## Edgar Filing: TIFFANY & CO - Form 4

TIFFANY &	CO										
Form 4											
April 12, 201	7										
FORM	Δ <b>Δ</b>							OMB A	PPROVAL		
Washington, D.C. 20549							E COMMISSION	OMB Number:	3235-0287 January 31,		
Check this											
if no longer subject to STATEMENT C			F CHANGES IN BENEFICIAL OW				OWNERSHIP OF	Expires: Estimated a	2005 average		
Section 10	5.			SECURITIES				burden hours per			
Form 4 or Form 5			G (* 14		а ···	<b>F</b> 1	A ( C1024	response	0.5		
obligation		•					nange Act of 1934, ct of 1935 or Section	•			
may conti	nue.		) of the Inv	•	•			.1			
<i>See</i> Instru 1(b).	ction	50(II)	) of the m	vestment	company		1)+0				
1(0).											
(Print or Type R	esponses)										
1. Name and A BERGER G	2. Issuer Name <b>and</b> Ticker or Trading				-	5. Relationship of Reporting Person(s) to Issuer					
DERGER U	KUSS VICIC	JKIA	Symbol				135001				
			TIFFANY & CO [TIF]				(Checl	(Check all applicable)			
(Last)	(First)	(Middle)		Earliest Tra	insaction			100			
TIFFANY & CO., 727 FIFTH AVENUE			(Month/Day/Year) 04/10/2017				Director X Officer (give	Director 10% Owner X Officer (give title Other (specify below) below) SENIOR VICE PRESIDENT			
							below)				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check			
								Applicable Line) _X_ Form filed by One Reporting Person			
NEW YORK	K. NY 10022						Form filed by M				
							Person				
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurities	Acquired, Disposed of	, or Beneficia	lly Owned		
1.Title of	2. Transaction			3.	4. Securit			6. Ownership			
Security	(Month/Day/Y		ion Date, if	Transactio Code	onAcquired Disposed			Form: Direct (D) or	Indirect Beneficial		
(Instr. 3)		any (Month	/Day/Year)		(Instr. 3,		•	Indirect (I)	Ownership		
		× ×			· · · ·	,	Following	(Instr. 4)	(Instr. 4)		
						(A)	Reported Transaction(s)				
						or	(Instr. 3 and 4)				
Common				Code V	Amount	(D) P	rice (linear c and l)				
Stock \$.01							43,569	D			
Par							15,509	5			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	nd 7. Title and Amount o Underlying Securities (Instr. 3 and 4)		8. Price Derivati Security (Instr. 5
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Dividend Equivalent Units	(1)	04/10/2017		А	50	(2)	(2)	Common Stock \$.01 Par	50	\$ 0

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
BERGER GROSS VICTORIA TIFFANY & CO. 727 FIFTH AVENUE NEW YORK, NY 10022			SENIOR VICE PRESIDENT			
Signatures						
/s/ John C. Duffy, Attorney-in-Fact	(	04/12/2017				
<u>**</u> Signature of Reporting Person		Date				

**Explanation of Responses:** 

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents dividend equivalent units accrued on April 10, 2017 in respect of performance-based restricted stock units granted to the
(1) reporting person on January 19, 2017 pursuant to the Tiffany & Co. 2014 Employee Incentive Plan, which complies with Rule 16b-3. The dividend equivalent units convert to the issuer's common stock on a one-for-one basis.

The dividend equivalent units will vest proportionately with the underlying performance-based restricted stock units to which they relate. All or a percentage of the dividend equivalent units credited in respect of the performance-based restricted stock units granted to the

(2) reporting person on January 19, 2017 will vest if issuer satisfies financial performance criteria for the three-year performance period ending January 31, 2020. Dividend equivalent units credited in respect of such performance-based restricted stock units that are not eligible for conversion at the end of such performance period will be cancelled.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.