

LIBERTY CORP  
Form 8-K  
November 02, 2004



ITEM 7.01 REGULATION FD DISCLOSURES

The following information is furnished pursuant to Item 2.02, Results of Operations and Financial Condition and Item 7.01, Regulation FD Disclosure.

On November 2, 2004 the Liberty Corporation issued a press release announcing financial results for the third quarter 2004. A copy of that press release is attached as Exhibit 99 (herein incorporated by reference).

Exhibit Index

99 Press release, dated November 2, 2004, issued by The Liberty Corporation

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE LIBERTY CORPORATION

By: /s/ Martha Williams

Name: Martha Williams

Title: Vice President, General Counsel and  
Secretary

November 2, 2004