Insurance Company, Ltd. and Financial Services Reinsurance, Ltd. As part of the transaction, under the terms of the Coinsurance Agreements (the Coinsurance Agreements) entered into with each of the Ceding Companies on the Closing Date, Wilton agreed, effective July 1, 2008 (the Coinsurance Effective Date), to reinsure on a 100% coinsurance basis substantially all of the insurance policies associated with the Company's Life Insurance Division (the Coinsured Policies). The reinsurance transaction resulted in a pre-tax loss of \$17.6 million for the nine months ended September 30, 2008, of which \$13.0 million was recorded as an impairment to the Life Insurance Division's deferred acquisition costs and \$4.6 million was recorded in Realized gains, net in the Company's consolidated condensed statement of income (loss).

In connection with these transactions, the Company incurred \$6.3 million in investment banker fees and legal fees recorded as Other expenses on the Company's consolidated condensed statement of income (loss), of which \$5.0 million was incurred during the three months ended September 30, 2008. The Company also incurred \$6.4 million of employee and lease termination costs and other costs recorded in Underwriting, acquisition and insurance expenses, of which \$3.2 million was incurred during the three months ended September 30, 2008 (see Note 11 of Notes to Consolidated Condensed Financial Statements). In addition, the Company incurred interest expense of \$3.0 million during the third quarter of 2008 associated with the use of the cash transferred to Wilton during the period from the Coinsurance Effective Date to the Closing Date. Lastly, the Ceding Companies wrote-off deferred acquisition costs of \$101.1 million, representing all of the deferred acquisition costs associated with the Coinsured Policies subject to the transaction, which is included in the realized loss on the transaction. This write-off of deferred

acquisition costs correspondingly reduced the related deferred tax assets by \$36.7 million at September 30, 2008.

Table of Contents*Student Loans*

In connection with the execution of the Master Agreement, HealthMarkets, LLC entered into a definitive Stock Purchase Agreement (as amended, the "Stock Purchase Agreement") pursuant to which Wilton agreed to purchase the Company's student loan funding vehicles, CFLD-I, Inc. ("CFLD-I") and UICI Funding Corp. 2 ("UFC2"), and the related student association. Prior to June 30, 2009, the Company had presented the assets and liabilities of CFLD-I and UFC2 as held for sale on its consolidated condensed balance sheet and included the results of operations of CFLD-I and UFC2 in discontinued operations on its consolidated condensed statement of income (loss). As the closing of the Stock Purchase Agreement did not occur, the Company reclassified the assets and liabilities of CFLD-I and UFC2 out of held for sale and reclassified the results of operations from discontinued operations to continuing operations for all periods presented. Such reclassification in the condensed consolidated statement of income (loss) resulted in an increase in "Loss from continuing operations" of \$12,000 and \$5.3 million for the three and nine months ended September 30, 2008, respectively.

In accordance with the terms of the Coinsured Agreements, Wilton will fund student loans; provided, however, that Wilton will not be required to fund any student loan that would cause the aggregate par value of all such loans funded by Wilton, following the Coinsurance Effective Date, to exceed \$10.0 million. As of September 30, 2009, approximately \$1.4 million of student loans have been funded under this agreement.

Results of Operations

The table below sets forth certain summary information about the Company's operating results for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|---|-------------|--|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| REVENUE | | | | |
| Health premiums | \$ 239,560 | \$ 315,765 | \$ 753,203 | \$ 959,068 |
| Life premiums and other considerations | 487 | 673 | 1,829 | 37,189 |
| | 240,047 | 316,438 | 755,032 | 996,257 |
| Investment income | 10,873 | 16,244 | 32,224 | 55,607 |
| Other income | 15,064 | 19,710 | 47,841 | 62,440 |
| Other-than-temporary impairment losses | | (16,785) | (4,078) | (22,366) |
| Realized gains, net | 795 | 1,463 | 2,350 | 3,805 |
| | 266,779 | 337,070 | 833,369 | 1,095,743 |
| BENEFITS AND EXPENSES | | | | |
| Benefits, claims, and settlement expenses | 126,042 | 211,500 | 435,721 | 661,795 |
| Underwriting, acquisition, and insurance expenses | 84,191 | 113,862 | 263,467 | 381,846 |
| Other expenses | 21,948 | 26,498 | 63,862 | 87,288 |
| Interest expense | 7,559 | 13,325 | 25,252 | 34,920 |
| | 239,740 | 365,185 | 788,302 | 1,165,849 |
| Income (loss) from continuing operations before income taxes | 27,039 | (28,115) | 45,067 | (70,106) |
| Federal income taxes | 9,644 | (9,319) | 16,456 | (25,721) |
| Income (loss) from continuing operations | 17,395 | (18,796) | 28,611 | (44,385) |

| | | | | |
|---|-----------|-------------|-----------|-------------|
| Income (loss) from discontinued operations, net | 55 | 82 | 106 | 149 |
| Net income (loss) | \$ 17,450 | \$ (18,714) | \$ 28,717 | \$ (44,236) |

Business Segments

The Company operates three business segments, the Insurance segment, Corporate and Disposed Operations. The Insurance segment includes the Company's SEA Division, Medicare and Other Insurance. Corporate includes investment income not allocated to the Insurance segment, realized gains or losses, interest expense on corporate debt, the Company's Student Loans business, general expenses relating to corporate operations, variable non-cash stock-based compensation and operations that do not constitute reportable operating segments. Disposed Operations includes the former Life Insurance Division, former Star HRG Division and former Student Insurance Division.

Allocations of investment income and certain general expenses are based on a number of assumptions and estimates, and the business segments reported operating results would change if different allocation methods were applied. Certain assets are not individually identifiable by segment and, accordingly, have been allocated by formulas. Segment revenues include premiums and other policy charges and considerations, net investment income, fees and other income. Management does not allocate income taxes to segments. Transactions between reportable segments are accounted for under respective agreements, which provide for such transactions generally at cost.

