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Form 4 March 09, 20		U						OMB	APPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								ONID	3235-0287		
Check th		STATEMENT OF CHANGES IN BENEFICIAL OW SECURITIES						Number: Expires:	January 31,		
if no long subject to Section 1 Form 4 o	6. SIAIEMENI								ed average hours per		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type I	Responses)										
TUCHMAN KENNETH D Sy			2. Issuer Name and Ticker or Trading Symbol TELETECH HOLDINGS INC				5. Relationship of Reporting Person(s) to Issuer				
	[TTEC]						(Check all applicable)				
(Mor			3. Date of Earliest Transaction (Month/Day/Year) 03/08/2011				_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) below) CEO & Chairman of the Board				
		lf Amendment, Date Original ed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting					
ENGLEWC	OOD, CO 80112						Person	More than One	Keporung		
(City)	(State) (Zip)	Table	I - Non-Do	erivative S	Securi	ities Ac	equired, Disposed	of, or Benefici	ally Owned		
1.Title of Security (Instr. 3)	(Month/Day/Year) Exect any	•			ties (A) of of (D 4 and (A) or)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common			Code V	Amount	(D)	Price	(Instr. 3 and 4)				
Stock (1)	03/08/2011		G V	4,320	D	\$0	5,914,736	D			
Common Stock							14,766,806	I	By KDT Family LLP		
Common Stock							10,000,000	I	By KDT Stock Revocable Trust		
Common Stock							200,000	I	By Tuchman Family LLP		

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Common Stock						10,000	Ι		By Sj	pouse
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) SEC 1474 (9-02)										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactie Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	re Secur s (Instr I		unt of rlying	8. Price of Derivative Security (Instr. 5)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
TUCHMAN KENNETH D 9197 S. PEORIA ST. ENGLEWOOD, CO 80112	Х	Х	CEO & Chairman of the Board				

Signatures

/s/ Kenneth D. 03/09/2011 Tuchman

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares disposed of by gift to Tuchman Nieces and Nephews Trust on March 8, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr