TIMM BRYAN Form 4 January 25, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading TIMM BRYAN Symbol COLUMBIA SPORTSWEAR CO [COLM]

(Middle)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

(First) C/O COLUMBIA SPORTSWEAR

COMPANY, 14375 NW SCIENCE PARK DRIVE

(Street)

3. Date of Earliest Transaction (Month/Day/Year)

01/21/2011

Director 10% Owner

X_ Officer (give title Other (specify below) below) EVP/COO

4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

PORTLAND, OR 97229

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Transaction(A) or Disposed of (D) Form: Direct Indirect Security (Month/Day/Year) Execution Date, if Securities (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Amount (D) Price Code Common 01/21/2011 \$0 8,893 D M 677 Α Stock Common 269 (1) D 8,624 01/21/2011 F D 59.55 Stock Common 01/24/2011 \$0 D M 789 9,413 Α Stock Common 01/24/2011 F 301 (1) D 9,112 D 60.79 Stock 01/24/2011 M 1,189 \$0 10,301 D

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Common Stock

Common Stock 01/24/2011 F 422 (1) D \$ 9,879 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number action of Derivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|---|-------|--|--------------------|---|---------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Restricted Stock Units | (2) | 01/21/2011 | | M | | 677 | 01/21/2011(3) | 01/21/2014 | Common Stock | 677 |
| Restricted Stock Units | (2) | 01/24/2011 | | M | | 789 | 01/23/2010(3) | 01/23/2013 | Common Stock | 789 |
| Restricted Stock Units | <u>(2)</u> | 01/24/2011 | | M | | 1,189 | 01/23/2010(3) | 01/23/2013 | Common Stock | 1,189 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---------------------------------|---------------|-----------|---------|-------|--|--|--|
| . 0 | Director | 10% Owner | Officer | Other | | | |
| TIMM BRYAN | | | | | | | |
| C/O COLUMBIA SPORTSWEAR COMPANY | | | EVP/COO | | | | |
| 14375 NW SCIENCE PARK DRIVE | | | EVP/COO | | | | |
| PORTLAND, OR 97229 | | | | | | | |

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Signatures

Peter J. Bragdon, Attorney-in-Fact

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.
- (2) Each restricted stock unit represents a right to receive one share of COLM common stock.

Date

Restricted stock units vest over 4 years, 25% on the each anniversary of the grant date. Vested shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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