

PRUDENTIAL PLC
Form 6-K
April 18, 2008

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

For the month of April, 2008

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

NOTIFICATION OF TRANSACTIONS OF DIRECTORS / PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of the *issuer*

Prudential plc

2. State whether the notification relates to (i) a transaction notified in accordance with *DTR* 3.1.2R; (ii) a disclosure made in accordance with LR 9.8.6R(1); or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006)

(i)

3. Name of person *discharging managerial responsibilities/director*

PAJ Broadley, PM Maynard, MGA McLintock, ME Tucker, P Vacassin

4. State whether notification relates to a person connected with a person *discharging managerial responsibilities/director* named in 3 and identify the connected person

Relates to persons named in 3 above

5. Indicate whether the notification is in respect of a holding of the *person* referred to in 3 or 4 above or in respect of a non-beneficial interest

Relates to persons named in 3 above

6. Description of *shares* (including *class*), debentures or derivatives or financial instruments relating to *shares*

Ordinary shares of 5p each

7. Name of registered shareholder(s) and, if more than one, the number of *shares* held by each of them

BWCI Trust Company Limited

8. State the nature of the transaction

See additional information

9. Number of *shares*, debentures or financial instruments relating to *shares* acquired

PAJ Broadley - 114,365 ordinary shares, see additional information

PM Maynard - 50,264 ordinary shares, see additional information

MGA McLintock - 36,597 ordinary shares, see additional information

ME Tucker - 223,011 ordinary shares, see additional information

P Vacassin - 14,718 ordinary shares, see additional information

10. Percentage of issued *class* acquired (*treasury shares* of that *class* should not be taken into account when calculating percentage)
PAJ Broadley - less than 0.005%

PM Maynard - less than 0.003%

MGA McLintock - less than 0.002%

ME Tucker - less than 0.01%

P Vacassin - less than 0.0006%

11. Number of *shares*, debentures or financial instruments relating to *shares* disposed
N/A

12. Percentage of issued *class* disposed (*treasury shares* of that *class* should not be taken into account when calculating percentage)
N/A

13. Price per *share* or value of transaction
N/A

14. Date and place of transaction
17 April 2008, London

15. Total holding following notification and total percentage holding following notification (any *treasury shares* should not be taken into account when calculating percentage)

PAJ Broadley - 545,770 ordinary shares, less than 0.03%

PM Maynard - 319,226 ordinary shares, less than 0.02%

MGA McLintock - 612,379 ordinary shares, less than 0.03%

ME Tucker - 1,245,058 ordinary shares, less than 0.06%

P Vacassin - 315,708 ordinary shares, less than 0.02%

16. Date issuer informed of transaction

17 April 2008

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17. Date of grant

N/A

18. Period during which or date on which it can be exercised

N/A

19. Total amount paid (if any) for grant of the option

N/A

20. Description of *shares* or debentures involved (*class* and number)

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

N/A

22. Total number of *shares* or debentures over which options held following notification

N/A

23. Any additional information

Vesting in the beneficial ownership of the original conditional 2005 RSP award previously announced on 16 May 2005.

PAJ Broadley:

Award: 114,365 ordinary shares being 62.5% of the original conditional award.

Balance: Ceased to be interested in the balance of 68,618 ordinary shares under the original conditional award.

PM Maynard:

Award: 50,264 ordinary shares being 62.5% of the original conditional award.

Balance: Ceased to be interested in the balance of 30,157 ordinary shares under the original conditional award.

MGA McLintock:

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Award: 36,597 ordinary shares being 62.5% of the original conditional award.

Balance: Ceased to be interested in the balance of 21,958 ordinary shares under the original conditional award.

M E Tucker:

Award: 223,011 ordinary shares being 62.5% of the original conditional award.

Balance: Ceased to be interested in the balance of 133,806 ordinary shares under the original conditional award.

P Vacassin:

Award: 14,718 ordinary shares being 62.5% of the original conditional award.

Balance: Ceased to be interested in the balance of 8,830 ordinary shares under the original conditional award.

24. Name of contact and telephone number for queries

Jennie Webb, Shareholder Services Administrator, 020 7548 2027

Name of duly authorised officer of *issuer* responsible for making notification

Penny Follows, Shareholder Services and Share Plans Manager, 020 7548 3821

Date of notification

17 April 2008

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America

Notes: This form is intended for use by an *issuer* to make an *RIS* notification required by *DR* 3.3.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating the *shares* of the *issuer* should complete boxes 1 to 4, 6, 8,13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging managerial responsibilities* should complete boxes 1 to 3 and 17 to 24.

(4) An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

END

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 17, 2008

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Susan Henderson
Susan Henderson
Deputy Group Secretary