Table of Contents

Revenue and income (loss) from continuing operations before federal income taxes (Operating income) for each of the Company's business segments and divisions were as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|---|-------------|--|--------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| <i>Revenue from continuing operations:</i> | | | | |
| Insurance: | | | | |
| Self-Employed Agency Division | \$ 259,231 | \$ 310,944 | \$ 815,819 | \$ 949,368 |
| Medicare Division | 1,253 | 26,519 | 1,254 | 72,537 |
| Other Insurance Division | 1,396 | 6,576 | 7,350 | 22,487 |
| Total Insurance | 261,880 | 344,039 | 824,423 | 1,044,392 |
| Corporate | 5,001 | (6,985) | 8,997 | 3,859 |
| Intersegment Eliminations | (122) | (38) | (122) | (129) |
| Total revenue excluding disposed operations | 266,759 | 337,016 | 833,298 | 1,048,122 |
| Disposed Operations | 20 | 54 | 71 | 47,621 |
| Total revenue from continuing operations | \$ 266,779 | \$ 337,070 | \$ 833,369 | \$ 1,095,743 |

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|---|-------------|--|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| <i>Income (loss) from continuing operations before federal income taxes:</i> | | | | |
| Insurance: | | | | |
| Self-Employed Agency Division | \$ 40,774 | \$ 16,374 | \$ 105,224 | \$ 47,119 |
| Medicare Division | 2,584 | (3,077) | (7,743) | (15,381) |
| Other Insurance Division | 739 | (1,348) | 3,153 | 2,893 |
| Total Insurance | 44,097 | 11,949 | 100,634 | 34,631 |
| Corporate | (16,866) | (36,556) | (53,285) | (81,701) |
| Total operating income (loss) excluding disposed operations | 27,231 | (24,607) | 47,349 | (47,070) |
| Disposed Operations | (192) | (3,508) | (2,282) | (23,036) |
| Total income (loss) from continuing operations before taxes | \$ 27,039 | \$ (28,115) | \$ 45,067 | \$ (70,106) |

Insurance

Set forth below is certain summary financial and operating data for the Company's Insurance segment for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|---|-------------|--|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (Dollars in thousands) | | | |
| Revenue | | | | |
| Earned premium revenue | \$ 240,046 | \$ 316,370 | \$ 755,031 | \$ 960,011 |
| Investment income | 6,247 | 8,064 | 20,035 | 21,102 |
| Other income | 15,587 | 19,605 | 49,357 | 63,279 |
| Total revenue | 261,880 | 344,039 | 824,423 | 1,044,392 |
| Expenses | | | | |
| Benefit expenses | 125,963 | 211,391 | 433,929 | 629,797 |
| Underwriting and policy acquisition expenses | 83,618 | 111,144 | 263,293 | 347,238 |
| Other expenses | 8,202 | 9,555 | 26,567 | 32,726 |
| Total expenses | 217,783 | 332,090 | 723,789 | 1,009,761 |
| Operating income | \$ 44,097 | \$ 11,949 | \$ 100,634 | \$ 34,631 |
| <i>Other operating data:</i> | | | | |
| Loss ratio | 52.5% | 66.8% | 57.5% | 65.6% |
| Expense ratio | 34.8% | 35.1% | 34.9% | 36.2% |
| Combined ratio | 87.3% | 101.9% | 92.4% | 101.8% |

The Insurance segment includes the Company's SEA Division, the Medicare Division and Other Insurance Division. Management reviews results of operations for the Insurance segment by reviewing each of the above mentioned divisions.

Table of Contents*Self-Employed Agency Division*

Set forth below is certain summary financial and operating data for the Company's SEA Division for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|---|------------------|--|------------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (Dollars in thousands) | | | |
| Revenue | | | | |
| Earned premium revenue | \$ 237,937 | \$ 283,746 | \$ 748,468 | \$ 866,810 |
| Investment income | 6,311 | 7,485 | 20,510 | 21,827 |
| Other income | 14,983 | 19,713 | 46,841 | 60,731 |
| Total revenue | 259,231 | 310,944 | 815,819 | 949,368 |
| Benefits and Expenses | | | | |
| Benefit expenses | 127,545 | 182,890 | 425,330 | 555,376 |
| Underwriting and policy acquisition expenses | 82,710 | 102,125 | 258,698 | 314,146 |
| Other expenses | 8,202 | 9,555 | 26,567 | 32,727 |
| Total expenses | 218,457 | 294,570 | 710,595 | 902,249 |
| Operating income | \$ 40,774 | \$ 16,374 | \$ 105,224 | \$ 47,119 |
| <i>Other operating data:</i> | | | | |
| Loss ratio | 53.6% | 64.5% | 56.8% | 64.1% |
| Expense ratio | 34.8% | 36.0% | 34.6% | 36.2% |
| Combined ratio | 88.4% | 100.5% | 91.4% | 100.3% |
| Average number of writing agents in period | 963 | 1,232 | 1,059 | 1,319 |
| Submitted annualized volume | \$ 75,633 | \$ 110,883 | \$ 277,864 | \$ 353,884 |

Loss Ratio. The loss ratio is defined as benefits expense as a percentage of earned premium revenue.

Expense Ratio. The expense ratio is defined as underwriting, acquisition and insurance expenses as a percentage of earned premium revenue.

Submitted Annualized Volume. Submitted annualized premium volume in any period is the aggregate annualized premium amount associated with health insurance applications submitted by the Company's agents in such period for underwriting by the Company's insurance subsidiaries.

Three Months Ended September 30, 2009 versus September 30, 2008

The SEA Division reported earned premium revenue of \$237.9 million in the three months ended September 30, 2009 as compared with \$283.7 million for 2008, a decrease of \$45.8 million or 16%. The decrease is primarily due to a decline in submitted annualized premium volume. Submitted annualized premium volume reported for the three months ended September 30, 2009 was \$75.6 million compared to \$110.9 million for 2008, a decrease of \$35.3 million, which is attributable to the decrease in number of writing agents compared to the three months ended September 30, 2008 and the delay in the rollout of the new products.

The SEA Division reported operating income for the three months ended September 30, 2009 of \$40.8 million compared to operating income of \$16.4 million in the corresponding period of 2008. Operating income in the SEA Division as a percentage of earned premium revenue (*i.e.*, operating margin) for the three months ended September 30, 2009 was 17.1% compared to the operating margin of 5.8% in the corresponding 2008 period. The increase in operating margin during the current year period is generally attributable to a decrease in loss ratio which

reflects better claims experience on both our new products, as well as our legacy products.

Underwriting, acquisition and insurance expenses decreased by \$19.4 million, or 19% to \$82.7 million during 2009 from \$102.1 million in the corresponding period of 2008. This decrease reflects the variable nature of commission expenses and premium taxes included in these amounts which generally vary in proportion to earned premium revenue, as well as the Company's determination to defer certain underwriting and policy issuance costs in 2009. Additionally, the Company initiated certain cost reduction programs beginning in the fourth quarter of 2008. These reductions are partially offset by costs incurred with the formation of Insphere Insurance Solutions.

Other income and other expenses both decreased in the current period compared to the prior year period. Other income largely consists of fee and other income received for sales of association memberships by our dedicated agency sales force for which other expenses are incurred for bonuses and other compensation provided to the agents. Sales of association memberships by our dedicated agency sales force tend to move in tandem with sales of health insurance policies; consequently, this decrease in other income and other expense is consistent with the decline in earned premium.

