#### Edgar Filing: PERLMAN DANA - Form 4

| PERLMAN I   | DANA                                     |  |  |                        |   |                      |  |  |                                     |  |
|---|--|--|--|------------------------|---|----------------------|--|--|-------------------------------------|--|
| Form 4  | 2  |  |  |                        |   |                      |  |  |                                     |  |
| May 03, 2013  |  |  |  |                        |   |                      |  | OMB A  | PPROVAL                             |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549  |  |  |  |                        |   |                      | 3235-0287  |  |                                     |  |
| Check this  |  |  |  |                        |   |                      |  |  |                                     |  |
| if no long<br>subject to<br>Section 10<br>Form 4 or   | <b>51A1E</b> M<br>6.                     | STATEMENT OF CHANGES IN BENEFICIAL OWNERSH<br>SECURITIES |  |                        |   |                      |  |  | 2005<br>average<br>urs per<br>. 0.5 |  |
| Form 4 or<br>Form 5<br>obligations<br>may continue.response0.5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 19400.5 |  |  |  |                        |   |                      |  |  |                                     |  |
| (Print or Type R  | esponses)                                |  |  |                        |   |                      |  |  |                                     |  |
| PERLMAN DANA Symbol   |  |  | er Name <b>and</b> Ticker or Trading<br>CORP. /DE/ [PVH] |                        |   |                      | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)                                      |  |                                     |  |
| (Last)  | (First) (M                               | iddle) 3. Date   | of Earliest Trar   | isaction               |   |                      | (Cheo  | ik all applicabl   | c)                                  |  |
| (Month/Da<br>C/O PVH CORP., 200 MADISON 05/01/20<br>AVENUE  |  |  | /Day/Year)<br>2013                                       |                        |   |                      | Director 10% Owner<br>XOfficer (give title Other (specify<br>below)<br>Treasurer, SVP, Bus. Dev. & IR              |  |                                     |  |
| NEW YORK  | endment, Date Original<br>onth/Day/Year) |  |  |                        | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |                      |  |  |                                     |  |
| NEW YORK, NY 10016  |  |  |  |                        |   |                      |  |  |                                     |  |
| (City)  | (State) (Z                               | Zip) Ta  | ole I - Non-De   | rivative S             | Securi  | ties Ac              | quired, Disposed o   | f, or Beneficia  | lly Owned                           |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year)  |  | Code   | Disposed               | red (A) or<br>sed of (D)  |                      | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | Beneficial                          |  |
| Common<br>Stock, \$1  | 05/01/2013                               |  | Λ  | Amount<br>1,304<br>(1) | (D)<br>A  | Price<br>\$ 0<br>(1) | (insu: 3 and 4)<br>3,777 (2)   | D  |                                     |  |
| par value<br>Common<br>Stock, \$1<br>par value  |  |  |  |                        |   |                      | 82.475   | I  | By 401(k)<br>plan                   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number<br>on f Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exer<br>Expiration E<br>(Month/Day | Date               | 7. Title and A<br>Underlying S<br>(Instr. 3 and | Securities                             | 8. H<br>Der<br>Sec<br>(Ins |
|---|---|---|---|---------------------------------------|---|--|--------------------|---|--|----------------------------|
|   |   |   |   | Code V                                | (A) (D  | Date<br>Exercisable                        | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |                            |
| Option (Right to Buy) $(3)$                         | \$ 115.05   | 05/01/2013                              |   | А                                     | 3,300   | (4)  | 05/01/2023         | Common<br>Stock, \$1<br>par value               | 3,300                                  |                            |

### **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                                |       |  |  |
|---|---------------|-----------|--------------------------------|-------|--|--|
| I O   | Director      | 10% Owner | Officer                        | Other |  |  |
| PERLMAN DANA<br>C/O PVH CORP.<br>200 MADISON AVENUE<br>NEW YORK, NY 10016 |               |           | Treasurer, SVP, Bus. Dev. & IR |       |  |  |

#### Signatures

| Dana M.          |            |
|------------------|------------|
| Perlman          | 05/03/2013 |
| **Signature of   | Date       |
| Reporting Person |            |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares subject to an award of restricted stock units. Each unit represents a contingent right to receive one share of Issuer's
  (1) Common Stock. The units vest 25% (326 shares) on the second anniversary of grant, 25% (326 shares) on the third anniversary of grant and 50% (652 shares) on the fourth anniversary of grant. Vested shares are delivered as soon as practicable after they vest.
- (2) Includes 3,551 shares of Common Stock subject to awards of restricted stock units.
- (3) All options exercisable for shares of Issuer's Common Stock, \$1 par value.
- (4) Options to acquire 825 shares become exercisable on each of 5/1/2014, 5/1/2015, 5/1/2016 and 5/1/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.