COCA COLA BOTTLING CO CONSOLIDATED /DE/ Form 8-K May 12, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

May 10, 2011

COCA-COLA BOTTLING CO. CONSOLIDATED

(Exact name of registrant as specified in its charter)

<u>Delaware</u> (State or other jurisdiction <u>0-9286</u> (Commission File Number)

of incorporation)

4100 Coca-Cola Plaza, Charlotte, North Carolina 28211

(Address of principal executive offices) (Zip Code)

(704) 557-4400

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

56-0950585

(IRS Employer Identification No.)

Item 2.02. Results of Operations and Financial Condition.

On May 10, 2011, Coca-Cola Bottling Co. Consolidated (the Company) issued a news release announcing its financial results for the quarter ended April 3, 2011. A copy of the news release is furnished as Exhibit 99.1 hereto.

- Item 9.01. Financial Statements and Exhibits.
 - (d) Exhibits.
 - 99.1 News release issued on May 10, 2011, reporting the Company s financial results for the quarter ended April 3, 2011.

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Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COCA-COLA BOTTLING CO. CONSOLIDATED (REGISTRANT)

Date: May 12, 2011

BY:

/s/ James E. Harris

James E. Harris Principal Financial Officer of the Registrant and Senior Vice President and Chief Financial Officer

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC EXHIBITS CURRENT REPORT ON FORM 8-K

Date of Event Reported: May 10, 2011 Commission File No: 0-9286

COCA-COLA BOTTLING CO. CONSOLIDATED EXHIBIT INDEX

Exhibit No. Exhibit Description

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