

Edgar Filing: CASH AMERICA INTERNATIONAL INC - Form 8-K

On July 1, 2005, Cash America International, Inc. issued a press release announcing that it has introduced new credit services available to customers in Texas and selected states. A copy of the Company's press release announcing the new credit services and management's plans to re-institute earnings guidance following its regularly scheduled release of second quarter financial results is furnished as Exhibit 99.1 to this report on Form 8-K and is incorporated herein by reference.

The Company previously announced that it anticipated changes to its operations as a result of revised examination guidelines issued by the FDIC in March of this year. The revised guidelines limit the offering of short-term cash advances by FDIC-regulated banks. Two of those FDIC-regulated banks offer cash advances through many of Cash America's stores. The Company will continue to market short-term cash advances on behalf of these banks and will now offer credit services to customers if the cash advance product offered by the banks is not available to them. Credit services will be immediately available in lending locations in Texas, Michigan and Florida. Lending locations in California that currently offer cash advances on behalf of banks will migrate to direct underwriting by the Company under state law. In the remaining two states in which the Company offers cash advances on behalf of the banks, North Carolina and Georgia, the Company will continue to market the banks' cash advance product and may introduce other alternative financial products offered by the banks in the future.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits - The following exhibit is furnished pursuant to the disclosures included under Item 8.01 of this report on Form 8-K.

99.1 Copy of press release dated July 1, 2005, issued by Cash America International, Inc.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CASH AMERICA INTERNATIONAL, INC.

Date: July 1, 2005

By: /s/ J. Curtis Linscott

J. Curtis Linscott, Vice President
General Counsel and Secretary

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EXHIBIT INDEX

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| Exhibit No. ----- | Description ----- |
|----------------------|--|
| 99.1 | Press release dated July 1, 2005, issued by Cash America International, Inc. |