Pandora Media, Inc. Form 4 February 17, 2016

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \*

(State)

(Zin)

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to

**OMB APPROVAL** 

3235-0287

January 31,

2005

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GERBITZ DAVID			Symbol Pandora Media, Inc. [P]	Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	Director 10% Owner			
C/O PANDORA MEDIA, INC., 2101 WEBSTER STREET, #1650			02/12/2016	Officer (give title Other (specibelow) below)  EVP Revenue Operations			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)			
OAKLAND, CA 94612				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State) (Z	Table	I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	02/12/2016		M	4,693 (1)	A	<u>(2)</u>	131,665	D	
Common Stock	02/12/2016		F	1,984 (1)	D	\$8	129,681	D	
Common Stock	02/12/2016		F	925 (3)	D	\$8	128,756	D	
Common Stock	02/12/2016		F	8,947 (4)	D	\$8	119,809	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ive Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pric Deriva Securii (Instr.
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Market Share Units	(2)	02/12/2016	M	4,693 (5)	<u>(6)</u>	<u>(6)</u>	Common Stock	4,693	\$ (

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GERBITZ DAVID C/O PANDORA MEDIA, INC. 2101 WEBSTER STREET, #1650 OAKLAND, CA 94612

**EVP Revenue Operations** 

#### **Signatures**

/s/ Jeremy Liegl, Attorney-in-Fact 02/17/2016

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to the terms of the March 11, 2015 grant of market share units ("MSUs"), 4,693 shares of Pandora Media, Inc. ("Pandora")
- (1) common stock ("Shares") were earned and vested on February 15, 2016, and 1,984 Shares were withheld at vesting to cover required tax withholding.
- (2) Each MSU represents a contingent right to receive one Share.
- (3) Pursuant to the terms of the July 7, 2014 RSU grant as reported on a Form 3 filed on January 25, 2016, 925 shares were withheld at vesting to cover required tax withholding.

Reporting Owners 2

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- (4) Pursuant to the terms of the March 11, 2015 RSU grant as reported on a Form 3 filed on January 25, 2016, 8,947 shares were withheld at vesting to cover required tax withholding.
- Based on Pandora's annual relative total shareholder return compared to that of the Russell 2000 Index over the period beginning January (5) 1, 2015 and ending on December 31, 2015, the reporting person earned 4,693 MSUs, or 22% of the MSUs eligible for vesting during such performance period.
  - The MSUs vest in three annual installments, on February 15, 2016, February 15, 2017, and February 15, 2018, subject to the reporting person's continued service. The number of MSUs which may be earned at each installment is based on Pandora's annual relative total shareholder return compared to that of the Russell 2000 Index, over a period beginning January 1, 2015 and ending on December 31 of
- the year prior to the annual installment date. On each of the first two annual installments, depending on actual performance, the reporting person has the ability to earn up to one-third of the total number of MSUs granted; on the third annual installment, the reporting person has the ability to earn up to 200% of the total MSUs granted less any MSUs earned over the first two annual installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.