#### Edgar Filing: CROSSLINK VENTURES IV LP - Form 3/A

#### CROSSLINK VENTURES IV LP

Form 3/A June 22, 2011

## FORM 3 UN

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Pandora Media, Inc. [P] CROSSLINK CAPITAL INC (Month/Day/Year) 06/14/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) TWO EMBARCADERO 06/14/2011 (Check all applicable) CENTER, SUITE 2200 (Street) 6. Individual or Joint/Group \_X\_\_ 10% Owner Director Officer \_\_X\_\_ Other Filing(Check Applicable Line) (give title below) (specify below) \_ Form filed by One Reporting Affiliate of Director Person SAN \_X\_ Form filed by More than One FRANCISCO. CAÂ 94111 Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) See Notes (1) (2) (3) Common Stock I 637,349 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
		Title	Derivative	Security:	
			Security	Direct (D)	

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Series B Convertible Preferred Stock	(4)	(4)	Common Stock	250,000	\$ <u>(5)</u>	I	See Notes (1) (2) (3)
Series B Convertible Preferred Stock	(4)	(4)	Common Stock	121,716	\$ <u>(5)</u>	D (8)	Â
Series C Convertible Preferred Stock	(4)	(4)	Common Stock	11,764,706	\$ <u>(5)</u>	I	See Notes (1) (2) (3)
Series C Convertible Preferred Stock	(4)	(4)	Common Stock	5,727,847	\$ <u>(5)</u>	D (8)	Â
Series D Convertible Preferred Stock	(4)	(4)	Common Stock	5,362,645	\$ <u>(6)</u>	I	See Notes (1) (2) (3)
Series D Convertible Preferred Stock	(4)	(4)	Common Stock	2,415,886	\$ <u>(6)</u>	D (8)	Â
Series E Convertible Preferred Stock	(4)	(4)	Common Stock	4,296,905	\$ <u>(7)</u>	I	See Notes (1) (2) (3)
Series E Convertible Preferred Stock	(4)	(4)	Common Stock	2,092,023	\$ <u>(7)</u>	D (8)	Â
Series F Convertible Preferred Stock	(4)	(4)	Common Stock	12,653,323	\$ <u>(5)</u>	I	See Notes (1) (2) (3)
Series F Convertible Preferred Stock	(4)	(4)	Common Stock	6,160,487	\$ <u>(5)</u>	D (8)	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
Topolonia o mass remains	Director	10% Owner	Officer	Other	
CROSSLINK CAPITAL INC TWO EMBARCADERO CENTER SUITE 2200 SAN FRANCISCO, CA 94111	Â	ÂX	Â	Affiliate of Director	
CROSSLINK VENTURES IV LP TWO EMBARCADERO CENTER SUITE 2200 SAN FRANCISCO, CA 94111	Â	ÂX	Â	Affiliate of Director	
CROSSLINK VENTURES IV HOLDINGS, L.L.C. TWO EMBARCADERO CENTER SUITE 2200 SAN FRANCISCO Â CAÂ 94111	Â	ÂΧ	Â	Affiliate of Director	

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### **Signatures**

Crosslink Capital, Inc., by Jerome S. Contro, Chief Operating Officer 06/22/2011 \*\*Signature of Reporting Person Date Crosslink Ventures IV, L.P., by Crosslink Omega IV Holdings, L.L.C., General Partner, by 06/22/2011 Jerome S. Contro, Chief Operating Officer \*\*Signature of Reporting Person Date Crosslink Omega IV Holdings, L.L.C., by Jerome S. Contro, Chief Operating Officer 06/22/2011 \*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Management") and Crosslink Verwaltungs GmbH ("Verwaltungs", and collectively, the "Crosslink Affiliates").

- The reporting persons are Crosslink Capital, Inc. ("Crosslink"), Crosslink Ventures IV, L.P., a Delaware limited partnership ("Ventures IV"), Crosslink Omega IV Holdings, L.L.C., a Delaware limited liability company and the general partner of Ventures IV ("Omega IV Holdings"), and Michael J. Stark. The securities reported as beneficially owned by Crosslink include securities also beneficially owned by Omega IV Holdings, Ventures IV, Mr. Stark and Crossover Fund IV Management, L.L.C., a Delaware limited liability company ("Crossover IV Management"), Crossover Fund V Management, L.L.C., a Delaware limited liability company ("Crossover V
  - Crosslink is an investment adviser to investment funds, including Ventures IV, of which Omega IV Holdings, Crossover IV Management, Crossover V Management or Verwaltungs is the general partner, manager or holder of Class B Units. Mr. Stark is the control person of
- (2) Crosslink, Omega IV Holdings, Crossover IV Management, Crossover V Management and Verwaltungs. James Feuille, a shareholder and employee of Crosslink, and a member of Omega IV Holdings, Crossover IV Management and Crossover V Management, is a director of the Issuer and is the representative of Crosslink and the Crosslink Affiliates.
  - Crosslink and the Crosslink Affiliates disclaim membership in a group within the meaning of Rule 13d-5(b) under the Securities Exchange Act of 1934, as amended. These securities are held directly by investment funds, including Ventures IV, to which Crosslink is investment adviser for the benefit of the investors in those funds. These securities are indirectly beneficially owned by Crosslink in such
- (3) capacity as investment adviser, by Omega IV Holdings, Crossover IV Management, Crossover V Management and Verwaltungs as the general partner, manager or holder of Class B Units of one or more of those funds, and by Mr. Stark as the control person of those entities. Crosslink and the Crosslink Affiliates disclaim beneficial ownership of such securities except to the extent of their respective pecuniary interest therein.
- (4) These securities are immediately convertible and do not have an expiration date.
- Each share will automatically convert into the Issuer's common stock on a 1:1 basis on the completion of the Issuer's initial public
- Each share will automatically convert into the Issuer's common stock on a 1.10077:1 basis on the completion of the Issuer's initial public (6)
- Each share will automatically convert into the Issuer's common stock on a 1.18081:1 basis on the completion of the Issuer's initial public offering.
- (8) These securities are held directly by Ventures IV and are included in the securities held indirectly by the other Crosslink Affiliates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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