Nine Months Ended September 30, 2009 versus September 30, 2008

The SEA Division reported earned premium revenue of \$748.5 million in the nine months ended September 30, 2009 as compared with \$866.8 million for 2008, a decrease of \$118.3 million or 14%, which is primarily due to the

Table of Contents

reduction in submitted annualized premium volume. In the nine months ended September 30, 2009, total SEA Division submitted annualized premium volume decreased to \$277.9 million from \$353.9 million in the corresponding 2008 period, which was primarily attributable to a decrease in the number of writing agents from an average of 1,319 during the nine months ended September 30, 2008 to an average of 1,059 during the same period in 2009.

The SEA Division reported operating income for the nine months ended September 30, 2009 of \$105.2 million compared to operating income of \$47.1 million in the corresponding period of 2008. Operating income in the SEA Division as a percentage of earned premium revenue (*i.e.*, operating margin) for the nine months ended September 30, 2009 was 14.1% compared to the operating margin of 5.4% in the corresponding 2008 period. The increase in operating margin during the current year period is generally attributable to a loss ratio reflecting better claims experience on both our new products, as well as our legacy products.

Underwriting, acquisition and insurance expenses decreased by \$55.4 million, or 18% to \$258.7 million during 2009 from \$314.1 million in the corresponding period of 2008. This decrease reflects the variable nature of commission expenses and premium taxes included in these amounts which generally vary in proportion to earned premium revenue and, in addition, the deferral of certain underwriting and policy issuance costs in 2009. Furthermore, the Company initiated certain cost reduction programs beginning in the fourth quarter of 2008, which is being reflected as a decrease in the expense ratio. These reductions are partially offset by costs incurred with the formation of Insphere Insurance Solutions.

Other income and other expenses both decreased in the current period compared to the prior year period. Other income largely consists of fee and other income received for sales of association memberships by our dedicated agency sales force for which other expenses are incurred for bonuses and other compensation provided to the agents. Sales of association memberships by our dedicated agency sales force tend to move in tandem with sales of health insurance policies; consequently, this decrease in other income and other expense is consistent with the decline in earned premium.

Medicare Division

Set forth below is certain summary financial and operating data for the Company's Medicare Division for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|--|--|-------------|---|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (Dollars in thousands) | | | |
| Revenue | | | | |
| Earned premium revenue | \$ 1,161 | \$ 26,388 | \$ 1,123 | \$ 72,247 |
| Investment income and other income | 92 | 131 | 131 | 290 |
| Total revenue | 1,253 | 26,519 | 1,254 | 72,537 |
| Benefits and Expenses | | | | |
| Benefit expenses | (1,366) | 22,460 | 8,935 | 62,590 |
| Underwriting and policy acquisition expenses | 35 | 7,136 | 62 | 25,328 |
| Total expenses | (1,331) | 29,596 | 8,997 | 87,918 |
| Operating income (loss) | \$ 2,584 | \$ (3,077) | \$ (7,743) | \$ (15,381) |
| <i>Other operating data:</i> | | | | |
| Loss ratio | NM | 85.1% | NM | 86.6% |
| Expense ratio | NM | 27.0% | NM | 35.1% |

| | | | | |
|----------------|----|--------|----|--------|
| Combined ratio | NM | 112.1% | NM | 121.7% |
|----------------|----|--------|----|--------|

Loss ratio. The loss ratio represents total benefit expenses as a percentage of earned premium revenue.

Expense ratio. The expense ratio represents underwriting, acquisition and insurance expenses as a percentage of earned premium revenue.

NM. Not meaningful

In 2007, we initiated efforts to expand into the Medicare market. In the fourth quarter of 2007, we began offering a new portfolio of Medicare Advantage PFFS called HMCA Plans in selected markets in 29 states with calendar year coverage effective for January 1, 2008. In July 2008, the Company decided that it would not participate in the Medicare Advantage marketplace after the 2008 plan year. As such, the results of operations for the three and nine months ended September 30, 2009 are not comparable to the results of operations for the three and nine months ended September 30, 2008. During 2009, the Company continued to fulfill its remaining obligations under the 2008 calendar year Medicare contracts.

Table of Contents*Three and Nine Months Ended September 30, 2009*

During early 2009, the Company experienced a higher than expected claim volume, as well as the submission of several large claims. As a result, the Company amended the completion factors used to calculate its reserves, and increased the overall projected lifetime loss ratio. During the third quarter of 2009, the Company began experiencing better than expected claim volume and, as such, continued to refine the completion factors used to calculate its reserves. Such refinements resulted in a positive claim experience for the three months ended September 30, 2009. As a result of its continued refinements of the completion factors throughout 2009, the Company increased the overall projected lifetime loss ratio from 83.3% as of December 31, 2008 to 91.5% as of September 30, 2009. This resulted in an expense of \$8.9 million for the nine months ended September 30, 2009. At September 30, 2009, the Company has a remaining claims reserve of approximately \$6.7 million.

Three and Nine Months Ended September 30, 2008

The Medicare Division had \$26.4 million and \$72.2 million in earned premium for the three and nine months ended September 30, 2008, respectively. Benefit expenses for the nine months ended September 30, 2008 of \$62.6 million resulted in a loss ratio of 86.6%, which was consistent with the Company's expectations after adjusting for the actual member risk scores as provided by CMS.

Underwriting, acquisition and insurance expenses were \$25.3 million for the nine months ended September 30, 2008, which included \$371,000 of employee termination costs, \$1.1 million of asset impairment charges associated with technology assets unique to the Medicare business and a \$4.9 million expense associated with a minimum volume guarantee fee related to the Company's contract with a third party administrator. This minimum volume guarantee fee was based on a minimum number of member months for the three year term of the contract covering calendar years 2008 through 2010.

Other Insurance Division

Set forth below is certain summary financial and operating data for the Company's Other Insurance Division for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, 2009 | | Nine Months Ended September 30, 2008 | |
|--|--|------------|---|-----------|
| | 2009 | | 2008 | |
| | (Dollars in thousands) | | | |
| Revenue | | | | |
| Earned premium revenue | \$ 948 | \$ 6,236 | \$ 5,440 | \$ 20,954 |
| Investment income | 463 | 448 | 1,376 | 1,338 |
| Other income | (15) | (108) | 534 | 195 |
| Total revenue | 1,396 | 6,576 | 7,350 | 22,487 |
| Benefits and Expenses | | | | |
| Benefit expenses | (216) | 6,041 | (336) | 11,831 |
| Underwriting, acquisition and insurance expenses | 873 | 1,883 | 4,533 | 7,763 |
| Total expenses | 657 | 7,924 | 4,197 | 19,594 |
| Operating income (loss) | \$ 739 | \$ (1,348) | \$ 3,153 | \$ 2,893 |
| <i>Other operating data:</i> | | | | |
| Loss ratio | NM | 96.9% | NM | 56.5% |
| Expense ratio | 92.1% | 30.2% | 83.3% | 37.0% |
| Combined ratio | 69.3% | 127.1% | 77.2% | 93.5% |

Loss Ratio. The loss ratio is defined as benefits expense as a percentage of earned premium revenue.

