

BRUNSWICK CORP  
Form S-8  
February 17, 2004

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As filed with the Securities and Exchange Commission on February 17, 2004

Registration No. 333-\_\_\_\_\_

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form S-8**  
**Registration Statement**  
**Under The**  
**Securities Act of 1933**

**Brunswick Corporation**

(Exact name of Registrant as Specified in Its Charter)

<p><b>Delaware</b>  (State or Other  Jurisdiction  of Incorporation or  Organization)</p>	<p><b>36-0848180</b>  (I.R.S. Employer  Identification Number)</p>
<p><b>1 N. Field Court</b>  <b>Lake Forest, Illinois</b>  (Address of Principal  Executive Offices)</p>	<p><b>60045-4811</b>  (Zip Code)</p>

**Brunswick 2003 Stock Incentive Plan**  
**Brunswick Elective Deferred Compensation Plan**  
**Brunswick Restoration Plan**  
(Full Title of Each Plan)

**Marschall I. Smith**  
Vice President, General Counsel and Secretary  
Brunswick Corporation  
1 N. Field Court  
Lake Forest, Illinois 60045-4811  
(847) 735-4700  
(Name, Address and Telephone Number, Including Area Code, of Agent for Service)

**Calculation of Registration Fee**

Title of Each Class of Securities to be Registered	Amount to be Registered	Proposed Maximum Offering Price Per Unit	Proposed Maximum Aggregate Offering Price	Amount of Registration Fee
Common Stock	5,000,000 shares	\$35.88 (1)	\$179,384,684.50 (1)	\$22,729.00 (1)
Preferred Stock Purchase Rights	5,000,000 rights (2)	(2)	(2)	(2)
Deferred Compensation Obligations (3)	\$35,000,000 (4)	N/A	\$35,000,000.00	\$4,435.00

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- (1) Estimated solely for the purpose of calculating the registration fee and, pursuant to Rules 457(c) and 457(h) under the Securities Act of 1933, based upon the weighted average purchase price of shares subject to outstanding options, and, as to shares not currently subject to outstanding options, the average of the high and low prices of the Common Stock as reported in the consolidated reporting system on February 11, 2004.
  - (2) The Preferred Stock Purchase Rights initially are attached to and trade with the shares of Common Stock being registered hereby. Value attributable to the Rights, if any, is reflected in the market price of the Common Stock.
  - (3) The Deferred Compensation Obligations are unsecured obligations of Brunswick Corporation to make distributions in the future in accordance with the terms of the Brunswick Elective Deferred Compensation Plan (the Elective Plan ) or the Brunswick Restoration Plan (the Restoration Plan ), as the case may be.
  - (4) Consists of \$25,000,000 under the Elective Plan and \$10,000,000 under the Restoration Plan.
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Brunswick Elective Deferred Compensation Plan

Brunswick Restoration Plan

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**Part II**

**Information Required in the  
Registration Statement**

**Item 3. Incorporation of Certain Documents by Reference.**

The following documents heretofore filed with the Securities and Exchange Commission (the Commission) (Commission file number 1-1043) by Brunswick Corporation (the Company) are incorporated herein by reference:

1. the Company's Annual Report on Form 10-K for the year ended December 31, 2002;
2. the Company's Quarterly Reports on Form 10-Q for the quarters ended March 31, June 30 and September 30, 2003;
3. the Company's Current Report on Form 8-K filed with the Commission on August 18, 2003;
4. the description of the Company's Common Stock, \$0.75 par value (the Common Stock), contained on pages 8-9 of the Prospectus filed as part of Amendment No. 1 to the Company's Registration Statement No. 33-45772 filed with the Commission on April 30, 1992, including any amendment or report filed with the Commission for the purpose of updating such description; and
5. the description of the Company's Preferred Stock Purchase Rights contained in the Company's Registration Statement on Form 8-A filed with the Commission on March 14, 1996, including any amendment or report filed with the Commission for the purpose of updating such description.

All documents filed by the Company pursuant to Sections 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act of 1934, as amended (the Exchange Act), after the date of this Registration Statement and prior to the filing of a post-effective amendment which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, are deemed to be incorporated by reference in this Registration Statement and to be a part hereof from the respective dates of filing of such documents (such documents, and the documents enumerated above, being hereinafter referred to as Incorporated Documents).

