

HSBC HOLDINGS PLC  
Form 6-K  
March 25, 2014

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of March  
HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

Customer accounts by country

At 31 December

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	2013 US\$m	2012 US\$m
Europe	644,816	555,009
.....		
UK <sup>34</sup>	504,984	426,144
.....		
France <sup>35</sup>	65,844	55,578
.....		
Germany	16,615	15,611
.....		
Malta	6,222	5,957
.....		
Switzerland	16,796	20,211
.....		
Turkey	7,795	7,629
.....		
Other	26,560	23,879
.....		
Hong Kong	365,993	346,208
.....		
Rest of Asia-Pacific	182,626	183,621
.....		
Australia	19,812	20,430
.....		
India	11,549	10,415
.....		
Indonesia	5,865	6,512
.....		
Mainland China	40,579	35,572
.....		
Malaysia	17,139	17,641
.....		
Singapore	43,988	47,862
.....		
Taiwan	12,758	12,497
.....		
Vietnam	2,426	2,147
.....		
Other	28,510	30,545
.....		
Middle East and North Africa (excluding Saudi Arabia)	38,683	39,583
.....	7,401	7,548

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Egypt		
.....		
Qatar	2,861	2,704
.....		
UAE	18,433	18,448
.....		
Other	9,988	10,883
.....		
North America	196,495	149,037
.....		
US34	135,531	90,627
.....		
Canada	48,065	47,049
.....		
Bermuda	12,899	11,361
.....		
Latin America	54,199	66,556
.....		
Argentina	4,468	5,351
.....		
Brazil	24,353	30,144
.....		
Mexico	23,975	22,724
.....		
Panama	–	5,940
.....		
Other	1,403	2,397
.....		
Total	1,482,812	1,340,014
.....		

For footnotes, see page 132.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 25 March 2014