Expense Ratio. The expense ratio is defined as underwriting, acquisition and insurance expenses as a percentage of earned premium revenue.

NM. Not material

The Company's Other Insurance Division consisted of ZON-Re, an 82.5%-owned subsidiary, which underwrote, administered and issued accidental death, AD&D, accident medical, and accident disability insurance products, both on a primary and on a reinsurance basis. The Company distributed these products through professional reinsurance intermediaries and a network of independent commercial insurance agents, brokers and third party administrators. On June 5, 2009, HealthMarkets, LLC, entered into an Acquisition Agreement for the sale of its 82.5% membership interest in ZON-Re to Venue Re. The transaction contemplated by the Acquisition Agreement closed effective June 30, 2009. The Company will continue to reflect the existing insurance business in its financial statements to final termination of all liabilities.

Table of Contents*Three and Nine Months Ended September 30, 2009 versus September 30, 2008*

For the three months ended September 30, 2009, operating income was \$739,000 on revenue of \$1.4 million, compared to a \$1.3 million loss on \$6.6 million of revenue for the corresponding period in 2008. For the nine months ended September 30, 2009, operating income was \$3.2 on revenue of \$7.4 million, compared to \$2.9 million of operating income on \$22.5 million of revenue for the corresponding period in 2008. The overall decrease in operating income from the prior year is due to the Company's exit from this line of business during the second quarter of 2009.

For the three months and nine months ended September 30, 2009, the Company recognized positive experience related to benefits expense as a result of favorable claims experience on the policies maturing during the period, for which the Company has not renewed. Benefit expenses for the three months and nine months ended September 30, 2008 include a large catastrophic claim on reinsured excess loss business in the amount of \$1.9 million and a \$900,000 loss on quota share disability business. When considering the results for the nine months ended September 30, 2008, the adverse third quarter results were partially mitigated by favorable claim experience during the second quarter of 2008. Underwriting, acquisition and insurance expenses were \$873,000 and \$4.5 million during the three and nine months ended September 30, 2009, respectively, compared to \$1.9 million and \$7.8 million in the corresponding period in 2008. The decrease in expenses during 2009 reflects the Company's exit from this line of business during the second quarter of 2009.

Corporate

Corporate includes investment income not otherwise allocated to the Insurance segment, realized gains and losses on sale of investments, interest expense on corporate debt, variable stock-based compensation, the student loan business and general expenses relating to corporate operations.

Set forth below is a summary of the components of operating income (loss) at the Company's Corporate segment for the three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|---|-------------|--|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| Investment income on equity | \$ 2,847 | \$ 6,519 | \$ 6,581 | \$ 16,183 |
| Net investment impairment losses recognized in earnings | | (16,785) | (4,078) | (22,366) |
| Realized gains, net | 795 | 1,463 | 2,350 | 3,680 |
| Interest expense on corporate debt | (7,559) | (12,607) | (24,386) | (32,078) |
| Student loan operations | (279) | (19) | (258) | (8,156) |
| Variable stock-based compensation (expense) benefit | (440) | 607 | 386 | 3,825 |
| General corporate expenses and other | (12,230) | (15,734) | (33,880) | (42,789) |
| Operating expense | \$ (16,866) | \$ (36,556) | \$ (53,285) | \$ (81,701) |

The Corporate segment reported an operating loss for the three months ended September 30, 2009 of \$16.9 million compared to \$36.6 million, in the corresponding 2008 period for an overall decrease in operating expenses of \$19.7 million. The decrease in operating expenses is primarily due to the following items:

Investment income on equity decreased by \$3.7 million primarily due to a decrease in the amount of invested assets in 2009 compared to 2008. This decrease was partially offset by an increase in investment income earned on the Company's equity method investments of \$1.0 million.

Interest expense on corporate debt decreased by \$5.0 million due to lower interest rates in the third quarter of 2009 compared to the third quarter of 2008. Additionally, the 2008 balance includes \$3.0 million of interest expense associated with the use of cash transferred to Wilton during the period from the Coinsurance Effective Date (July 1, 2008) and the Closing Date (September 30, 2008).

Net investment impairment losses recognized in earnings decreased \$16.8 million as the Company did not incur any impairment losses on other-than-temporary impairments in the third quarter of 2009.

General corporate expenses and other decreased by \$4.0 million from prior year, which is primarily attributable to a \$3.9 million of broker and transaction fees related to the Life Insurance Division transaction in 2008.

Table of Contents*Nine Months Ended September 30, 2009 versus September 30, 2008*

The Corporate segment reported an operating loss for the nine months ended September 30, 2009 of \$53.3 million compared to \$81.7 million, in the corresponding 2008 period for an overall decrease in operating expenses of \$28.4 million. The decrease in operating expenses is primarily due to the following items:

Investment income on equity decreased by \$9.6 million due to a reduction in the amount of assets available for investment in 2009 compared to 2008, as well as a \$3.5 million decrease in investment income during the current year on the Company's equity method investments.

Interest expense on corporate debt decreased due to a lower interest rate environment in 2009 compared to 2008. Additionally, the 2008 balance includes \$3.0 million of interest expense associated with the use of cash transferred to Wilton during the period from the Coinsurance Effective Date (July 1, 2008) and the Closing Date (September 30, 2008).

Net investment impairment losses recognized in earnings decreased \$18.3 million as the Company recognized impairment losses on other-than-temporary impairments of \$4.1 million in 2009 on 3 securities compared to \$22.4 million on 8 securities during 2008.

General corporate expenses and other decreased by \$9.4 million from prior year, which is primarily attributable to broker, consulting, legal and transaction fees related to the Life Insurance Division transaction in 2008.

Disposed Operations

Our Disposed Operations segment includes the former Life Insurance Division, former Star HRG Division and former Student Insurance Division.

On September 30, 2008, the Company exited the Life Insurance Division business through a reinsurance transaction effective July 1, 2008. See Note 2 of Notes to Consolidated Condensed Financial Statements. On July 11, 2006 and December 1, 2006, the Company completed the sales of the assets formerly comprising its Star HRG and Student Insurance Divisions, respectively.

The table below sets forth income (loss) from continuing operations for our Disposed Operations three and nine months ended September 30, 2009 and 2008:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--|---|-------------------|--|--------------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In thousands) | | | |
| <i>Income (loss) from Disposed Operations before federal income taxes:</i> | | | | |
| Life Insurance Division | \$ (191) | \$ (3,258) | \$ (2,458) | \$ (23,238) |
| Student Insurance Division | (1) | (250) | 41 | 84 |
| Star HRG Insurance Division | | | 135 | 118 |
| Total Disposed Operations | \$ (192) | \$ (3,508) | \$ (2,282) | \$ (23,036) |

The Company's Life Insurance Division reported an operating loss for the three and nine months ended September 30, 2009 of \$191,000 and \$2.5 million, respectively, compared to an operating loss for the three and nine months ended September 30, 2008 of \$3.3 million and \$23.2 million, respectively. The operating loss for the nine months ended September 30, 2008 includes a \$13.0 million impairment charge related to the decision to exit this business. In addition, expenses of \$3.2 million and \$6.4 million were incurred during the three and nine months ended September 30, 2008, respectively, related to employee severance and facility lease termination costs.