Any statement contained in an Incorporated Document shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed Incorporated Document modifies or supersedes such statement. Any such statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this Registration Statement.

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**Item 4. Description of Securities.**

Brunswick Deferred Compensation Obligations. The deferred compensation obligations (the Obligations ) being registered hereby may be offered to eligible employees of the Company and its subsidiaries pursuant to the Brunswick Elective Deferred Compensation Plan (the Elective Plan ) or the Brunswick Restoration Plan (the Restoration Plan and together with the Elective Plan, the Deferred Compensation Plans ). Participants in the Deferred Compensation Plans (each, a Participant ) include certain members of management and other highly compensated employees of the Company and its subsidiaries.

The Obligations are general unsecured obligations of the Company to pay, in the future, compensation deferred in accordance with both the terms of the relevant Deferred Compensation Plan, and the procedures established by the administrator of that Deferred Compensation Plan, from the general assets of the Company. The Obligations rank pari passu with other unsecured and unsubordinated indebtedness of the Company from time to time outstanding.

The Obligations cannot be assigned, transferred, pledged or encumbered, or be subject in any manner to alienation or anticipation.

The Board of Directors of the Company may amend, modify or terminate either Deferred Compensation Plan at any time, provided that such amendment, modification or termination may not adversely affect the rights of a Participant with respect to amounts accrued in the Participant s book-keeping accounts under a Deferred Compensation Plan unless the Participant has consented to the amendment, modification or termination.

Elective Plan. For each calendar year, the Elective Plan provides each Participant with the opportunity to elect to defer up to 100% of the Participant s award, if any, payable in that year under the Company s Strategic Incentive Plan (the SIP ) and up to 100% of the Participant s award, if any, payable in that year under the Company s Performance Plan (the BPP ).

The amount deferred from a Participant s SIP award, if any, and BPP award, if any, in a calendar year is determined in accordance with that Participant s deferral election and the provisions of the Elective Plan.

The Elective Plan provides for two kinds of deferral accounts cash accounts and stock unit accounts. An amount that is deferred into a cash account is valued, for book-keeping purposes, as if it had been invested in one or more of the investment options established for that purpose. An amount that is deferred into a stock unit account is valued, for book-keeping purposes, as if it had been invested in Common Stock. The amounts in a Participant s accounts represent obligations of the Company to make a payment to the Participant at some time in the future.

BPP deferrals must be deferred into a Participant s cash deferral account. SIP deferrals may be allocated between the Participant s cash deferral account and stock unit account. Stock units are allocated based on the fair market value of the Common Stock on the date on which the funding of the relevant SIP award is approved by the Human Resource and Compensation Committee of the Board of Directors of the Company (the Committee ). In addition, a Participant who elects to defer SIP awards in his or her stock unit account will also be credited

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with a number of premium stock units equal to 20% of the number of deferred stock units that are allocated to the Participant's stock unit account in connection with the deferral of the SIP award. Stock unit accounts are also adjusted to reflect the deemed reinvestment of dividends.

Premium stock units credited to a Participant's stock unit account less than three years before the date of distribution of the related stock units are forfeited, except in the case of a distribution due to death, permanent and total disability or after the sum of the Participant's age and years of service with the Company is at least 65.

Generally, a Participant may elect to receive distributions prior to or subsequent to termination of the Participant's employment, in either (i) up to five annual installments, or (ii) a lump-sum. Participants may be entitled to an early distribution in the event of hardship. Hardship distributions result in the forfeiture of 10% of the approved withdrawal amount. Upon the death of a Participant, the Participant's designated beneficiary or estate will receive the undistributed amounts in accordance with the provisions of the Elective Plan. Distributions from a Participant's cash account are made in cash and distributions from a Participant's stock unit account are made in shares of Common Stock.

Restoration Plan. The Restoration Plan provides each Participant with the opportunity to elect to defer amounts that cannot be contributed to the qualified 401(k) plan in which the Participant participates by reason of limitations imposed by the Internal Revenue Code (the Code).

The Restoration Plan also provides that each Participant will be credited with matching contributions and profit sharing contributions that cannot be contributed to the Participant's qualified 401(k) plan account by reason of limitations imposed by the Code.

An amount that is deferred into the Restoration Plan is valued, for book-keeping purposes, as if it had been invested in one or more of the various investment options available under the qualified 401(k) plan in which the Participant participates. The amounts in a Participant's accounts represent obligations of the Company to make a payment to the Participant at some time in the future.

Generally, all amounts payable to a Participant under the Restoration Plan are distributed in a lump-sum cash payment made subsequent to termination of the Participant's employment with the Company. Upon the death of a Participant, the Participant's designated beneficiary under the qualified 401(k) plan in which the Participant participates or estate will receive the undistributed amounts in accordance with the provisions of the Restoration Plan.

**Item 5. Interests of Named Experts and Counsel.**

The legality of the securities being registered hereby has been passed on by Marschall I. Smith, Vice President, General Counsel and Secretary of the Company. Mr. Smith has received awards under the Brunswick 2003 Stock Incentive Plan and participates in the Deferred Compensation Plans.

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**Item 6. Indemnification of Directors and Officers.**

The Company was organized under the laws of the State of Delaware and is subject to the Delaware General Corporation Law. Section 145 of the Delaware General Corporation Law generally empowers a corporation, subject to certain limitations, to indemnify its officers, directors, employees and agents, or others acting in similar capacities for other entities at the request of the corporation, against certain expenses (including attorneys' fees), judgments, fines and other amounts that may be paid or incurred by them in their capacities as directors, officers, employees or agents of the corporation.

The Company's Certificate of Incorporation authorizes its Board of Directors to indemnify the Company's directors, officers, employees or agents to the fullest extent permitted by law.

The Company's By-Laws authorize its Board of Directors to indemnify the Company's directors, officers, employees and agents in the same circumstances set forth in the Certificate of Incorporation. The Company's By-Laws also authorize it to purchase liability insurance on behalf of its directors, officers, employees and agents and to enter into indemnity agreements with its directors, officers, employees and agents.

The Company has entered into indemnification agreements with its directors and its officers which provide broader indemnification than the indemnification specifically available under Section 145 of the Delaware General Corporation Law. The agreements provide that the Company will indemnify its directors and its officers to the fullest extent permitted by its Certificate of Incorporation (and that is otherwise lawful) against expenses (including attorneys' fees), judgments, fines, taxes, penalties and settlement payments incurred by reason of the fact that they were directors or officers of the Company. Unlike Section 145 of the Delaware General Corporation Law, this indemnification would, to the extent that it is lawful, cover judgments, fines and amounts paid in settlement of claims against the director or officer by or in the right of the Company.

The Company owns an insurance policy which covers it for losses incurred pursuant to indemnification obligations set forth above during any policy year, subject to specified exclusions, terms and conditions. This policy also covers the Company's officers and directors for certain of such losses if they are not indemnified by the Company.

The Company also owns an insurance policy which would reimburse it for certain losses incurred by it pursuant to its fiduciary obligations under the Employee Retirement Income Security Act of 1974 (ERISA), subject to specified exclusions, terms and conditions. This policy also covers the Company's officers, directors and employees for certain of their losses incurred as fiduciaries under ERISA, subject to specified exclusions, terms and conditions.

**Item 7. Exemption from Registration Claimed.**

Not applicable.



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**Item 8. Exhibits.**

Exhibit Number	Description of Exhibit
4.1	Restated Certificate of Incorporation of the Company is hereby incorporated by reference to Exhibit 19.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 1987.
4.2	By-Laws of the Company are hereby incorporated by reference to Exhibit 3.3 to the Company's Annual Report on Form 10-K for the year ended December 31, 2002.
4.3	Certificate of Designation, Preferences and Rights of Series A Junior Participating Preferred Stock is hereby incorporated by reference to Exhibit 3.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 1995.
4.4	Rights Agreement dated as of February 5, 1996, between the Company and Harris Trust and Savings Bank is hereby incorporated by reference to Exhibit 1 to the Company's Registration Statement for Preferred Stock Purchase Rights on Form 8-A dated March 14, 1996.
*4.5	Brunswick 2003 Stock Incentive Plan.
*4.6	Brunswick Elective Deferred Compensation Plan.
*4.7	Brunswick Restoration Plan.
*5	Opinion of Marschall I. Smith as to the legality of the securities being registered.
*23.1	Consent of Independent Auditors.
*23.2	Notice Regarding Consent of Arthur Andersen LLP.
*23.3	Consent of Marschall I. Smith (included in the opinion filed as Exhibit 5).
*24	Power of Attorney.

