

TARGET CORP  
Form DEFA14A  
May 08, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant  X

Filed by a Party other than the Registrant  O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Target Corporation  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:

On the evening of May 7, 2009, Target Corporation distributed the following information to its employees:

**A One-Stop Shop for Target Proxy Information**

Target's Annual Meeting of Shareholders on May 28, 2009, is fast approaching. And this year, as a company, we are in the midst of a proxy contest. As part of the contest, Target shareholders are being asked by our Board of Directors to:

- Vote to elect Target directors to our Board of Directors for three-year terms
- Determine that the number of directors constituting our Board of Directors shall be 12
- Ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm, and
- Approve the performance measures available under the Target Corporation Long-Term Incentive Plan.

So what does this mean, exactly? Simply put, it means as a shareholder you should vote so that your voice is heard.

To help you as well as our other shareholders sort through all the information about the proxy contest and frequent mailings you are likely receiving at your home, you can now find a one-stop shop at [Target.com/proxy](http://Target.com/proxy). This new Web page, called *Staying on Target*, features the latest news and resources to help you stay informed about the proxy contest. It will be updated on a regular basis.

Team members who are shareholders may be receiving phone calls from Target's proxy solicitors offering guidance on voting the WHITE proxy card. You also may receive calls from Pershing Square's proxy solicitors.

**You may receive more than one WHITE voting card.** Please vote ALL the WHITE cards you receive and discard the gold card(s) received from Pershing Square.

With so much information, we hope our new *Staying on Target* site helps answer your questions and also serves as a resource for your friends and families who have questions.

Our Board of Directors is the primary force in guiding our company to realize its opportunities. Target's independent directors have extensive executive and Board experience in a variety of businesses, experience which we believe is critical to our continued success over time and our quest to become the Best Company Ever. That is why we ask you to vote ALL the WHITE cards you receive.

## Edgar Filing: TARGET CORP - Form DEFA14A

Staying on Target can be accessed at [Target.com/proxy](http://Target.com/proxy) and from the Investor Relations site on [Target.com](http://Target.com).

If you have questions or need assistance voting your Target shares please contact:

MacKenzie Partners, Inc.  
(800) 322-2885

OR

Georgeson  
(866) 295-8105

On the evening of May 7, 2009, Target Corporation also distributed the following information to its employees:

### **Target Corporation Mails Letter to Shareholders**

Target Corporation recently announced that it is mailing a letter to shareholders in connection with the Company's 2009 Annual Meeting of Shareholders to be held on May 28.

[[Link to letter filed on May 6, 2009](#)]

---