Liquidity and Capital Resources

Consolidated Operations

Historically, the Company's primary sources of cash on a consolidated basis have been premium revenue from policies issued, investment income, and fees and other income. The primary uses of cash have been payments for benefits, claims and commissions under those policies, servicing of the Company's debt obligations and operating expenses.

Table of Contents

The Company has entered into several financing agreements designed to strengthen both its capital base and liquidity, the most significant of which are described below. The following table also sets forth additional information with respect to the Company's debt:

| | Maturity Date | Interest Rate at September 30, 2009 | September 30, 2009 | December 31, 2008 |
|------------------------------------|--------------------------|--|-----------------------------------|----------------------------------|
| (In thousands) | | | | |
| <i>2006 credit agreement:</i> | | | | |
| Term loan | 2012 | 1.510%(a) | \$ 362,500 | \$ 362,500 |
| \$75 million revolver | | | | |
| <i>Trust preferred securities:</i> | | | | |
| UICI Capital Trust I | 2034 | 3.940%(a) | 15,470 | 15,470 |
| HealthMarkets Capital Trust I | 2036 | 3.349%(a) | 51,550 | 51,550 |
| HealthMarkets Capital Trust II | 2036 | 8.367%(a) | 51,550 | 51,550 |
| Total | | | \$ 481,070 | \$ 481,070 |
| Student Loan Credit Facility | (b) | 0%(c) | 78,850 | 86,050 |
| Total | | | \$ 559,920 | \$ 567,120 |

(a) See Note 5 of Notes to Consolidated Condensed Financial Statements.

(b) The Series 2001A-1 Notes and Series 2001A-2 Notes have a final stated maturity of July 1, 2036; the Series 2002A Notes have a final stated maturity of July 1, 2037. See Note 5 of Notes to Consolidated Condensed Financial Statements.

- (c) The interest rate on each series of notes resets monthly in a Dutch auction process. See Note 5 of Notes to Consolidated Condensed Financial Statements for additional information on the Student Loan Credit Facility.

In April 2006, the Company borrowed \$500.0 million under a term loan credit facility and issued \$100.0 million of Floating Rate Junior Subordinated Notes during 2006 (see Note 5 of Notes to Consolidated Condensed Financial Statements).

We regularly monitor our liquidity position, including cash levels, credit line, principal investment commitments, interest and principal payments on debt, capital expenditures and matters relating to liquidity and to compliance with regulatory requirements. We maintain a line of credit in excess of anticipated liquidity requirements. As of September 30, 2009, HealthMarkets had a \$75.0 million unused line of credit, of which \$60.9 million was available to the Company. The unavailable balance of \$14.1 million relates to letters of credit outstanding with the Company's insurance operations.

Holding Company

HealthMarkets, Inc. is a holding company, the principal asset of which is its investment in its wholly owned subsidiary, HealthMarkets, LLC (collectively referred to as the holding company). The holding company's ability to fund its cash requirements is largely dependent upon its ability to access cash, by means of dividends or other means, from HealthMarkets, LLC. HealthMarkets, LLC's principal assets are its investments in its separate operating subsidiaries, including its regulated insurance subsidiaries.

Domestic insurance companies require prior approval by insurance regulatory authorities for the payment of dividends that exceed certain limitations based on statutory surplus and net income. During 2009, the Company's domestic insurance companies are eligible to pay, without prior approval of the regulatory authorities, aggregate dividends in the ordinary course of business to HealthMarkets, LLC of approximately \$69.9 million, of which \$14.8 million is available currently with the remainder available by December 31, 2009. However, as it has done in the past, the Company will continue to assess the results of operations of the regulated domestic insurance companies to determine the prudent dividend capability of the subsidiaries, consistent with HealthMarkets' practice of maintaining risk-based capital ratios at each of the Company's domestic insurance subsidiaries in excess of minimum requirements.

Contractual Obligations and Off Balance Sheet Arrangements

A summary of HealthMarkets' contractual obligations is included in the 2008 Form 10-K. There have been no material changes in the Company's contractual obligations or off balance sheet commitments since December 31, 2008.

Critical Accounting Policies and Estimates

The Company's discussion and analysis of its financial condition and results of operations are based on its consolidated condensed financial statements, which have been prepared in accordance with United States generally accepted accounting principles. The preparation of these consolidated condensed financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates its estimates, including those related to the valuation of assets and liabilities requiring fair value estimates, including

investments and allowance for bad

37

Table of Contents

debts, the amount of health and life insurance claims and liabilities, the realization of deferred acquisition costs, the carrying value of goodwill and intangible assets, the amortization period of intangible assets, stock-based compensation plan forfeitures, the realization of deferred taxes, reserves for contingencies, including reserves for losses in connection with unresolved legal matters and other matters that affect the reported amounts and disclosure of contingencies in the financial statements. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. Reference is made to the discussion of these critical accounting policies and estimates contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 under the caption "Management's Discussion and Analysis of Financial Condition and Results of Operations - *Critical Accounting Policies and Estimates*."

Deferred Acquisition Costs (DAC) - 2009 Change in Estimates

Prior to January 1, 2009, the basis for the amortization period on deferred lead costs and the portion of DAC associated with excess commissions over ultimate paid to agents was the estimated weighted average life of the insurance policy, which approximated 24 months. The monthly amortization factor was calculated to correspond with the historical persistency of policies (i.e. the monthly amortization is variable and is higher in the early months). Beginning January 1, 2009, on newly issued policies, the Company refined its estimated life of the policy to approximate the premium paying period of the policy based on the expected persistency over this period. As such, these costs are now amortized over sixty months, and the monthly amortization factor is calculated to correspond with the expected persistency experience for the newly issued policies. However, the amounts amortized will continue to be substantially higher in the early months of the policy as both are based on the persistency of the Company's insurance policies. Policies issued before January 1, 2009 will continue to be amortized using the existing assumptions in place at the time of the issuance of the policy.

Additionally, prior to January 1, 2009, certain other underwriting and policy issuance costs, which the Company determined to be more fixed than variable, were expensed as incurred. Effective January 1, 2009, HealthMarkets determined that, due to changes in both the Company's products and underwriting procedures performed, certain of these costs have become more variable than fixed in nature. As such, the Company began deferring such costs over the expected premium paying period of the policy, which approximates five years.

