

Visa Inc.  
Form 3  
March 18, 2008

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                           |         |          |                                                             |                                                                      |                                                                           |
|-------------------------------------------|---------|----------|-------------------------------------------------------------|----------------------------------------------------------------------|---------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * |         |          | 2. Date of Event<br>Requiring Statement<br>(Month/Day/Year) | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                   |                                                                           |
| Â CAMPBELL THOMAS J                       |         |          | 03/18/2008                                                  | Visa Inc. [V]                                                        |                                                                           |
| (Last)                                    | (First) | (Middle) |                                                             | 4. Relationship of Reporting<br>Person(s) to Issuer                  | 5. If Amendment, Date Original<br>Filed(Month/Day/Year)                   |
| C.O. VISA INC., P.O. BOX 8999             |         |          |                                                             |                                                                      |                                                                           |
| (Street)                                  |         |          |                                                             | (Check all applicable)                                               |                                                                           |
|                                           |         |          |                                                             | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner | 6. Individual or Joint/Group<br>Filing(Check Applicable Line)             |
|                                           |         |          |                                                             | <input type="checkbox"/> Officer <input type="checkbox"/> Other      | <input checked="" type="checkbox"/> Form filed by One Reporting<br>Person |
|                                           |         |          |                                                             | (give title below) (specify below)                                   | <input type="checkbox"/> Form filed by More than One<br>Reporting Person  |
| SAN                                       |         |          |                                                             |                                                                      |                                                                           |
| FRANCISCO,Â CAÂ 94128-8999                |         |          |                                                             |                                                                      |                                                                           |
| (City)                                    | (State) | (Zip)    |                                                             |                                                                      |                                                                           |

### Table I - Non-Derivative Securities Beneficially Owned

|                                      |                                                             |                                                                         |                                                             |
|--------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------|
| 1. Title of Security<br>(Instr. 4)   | 2. Amount of Securities<br>Beneficially Owned<br>(Instr. 4) | 3. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial<br>Ownership<br>(Instr. 5) |
| No securities are beneficially owned | 0                                                           | D                                                                       | Â                                                           |

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|                                               |                                                                |                                                                                      |                                                                    |                                                                                        |                                                             |
|-----------------------------------------------|----------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------|
| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|                                               | Date<br>Exercisable                                            | Expiration<br>Date                                                                   | Title                                                              | Amount or<br>Number of<br>Shares                                                       |                                                             |

## Reporting Owners

| Reporting Owner Name / Address                                                     | Relationships |           |         |       |
|------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                    | Director      | 10% Owner | Officer | Other |
| CAMPBELL THOMAS J<br>C.O. VISA INC., P.O. BOX 8999<br>SAN FRANCISCO, CA 94128-8999 | X             |           |         |       |

## Signatures

|                                           |            |
|-------------------------------------------|------------|
| /s/ Ariela St. Pierre<br>Attorney-in-fact | 03/18/2008 |
|-------------------------------------------|------------|

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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