\* Filed herewith.

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**Item 9. Undertakings.**

(a) The undersigned Registrant hereby undertakes:

(1) To file, during any period in which offers or sales are being made, a post-effective amendment to this registration statement:

(i) To include any prospectus required by Section 10(a)(3) of the Securities Act of 1933, as amended (the Securities Act );

(ii) To reflect in the prospectus any facts or events arising after the effective date of the registration statement (or the most recent post-effective amendment thereof) which, individually or in the aggregate, represent a fundamental change in the information set forth in the registration statement; and notwithstanding the foregoing, any increase or decrease in volume of securities offered (if the total dollar value of securities offered would not exceed that which was registered) and any deviation from the low or high end of the estimated maximum offering range may be reflected in the form of prospectus filed with the Commission pursuant to Rule 424(b) if, in the aggregate, the changes in volume and price represent no more than a 20 percent change in the maximum aggregate offering price set forth in the Calculation of Registration Fee table in the effective registration statement; and

(iii) To include any material information with respect to the plan of distribution not previously disclosed in the registration statement or any material change to such information in the registration statement; provided, however, that paragraphs (a)(1)(i) and (a)(1)(ii) do not apply if the registration statement is on Form S-3, Form S-8 or Form F-3, and the information required to be included in a post-effective amendment by those paragraphs is contained in periodic reports filed with or furnished to the Commission by the Registrant pursuant to Section 13 or 15(d) of the Exchange Act that are incorporated by reference in the registration statement.

(2) That, for the purpose of determining any liability under the Securities Act, each such post-effective amendment shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

(3) To remove from registration by means of a post-effective amendment any of the securities being registered which remain unsold at the termination of the offering.

(b) The undersigned Registrant hereby undertakes that, for purposes of determining any liability under the Securities Act, each filing of the Registrant's annual report pursuant to Section 13(a) or Section 15(d) of the Exchange Act (and, where applicable, each filing of an employee benefit plan's annual report pursuant to Section 15(d) of the Exchange Act) that is incorporated by reference in the registration statement shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial bona fide offering thereof.

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(c) Insofar as indemnification for liabilities arising under the Securities Act may be permitted to directors, officers and controlling persons of the Registrant pursuant to the foregoing provisions, or otherwise, the Registrant has been advised that in the opinion of the Commission such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the Registrant of expenses incurred or paid by a director, officer or controlling person of the Registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the Registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act and will be governed by the final adjudication of such issue.

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Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Lake Forest, State of Illinois, on this 17th day of February, 2004.

Brunswick Corporation

By: Alan L. Lowe

\_\_\_\_\_  
 Alan L. Lowe  
 Vice President and Controller

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed by the following persons in the capacities and on the date indicated.

<b>Signature</b>	<b>Title(s)</b>	<b>Date Signed</b>
*	Chairman, Chief Executive Officer and Director (Principal Executive Officer)	February 17, 2004
George W. Buckley		
Peter G. Leemputte	Senior Vice President and Chief Financial Officer (Principal Financial Officer)	February 17, 2004
Peter G. Leemputte		
Alan L. Lowe	Vice President and Controller (Principal Accounting Officer)	February 17, 2004
Alan L. Lowe		
*	Director	February 17, 2004
Nolan D. Archibald		
*	Director	February 17, 2004
Dorrit J. Bern		
*	Director	February 17, 2004
Jeffrey L. Bleustein		
*	Director	February 17, 2004
Michael J. Callahan		
*	Director	February 17, 2004
Manuel A. Fernandez		
*	Vice Chairman and President - Brunswick Bowling and Billiards and Director	February 17, 2004

Peter B. Hamilton

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Director

February 17, 2004

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Peter Harf

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<b>Signature</b>	<b>Title(s)</b>	<b>Date Signed</b>
<hr/> *		
Graham H. Phillips	Director	February 17, 2004
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Robert L. Ryan	Director	February 17, 2004
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Roger W. Schipke	Director	February 17, 2004
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Ralph C. Stayer	Director	February 17, 2004

\*By: Marschall I. Smith, Attorney in Fact, February 17, 2004

Marschall I. Smith

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**Index to Exhibits to Registration Statement on Form S-8**

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