These changes resulted in a decrease in Underwriting, acquisition and insurance expenses of \$3.0 million and \$10.3 million, respectively, for the three and nine months ended September 30, 2009.

Recent Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board (the FASB) issued Statement of Financial Accounting Standards (SFAS) No. 167, *Amendments to FASB Interpretation No. 46(R)* (SFAS No. 167), which has not yet been codified in the FASB Accounting Standards Codification (ASC). SFAS No. 167 modifies financial reporting for variable interest entities (VIEs). Under this guidance, companies are required to perform a periodic analysis to determine whether their variable interest must be consolidated by the Company. Additionally, Companies must disclose significant judgments and assumptions made when determining whether it must consolidate a VIE. Any changes in consolidated entities resulting from a Company's analysis must be applied retrospectively to prior period financial statements. SFAS No. 167 is effective for annual and interim periods beginning after November 15, 2009. The Company has not yet determined the impact that the adoption of this guidance will have on its financial position and results of operations.

In June 2009, the FASB issued SFAS No. 166, *Accounting for Transfers of Financial Assets - an amendment of SFAS No. 140* (SFAS No. 166), which has not yet been codified in the ASC. SFAS No. 166 provides greater transparency about transfers of financial assets and requires companies to determine whether the transferor or companies included in the transferor's financial statements have surrendered control over transferred financial assets. SFAS No. 166 modifies the financial-components approach used in SFAS No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*, which was codified into FASB ASC Topic 860, *Transfers and Servicing*, and limits the circumstances in which a financial asset, or portion of a financial asset, should be derecognized. Additionally, this FSP removes the concept of a qualifying special-purpose entity (QSPE) and

removes the exception from applying FASB Interpretation No. 46 (revised December 2003), *Consolidation of Variable Interest Entities*, to QSPEs. SFAS No. 166 is effective for annual and interim periods beginning after November 15, 2009. The Company has not yet determined the impact that the adoption of this guidance will have on its financial position and results of operations.

In September 2009, the FASB issued ASC Updated 2009-12, *Fair Value Measurements and Disclosures (Topic 820) Investments in Certain Entities that Calculate Net Asset Value per Share (or Its Equivalent)*, which provides

Table of Contents

amendments to Subtopic 820-10, *Fair Value Measurements and Disclosures – Overall*, for the fair value measurement of investments in certain entities that calculate net asset value per share (or its equivalent). This Update is effective for annual and interim periods beginning after December 15, 2009. The Company has not yet determined the impact that the adoption of this guidance will have on its financial position and results of operations.

In June 2009, the FASB issued SFAS No. 168, *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles – a replacement of FASB Statement No. 162*, which was codified into FASB ASC Topic 105, *Generally Accepted Accounting Standards*. This standard recognizes the ASC as the source of authoritative U.S. GAAP recognized by the FASB. Additionally, rules and interpretive releases of the SEC under authority of federal securities laws will also continue to be sources of authoritative GAAP for SEC registrants. The Company adopted such guidance in September 2009. Beginning in the third quarter of 2009, this guidance impacted the Company's financial statements and related disclosures as all references to authoritative accounting literature reflect the newly adopted codification.

In May 2009, the FASB issued SFAS No. 165, *Subsequent Events* (*SFAS No. 165*), which was codified into FASB ASC Topic 855, *Subsequent Events*. Under this guidance, an entity is required to disclose the date through which it has evaluated subsequent events and the basis for that date. Additionally, this guidance clarifies the circumstances under which an entity should recognize in the financial statements, the effects of events or transactions occurring after the balance sheet date, and required disclosures for such events and transactions. The Company adopted this guidance in the third quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In August 2009, the FASB issued ASC Update No. 2009-05, *Fair Value Measurements and Disclosures (Topic 820 – Measuring Liabilities at Fair Value)*, which provides amendments to Subtopic 820-10, *Fair Value Measurements and Disclosures – Overall*, for the fair value measurement of liabilities. This Update provides clarification for measuring fair value in circumstances where a quoted price in an active market for the identical liability is not available. The Company adopted this guidance in the third quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In April 2009, the FASB issued FASB Staff Position (*FSP*) SFAS No. 157-4, *Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly*, which was codified into FASB ASC Topic 820, *Fair Value Measurements and Disclosures* (*ASC Topic 820*). This standard provides guidance for estimating fair value when the market activity for the asset or liability has significantly decreased and guidance for identifying transactions that are not orderly. Furthermore, this guidance requires disclosure in interim and annual periods for the inputs and valuation techniques used to measure fair value. Additionally, it requires an entity to disclose a change in valuation technique, and to quantify such effects. The Company adopted this guidance in the second quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In February 2008, the FASB issued FSP SFAS No. 157-2, *Effective Date of FASB Statement No. 157*, which was codified into FASB ASC Topic 820. This guidance delays the effective date of SFAS No. 157, *Fair Value Measurements*, for all nonfinancial assets and nonfinancial liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). These nonfinancial items would include, for example, reporting units measured at fair value in a goodwill impairment test and nonfinancial assets acquired and liabilities assumed in a business combination. The Company adopted this guidance in the first quarter of 2009. Such adoption of these remaining provisions did not have a material impact on the Company's financial position and results of operations.

In April 2009, the FASB issued FSP SFAS No. 107-1 and APB 28-1, *Disclosures about Fair Value of Financial Instruments*, which was codified into FASB ASC Topic 825, *Financial Instruments*. This guidance requires companies to provide disclosures about fair value of financial instruments in both interim and annual financial statements. Additionally, under this guidance, companies are required to disclose the methods and significant assumptions used to estimate the fair value of financial instruments in both interim and annual financial statements. The Company adopted this guidance in the second quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

In April 2009, FASB issued FSP SFAS No. 115-2, *Recognition and Presentation of Other-Than-Temporary Impairments* (FSP SFAS No. 115-2), which was codified into FASB ASC Topic 320, *Investments – Debt and Equity Securities* (ASC Topic 320). This guidance improves the presentation and disclosure of other-than-temporary impairments on debt and equity securities in the financial statements. Under this guidance, when the fair value is less than the amortized cost basis at the measurement date, a company would be required to assess the impaired security to determine whether the impairment is other-than-temporary. Such assessment may result in the recognition of an other-than-temporary

Table of Contents

impairment related to a credit loss in the statement of income and the recognition of an other-than-temporary impairment related to a non-credit loss in accumulated other comprehensive income on the balance sheet. To avoid recognizing the entire other-than-temporary impairment in the statement of income, a company would be required to assert (a) it does not have the intent to sell the security and (b) it is more likely than not that it will not have to sell the security before recovery of its cost basis. Additionally, at adoption, a company is permitted to make a one-time cumulative-effect adjustment for securities held at adoption for which an other-than-temporary impairment related to a non-credit loss had been previously recognized. The Company adopted this guidance in the second quarter of 2009. Upon adoption, the Company recognized such tax-effected cumulative effect as an increase to the opening balance of retained earnings for \$1.0 million with a corresponding decrease to accumulated other comprehensive income, with no overall change to shareholders' equity. See Note 4 of Notes to Consolidated Condensed Financial Statements.

On January 1, 2009, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities* an amendment of FASB Statement No. 133, which was codified into FASB ASC Topic 815, *Derivative Instruments* (ASC Topic 815). This standard requires companies with derivative instruments to disclose information that enables financial statement users to understand how and why a company uses derivative instruments, how derivative instruments and related hedged items are accounted for and how derivative instruments and related hedged items affect a company's financial position, financial performance, and cash flows. The Company adopted this guidance in the first quarter of 2009. See Note 6 of Notes to Consolidated Condensed Financial Statements for information on the Company's derivative instrument, including these additional required disclosures.

In December 2007, the FASB issued SFAS No. 160, *Non-controlling Interests in Consolidated Financial Statements* an amendment of ARB No. 51 (SFAS No. 160), which was codified into FASB ASC Topic 810, *Consolidation*. The objective of SFAS No. 160 is to improve the relevance, comparability, and transparency of financial information related to minority interest in consolidated financial statements. The Company adopted this guidance in the first quarter of 2009. Such adoption did not have a material impact on the Company's financial position and results of operations.

Regulatory and Legislative Matters

The business of insurance is primarily regulated by the states and is also affected by a range of legislative developments at the state and federal levels. Recently adopted legislation and regulations may have a significant impact on the Company's business and future results of operations. Reference is made to the discussion under the caption *Business Regulatory and Legislative Matters* in the Company's Annual Report on Form 10-K for the year ended December 31, 2008.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company has not experienced significant changes related to its market risk exposures during the quarter ended September 30, 2009. Reference is made to the information contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 in Item 7A *Quantitative and Qualitative Disclosures about Market Risk*.

ITEM 4. CONTROLS AND PROCEDURES**Disclosure Controls and Procedures**

The Company maintains a set of disclosure controls and procedures designed to ensure that information required to be disclosed in reports that it files or submits under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms. In addition, the disclosure controls and procedures ensure that information required to be disclosed is accumulated and communicated to management, including the principal executive officer and principal financial officer, allowing timely decisions regarding required disclosure. Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) promulgated under the Exchange Act. Based on this evaluation, our principal executive officer and our principal financial officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this quarterly report.

Table of Contents**Change in Internal Control over Financial Reporting**

There has been no change in the Company's internal control over financial reporting during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION**ITEM 1. LEGAL PROCEEDINGS**

The Company is a party to various material legal proceedings, which are described in Note 8 of Notes to Consolidated Condensed Financial Statements included herein and/or in the Company's Annual Report on Form 10-K filed for the year ended December 31, 2008 under the caption *Item 3. Legal Proceedings*. The Company and its subsidiaries are parties to various other pending legal proceedings arising in the ordinary course of business, including some asserting significant damages arising from claims under insurance policies, disputes with agents and other matters. Based in part upon the opinion of counsel as to the ultimate disposition of such lawsuits and claims, management believes that the liability, if any, resulting from the disposition of such proceedings will not be material to the Company's consolidated financial condition or results of operations. Except as discussed in Note 8 of the Notes to Consolidated Condensed Financial Statements included herein, during the three month period covered by this Quarterly Report on Form 10-Q, the Company has not been named in any new material legal proceeding, and there have been no material developments in the previously reported legal proceedings.

ITEM 1A. RISK FACTORS

Reference is made to the risk factors discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 in Part I, Item 1A. Risk Factors, which could materially affect the Company's business, financial condition or future results. The risks described in the Company's Annual Report on Form 10-K are not the only risks the Company faces. Additional risks and uncertainties not currently known to the Company or that the Company currently deems to be immaterial also may materially adversely affect our business, financial condition and/or operating results. The following risk factors were identified by the Company during the second quarter ended June 30, 2009 and the third quarter ended September 30, 2009 and supplement those risk factors discussed in Part I, Item 1A. Risk Factors of the Company's Annual Report on Form 10-K for the year ended December 31, 2008:

The Success of our new Insphere Insurance Solutions Business is Uncertain.

As discussed in Part I, Item 2 Management's Discussion and Analysis of Financial Condition and Results of Operations, the Company formed Insphere Insurance Solutions, Inc. (Insphere) in the second quarter of 2009 to serve as an insurance agency specializing in small business and middle-income market life, health, long-term care and retirement insurance. The success of this new line of business depends on a number of factors, including, but not limited to, Insphere's maintenance of applicable licenses, Insphere's ability to enter into and maintain satisfactory relationships with insurance carriers and agents and the implementation of various information technology and administrative systems, platforms and processes necessary to successfully run the new business. Like any new business, the progress and success of Insphere entails substantial uncertainty. If the Company's attempt to develop the Insphere business does not progress as planned, the Company may be materially and adversely affected by, among other things, capital, investments and operating expenses that have not led to the anticipated results.

The Company's insurance subsidiaries may lose business to competitors whose products are sold by Insphere and its agents

Insphere and its agents distribute insurance products underwritten by the Company's insurance subsidiaries, as well as third-party insurance products underwritten by other carriers. These third-party products may be more competitive and attractive to customers than our own insurance products and may, over time, replace some or all of the sales of insurance products underwritten by our insurance subsidiaries. If third party products replace the products underwritten by our insurance subsidiaries, the Company may not be able to maintain its current market share and, as a result, may see further declines in its premium revenue and underwriting profits from insurance product sales. These earnings may not be replaced by commission revenue generated from the distribution of third-party insurance products by Insphere, particularly in the early stages of Insphere's operations.

Table of Contents**Changes in government regulation could increase the costs of compliance or cause us to discontinue marketing our products in certain states.**

As discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 in Item 1A *Risk Factors*, we conduct business in a heavily regulated industry. See Item 1. Business - Regulatory and Legislative Matters in the Company's Annual Report on Form 10-K for the year ended December 31, 2008 for additional information. Changes in the level of government regulation or in the laws and regulations themselves could increase the costs of compliance and result in significant changes to our operations, including potentially causing us to discontinue marketing our products in certain states. Such changes could have a material adverse effect on our financial condition and results of operations.

