META FINANCIAL GROUP INC Form SC 13G February 14, 2012 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 13G Under the Securities Exchange Act of 1934 (Amendment No. _____1___)* META FINANCIAL GROUP (Name of Issuer) Common Stock, \$.01 par value (Title of Class of Securities) 59100U108 (CUSIP Number) December 31, 2011 (Date of Event Which Requires Filing of this Statement) Check the appropriate box to designate the rule pursuant to which this Schedule is filed: [x]Rule 13d-1(b) []Rule 13d-1(c)]Rule 13d-1(d) [*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). CUSIP No. 59100U108 1.Names of Reporting Persons. Continental Partners, L.P. * I.R.S. Identification Nos. of above persons (entities only). 36-4316621 2. Check the Appropriate Box if a Member of a Group (See Instructions) Not Applicable (a) (b) 3.SEC Use Only 4. Citizenship or Place of Organization Illinois

5.Sole Voting Power 0 Number of Shares Beneficially 6.Shared Voting Power Owned by 215,784 common shares Each Reporting Person With 7.Sole Dispositive Power 0 8.Shared Dispositive Power 215,784 common shares 9.Aggregate Amount Beneficially Owned by Each Reporting Person 215,784 common shares 10.Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) [] Not Applicable 11.Percent of Class Represented by Amount in Row (9) 6.8% ** 12. Type of Reporting Person (See Instructions) ΡN CUSIP No. 59100U108 1.Names of Reporting Persons. Continental Advisors LLC * I.R.S. Identification Nos. of above persons (entities only). 36-4290779 2. Check the Appropriate Box if a Member of a Group (See Instructions) Not Applicable (a) (b) 3.SEC Use Only 4. Citizenship or Place of Organization Delaware 5.Sole Voting Power 0 Number of Shares Beneficially 6.Shared Voting Power Owned by 268,407 common shares Each Reporting Person With 7.Sole Dispositive Power 0 8.Shared Dispositive Power 268,407 common shares 9.Aggregate Amount Beneficially Owned by Each Reporting Person 268,407 common shares

10.Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) []

Not Applicable 11.Percent of Class Represented by Amount in Row (9) 8.4% ** 12. Type of Reporting Person (See Instructions) IA, 00 CUSIP No. 59100U108 1.Names of Reporting Persons. David P. Purcell * I.R.S. Identification Nos. of above persons (entities only). 2. Check the Appropriate Box if a Member of a Group (See Instructions) Not Applicable (a) (b) 3.SEC Use Only 4. Citizenship or Place of Organization United States of America 5.Sole Voting Power 0 Number of Shares Beneficially 6.Shared Voting Power 268,407 common shares Owned by Each Reporting Person With 7.Sole Dispositive Power 0 8.Shared Dispositive Power 268,407 common shares 9.Aggregate Amount Beneficially Owned by Each Reporting Person 268,407 common shares 10.Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) [] Not Applicable 11.Percent of Class Represented by Amount in Row (9) 8.4% ** 12. Type of Reporting Person (See Instructions) IN, HC This Schedule 13G is being filed to report information about common stock of Meta Financial Group that may be deemed to be beneficially owned by Continental Partners, L.P., Continental Advisors LLC and David P. Purcell. Mr. Purcell is the managing member of Continental Advisors LLC, an entity which serves as the general partner of Continental Partners, L.P.

Item 1. (a)Name of Issuer: Meta Financail Group (CASH) (b) Address of Issuer's Principal Executive Offices: 121 East Fifth Street Storm Lake, Iowa 50588 Item 2. (a) Name of Person Filing: Continental Partners, L.P. Continental Advisors LLC David P. Purcell as required by rule 13D-1(k)(1) (b)Address of Principal Business Office or, if none, Residence: The persons filing this schedule 13G share the same principal business address: 227 West Monroe Street Suite 5050 Chicago, IL 60606 (c)Citizenship: Continental Partners, L.P. - Illinois Continental Advisors LLC - Delaware David P. Purcell - United States of America (d) Title of Class of Securities: Common Stock, \$.01 par value (cusip: 59100U108) (e)CUSIP Number: 59100U108 Item 3.If this statement is filed pursuant to S240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a: Broker Dealer [] [] Bank [] Insurance Company [] Investment Company Investment Adviser [Continental Advisors LLC] [X] Employee Benefit Plan, Pension Fund, or Endowment Fund [] Parent Holding Company/Control Person [] Savings Association [] Church Plan [] Partnership [Continental Partners, L.P.] Individual [David P. Purcell1 Corporation [] [x] [x] Other [] Item 4.Ownership. Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. (a) Amount beneficially owned: Continental Partners, L.P.: 215,784 common shares Continental Advisors LLC: 268,407 common shares David P. Purcell: 268,407 common shares (b)Percent of class: Continental Partners, L.P.: 6.8% of class ** Continental Advisors LLC: 8.4% of class ** 8.4% of class ** David P. Purcell:

(c)Number of shares as to which the person has:

Continental Partners, L.P. (i)Sole power to vote or to direct the vote: Ο Continental Partners, L.P. (ii) Shared power to vote or to direct the vote: 215,784 Continental Partners, L.P. (iii) Sole power to dispose or to direct the disposition of: 0 Continental Partners, L.P. (iv) Shared power to dispose or to direct the disposition of: 215,784 (c)Number of shares as to which the person has: Continental Advisors LLC (i)Sole power to vote or to direct the vote: 0 Continental Advisors LLC (ii) Shared power to vote or to direct the vote: 268,407 Continental Advisors LLC (iii) Sole power to dispose or to direct the disposition of: \cap Continental Advisors LLC (iv) Shared power to dispose or to direct the disposition of: 268,407 (c)Number of shares as to which the person has: David P. Purcell (i)Sole power to vote or to direct the vote: 0 David P. Purcell (ii) Shared power to vote or to direct the vote: 268,407 David P. Purcell (iii) Sole power to dispose or to direct the disposition of: 0 David P. Purcell (iv) Shared power to dispose or to direct the disposition of: 268,407 Item 5.Ownership of Five Percent or Less of a Class If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []. Not Applicable Item 6.Ownership of More than Five Percent on Behalf of Another Person. Not Applicable Item 7.Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person. David P. Purcell is the control person of Continental Advisors LLC and accordingly has filed this Schedule 13G pursuant to rule 13D-1(b)(ii)(G). Item 8.Identification and Classification of Members of the Group. Not Applicable Item 9.Notice of Dissolution of Group. Not Applicable Item 10.Certification (b) The following certification shall be included if the statement is filed pursuant to S240.13d-1(c):

By signing below I certify that, to the best of my knowledge

and belief, the securities and are not held for the p changing or influencing the securities and were not ac connection with or as a pa that purpose or effect.	urpose of or wi e control of the quired and are a	th the effect of e issuer of the not held in
Explanation of Responses: *The reporting persons disclaim be beneficially owned by any person o pecuniary interest therein, the va management and control.	r entity other	than, to the extent of any
**Based on 3,190,765 shares of com as of December 16, 2011 as reporte Securities and Exchange Commission	d by the Issuer	on Form 10-K filed with the
SIGNATURE After reasonable inquiry and to the certify that the information set f and correct.	-	5
/s/ David P. Purcell David P. Purcell Signature of Reporting Person	February 13, Date	2012
Continental Advisors LLC By:/s/ David P. Purcell David P. Purcell Managing Member	February 13, Date	2012
Continental Partner, L.P. By:/s/ David P. Purcell David P. Purcell Managing Member, Continental Ad	Date	2012