Reducing the number of uninsured by increasing affordability and expanding access to health insurance, including proposals intended to expand eligibility for public programs and compel individuals and employers to purchase health insurance coverage, has been a major initiative of the new Presidential administration and members of Congress during 2009. There have been discussions about health care reforms at both state and national levels. The administration and members of Congress have proposed substantive changes to the U.S. health care system, with the intention to pass health care reform during the current year. The proposals vary, but include having the federal or state governments assume a larger role in the health care system as a competitor with private health insurers, imposing significant new taxes on health insurers, requiring individual insurance requirements, expanding eligibility under existing Federal Employees Health Benefit Plan programs, enacting minimum medical benefit ratios for health plans, requiring mandatory issuance of insurance coverage and enacting requirements that would limit the ability of health plans and insurers to vary premiums based on assessments of underlying risk. Any health care reforms enacted may be phased in over a number of years, but, if enacted, could affect the way we conduct our business.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table sets forth the Company's purchases of HealthMarkets, Inc. Class A-1 common stock during each of the months in the three months ended September 30, 2009:

| Period | Total Number of Shares Purchased⁽¹⁾ | Average Price Paid per Share (\$) | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Number of Shares That May Yet Be Purchased Under The Plan or Program |
|----------------------|---|--|---|---|
| 7/1/09 to 7/31/09 | | | | |
| 8/1/09 to 8/30/09 | 4,638 | 19.37 | | |
| 9/1/09 to 9/31/09 | | | | |
| Totals | 4,638 | 19.37 | | |

(1) The number of shares purchased other than through a publicly announced plan or program

includes 4,638 shares purchased from former or current executives of the Company.

The following table sets forth the Company's purchases of HealthMarkets, Inc. Class A-2 common stock during each of the months in the three months ended September 30, 2009:

| Period | Total Number of Shares Purchased ⁽¹⁾ | Average Price Paid per Share (\$) | Total Number of Shares | Maximum Number of Shares |
|-------------------|---|-----------------------------------|--|---|
| | | | Purchased as Part of Publicly or Announced Plans or Programs | That May Yet Be Purchased Under The Plan or Program |
| 7/1/09 to 7/31/09 | 31,575 | 19.27 | | |
| 8/1/09 to 8/30/09 | 89,253 | 19.37 | | |
| 9/1/09 to 9/31/09 | 75,459 | 19.37 | | |
| Totals | 196,287 | 19.35 | | |

(1) The number of shares purchased other than through a publicly announced plan or program includes 196,287 shares purchased from former or current participants of the stock accumulation plan established for the benefit of the Company's insurance agents.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

42

Table of Contents

ITEM 5. OTHER INFORMATION

On December 18, 2006, Jack Heller, a Senior Vice President of the Company, entered into a definitive employment agreement with the Company. The agreement had an initial term of three years. In connection with the renewal of Mr. Heller's employment agreement, on September 10, 2009, the Company and Mr. Heller agreed to amend the terms of Mr. Heller's employment agreement. The amendment had the effect of reducing the period of Mr. Heller's severance from two years to one year, with a corresponding reduction in the period of Mr. Heller's post-termination non-competition and non-solicitation covenants. As a result, in the event of a qualifying termination of his employment, Mr. Heller would be entitled to receive severance equal to one times his base salary plus target bonus payable in monthly installments, continuation of certain welfare benefits for a period of one year, as well as a pro-rata bonus, based on his target bonus, if such termination occurs after the last day of the first quarter of the applicable fiscal year. The terms of Mr. Heller's employment agreement remained the same in all other respects. The description of the amendment to Mr. Heller's employment agreement with the Company is qualified in its entirety by reference to the text of the agreement, as amended, which is filed as Exhibit 10.13 to this Form 10-Q and incorporated herein by reference.

Table of Contents

ITEM 6. EXHIBITS

(a) Exhibits.

| Exhibit No. | Description |
|--------------------|---|
| 10.1 | Settlement Agreement, dated as of August 26, 2009, by and between The MEGA Life and Health Insurance Company, Mid-West National Life Insurance Company of Tennessee and The Chesapeake Life Insurance Company and the Commissioner of the Massachusetts Division of Insurance, filed as exhibit 10.1 to the Current Report on Form 8-K dated August 26, 2009, File No. 001-14953, and incorporated by reference herein. |
| 10.2 | Final Judgment by Consent, dated August 31, 2009, in the matter Commonwealth of Massachusetts v. The MEGA Life and Health Insurance Company <i>et al.</i> , filed as exhibit 10.2 to the Current Report on Form 8-K dated August 26, 2009, File No. 001-14953, and incorporated by reference herein. |
| 10.3* | Employment Agreement, dated September 8, 2009, between the Company and Phillip Hildebrand. |
| 10.4 | Nonqualified Stock Option Agreement, dated September 8, 2009, between the Company and Phillip Hildebrand. |
| 10.5 | Restricted Share Agreement, dated September 8, 2009, between the Company and Phillip Hildebrand. |
| 10.6 | Special Restricted Share Agreement, dated September 8, 2009, between the Company and Phillip Hildebrand. |
| 10.7 | Subscription Agreement, dated June 30, 2008, between the Company and Phillip Hildebrand. |
| 10.8* | Employment Agreement, dated September 8, 2009, between the Company and Anurag Chandra. |
| 10.9 | Nonqualified Stock Option Agreement, dated September 8, 2009, between the Company and Anurag Chandra. |
| 10.10 | Restricted Share Agreement, dated September 8, 2009, between the Company and Anurag Chandra. |
| 10.11* | Employment Agreement, dated September 8, 2009, between the Company and Steven P. Irwin. |
| 10.12* | Employment Agreement, dated September 8, 2009, between the Company and B. Curtis Westen. |
| 10.13 | Employment Agreement, dated December 18, 2006, between the Company and Jack V. Heller and amendment thereto dated September 10, 2009. |
| 31.1 | Rule 13a-14(a)/15d-14(a) Certification, executed by Phillip J. Hildebrand, President and Chief Executive Officer of HealthMarkets, Inc. |
| 31.2 | Rule 13a-14(a)/15d-14(a) Certification, executed by Steven P. Erwin, Executive Vice President and Chief Financial Officer of HealthMarkets, Inc. |
| 32 | Certifications required by Rule 13a-14(b) or Rule 15d-14(b) and Section 1350 of Chapter 63 of Title 18 of the United States Code (18 U.S.C. 1350), executed by Phillip J. Hildebrand, President and Chief Executive Officer of HealthMarkets, Inc. and Steven P. Erwin, Executive Vice President and Chief |

Financial Officer of HealthMarkets, Inc.

* The Company has requested confidential treatment of the redacted portions of this exhibit pursuant to Rule 24b-2 under the Securities Exchange Act of 1934, as amended, and has separately filed a complete copy of this exhibit with the Securities and Exchange Commission.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HEALTHMARKETS, INC
(Registrant)

Date: November 6, 2009

/s/ Phillip J. Hildebrand
Phillip J. Hildebrand
President and Chief Executive Officer

Date: November 6, 2009

/s/ Steven P. Erwin
Steven P. Erwin
Executive Vice President and Chief Financial
Officer

45